

Global Styrene & Polystyrene Market: Trends and Opportunities (2014-2019)

September 2014



Global Styrene & Polystyrene Market: Overview

Scope of the Report

The report titled "Global Styrene & Polystyrene Market: Trends and Opportunities (2014-2019)" provides an in-depth analysis of major Styrene & Polystyrene markets all over the globe. It also accesses the key opportunities and underlying trends in the market and outlines the factors that are and will be driving the growth of the industry in the forecasted period (2014-19). Further, key players of the industry like Styrolution, Trinseo PF and LyondellBasell have been profiled.

Country/ Region Coverage

- USA
- China
- South Korea
- North America

Company Coverage

- Styrolution
- Trinseo PF
- LyondellBasell

Executive Summary

The global styrene and polystyrene market is growing steadily, but it holds immense business potential with the rapid pace of innovation and wider acceptance. Currently, Styrene and polystyrene is being used in almost all day to day products, from kitchenware to automobiles and from packaging to industrial applications.

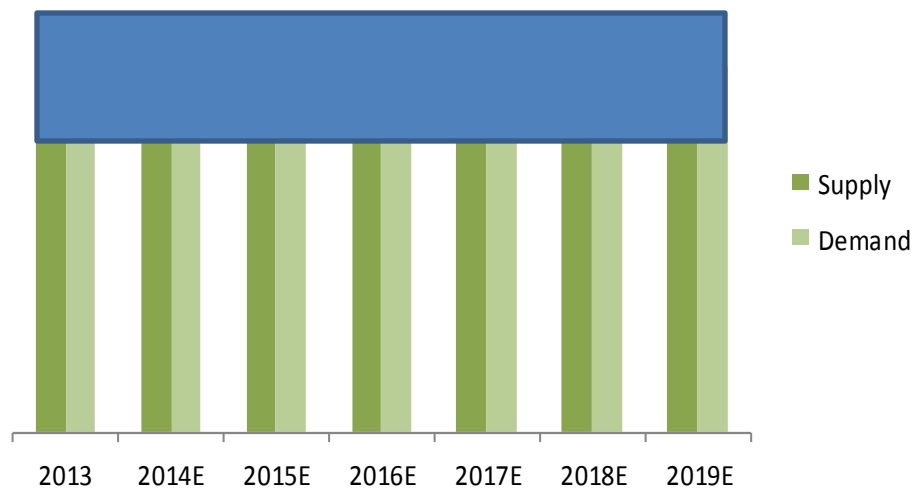
The growth of the global Styrene & Polystyrene market is driven by a number of factors that include rise in demand for styrene in emerging economies, large end product base and rise in demand for high performance tyres. Acknowledging these factors, it could be said that the Styrene and Polystyrene business will certainly gain importance in the years to come. While in some countries (China, South Korea, U.S and Middle East) demand for styrene will predominate, the demand for polystyrene resins polymers will remain constant.

However, rising environment concerns, replacement of polystyrene by polypropylene, reduction in automobile sales in Eurozone, currency risk and several other issues pose major challenge to the growth of this business. Major trends prevailing in the Styrene and polystyrene market are rise in GDP and urbanization, capacity rationalization and styrene to be used in high-end technology.

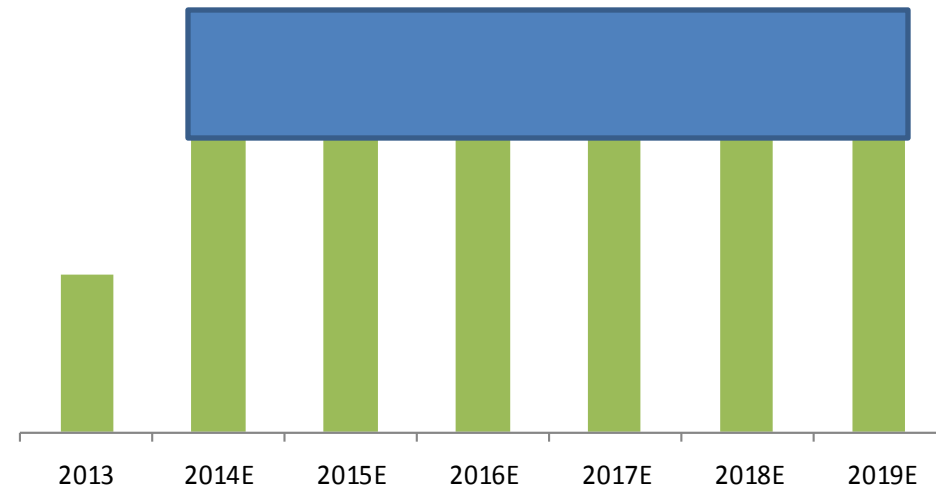
Global Styrene & Polystyrene Market: Overview

Global styrene and polystyrene have undergone considerable, favorable supply/demand balance changes particularly in Europe and North America. Following a period of excess capacity and slowing demand growth, and expedited by the 2009 recession, the styrene market underwent considerable restructuring.

