

Global Home Textile Market: Analysis
By Product (Bedroom Linen,
Bathroom Linen, Carpets and Floor
Coverings and Others), By
Distribution Channel (Retail Outlets,
and Online), By Region Size and
Trends with Impact of COVID-19 and
Forecast up to 2028

February 2023



Global Home Textile Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Impact of COVID-19

Dynamics

Competitive Landscape

Company Profiling

Global Home Textile Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Home Textile Market: Analysis By Product (Bedroom Linen, Bathroom Linen, Carpets and Floor Coverings and Others), By Distribution Channel (Retail Outlets, and Online), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2028
Coverage	Global/ Regional
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2023-2028
Competition in the Market	Highly Fragmented
Key Players	Berkshire Hathaway Inc. (Shaw Industries Group, Inc.), Welspun India Ltd, Springs Global S.A., Trident Group, Ralph Lauren Corporation, American Textile Company, Inc., Franco Manufacturing Company, Shenzhen Fuanna Bedding and Furnishing Co, Ltd., LUOLAI Lifestyle Technology Co., Ltd, Shanghai Shuixing Home Textile Co. Ltd, Loftex, Sunvim Group Company

Global Home Textile Market: Coverage

Executive Summary

The term "textile" is derived from the Latin word "texere," which implies "to weave". Home textile can be referred to the fabrics utilized for decorating and furnishing the home. Home textile comprise of extensive range of functional as well as decorative items or products used mainly for the purpose of decorating homes. In 2023, the global home textile market was valued at US\$125.58 billion. The market value is anticipated to reach US\$174.14 billion by 2028, growing at a CAGR of 5.60% during the forecast period of 2023-2028.

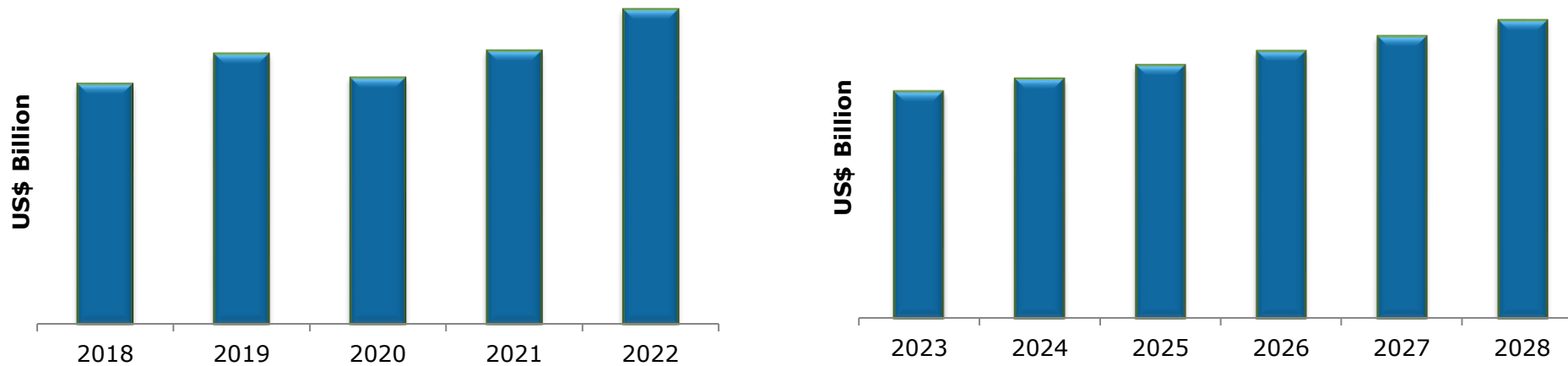
The global home textile market can be segmented based on Product (Bedroom Linen, Bathroom Linen, Carpets and Floor Coverings and Others); and distribution channel (Retail Outlets, and Online). Among the Product, bedroom linen segment held the major share in the market in 2023. Asia Pacific is the largest share holder of the global home textile market.

The nationwide lockdowns due to the COVID-19 pandemic have led to the disruption of business activities of many home textile manufacturing companies and affected the supply chain. This impact on the supply chain resulted in decline in exports and imports of home textile products. While in 2022, the home textile market rebounded because of the online trend in the market and the company's manufacturing innovative products for the changing needs of their customers.

The global home textile market observed progressive growth in the past few years and anticipations are made that during the forecasted period (2023-2028), the market would further augment at an escalating growth rate. The global home textile market is expected to increase due to rising income levels, expanding real estate industry, increase in consumer spending on home renovation and decoration, rapid urbanization, upsurge in fabric demand of light weight products, and many other factors. Conversely, the market growth would be negatively impacted by various challenges such as high cost of logistics, threat from counterfeit products, etc. Moreover, the market growth would succeed to various market trends like growth in e-commerce, eco friendly home furnishing, Surging demand of non woven fabric, technological innovations, etc.

