

Global Online Apparel Market: Size, Trends & Forecasts (2016-2020)

August 2016



View Report Details

Scope of the Report

The report titled "Global Online Apparel Market: Size, trends and Forecasts (2016-20)", provides an in-depth analysis of the global online apparel market focusing on major fashion destinations such as the UK in Europe and the US in the North America region. The report also provides an insight on use of semiconductors in autonomous driving and ADAS. Growth of online apparel market for these markets in addition to global market has also been forecasted for the period 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends. The report also includes detailed analysis of leading players in the online apparel segment globally such as ASOS PLC, Zalando SE, Amazon.com, Inc. and Boohoo.com, PLC on the basis of attributes such as business overview, recent developments, financials and strategies adopted by the market leaders in order to ensure growth, sustainability, etc.

Geographical Coverage

- ⊕ Europe - The UK, Germany, Italy, France, Russia
- ⊕ North America - The US
- ⊕ Rest of the World

Company Coverage

- ⊕ ASOS PLC
- ⊕ Zalando SE
- ⊕ Amazon.com, Inc.
- ⊕ Boohoo.com, PLC

Executive Summary

The apparel industry or textile industry primarily deals with the designing and production of yarn, cloth, clothing, and their distribution. The industry produces finished clothing for categories such as kids garments, men's and women's clothing, and other intimate apparel. Manufacturing apparels is one of the most in-demand businesses today as there is massive fashion conscious consumer base with high disposable income. In order to remain competitive, apparel manufacturers and retailers adopt various distribution channels such as Retail Outlets, E-Retailing, Franchise, Multi-brand Outlets and Mega discount Stores.

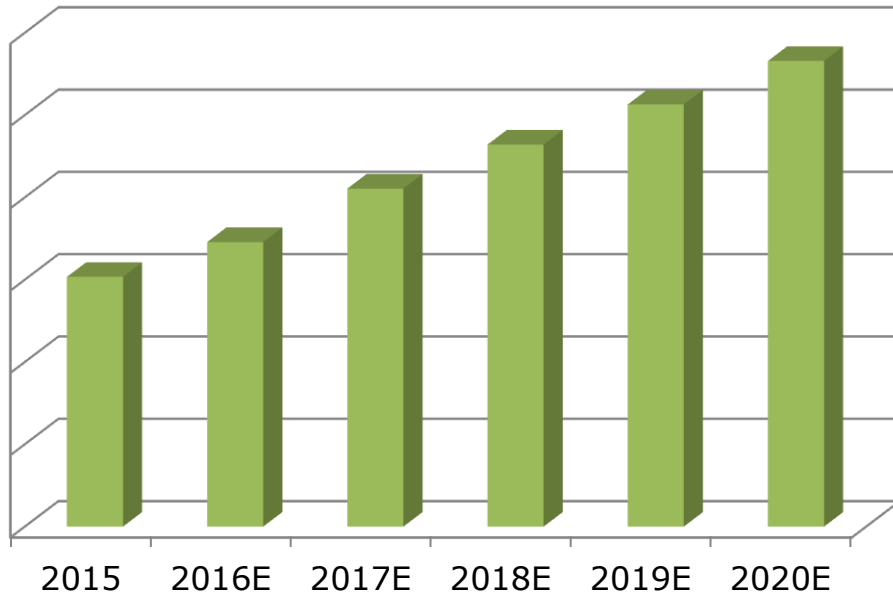
Online apparel retail or E-Retailing has been gaining popularity presently due to some of the inherent benefits associated with the online business model. Historic and forecast growth of apparel retail online surpasses other product categories such as Health, Electricals, Homewares, etc. The market has already manifested its potential in developed western economies such as nations in European region and the US. Developing countries all over the world are also catching up with rise in online apparel shopping.

Global online apparel market is driven by subsequent rise in online apparel market penetration globally, convenience, better prices and product variety provided by online apparel retailers. However, factors such as difficulty in management of supply chain, technological risk and changing customer tastes are posing challenge to growth of the industry. Key trends prevailing in the industry includes high mobile share of online fashion sale and strong portfolio of third party/own brands in online space and rise in fast-fashion own-label products.

