

Global Eyewear Market with Focus on The Premium Eyewear: Size, Trends & Forecasts (2016-2020)

June 2016



Global Eyewear Market Report

Scope of the Report

The report entitled "Global Eyewear Market with Focus on The Premium Eyewear: Size, Trends & Forecasts (2016-2020)", provides analysis of the global eyewear market, with detailed analysis of market size and growth, market share and economic impact of the industry. The analysis includes the market by value, by volume, by replacement cycle, spending per capita and by segments.

The report also includes the regional analysis of the eyewear market, comprising of the market by value and spending per capita of the following regions: North America, Europe, Asia Pacific, Latin America and Middle East and Africa (MEA).

The report also gives the detailed analysis of the global premium eyewear market, a distinct segment of the global eyewear market. This section includes the market share and size analysis, along with the discussion on key opportunities and players in this segment.

Furthermore, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global eyewear market has also been forecasted for the period 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Luxottica Group, Essilor International and Safilo Group are some of the key players operating in the global eyewear market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided

Country Coverage

- North America
- Europe
- Asia Pacific
- Latin America
- MEA

Company Coverage

- Luxottica Group
- Essilor International
- Safilo Group

Global Eyewear Market Report

Executive Summary

The eyewear market is a big business today and it is driven by increasing defects in vision, aging population, use of eyewear as fashion statement and increasing awareness about eye care. Around 75% of the population in Asia Pacific region and 35% in European region have some form of myopia or hyperopia. Changing dietary habits and lifestyle habits are affecting the eyesight.

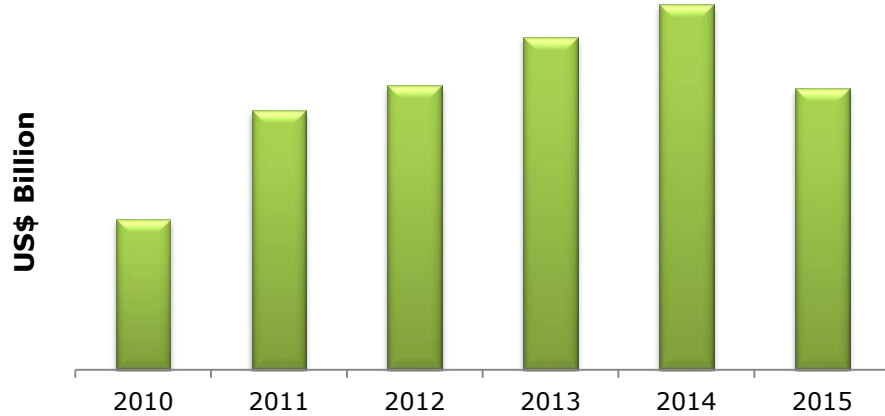
The first eyeglasses were made in Italy in around 1286. The American scientist Benjamin Franklin invented bifocals. The modern style of glasses, held by temples passing over the ears, by the British optician Edward Scarlett was developed some time before 1727. In 2008, eyewear with adjustable corrective glasses were designed by Joshua Silver.

The global eyewear market can be segmented into Contact Lenses and Spectacles. Further, the Spectacles can be sub segmented into: Spectacle Frames, Spectacle Lenses, Ready-Made Reading Glasses and Sunglasses. The eyewear market can be segmented according to the price points into entry level, mid and premium segments.

Global eyewear market has increased with a healthy growth rate over the years and is expected to increase further during the forecasted period (2016-2020). The global eyewear market is supported by various growth drivers, such as aging population, urbanization, rise of middle income, increasing number of people requiring vision correction, use of eyewear as a fashion statement etc. Yet, the market faces certain challenges, such as, sale of illegal decorative lenses, price difference between branded and non branded, etc.