Home Textile Market: Global Analysis

Global Home Textile Market by Value

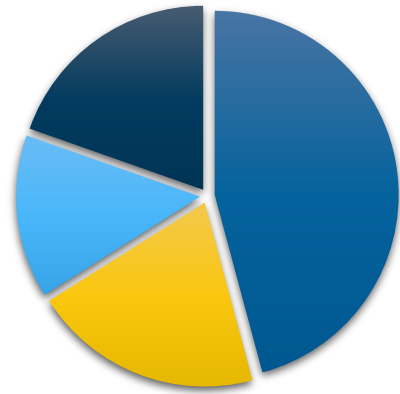


CAGR	
2023-2028	xx%

Global home textile market, value is expected to reach from US\$... billion in 2023 to US\$... billion in 2028. The market is expected to grow at a CAGR of% over the years 2023-2028.

Home Textile Market: Global Analysis

Global Home Textile Market by Product; 2022



Revenue Streams	Share
Bed Linen	xx%
Bath Linen	xx%
Carpets and Rugs	xx%
Others	xx%

Global Home Textile Market by Distribution Channel; 2022



Type	Share
Retail Outlets	xx%
Online	xx%

Home Textile Market: Global Analysis

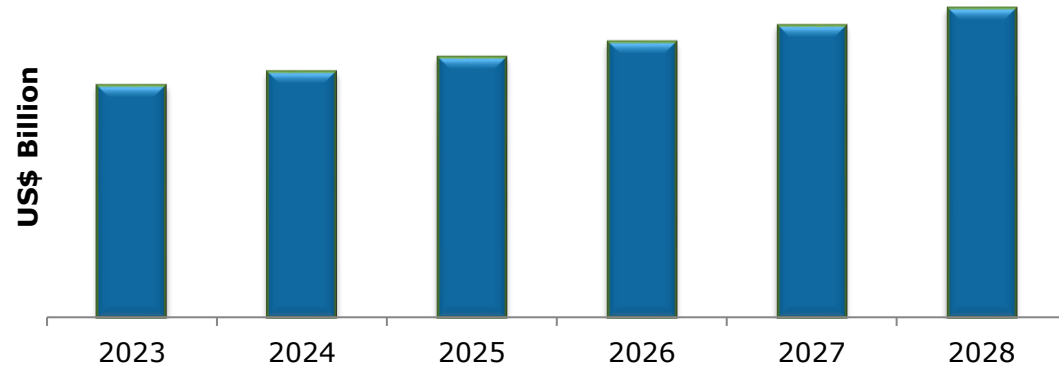
Global Home Textile Market by Region; 2022



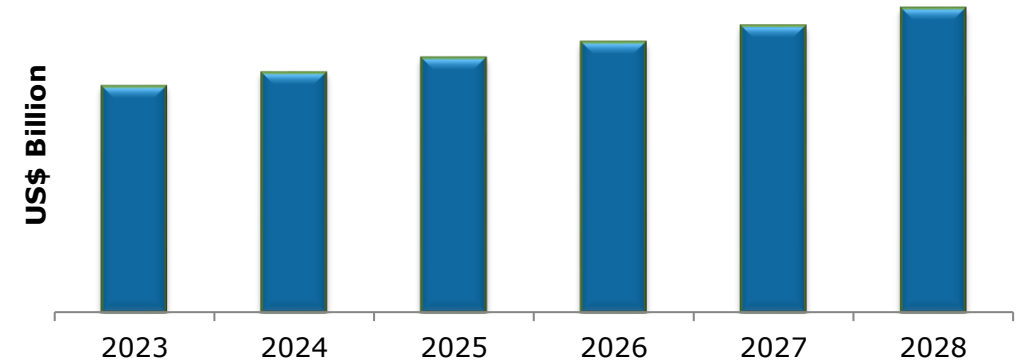
Region	Share
Asia-Pacific	xx%
North America	xx%
Europe	xx%
Rest of the World	xx%

