

Global Hyperscale Cloud Market:
Analysis By End-User (BFSI, IT &
Telecom, Retail & Consumer Goods,
Media & Entertainment,
Manufacturing, Energy & Utilities,
Government & Public Sector,
Healthcare, and Others), By Region
Size and Trends with Impact of
COVID-19 and Forecast up to 2028

June 2023



Global Hyperscale Cloud Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Impact of COVID-19

Dynamics

Competitive Landscape

Company Profiling

Global Hyperscale Cloud Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Hyperscale Cloud Market: Analysis By End-User (BFSI, IT & Telecom, Retail & Consumer Goods, Media & Entertainment, Manufacturing, Energy & Utilities, Government & Public Sector, Healthcare, and Others), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2028
Coverage	Global/Regional
Regional Coverage	North America (The US, Canada, and Mexico), Europe (UK, Germany, France, Italy, Spain, and the Rest of Europe), Asia Pacific (China, Japan, India, Australia, South Korea, and the Rest of the Asia Pacific), Latin America, and Middle East & Africa
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2023-2028
Competition in the Market	Highly Concentrated
Key Players	Amazon.Com, Inc. (Amazon Web Services, Inc.), Microsoft Corp. (Microsoft Azure), Alphabet Inc. (Google Cloud Platform), Alibaba Group (Alibaba Cloud), Oracle Corporation, IBM, Apple Inc., Fujitsu Limited, VMware, Inc., and Salesforce, Inc.

Global Hyperscale Cloud Market: Coverage

Executive Summary

The term “hyperscale” refers to scalable cloud computing systems in which a very large number of servers are networked together. The number of servers used at any one time can increase or decrease to respond to changing requirements. This means the network can efficiently handle both large and small volumes of data traffic. The global hyperscale cloud market in 2022 was valued at US\$256.27 billion. The market is expected to reach US\$1,261.15 billion by 2028, growing at a CAGR of 30.42% during the forecast period of 2023-2028.

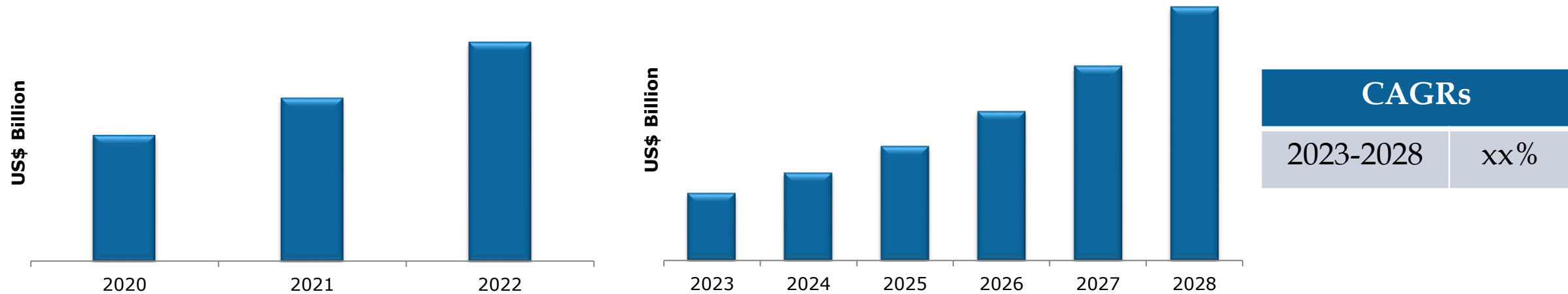
The global hyperscale cloud market can be segmented based on end-user (BFSI, IT & Telecom, Retail & Consumer Goods, Media & Entertainment, Manufacturing, Energy & Utilities, Government & Public Sector, Healthcare, and Others). Among the end-users, BFSI is the major shareholder in the market in 2022, while the manufacturing hyperscale cloud market is expected to grow at the highest CAGR during the forecasted period. North America is leading the global hyperscale cloud market due to the presence of well-established providers of hyperscale cloud services and increasing investment in technological advancements.

Due to the pandemic, most companies have increased their cloud usage by more than they planned, resulting in higher cloud spending. This, in turn, has led to an increased need for hyperscaling. Demand for hyperscaling would continue to be driven by the accelerated digital transformation post-COVID, which would see corporates accelerate their shifting of on-premise systems to the cloud, and the adoption of hyperscale platforms as the main resource for software development, testing, and deployment.

