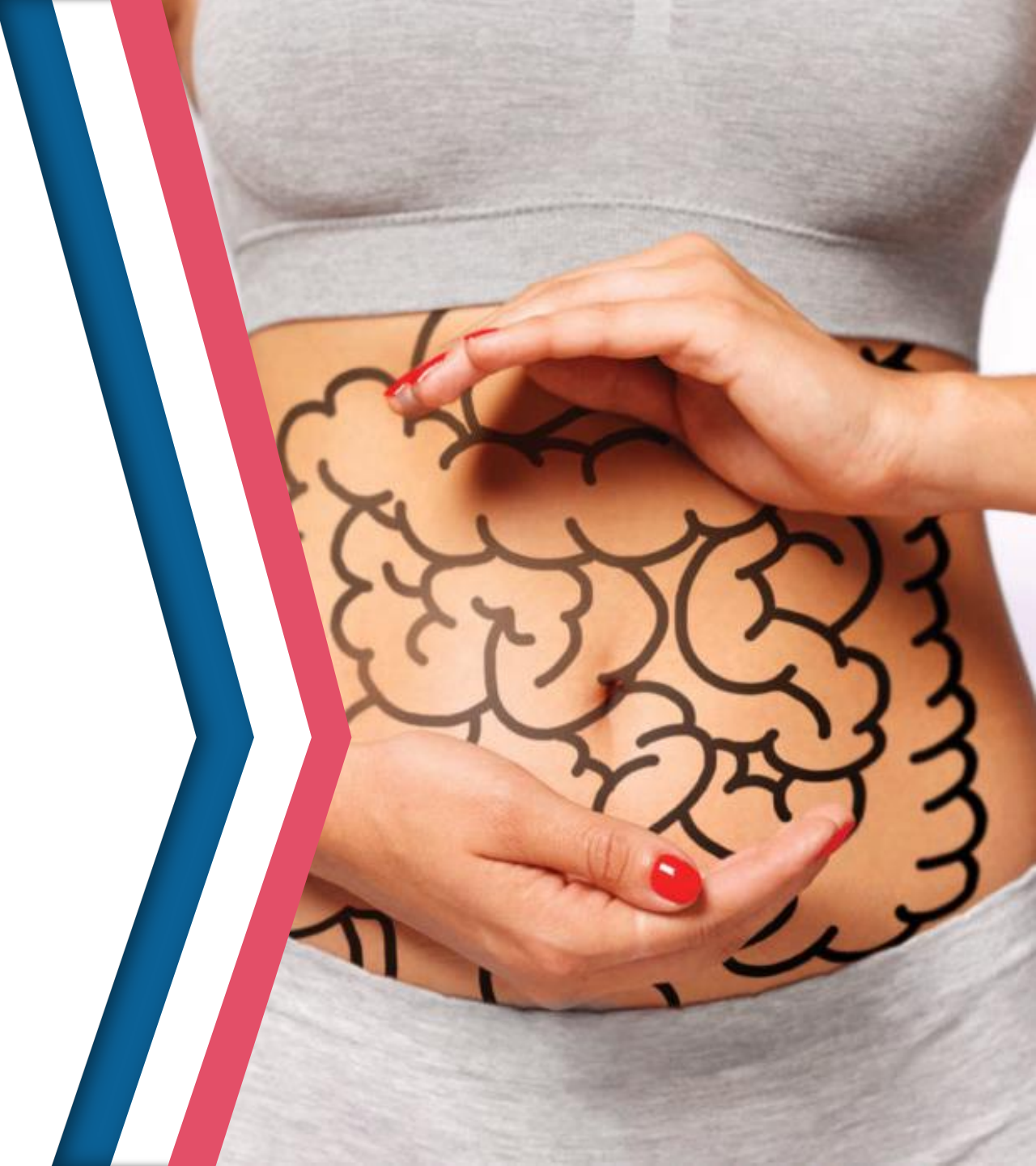


Global Digestive Remedies Market: Analysis By Type (Antacids, Laxatives, Diarrheal Remedies, Proton Pump Inhibitors (PPIs), Digestive Enzymes, Motion Sickness, and Others), By Formulation (Capsules, Tablets, Powder, and Others), By Distribution Channel (Pharmacies & Drugstores, Online Providers, and Others), By End User (Adults, and Pediatrics), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2028

April 2023



Global Digestive Remedies Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Impact of COVID

