

Global Gaming Market: Size, Trends & Forecasts (2019-2023)

January 2019



Global Gaming Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Dynamics

Competitive Landscape

Company Profiles

Global Gaming Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Gaming Market: Size, Trends & Forecasts (2019-2023)
Coverage	Global and Regional
Regional Coverage	America and Europe
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2019-2023
Competition in the Market	Fragmented
Key Players	International Game Technology Plc., Paddy Power Betfair Plc., Scientific Games Corporation, The Stars Group

Global Gaming Market

Executive Summary

The gaming industry is a term interchangeably used for gambling industry. The term gaming is more preferred by companies operating within the gambling market. As for them it sounds sort of more legal to be known as a “gaming company” instead of a “gambling company”. Gambling is defined as any game or activity in the which a particular player risk his/ her money in the expectation of winning more money.

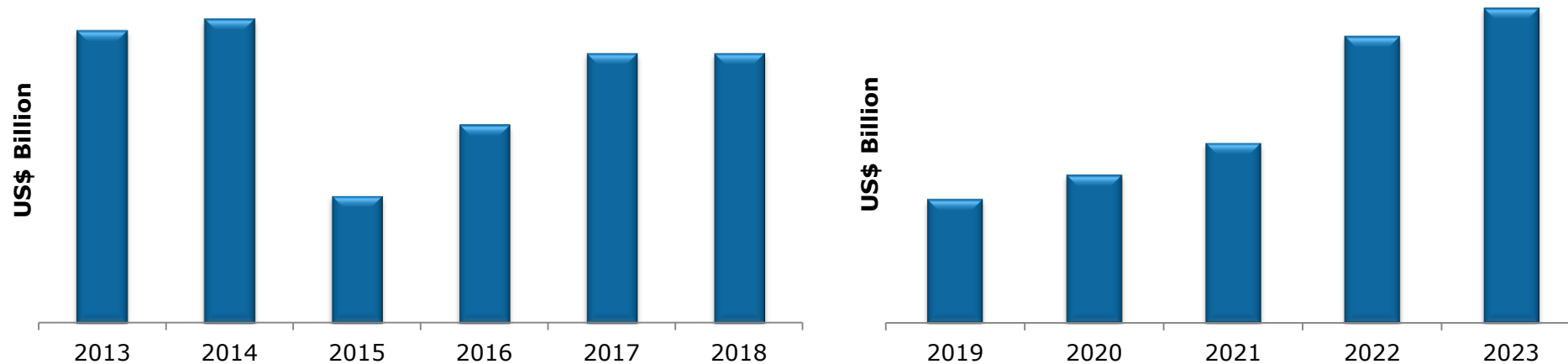
The global gaming market can be segmented on the basis of Product Type type and Platform Type type. The market can be bifurcated into casinos, lotteries, gaming machines, betting and bingo on the basis of Platform Type type. On the basis of Platform Type the market can be sub segmented into landbased and online categories.

The global gaming market is forecasted to showcase positive growth through the forecast period (2019-2023). The market growth is estimated to supported by various growth drivers such as increasing spending capability, legalization of gambling in countries such as US, rising penetration of smart devices, hike in internet penetration, and overall increase in global population especially within those lying in between the ages of 20-64 years.

The market is also confronted by some challenges such as the negative perceptions surrounding the gaming/ gambling market and lack of internet connectivity in developing countries. Emergence of bitcoins, growing number of mergers and acquisitions (M&A), use of augmented reality to enhance gaming experience and cloud gaming are some of the major trends existing in the market.

