

The US Small Household Appliances Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025 Edition)

August 2021



The US Small Household Appliances Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

The US Market Analysis

Impact of COVID-19

Dynamics

Competitive Landscape

Company Profiling

The US Small Household Appliances Market: Coverage

Scope of the Report

Attributes	Details
Title	The US Small Household Appliances Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025 Edition)
Coverage	The US
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	Samsung Group (Samsung Electronics), Panasonic Corporation, Haier (Haier Smart Home Co. Ltd.), LG Corp. (LG Electronics)

The US Small Household Appliances Market

Executive Summary

Household appliances are electrical or mechanical applications which accomplish some routine housekeeping task, such as cooking, cleaning, etc. Additionally, the appliances are also beneficial to manage routine functions like purifying, food preservation, etc., effectively and efficiently.

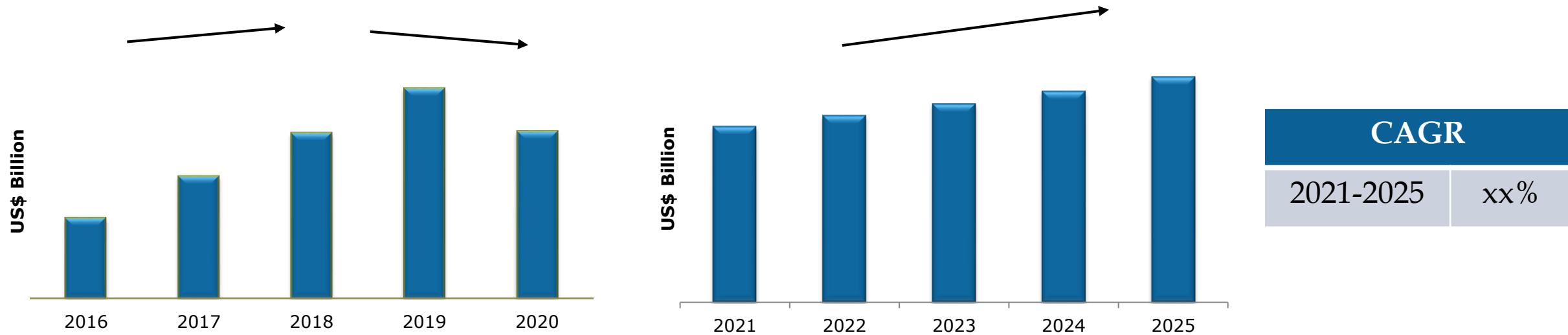
There are different types of household appliances like home environment appliances, kitchen appliances, personal care appliances and many other. The kitchen appliances accomplish some routine housekeeping task, such as cooking, food preservation and cleaning. The household appliances also have a major role in the stylish appearance of any home decor. Some of the major appliances used in every household include refrigerators, mixer grinder, gas stove, pressure cooker, television, air conditioner, music players, home theatre, digital players, ceiling fan, air purifier, vacuum cleaners, iron boxes, water purifier, water heater, digital clocks, etc.

The US small household appliances market has surged at a progressive rate over the years and the market is further expected to propel during the forecasted years 2021 to 2025. The market would surge owing to different growth drivers like growing number of single person households, rise in disposable income, surging urban population, growth in number of smart homes, rising millennial population, surging online sales of small household appliances, surging smart sensors demand, rising demand for energy optimization, etc.

However, the market faces some challenges which are hampering the growth of the market. Some of the major challenges faced by the industry are: increased tariffs on raw materials, rising privacy threats, and changing regulations. Whereas, the market growth would be further supported by various market trends like cloud technology, rising artificial intelligence technology, surging adoption of Internet of Things (IoT), growing influence of social media, and introduction of innovative small household appliances.