Dynamics

Competitive Landscape

Company Profiling

Global Digestive Remedies Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Digestive Remedies Market: Analysis By Type (Antacids, Laxatives, Diarrheal Remedies, Proton Pump Inhibitors (PPIs), Digestive Enzymes, Motion Sickness, and Others), By Formulation (Capsules, Tablets, Powder, and Others), By Distribution Channel (Pharmacies & Drugstores, Online Providers, and Others), By End User (Adults, and Pediatrics), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2028
Coverage	Global and Regional
Regional Coverage	North America (The US, Mexico, and Canada), Europe (Germany, UK, France, and Rest of Europe), Asia Pacific (China, Japan, India, and Rest of Asia Pacific), Middle East & Africa, and Latin America
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2023-2028
Competition in the Market	Fragmented
Key Players	Bayer AG, Sanofi S.A., Pfizer Inc., Abbott Laboratories, Procter & Gamble Co., Reckitt Benckiser Group PLC., Johnson & Johnson, Nestlé S.A., Haleon PLC, Sun Pharmaceutical Industries Ltd., Perrigo Company PLC, and Menarini Group.

Global Digestive Remedies Market: Coverage

Executive Summary

Digestive remedies are treatments or medicines that try to relieve pain or symptoms caused by digestive disorders. These remedies might include over-the-counter drugs, herbal supplements, or dietary adjustments that help the gastrointestinal tract work more effectively. They are frequently used to treat common digestive issues such as heartburn, indigestion, bloating, constipation, and diarrhea. The growth in sedentary lifestyles and unhealthy eating patterns is one reason leading to the rising demand for digestive remedies in recent years. This shift has resulted in a higher incidence of digestive disorders, pushing people to seek relief and enhance overall digestive health. Increasing stress levels in modern life have also led to an increase in the incidence of digestive issues, driving demand for digestive remedies even higher. The global digestive remedies market in 2022 stood at US\$18.71 billion, and is likely to reach US\$23.53 billion by 2028.

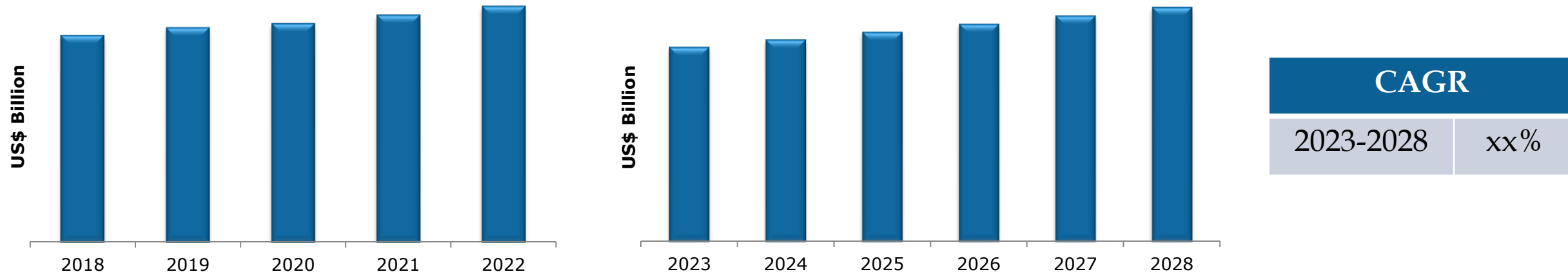
The digestive remedies market can be segmented on the basis of type (antacids, laxatives, diarrheal remedies, Proton Pump Inhibitors (PPIs), digestive enzymes, motion sickness, and others), formulation (capsules, tablets, powder, and others), distribution channel (pharmacies & drugstores, online providers, and others), and end user (adults, and pediatrics). On the basis of type, the antacid segment dominates the market share in 2022 as heightened stress levels, poor diets, and inactive lifestyles lead to widespread acid reflux, heartburn, and indigestion, prompting individuals to seek remedies. On the basis of formulation, powder segment is expected to be the fastest-growing segment due to its versatile and convenient formulations, easily mixed with liquids or meals, appeal to a wide range of customers.

The COVID-19 pandemic has had both positive and negative impacts on the global digestive remedies market, with growth in some areas and challenges in others. The pandemic has driven digital transformation and underscored the importance of supply chain resilience. The post-COVID impact on the digestive remedies market is expected to result in increased sustained health focus, e-commerce growth, supply chain resilience, product innovation, and increased telemedicine adoption.