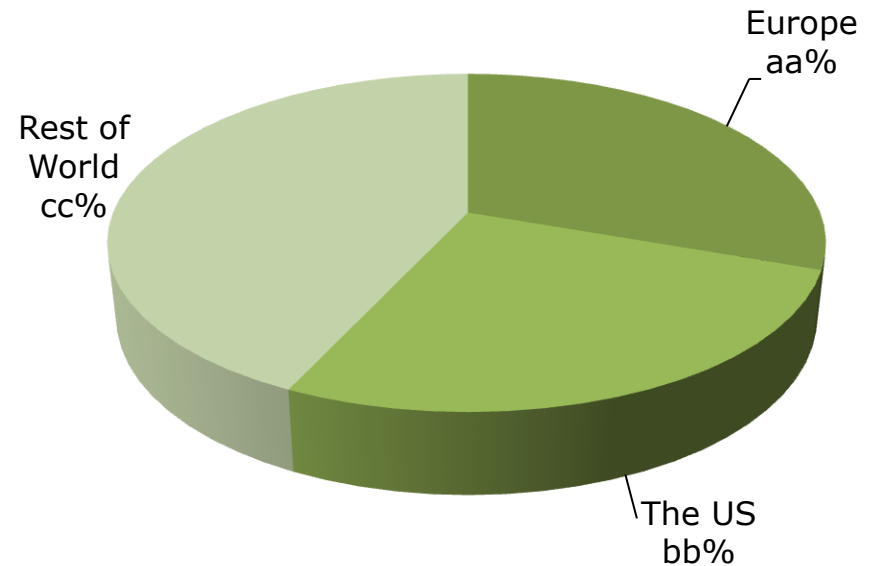
Global Online Apparel Market: Overview

The apparel industry or textile industry primarily deals with the designing and production of yarn, cloth, clothing, and their distribution. The industry encompasses a wide variety of garments and uses almost every type of textile manufactured.

Global Online Apparel Market Size by Value
Forecasted; 2015-20E (US\$ Billions)



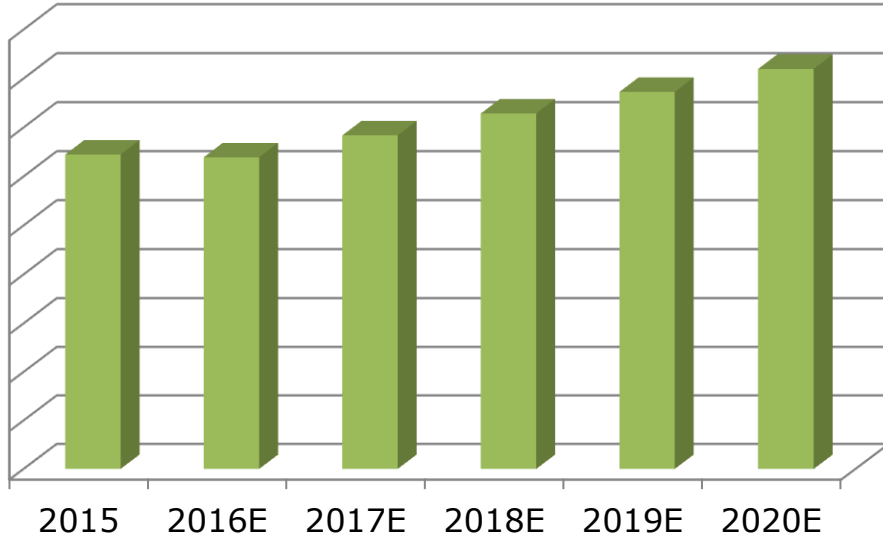
Global Online Apparel Market Share by Region;
2015



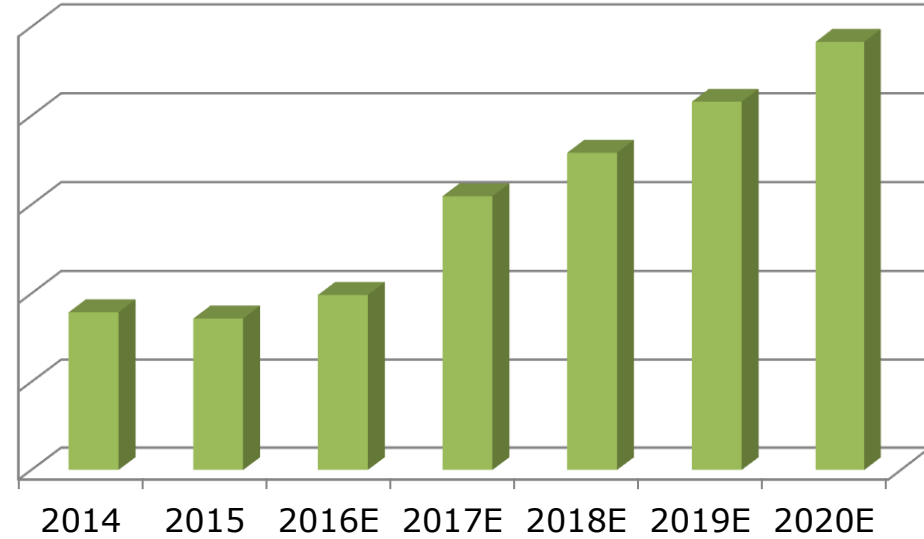
- Market size of global online apparel market by value is expected to reach to US\$..... billion in the year 2020, from US\$..... billion in 2014 by growing at a CAGR of.....%.
- Growth in the market is due to