Small Household Appliances Market: The US Analysis

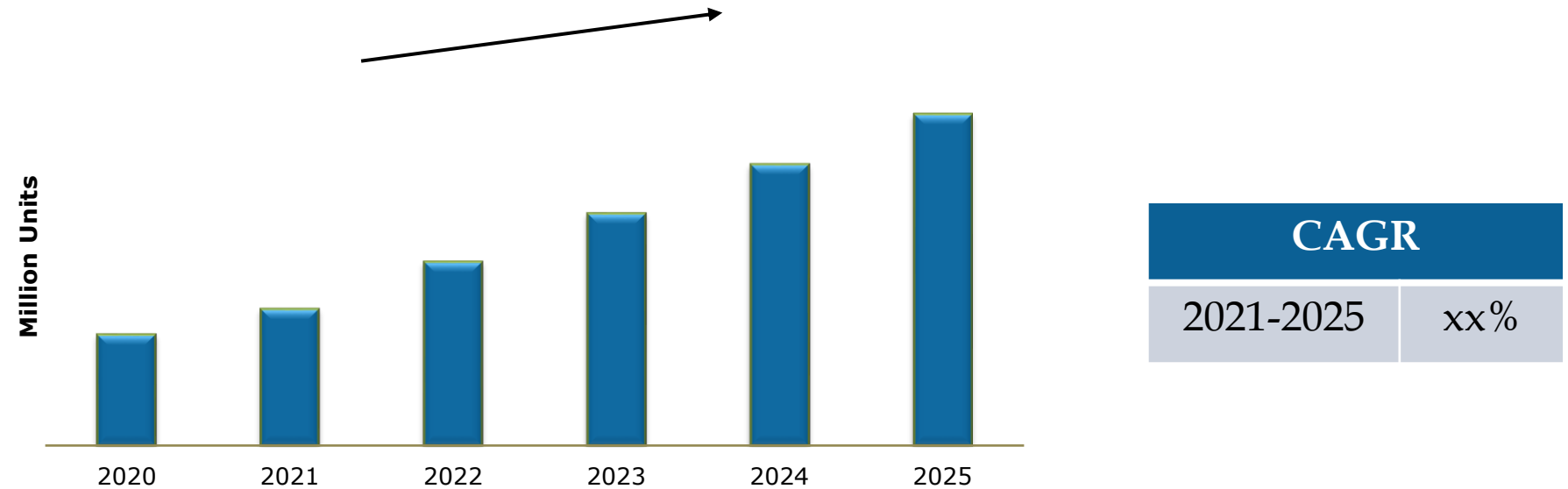
The US Small Household Appliances Market by Value



The US small household appliances market , valued at US\$... billion in 2020, decreased as compared to US\$... billion in 2019. The US small household appliances market is anticipated to reach up to US\$... billion by 2025 from US\$... billion in 2021., growing at a% CAGR from 2021-2025.

Small Household Appliances Market: The US Analysis

The US Small Household Appliances Market by Volume



The US small household appliances market volume, stood at million units in 2020. The US small household appliances market is anticipated to reach up to ... million units by 2025 from US\$... million units in 2021, increasing at a CAGR of% from 2021 to 2025..

Small Household Appliances Market: The US Analysis

The US Small Household Appliances Market by Category; 2020



The US Small Household Appliances Market by Products; 2020



Category	Share
Cooking	xx%
Home Environment	xx%
Food Preparation	xx%
Personal Care	xx%

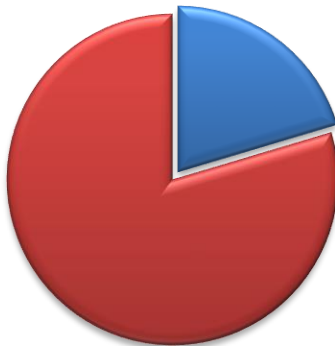
Products	Share
Small Kitchen Appliances	xx%
Vacuum Cleaners	xx%
Grills & Roasters	xx%
Coffee Machines	xx%
Microwave Ovens	xx%
Irons	xx%
Hair Clippers	xx%
Toasters	xx%
Hair Dryers	xx%
Electric Kettles	xx%