Global Supply & Demand of Styrene- By volume, 2013-2019E (in Million tons)



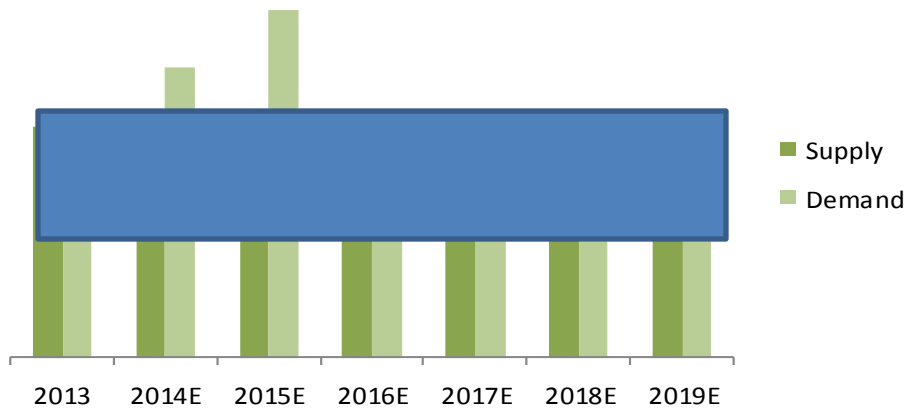
Global Polystyrene Resin Capacity- By volume: 2013-2019E (in Billion lbs)



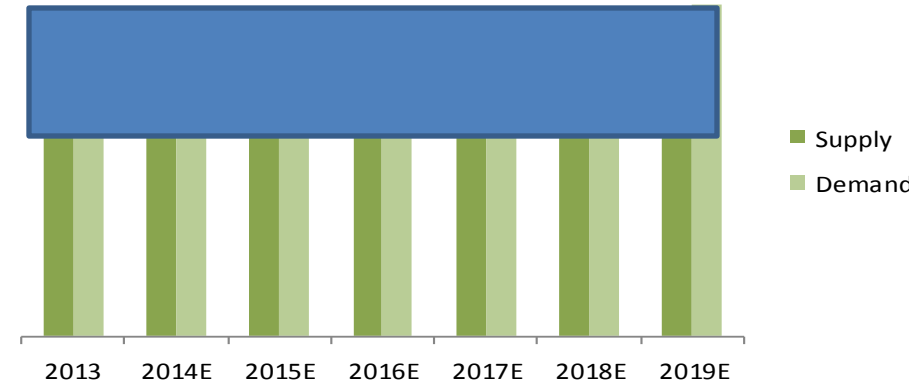
- Market size of global Styrene & Polystyrene market is expected to reach to millions in the year 2019, from millions in 2014 by growing at a CAGR of.....%.
- Growth in the market is due to

Global Styrene Market- by Country

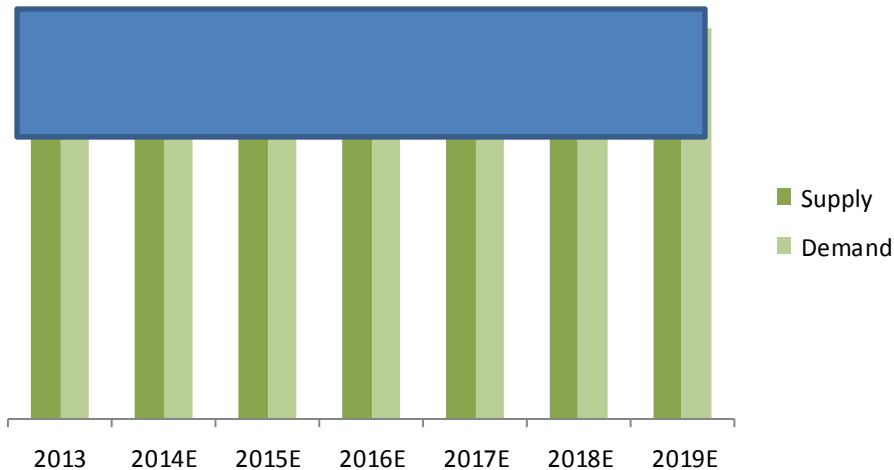
US Supply & Demand of Styrene- By volume, 2013-2019E
(in Million tons)



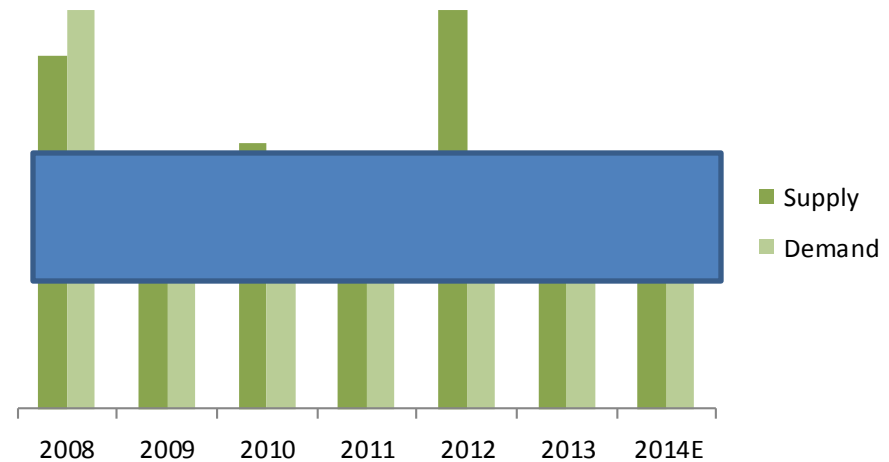
China's Supply & Demand of Styrene- By volume, 2013-2019E
(in Million tons)



South Korea's Supply & Demand of Styrene- By volume, 2013-2019E
(in Million tons)



North America's Supply & Demand of Monomer Styrene- By volume: 2008-2014E
(in billion pounds)



Market Trends

Rise in GDP and Urbanization

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Styrene is to be used in high end technology

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Flexible Display is key for wearable Technology Market

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