Gaming Market: Global Analysis

Global Gaming Market by Value

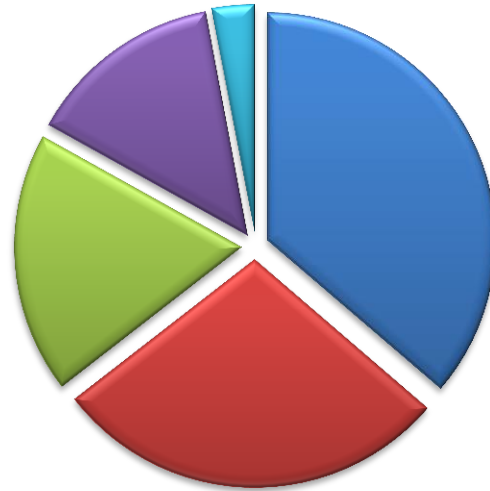


CAGRs	
2019-2023	xx%

The global gaming market is expected to reach to US\$... billion by 2023 and estimated to demonstrate a CAGR of ...% over the years 2019-2023.

Gaming Market: Product Type Analysis

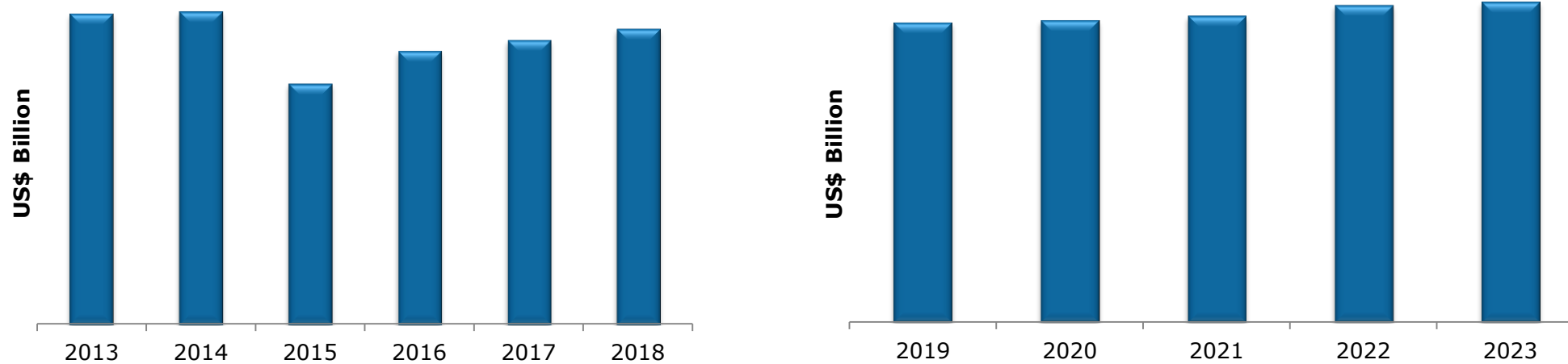
Global Gaming Market by Product Type; 2018



Product Type	Share
Casino	xx%
Lotteries	xx%
Gaming Machines	xx%
Betting	xx%
Bingo/ Other Gaming	xx%