Global Home Textile Market: Category Analysis

Global Bedroom Linen Market by Value



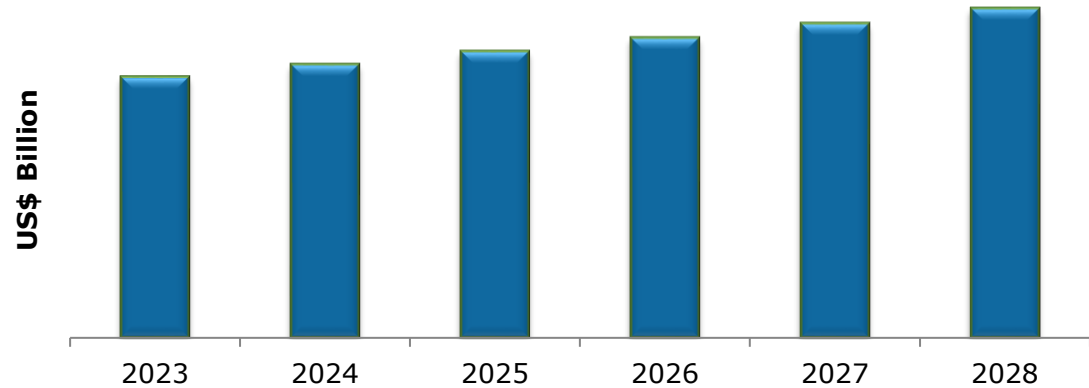
Global Bathroom Linen Market by Value



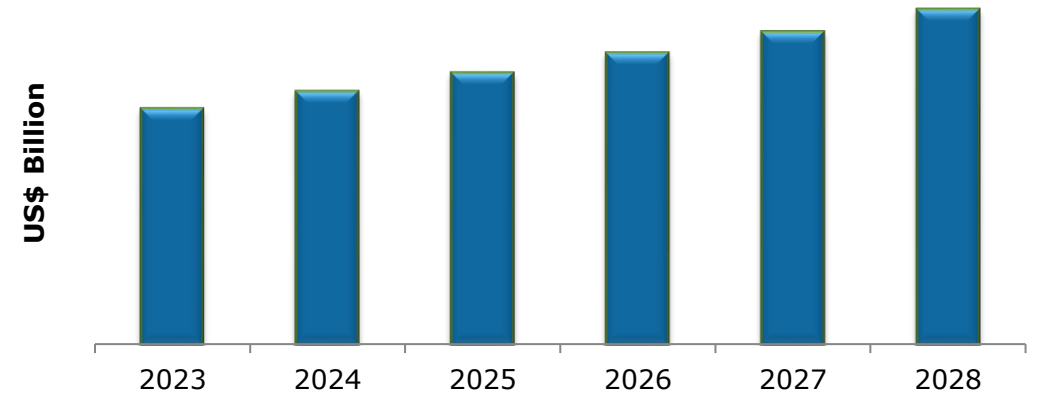
Product	CAGR (2023-2028)
Bed Linen	xx%
Bath Linen	xx%
Carpets and Floor Coverings	xx%
Others	xx%

Global Home Textile Market: Distribution Channel Analysis

Global Retail Outlets Home Textile Market by Value



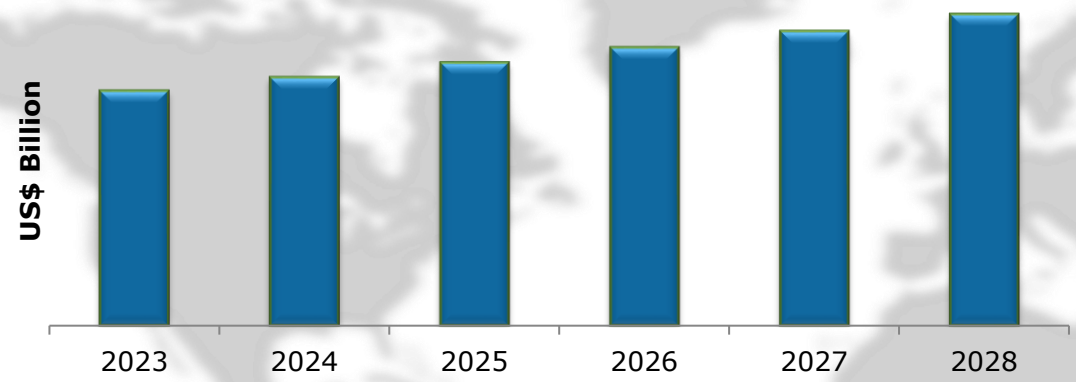
Global Online Home Textile Market by Value



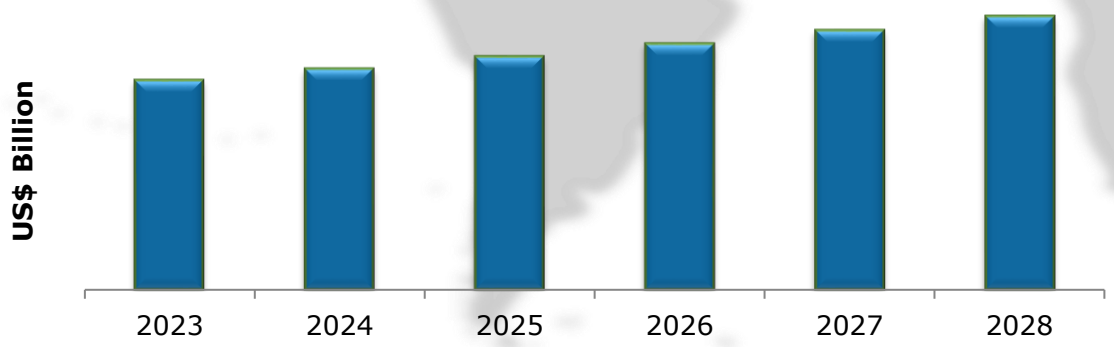
Distribution Channel	CAGR (2023-2028)
Retail Outlets	xx%
Online	xx%

