

Global Fast Fashion Retail Market with Focus on The United States (2018-2022 Edition)

May 2018



Global Fast Fashion Retail Market with Focus on The United States: Coverage

Executive Summary and Scope

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Regional Market Analysis

Competitive Landscape

Company Profiling

Global Fast Fashion Retail Market with Focus on The United States: Coverage

Scope of the Report

Attributes	Details
Title	Global Fast Fashion Retail Market with Focus on The United States (2018-2022 Edition)
Coverage	Global and Regional
Regional Coverage	The US
Forecast Period of Market	2018-2022
Competition in the Market	Fragmented
Key Players	Zara (Inditex Group), H&M, Fast Retailing (Uniqlo) , Gap, Inc.

Global Fast Fashion Retail Market with Focus on The United States

Executive Summary

The apparel industry encompasses the clothing, the footwear, the jewellery and the accessories, and addresses the need of all gender types, the men, women and children. Each product type can further be classified based on the variations in a product. The apparel industry can be segmented on the basis of fast fashion and traditional fashion.

Fast fashion is the delivering of latest runway trends but at a minimal pricing and low maintenance cost; thus having a mass appeal. In the other words, fast fashion refers to the ability to capture the latest fashion trends and bring them to public as quickly as fast food. The fast fashion has risen from 'out-of-the-box' thinking that departs from convention, which includes a shift from planned production to quick response production, shift from local business to global business, a shift from following trends to leading trends, and a shift from media centric marketing to spatial marketing. The major advantages of fast fashion are short production time, more styles and lower quantities. The disadvantages of fast fashion are imitation of original products and false price notion.

The global fast fashion market has increased at a significant CAGR during the years 2013-2017 and projections are made that the market would rise in the next four years i.e. 2018-2022 tremendously. The fast fashion market is expected to increase due to growth in media development, increase in expenditure on fast fashion, growing youth population and growth of emerging economies. Yet the market faces some challenges such as, decline in spending on apparel, inventory management, perishable and volatile demand.

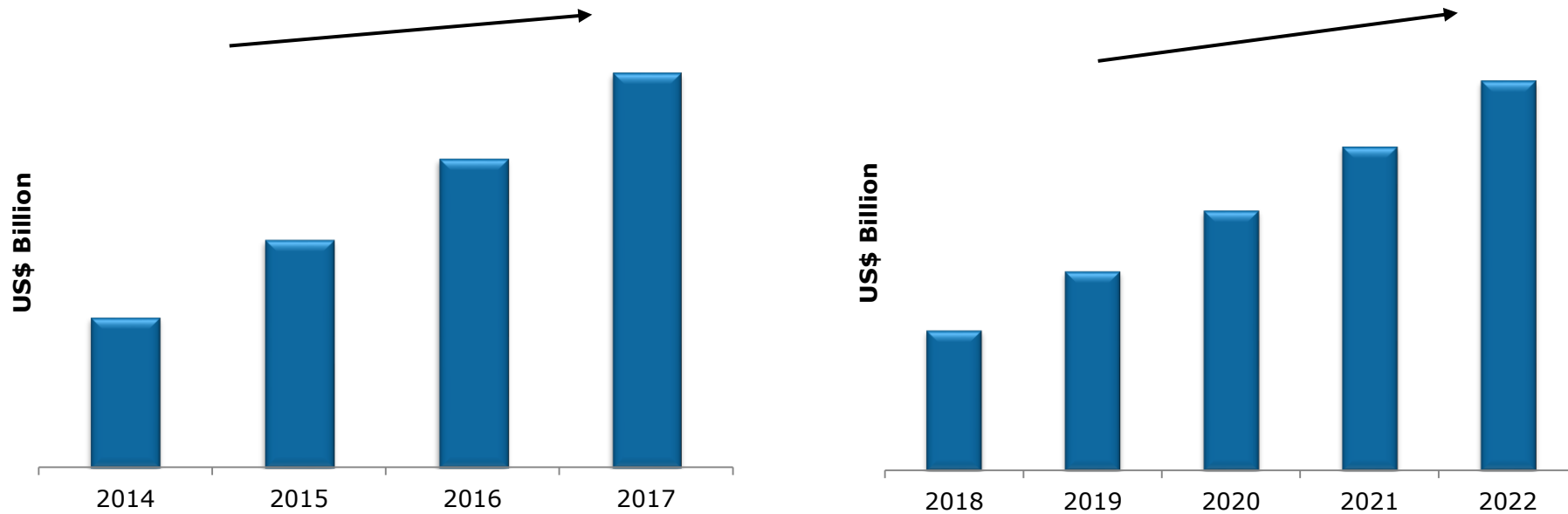
Global Fast Fashion Retail Market with Focus on The United States