The global digestive remedies market has increased in 2022 and projections are made that the market would rise in the next five years i.e. 2023-2028 tremendously. The increasing prevalence of gastrointestinal disorders like IBS, GERD, and IBD has driven global demand for effective digestive remedies, spurring research and development of diverse therapeutic options. Further, the market is expected to grow owing to rapid urbanization, growth of ecommerce, rising aging population, rising disposable income, increased consumer focus on health, etc. in recent years, yet the market faces some challenges such as counterfeit products, regulatory hurdles, etc.

Digestive Remedies Market: Global Analysis

Global Digestive Remedies Market by Value



The global digestive remedies market valued at US\$... billion in 2022, increased as compared to US\$... billion in 2021. The market exhibited a surge at a year-on-year rate of ...% during 2021 and 2022. Global digestive remedies market is anticipated to reach up to US\$... billion by 2028, at a CAGR of%, from US\$... billion in 2023.

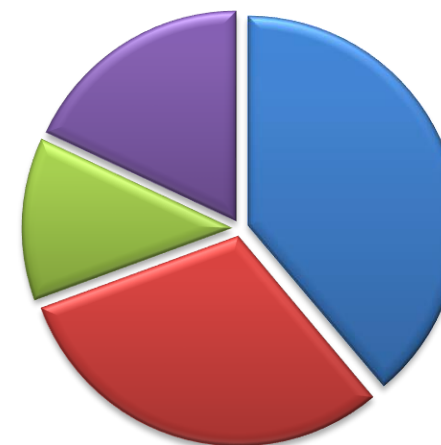
Digestive Remedies Market: Global Analysis

Global Digestive Remedies Market by Type; 2022



Type	Share
Antacids	xx%
Laxatives	xx%
Diarrheal Remedies	xx%
Proton Pump Inhibitors (PPIs)	xx%
Digestive Enzymes Remedies	xx%
Motion Sickness Remedies	xx%
Others	xx%

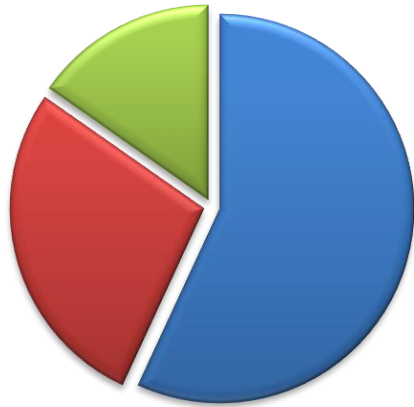
Global Digestive Remedies Market by Formulation; 2022



Formulation	Share
Capsules	xx%
Tablets	xx%
Powder	xx%
Others	xx%

Digestive Remedies Market: Global Analysis

Global Digestive Remedies Market by Distribution Channel; 2022



Distribution Channel	Share
Pharmacies & Drug Stores	xx%
Online Providers	xx%
Others	xx%

Global Digestive Remedies Market by End User; 2022



End User	Share
Adult	xx%
Pediatrics	xx%

Digestive Remedies Market: Global Analysis

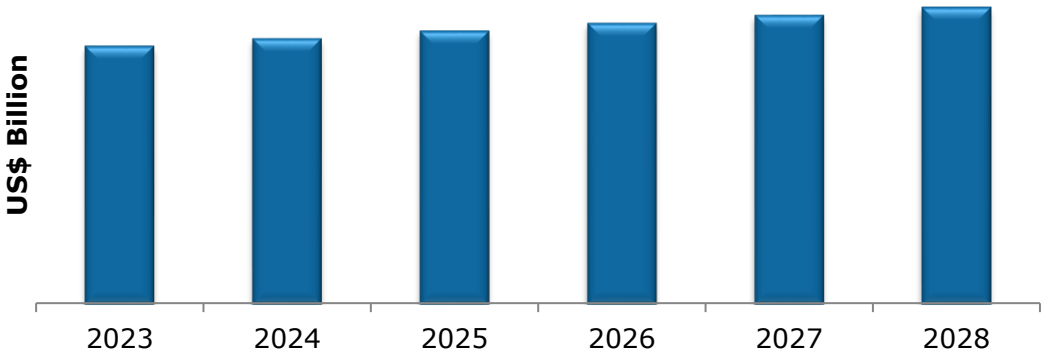
Global Digestive Remedies Market by Region; 2022