The global hyperscale cloud market has increased during the years 2020-2022. The projections are made that the market would rise in the next five years i.e. 2023-2028 tremendously. The global hyperscale cloud market is expected to increase due to increasing penetration of IoT technologies, growing adoption of AI, growing internet traffic, increasing data centers, increase in adoption of cloud in SMEs, etc. Yet the market faces some challenges such as insecurity of data, the need to incur huge capital expenditure as technology advances, etc. Moreover, the market growth would succeed to various market trends like increasing 5G adoption, escalating edge computing, acceleration of digital transformation, SaaS vendors re-platform onto hyperscale infrastructure, etc.

Hyperscale Cloud Market: Global Analysis

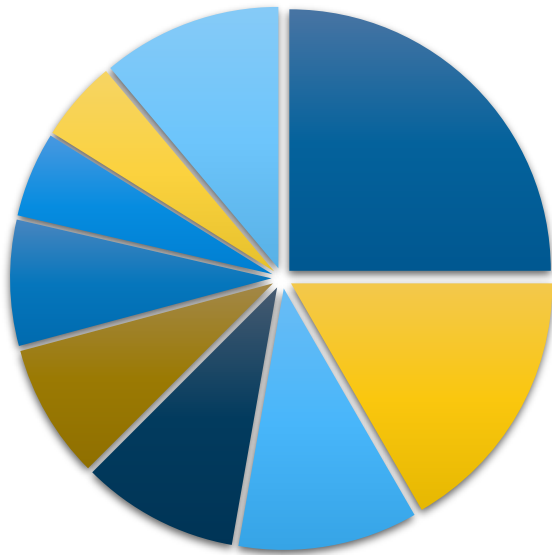
Global Hyperscale Cloud Market by Value



Global hyperscale cloud market, valued at US\$... billion in 2022, increased as compared to US\$... billion in 2021. Global hyperscale cloud market is anticipated to reach up to US\$... billion by 2028, at a CAGR of%, from US\$... billion in 2023.

Hyperscale Cloud Market: Global Analysis

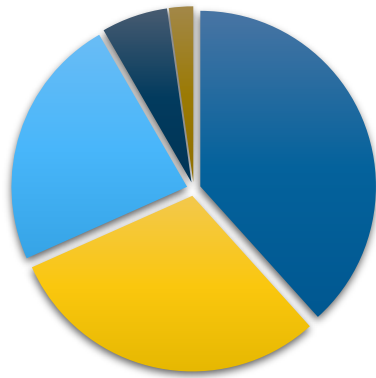
Global Hyperscale Cloud Market by End-Users; 2022



End-Users	Share
BFSI	xx%
IT & Telecom	xx%
Retail & Consumer Goods	xx%
Media & Entertainment	xx%
Manufacturing	xx%
Energy & Utilities	xx%
Government & Public Sector	xx%
Healthcare	xx%
Others	xx%

Hyperscale Cloud Market: Global Analysis

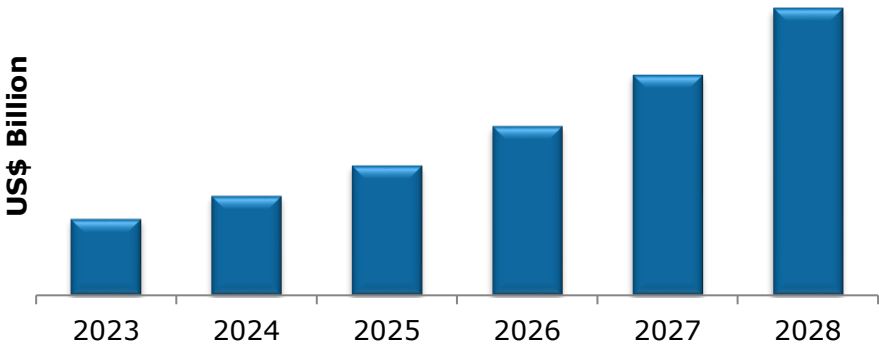
Global Hyperscale Cloud Market by Region; 2022



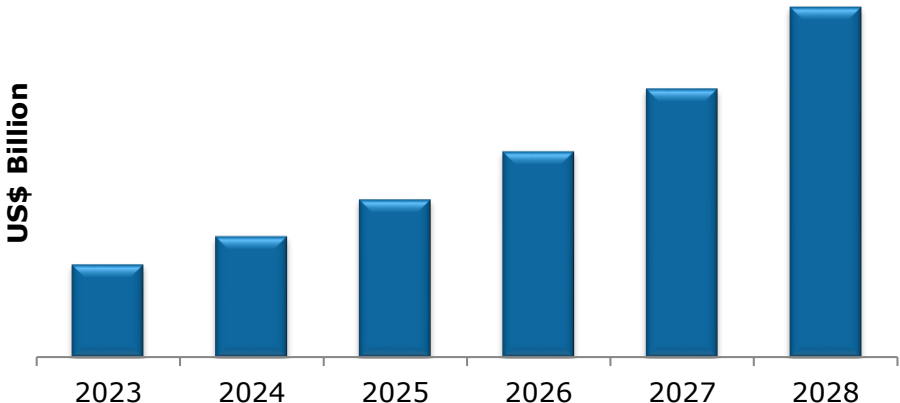
Region	Share
North America	xx%
Europe	xx%
Asia-Pacific	xx%
Latin America	xx%
Middle East & Africa	xx%