Gaming Market: Product Type Analysis

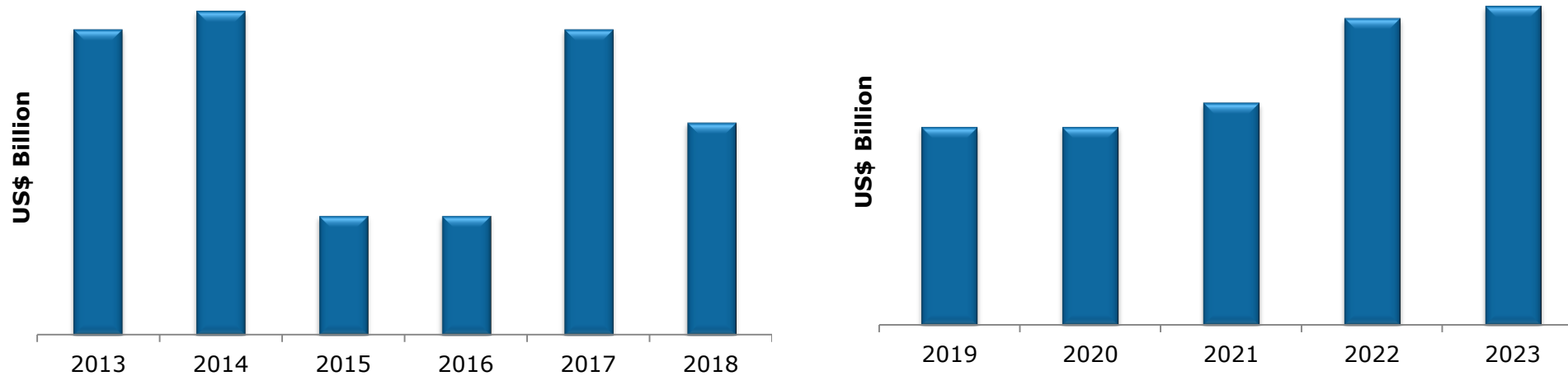
Global Casino Gaming Market by Value



The global casino gaming market amounted to US\$... billion in 2018. The market is projected to escalate to US\$... billion by 2023.

Gaming Market: Product Type Analysis

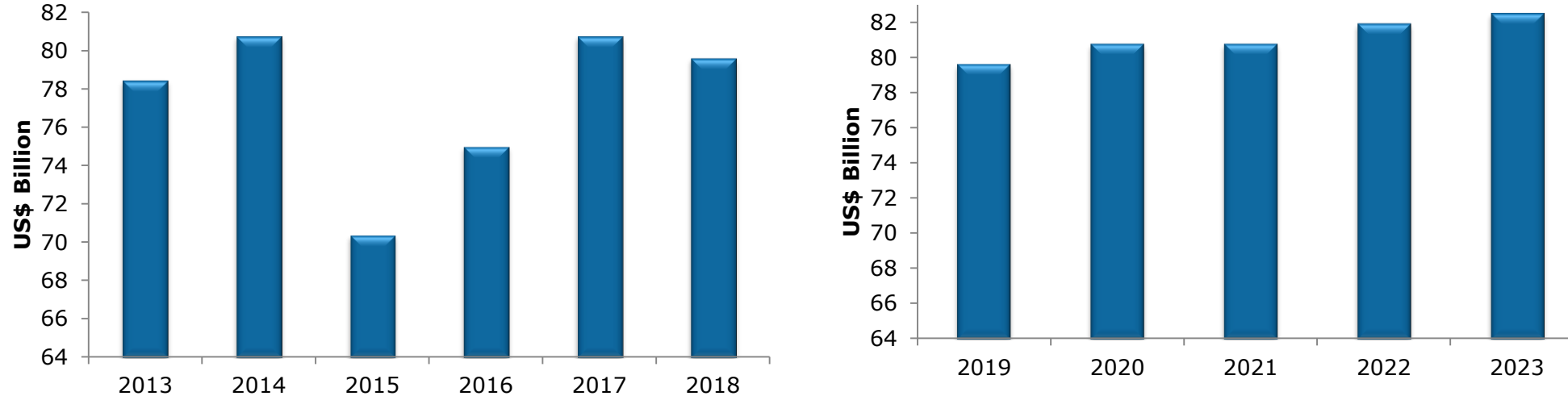
Global Lotteries Gaming Market by Value



The global lottery market is forecasted to total to US\$... billion by 2023 in comparison to a value of US\$... billion in 2019 growing at a CAGR of ...% during the years spanning 2019-2023.