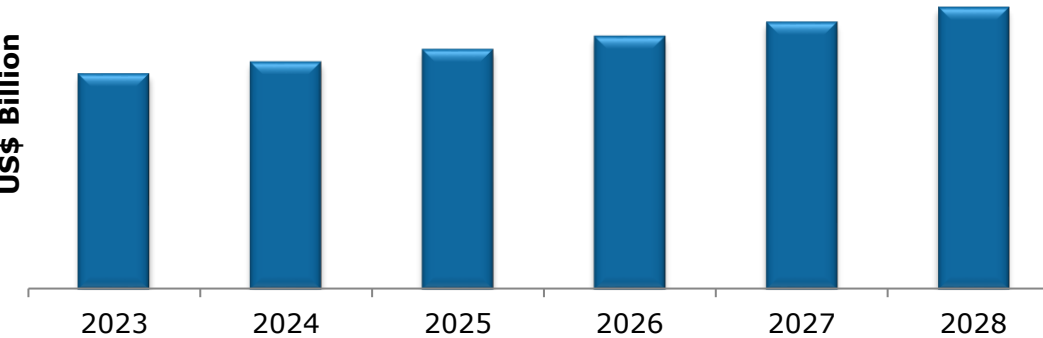
Region	Share
North America	xx%
Europe	xx%
Asia Pacific	xx%
Latin America	xx%
Middle East & Africa	xx%

Global Digestive Remedies Market: Type Analysis

Global Antacids Market by Value



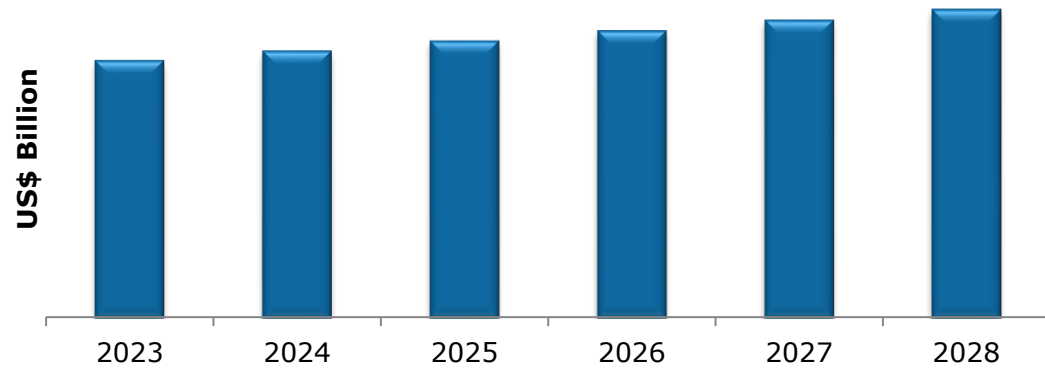
Global Laxatives Market by Value



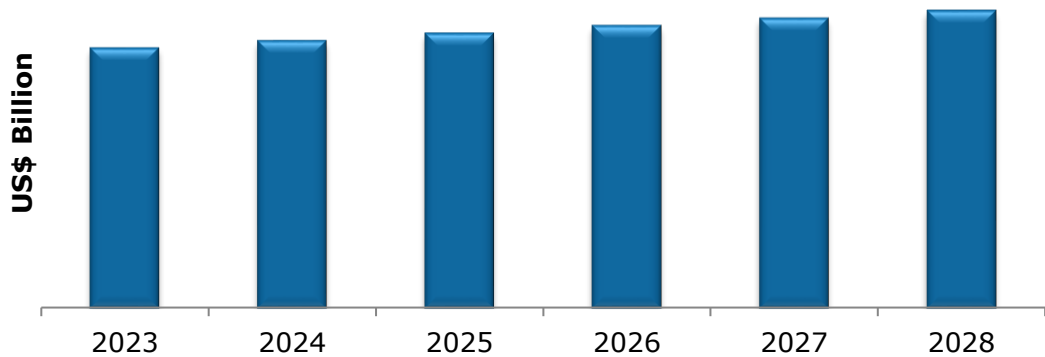
Type	CAGR
	(2023-2028)
Antacids	xx%
Laxatives	xx%
Diarrheal Remedies	xx%
Proton Pump Inhibitors (PPIs)	xx%
Digestive Enzymes Remedies	xx%
Motion Sickness Remedies	xx%
Others	xx%