Global Hyperscale Cloud Market: End-Users Analysis

Global BFSI Hyperscale Cloud Market by Value



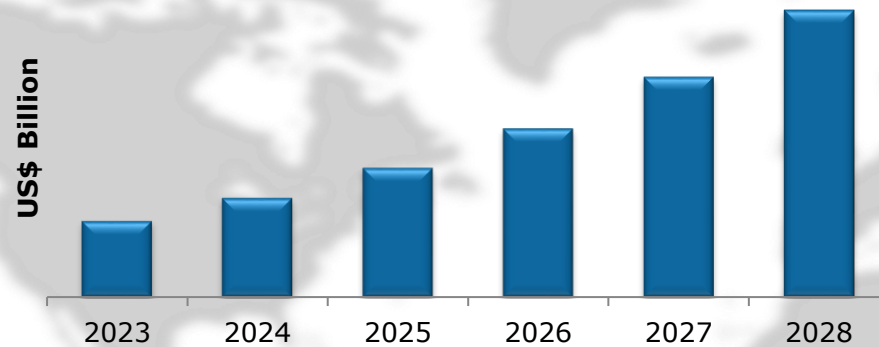
Global IT & Telecom Hyperscale Cloud Market by Value



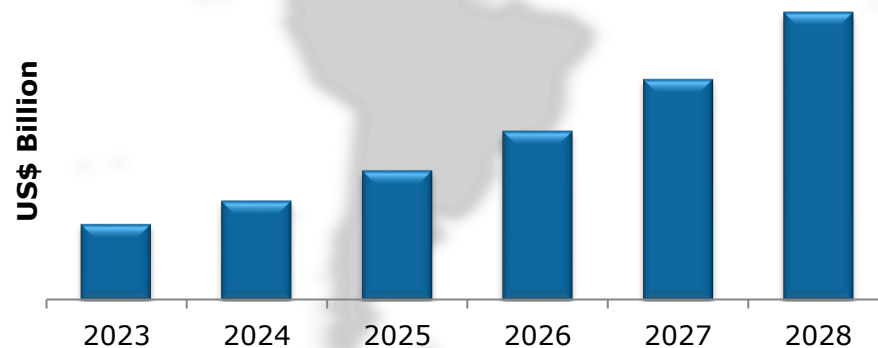
End-Users	CAGR
	2023-2028
BFSI	xx%
IT & Telecom	xx%
Retail & Consumer Goods	xx%
Media & Entertainment	xx%
Manufacturing	xx%
Energy & Utilities	xx%
Government & Public Sector	xx%
Healthcare	xx%
Others	xx%

Hyperscale Cloud Market: Regional Analysis

North America Hyperscale Cloud Market by Value



Europe Hyperscale Cloud Market by Value



Region	CAGR
	2023-2028
North America	xx%
Europe	xx%
Asia Pacific	xx%
Latin America	xx%
Middle East	xx%

Hyperscale Cloud Market: North America Analysis

North America Hyperscale Cloud Market by Region; 2022



Region	Share 2022	CAGR (2023-2028)
The US	xx%	xx%
Canada	xx%	xx%
Mexico	xx%	xx%

Hyperscale Cloud Market: Europe Analysis

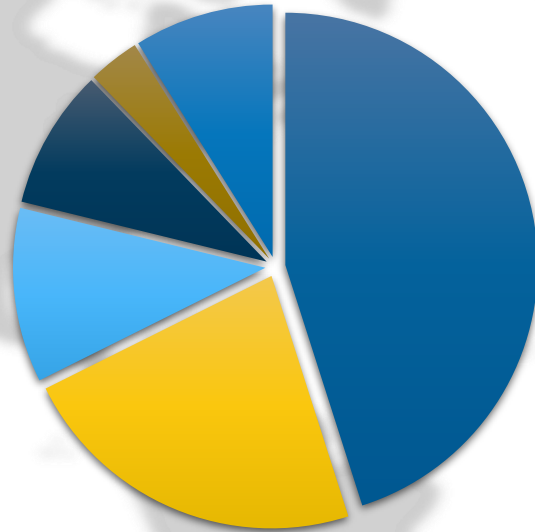
Europe Hyperscale Cloud Market by Region; 2022