Gaming Market: Product Type Analysis

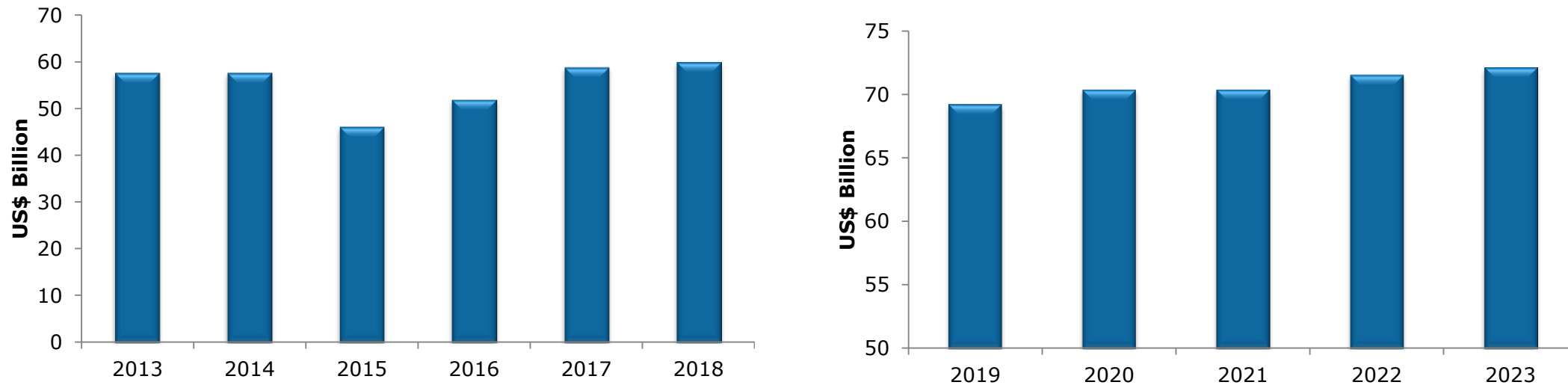
Global Gaming Machine Market by Value



The global gaming machine market has showcased a fluctuating trend in the period 2013-2018. The market totaled to US\$... billion in 2018. The gaming machine revenue is forecasted to ascend to US\$... billion by 2023 in contrast to a value of US\$... billion in 2019.

Gaming Market: Product Type Analysis

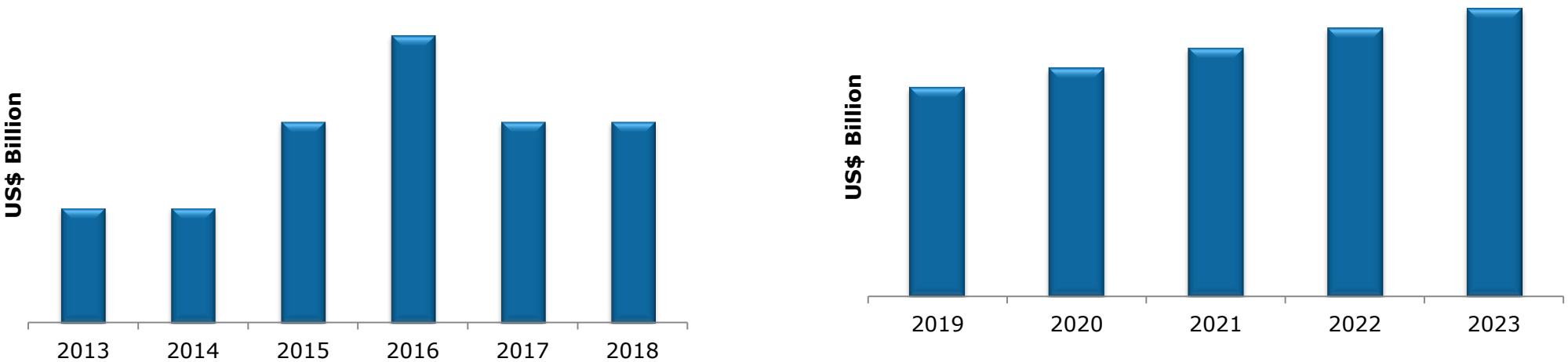
Global Betting Market by Value



The global betting market is estimated to showcase a continuously increasing trend through the years spanning 2019-2023 totaling to US\$... billion by 2023 in comparison to US\$... billion in 2019.