Global Digestive Remedies Market: Formulation Analysis

Global Capsules Digestive Remedies Market by Value



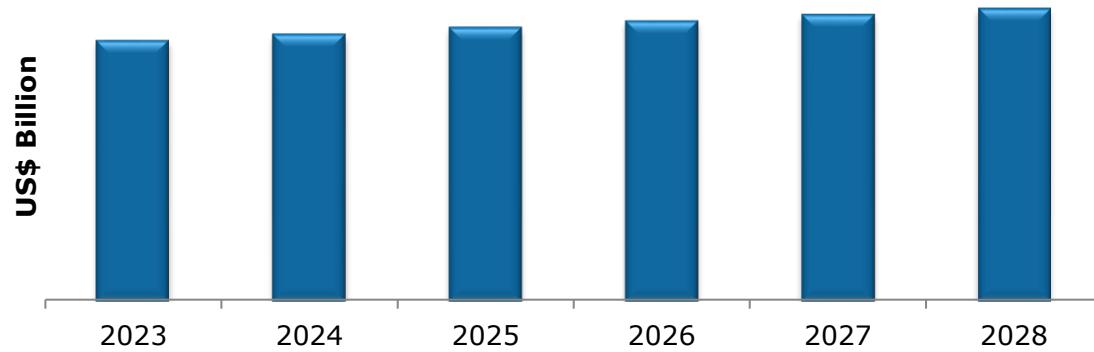
Global Tablets Digestive Remedies Market by Value



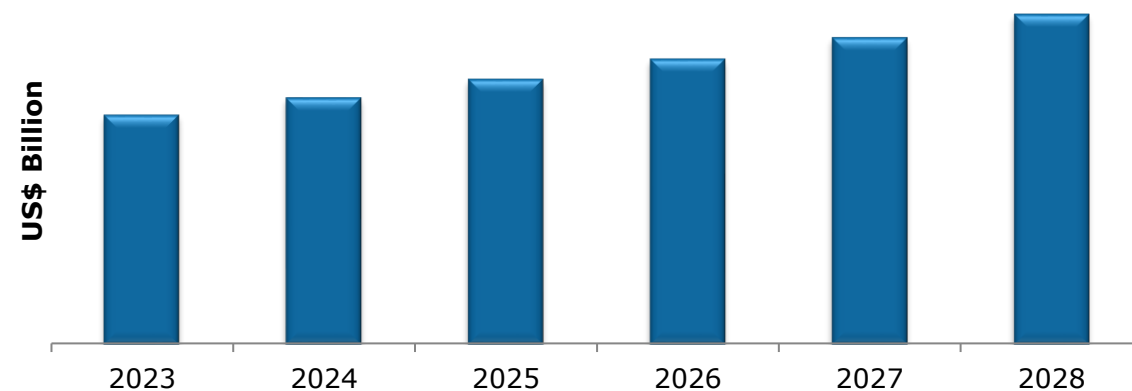
Formulation	CAGR
	(2023-2028)
Capsules	xx%
Tablets	xx%
Powder	xx%
Others	xx%

Global Digestive Remedies Market: Distribution Channel Analysis

Global Pharmacies & Drug Stores Digestive Remedies Market by Value



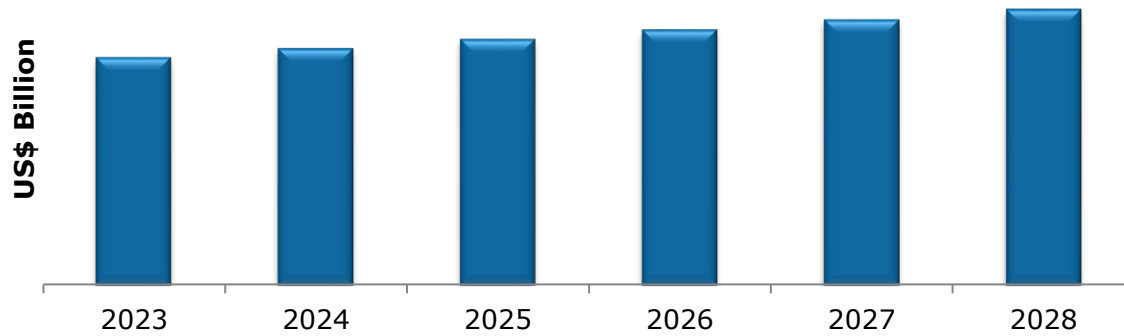
Global Online Providers Digestive Remedies Market by Value