Home Textile Market: Regional Analysis

Asia Pacific Home Textile Market by Value



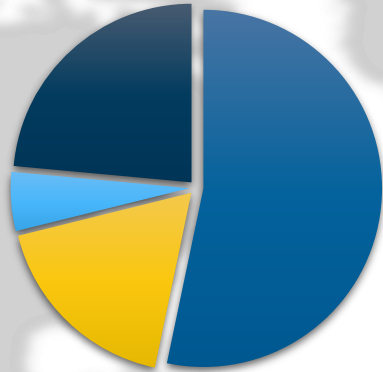
North America Home Textile Market by Value



Region	CAGR (2023-2028)
Asia Pacific	xx%
North America	xx%
Europe	xx%
Rest of the World	xx%

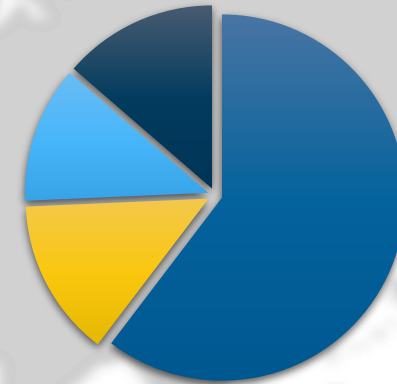
Home Textile Market: Asia Pacific Analysis

Asia Pacific Home Textile Market by Product



Category	Share	CAGR (2023-2028)
Bed Linen	xx%	xx%
Bath Linen	xx%	xx%
Carpets and Floor Coverings	xx%	xx%
Others	xx%	xx%

Asia Pacific Home Textile Market by Region

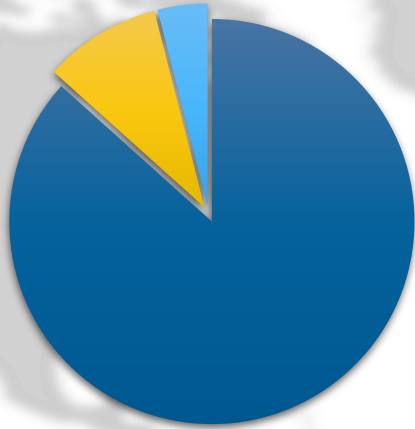


Region	Share	CAGR (2023-2028)
China	xx%	xx%
Japan	xx%	xx%
India	xx%	xx%
Rest of Asia Pacific	xx%	xx%



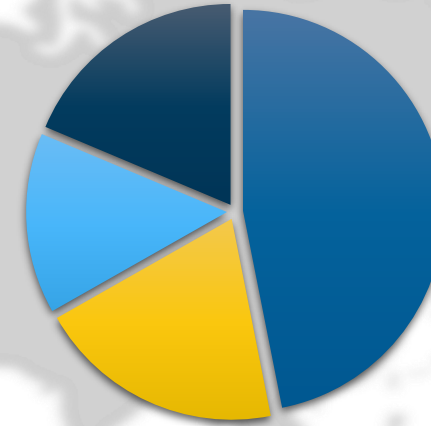
Home Textile Market: North America Analysis

North America Home Textile Market by Region; 2022



Region	Share	CAGR (2023-2028)
The US	xx%	xx%
Canada	xx%	xx%
Mexico	xx%	xx%

The US Home Textile Market by Product; 2022



Product	Share	CAGR (2023-2028)
Bed Linen	xx%	xx%
Bath Linen	xx%	xx%
Carpets and Floor Coverings	xx%	xx%
Others	xx%	xx%



Home Textile Market: Europe Analysis

Europe Home Textile Market by Region; 2022



Region	Share	CAGR (2023-2028)
Germany	xx%	xx%
Russia	xx%	xx%
United Kingdom	xx%	xx%
France	xx%	xx%
Italy	xx%	xx%
Rest of Europe	xx%	xx%

Global Home Textile Market: Dynamics



Global Home Textile Market: Competitive Landscape

Players Profiled

- Berkshire Hathaway Inc.
- Welspun India Ltd
- Springs Global S.A
- Trident Group
- Ralph Lauren Corporation
- American Textile Company, Inc.
- Franco Manufacturing Company
- Shenzhen Fuanna Bedding and Furnishing Co., Ltd
- LUOLAI Lifestyle Technology Co., Ltd
- Shanghai Shuixing Home Textile Co., Ltd.
- Loftex
- Sunvim Group Company