Small Household Appliances Market: The US Analysis

The US Small Household Appliances Market Volume by Products; 2020



The US Small Household Appliances Market by Distribution Channel; 2020

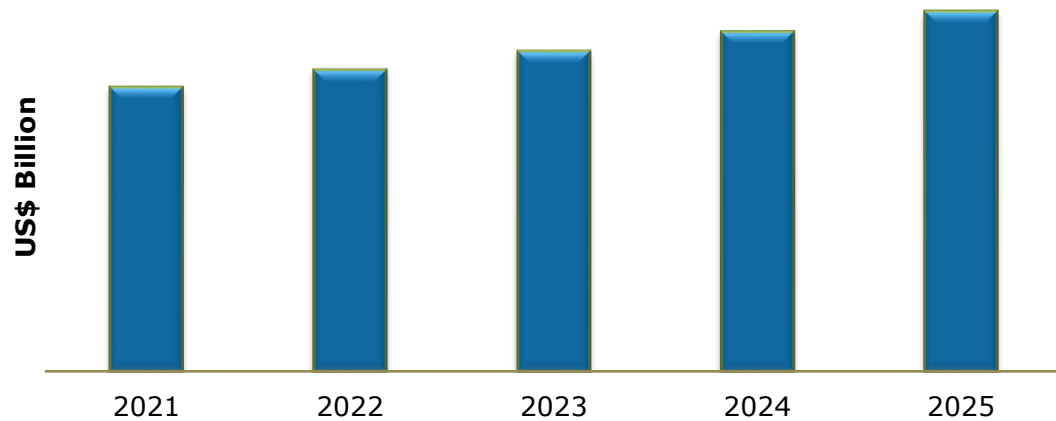


Products	Share
Small Kitchen Appliances	xx%
Vacuum Cleaners	xx%
Grills & Roasters	xx%
Coffee Machines	xx%
Microwave Ovens	xx%
Irons	xx%
Hair Clippers	xx%
Toasters	xx%
Hair Dryers	xx%
Electric Kettles	xx%

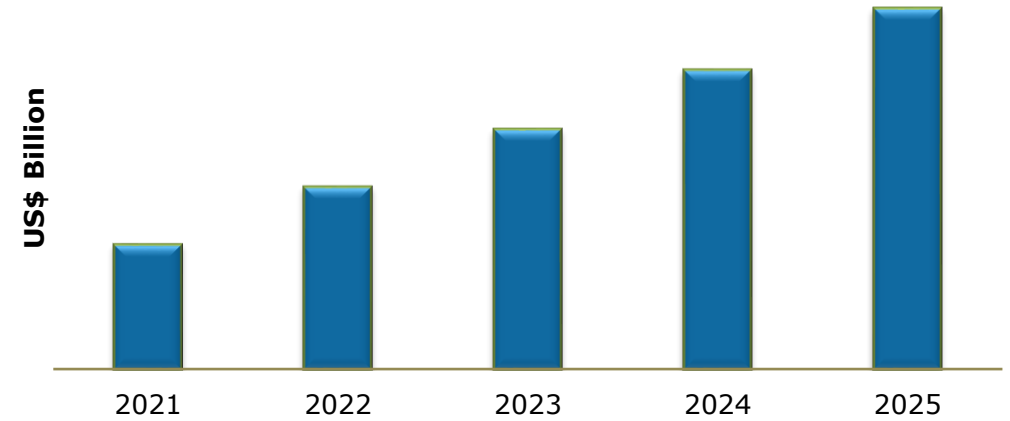
Distribution Channel	Share
Online	xx%
Others	xx%

Small Household Appliances Market: Category Analysis

The US Home Environment Appliances Market by Value



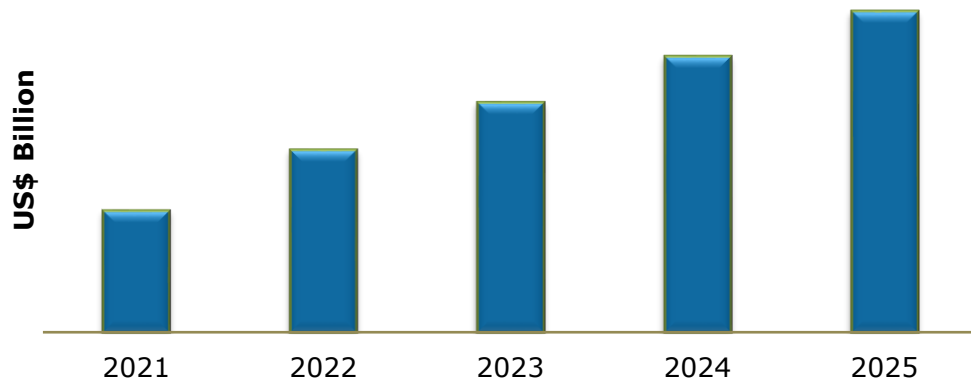
The US Cooking Appliances Market by Value