Market Overview



Apparel Market: Global Analysis

Global Apparel Market by Value

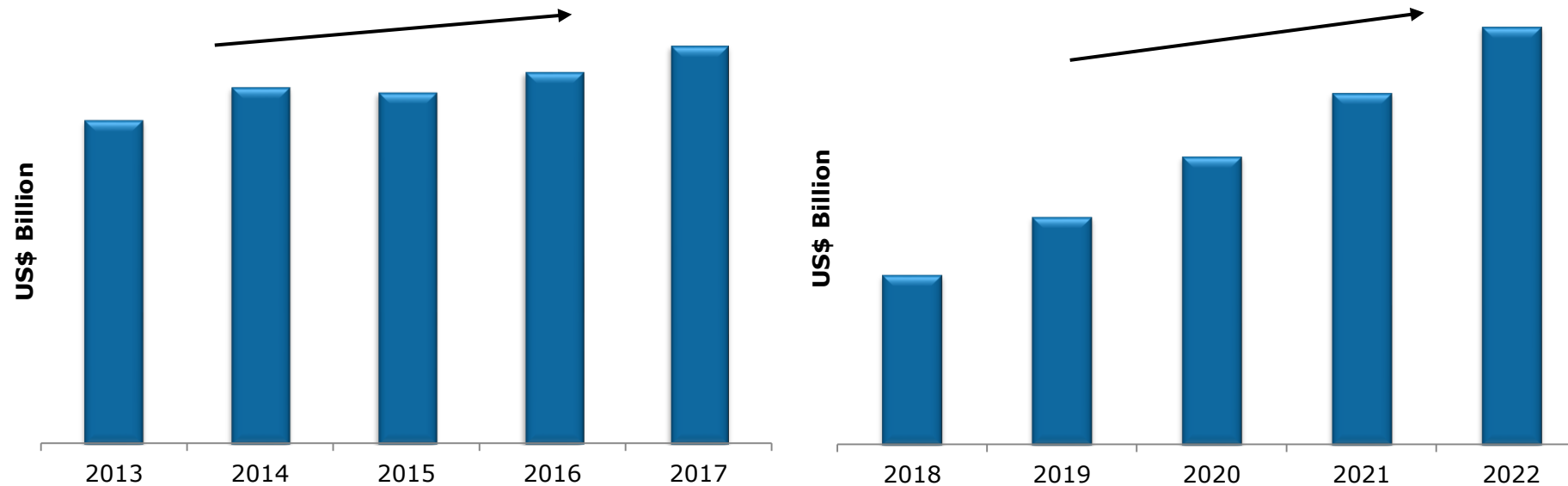


CAGRs	
2014-2017	xx%
2018-2022	xx%

The global apparel market was valued at US\$... billion in 2017 from US\$... billion in 2016, increased at a CAGR of ...% during 2014 to 2017 years. The global apparel market is forecasted to grow at a CAGR of ...% over the years 2018-2022 and each to US\$... billion in 2022 from US\$... billion in 2018.

Fast Fashion Market: Global Analysis

Global Fast Fashion Market by Value

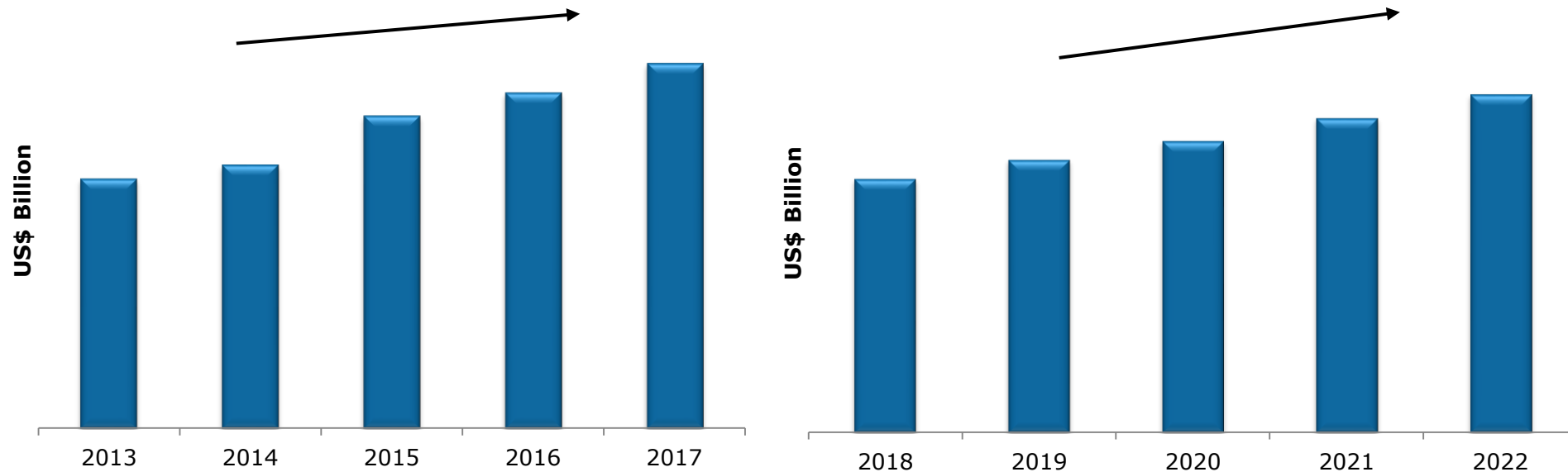


CAGRs	
2013-2017	xx%
2018-2022	xx%

The global fast fashion market value was US\$... billion in 2017 increased as compared to US\$... billion in 2016. The global fast fashion market value is expected to rise to US\$... billion in 2022 as compared to US\$... billion in 2018. The market is projected to grow at a CAGR of ...% during 2018-2022 years.

Fast Fashion Market: The US Analysis

The US Fast Fashion Market by Value



CAGRs	
2013-2017	xx%
2018-2022	xx%

The US fast fashion market was valued at US\$... billion in 2017 rise as compared to US\$... billion in 2016. The market evolved at a CAGR of ...% over the period of 2013-2017. The US fast fashion market is estimated to generate a value of US\$.... billion by 2022 as compared to US\$... billion in 2018. The market is anticipated to grow at a CAGR of% from 2018 to 2022 years.

Global Fast Fashion Retail Market with Focus on The United States: Competitive Landscape

Players Profiled

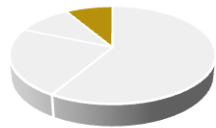
- Zara (Inditex Group)



- H&M



- Gap, Inc.



- Fast Retailing (Uniqlo)



Note: The graphs on this slide are only for sample representation.