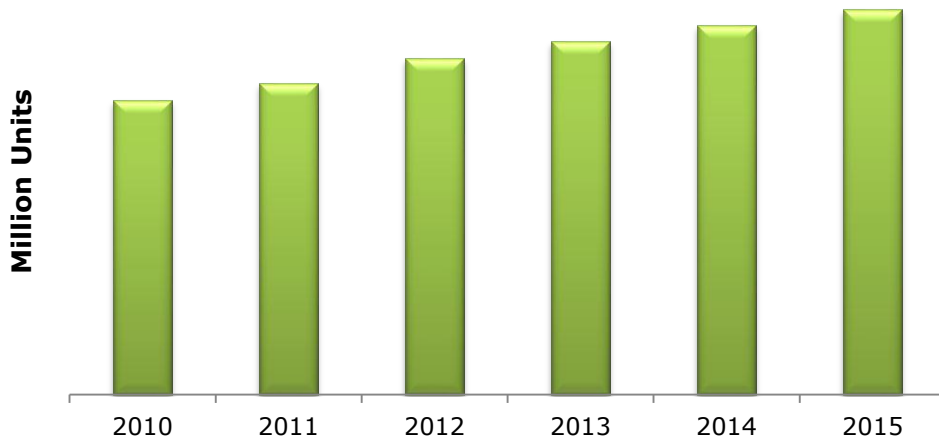
Global Eyewear Market Overview

Global Eyewear Market by Value; 2010-2015 (US\$ Billion)

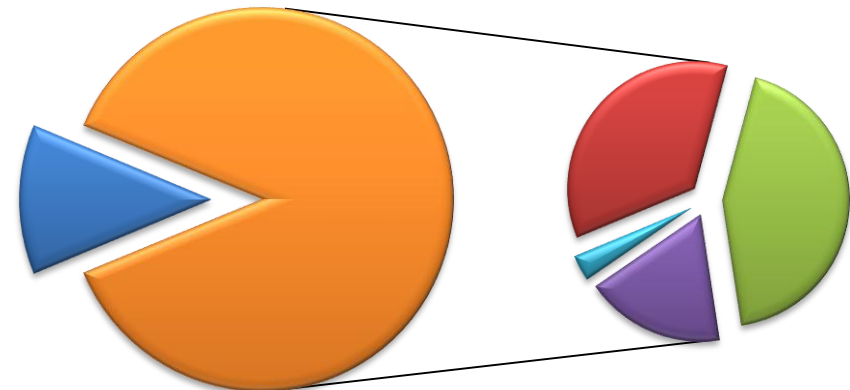


The global eyewear market has decreased in the year 2015 to US\$.... billion as compared to US\$.... billion in 2014. The decrease was there due to The global eyewear market volume has increased to million units in 2015, up by ...% as compared to million units in 2014. The number of units sold has increased at a CAGR of% over the years 2010-2015. The occupied the major portion, ...% of the global eyewear market value, which included ...% of the, ...% of the, and

Global Eyewear Market by Volume; 2010-2015 (Million Units)