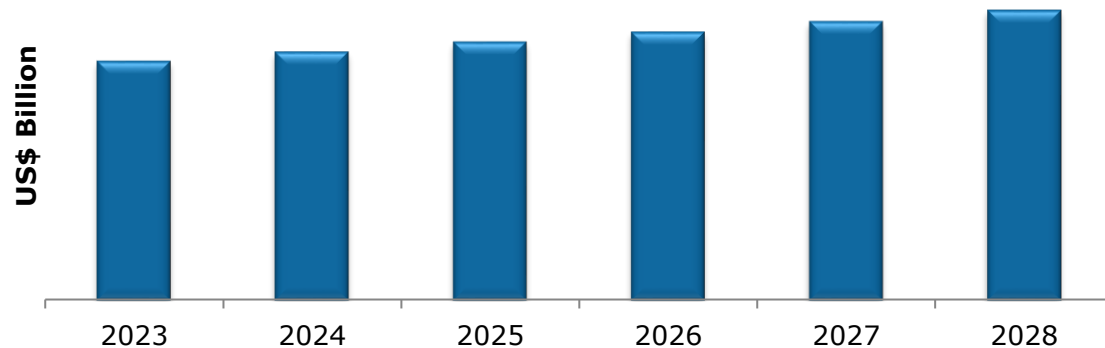
Distribution Channel	CAGR
	(2023-2028)
Pharmacies & Drug Stores	xx%
Online Providers	xx%
Others	xx%

Digestive Remedies Market: End User Analysis

Global Adult Digestive Remedies Market by Value



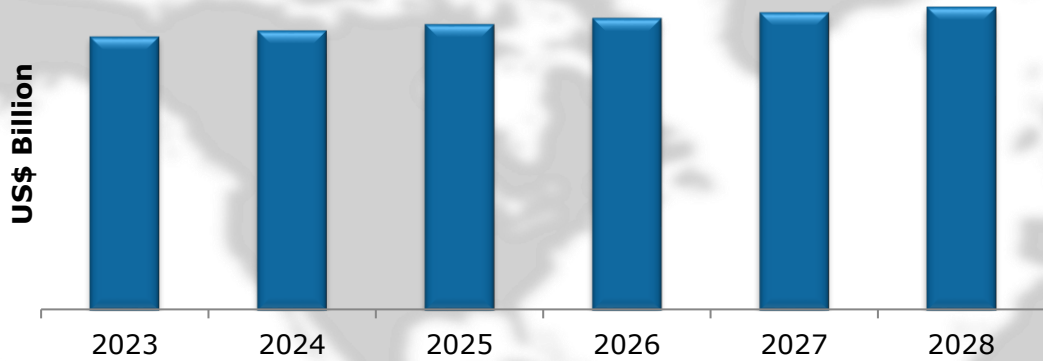
Global Pediatric Digestive Remedies Market by Value



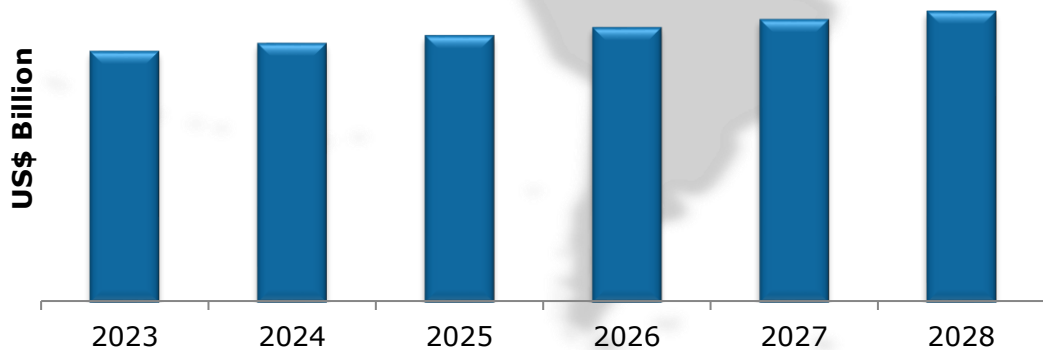
End User	CAGR
	(2023-2028)
Adult	xx%
Pediatrics	xx%

Digestive Remedies Market: Regional Analysis

North America Digestive Remedies Market by Value



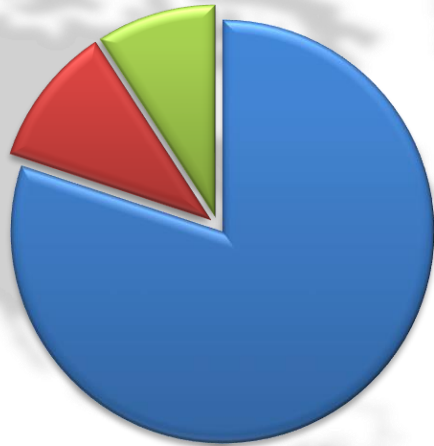
Europe Digestive Remedies Market by Value