Global Online Apparel Market by Nations

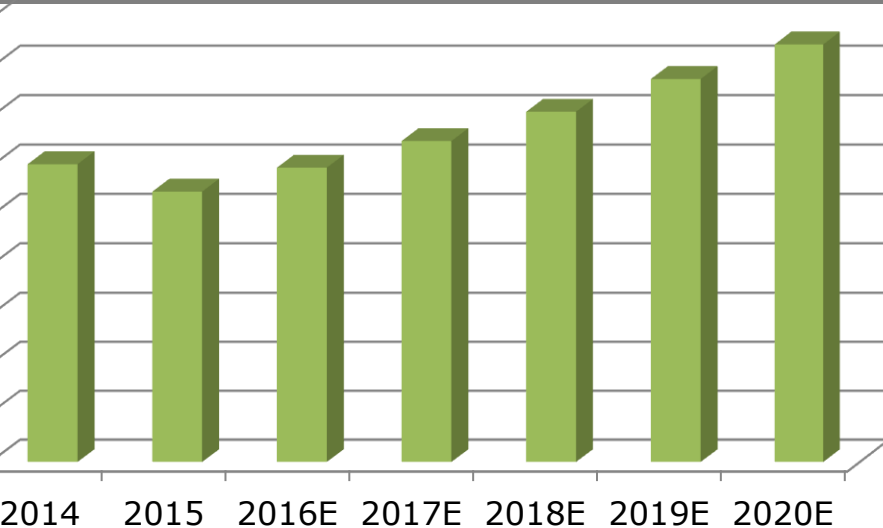
The UK Online Apparel Market Size by Value Forecasted; 2015-2020E (US\$ Billions)



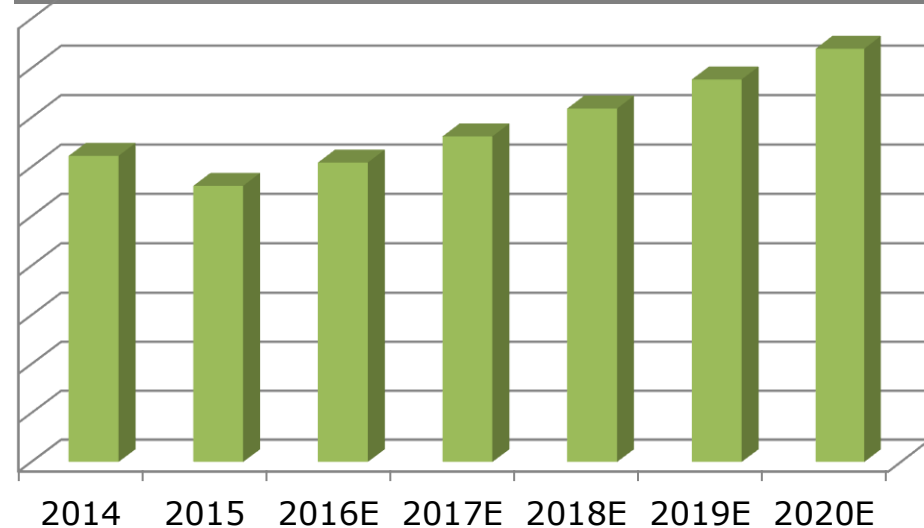
Italy Online Apparel Market Size by Value Forecasted; 2015-2020E (US\$ Billions)



Germany Online Apparel Market Size by Value Forecasted; 2015-2020E (US\$ Billions)



France Online Apparel Market Size by Value Forecasted; 2015-2020E (US\$ Billions)



Global Online Apparel Market Trends

High Mobile Share of Online Fashion Sale

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Fast-fashion own-label product

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Strong portfolio of third party/own brands

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