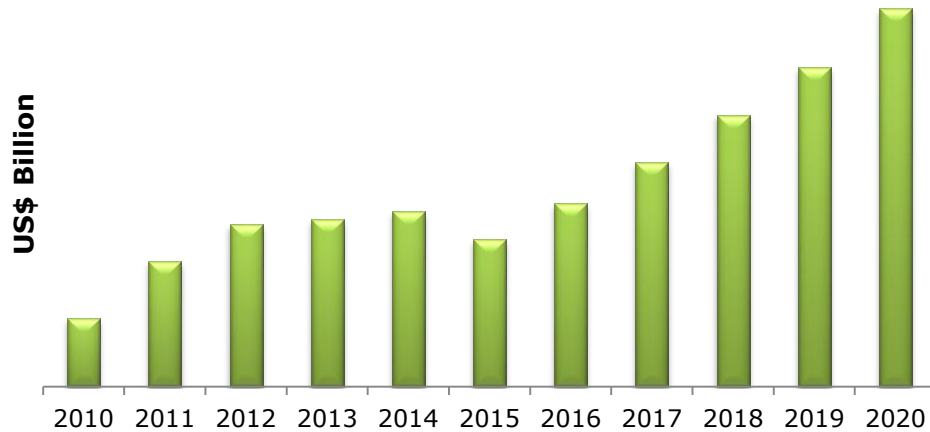


Global Eyewear Market Value by Segments; 2015

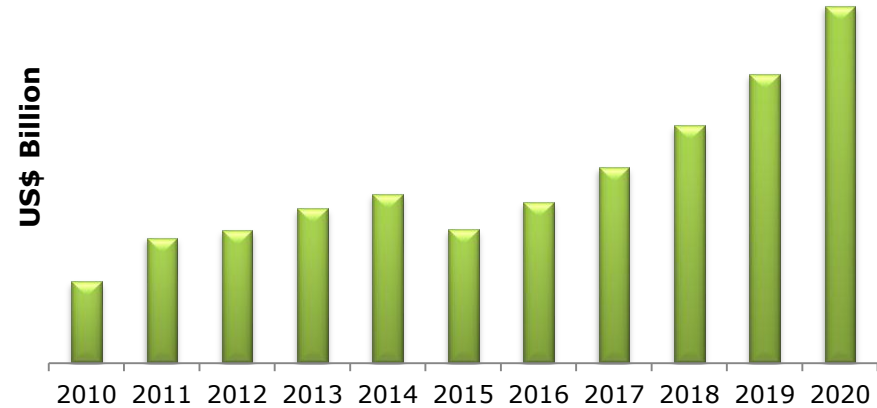


Global Eyewear Market Segments Overview

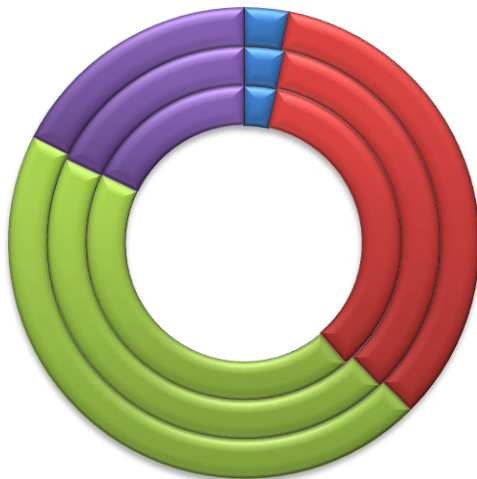
Global Contact Lenses Market by Value ; 2010-2020 (US\$ Billion)



Global Spectacles Market by Value ; 2010-2020 (US\$ Billion)



Global Spectacles Market by Segments; 2010, 2015 & 2020



The global contact lens market value has reached to US\$.... billion in 2015, as compared to US\$... billion. the dip was experienced due to the The global spectacles market value is expected to increase at a CAGR of% over the years 2016-2020, to reach US\$.... billion in 2020, from US\$.... billion in 2016. segment hold the maximum share in the global spectacle market. The share of spectacle lenses was ...% in 2010, which is estimated to have increased to ...% in 2015.

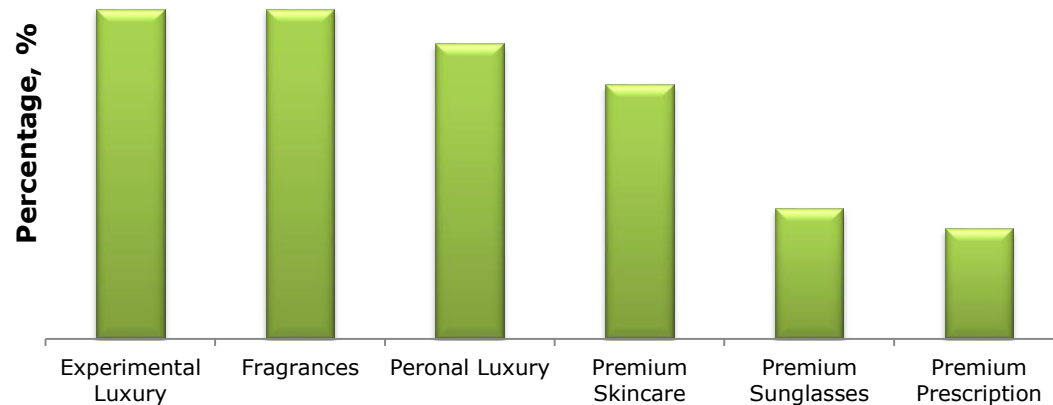
Global Eyewear Market Premium Segments Overview