Region	CAGR
	(2023-2028)
North America	xx%
Europe	xx%
Asia Pacific	xx%
Latin America	xx%
Middle East & Africa	xx%

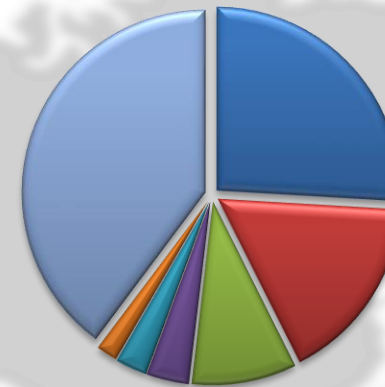
North America Digestive Remedies Market: Analysis

North America Digestive Remedies Market by Region; 2022



Region	Share	CAGR (2023-2028)
The US	xx%	xx%
Mexico	xx%	xx%
Canada	xx%	xx%

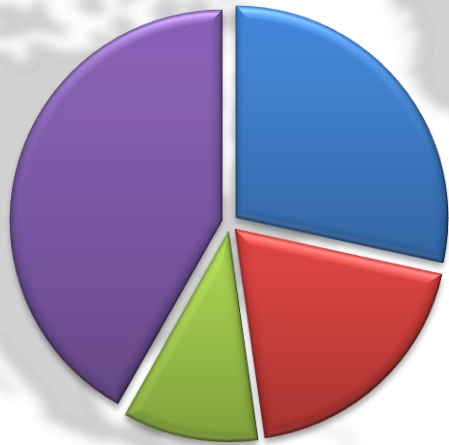
North America Digestive Remedies Market by Type



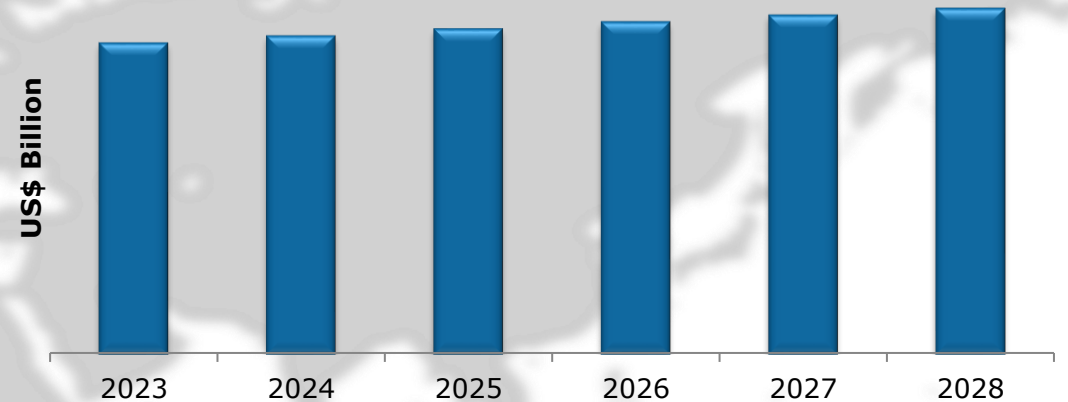
Type	Share
Laxatives	xx%
Antacids	xx%
Diarrheal Remedies	xx%
Proton Pump Inhibitors (PPIs)	xx%
Motion Sickness Remedies	xx%
Digestive Enzymes Remedies	xx%
Others	xx%

Europe Digestive Remedies Market: Analysis

Europe Digestive Remedies Market by Region; 2022



Germany Digestive Remedies Market by Value



Region	Share	CAGR (2023-2028)
Germany	xx%	xx%
UK	xx%	xx%
France	xx%	xx%
Rest of Europe	xx%	xx%

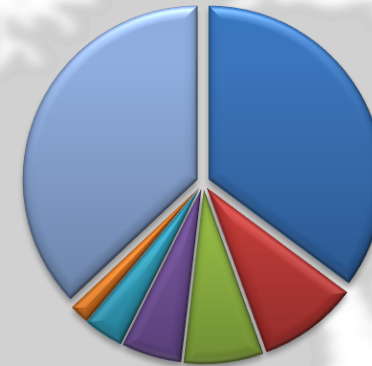
Asia Pacific Digestive Remedies Market: Analysis