Region	Share 2022	CAGR (2023-2028)
Germany	xx%	xx%
UK	xx%	xx%
France	xx%	xx%
Italy	xx%	xx%
Spain	xx%	xx%
Rest of the Europe	xx%	xx%

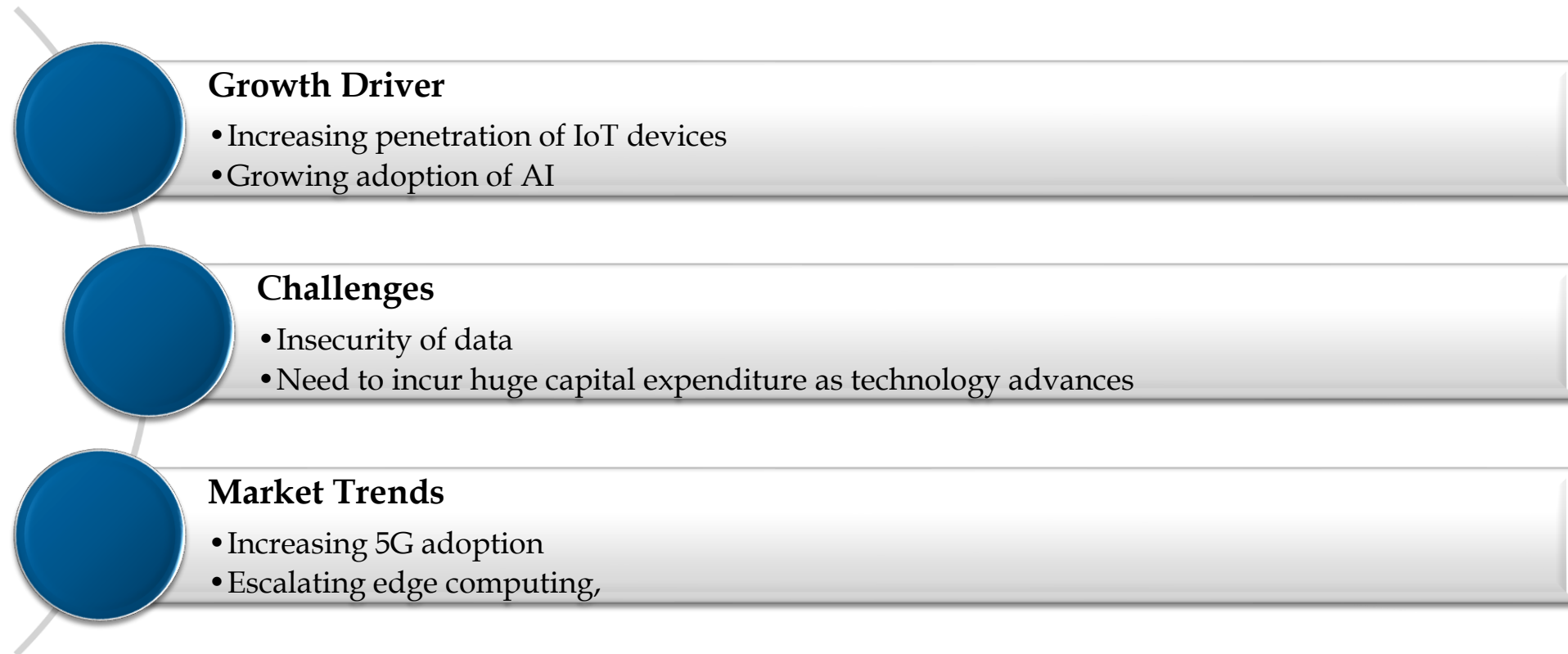
Hyperscale Cloud Market: Asia Pacific Analysis

Asia Pacific Hyperscale Cloud Market by Region; 2022



Region	Share 2022	CAGR (2023-2028)
China	xx%	xx%
Japan	xx%	xx%
India	xx%	xx%
Australia	xx%	xx%
South Korea	xx%	xx%
Rest of the Asia Pacific	xx%	xx%

Global Hyperscale Cloud Market: Dynamics



Global Hyperscale Cloud Market: Competitive Landscape

Players Profiled

- Amazon.Com, Inc. (Amazon Web Services, Inc.)
- Microsoft Corp. (Microsoft Azure)
- Alphabet Inc. (Google Cloud Platform)
- Alibaba Group (Alibaba Cloud)
- Oracle Corporation
- IBM
- Apple Inc.
- Fujitsu Limited
- VMware, Inc.
- Salesforce, Inc.

Market Share by Players