Gaming Market: Product Type Analysis

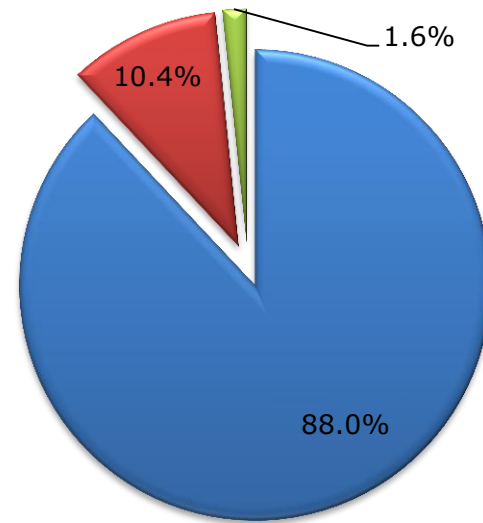
Global Bingo/ Other Gaming Market by Value



The global bingo/ other gaming market stood at US\$... billion in 2018. The market is projected to swell to US\$... billion by 2023 in comparison to a value worth US\$... billion in 2019 demonstrating a CAGR of ...% over the years 2019-2023.

Gaming Market: Platform Type Analysis

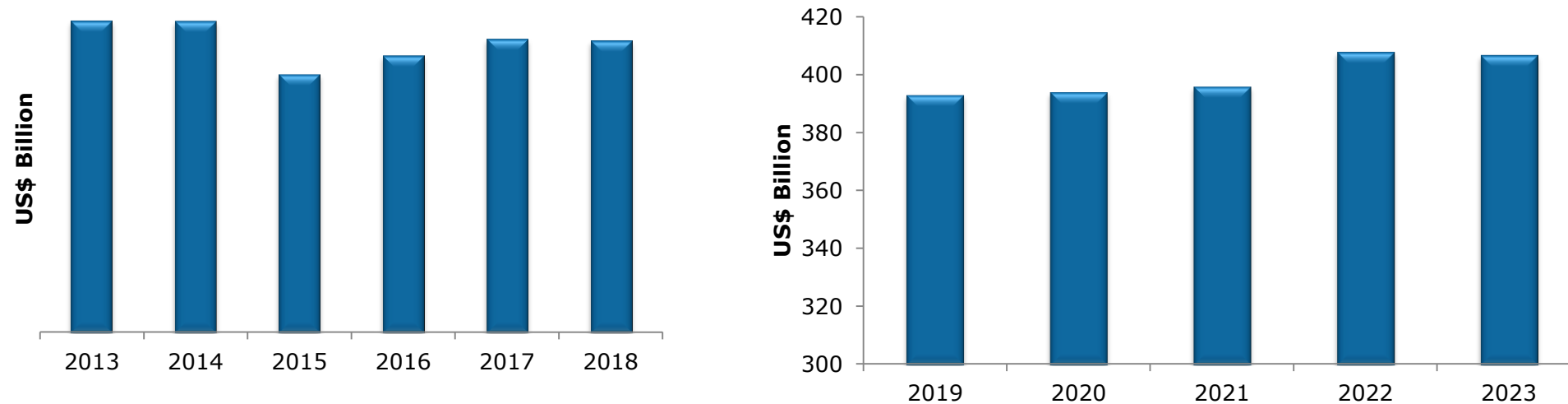
Global Gaming Market by Platform Type 2017