Asia Pacific Digestive Remedies Market by Region; 2022



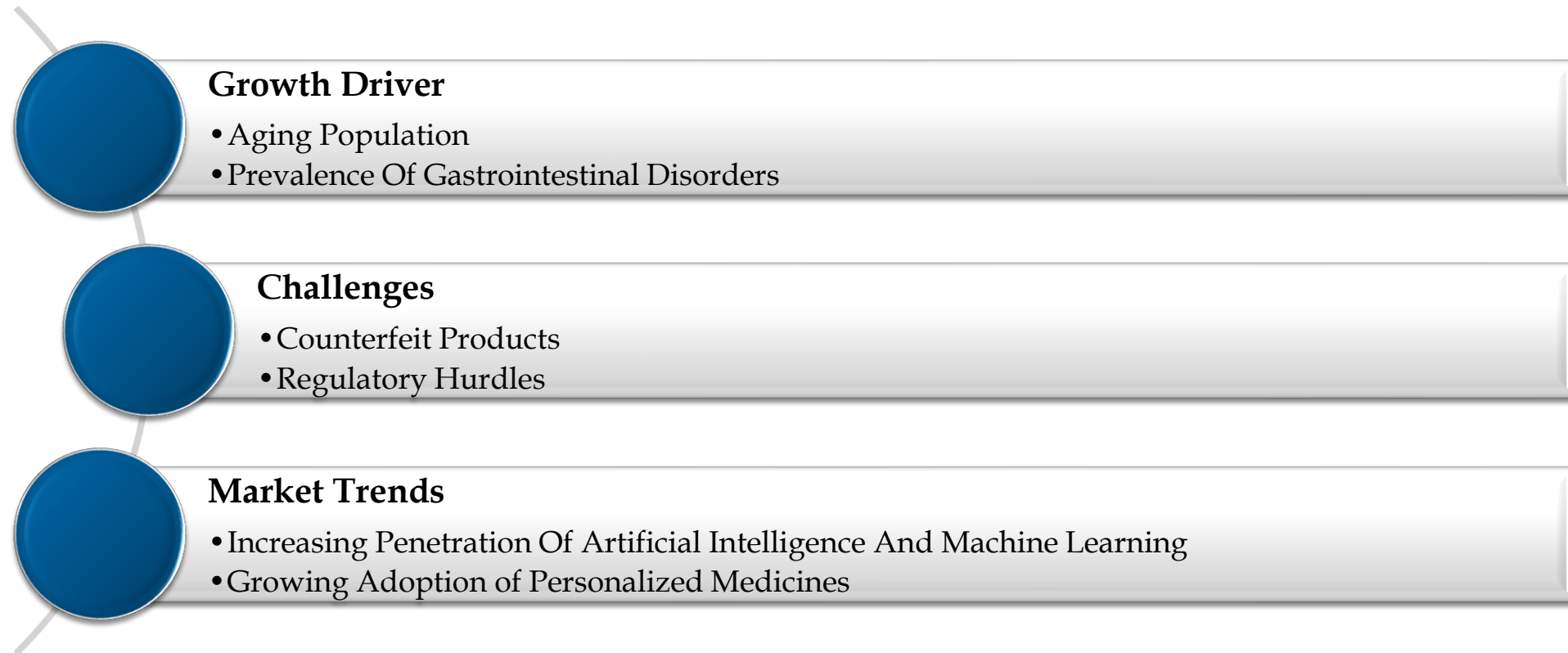
Region	Share	CAGR (2023-2028)
China	xx%	xx%
Japan	xx%	xx%
India	xx%	xx%
Rest of Asia Pacific	xx%	xx%

Asia Pacific Digestive Remedies Market by Type



Type	Share
Antacids	xx%
Laxatives	xx%
Diarrheal Remedies	xx%
Digestive Enzymes Remedies	xx%
Proton Pump Inhibitors (PPIs)	xx%
Motion Sickness Remedies	xx%
Others	xx%

Global Digestive Remedies Market: Dynamics



Global Digestive Remedies Market: Competitive Landscape

Players Profiled

- Bayer AG
- Sanofi S.A.
- Pfizer Inc.
- Abbott Laboratories
- Procter & Gamble Co.
- Reckitt Benckiser Group PLC.
- Johnson & Johnson
- Nestlé S.A.
- Haleon PLC
- Sun Pharmaceutical Industries Ltd.
- Perrigo Company PLC
- Menarini Group

Global Digestive Remedies Players by Market Share; 2022 (Percentage, %)