Table : Average Eyewear Prices; 2010-2020E

	2010	2011	2012	2013	2014	2015E	2016E	2017E	2018E	2019E	2020E
Contact Lenses	X	X	X	X	X	X	X	X	X	X	X
	X	X	X	X	X	X	X	X	X	X	X
Spectacles	X	X	X	X	X	X	X	X	X	X	X
	X	X	X	X	X	X	X	X	X	X	X
Ready-made Reading Glasses	X	X	X	X	X	X	X	X	X	X	X
	X	X	X	X	X	X	X	X	X	X	X
Spectacle Frames	X	X	X	X	X	X	X	X	X	X	X
	X	X	X	X	X	X	X	X	X	X	X
Spectacle Lenses	X	X	X	X	X	X	X	X	X	X	X
	X	X	X	X	X	X	X	X	X	X	X
Sunglasses	X	X	X	X	X	X	X	X	X	X	X
	X	X	X	X	X	X	X	X	X	X	X

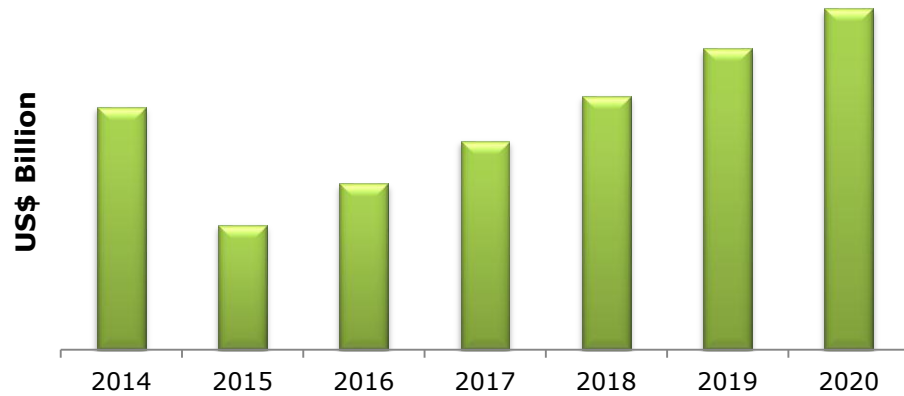
The eyewear market can be segmented according to the price points into Eyewear is one of the entry price products in the The emerging market contribution among the different luxury products category, is the lowest for the

Emerging Market Contribution by Luxury Product Category



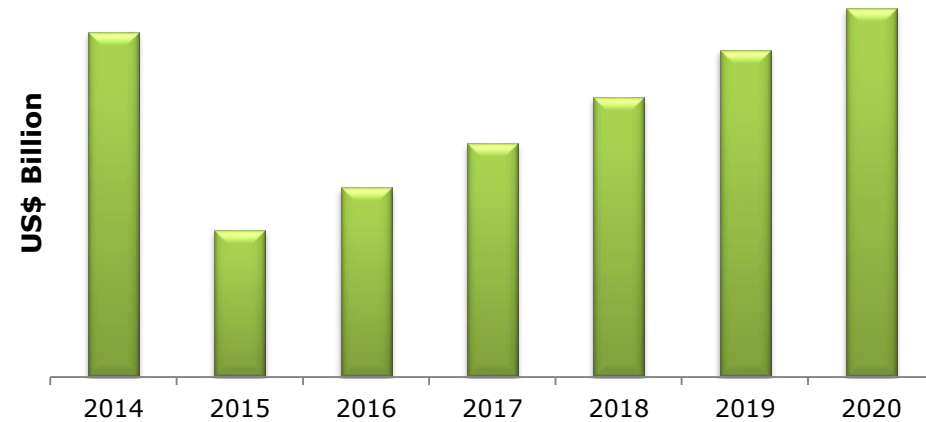
Eyewear Market: Regional Overview

North America Eyewear Market by Value ; 2014-2020 (US\$ Billion)



The eyewear market of North America has reached to US\$.... billion in 2015, as compared to US\$.... billion in 2014. But the decrease in 2015 was due to The European eyewear market is expected to increase to US\$.... billion in 2020, as compared to US\$.... billion in 2016, increasing at a CAGR of ...% over the years 2016-2020. The Asia Pacific eyewear market experienced a dip in 2015 due to

Europe Eyewear Market by Value ; 2014-2020 (US\$ billion)



Asia Pacific Eyewear Market by Value; 2014-2020 (US\$ Billion)