Platform Type	Share
Landbased	xx%
Computer	xx%
Mobile	xx%

Gaming Market: Platform Type Analysis

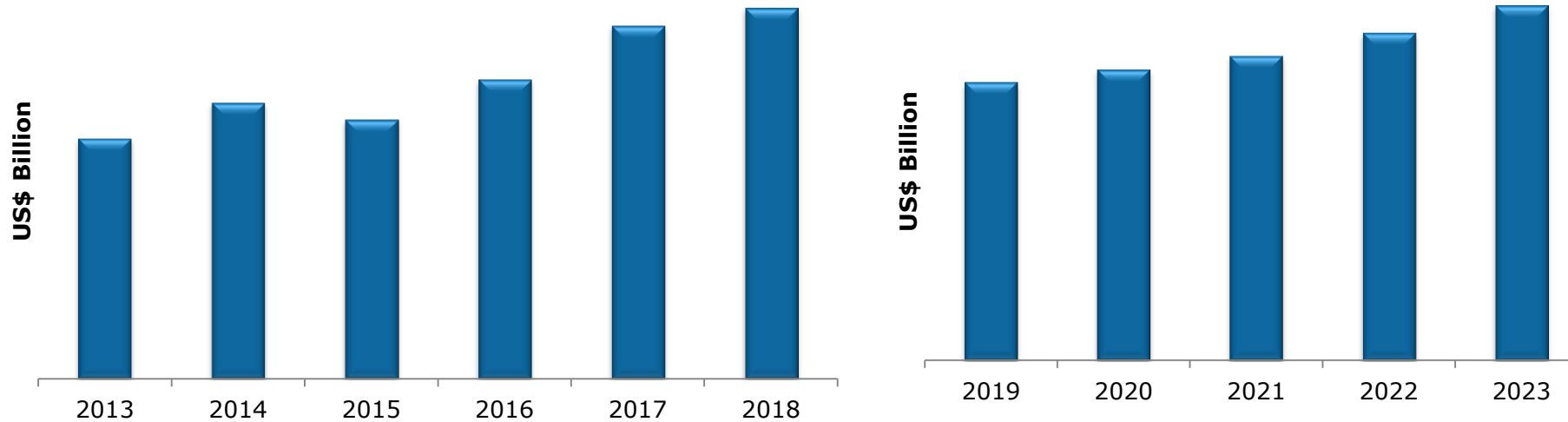
Global Landbased Gaming Market by Value



The global landbased gaming market has been showing an inconsistent pattern since 2013. Its value stood at US\$... billion in the years 2013-2014 and then dipped to US\$... billion. The market since then has managed to negate the declining trend and increased to US\$... billion in 2018.

Gaming Market: Platform Type Analysis

Global Computer Gaming Market by Value

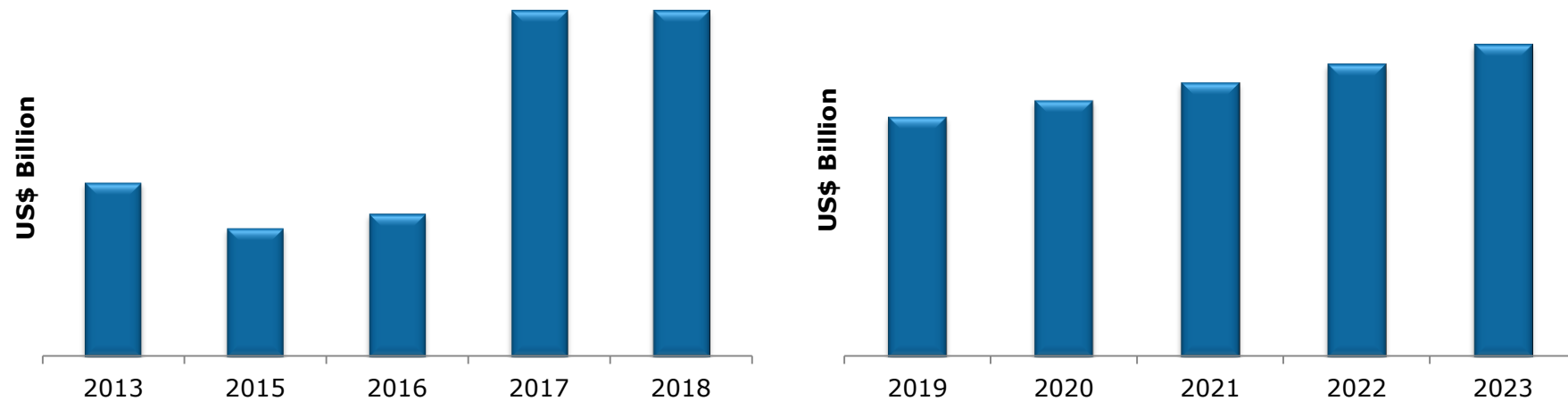


CAGRs	
2019-2023	xx%

The global computer gaming market has been exhibiting a consistently increasing trend since 2013 when its value was US\$... billion and in 2018, the value of the market swelled to US\$... billion in 2018. The market is estimated to showcase a CAGR of ...% in the years 2019-2023 and total to US\$... billion by 2023.

Gaming Market: Platform Type Analysis

Global Mobile Gaming Market by Value

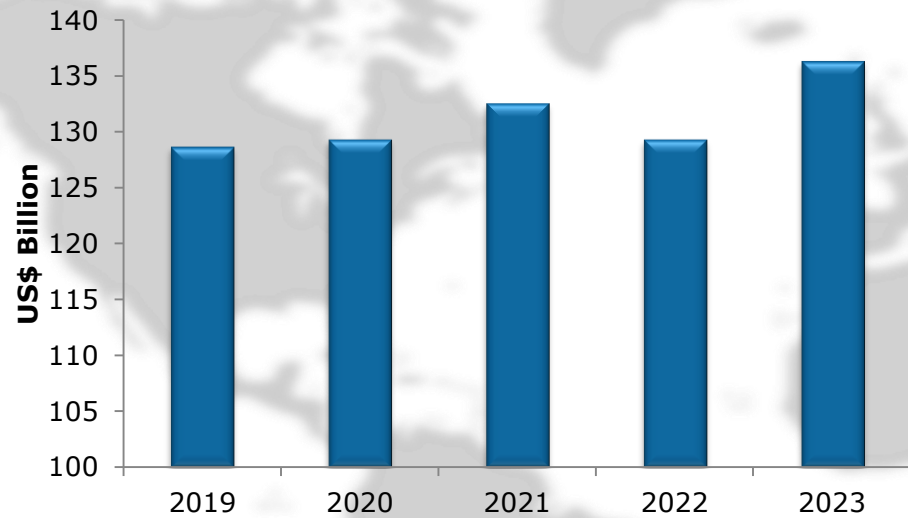


CAGRs	
2019-2023	xx%

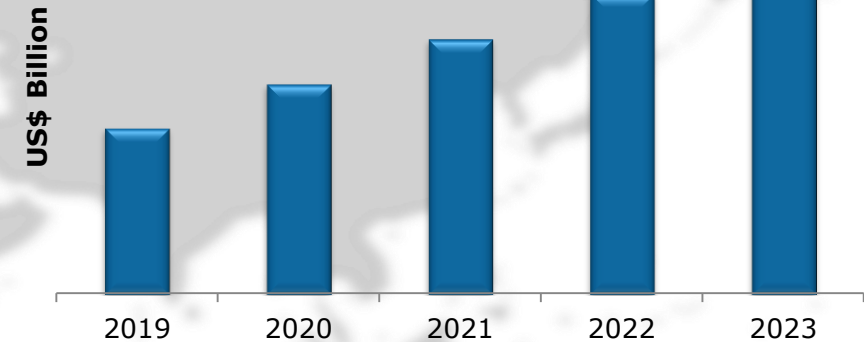
The global mobile gaming market generated revenues worth US\$... billion in 2018. The market is anticipated to inflate to US\$... billion by 2023 in comparison to a value of US\$... billion in 2019 posting a CAGR of ...% during the period 2019-2023.

Gaming Market: Regional Analysis

America Gaming Market by Value



Europe Gaming Market by Value



Region	CAGR
	2019-2023
America	xx%
Europe	xx%

Gaming Market: Dynamics



Gaming Market: Competitive Landscape

Players Profiled

- International Game Technology Plc .
- Paddy Power Betfair Plc.
- Scientific Games Corporation
- The Stars Group



Note: The above shown graphs are for pictorial representation only.