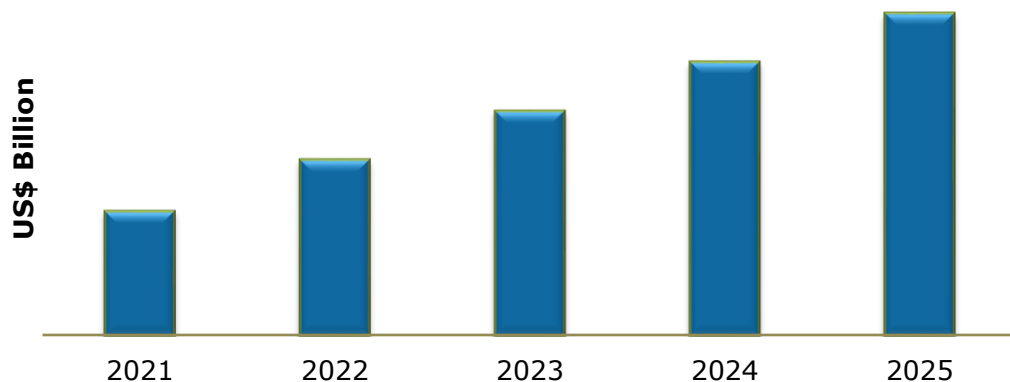
Category	CAGR
	2021-2025
Cooking	xx%
Home Environment	xx%
Food Preparation	xx%
Personal Care	xx%

Small Household Appliances Market: Product Analysis

The US Vacuum Cleaners Market by Value



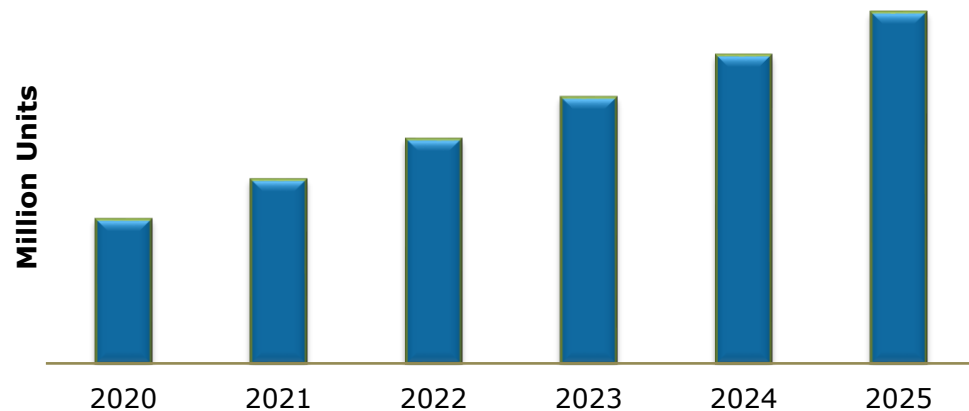
The US Small Kitchen Appliances Market by Value



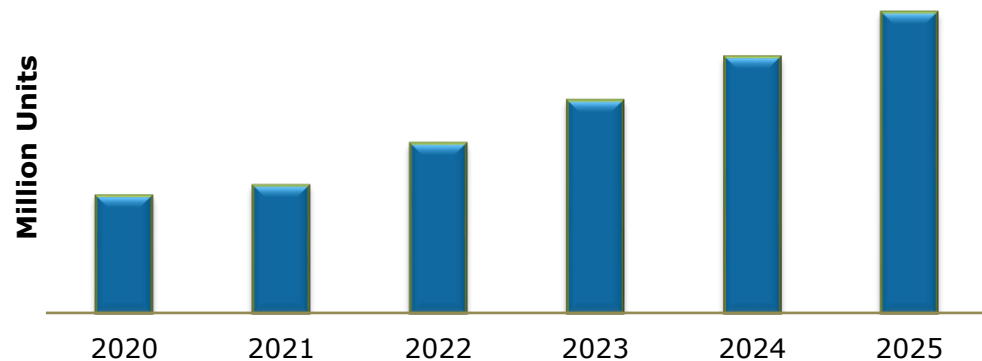
Products	CAGR
	2021-2025
Small Kitchen Appliances	xx%
Vacuum Cleaners	xx%
Grills & Roasters	xx%
Coffee Machines	xx%
Microwave Ovens	xx%
Irons	xx%
Hair Clippers	xx%
Toasters	xx%
Hair Dryers	xx%
Electric Kettles	xx%

Small Household Appliances Market: Product Analysis

The US Vacuum Cleaners Market by Volume



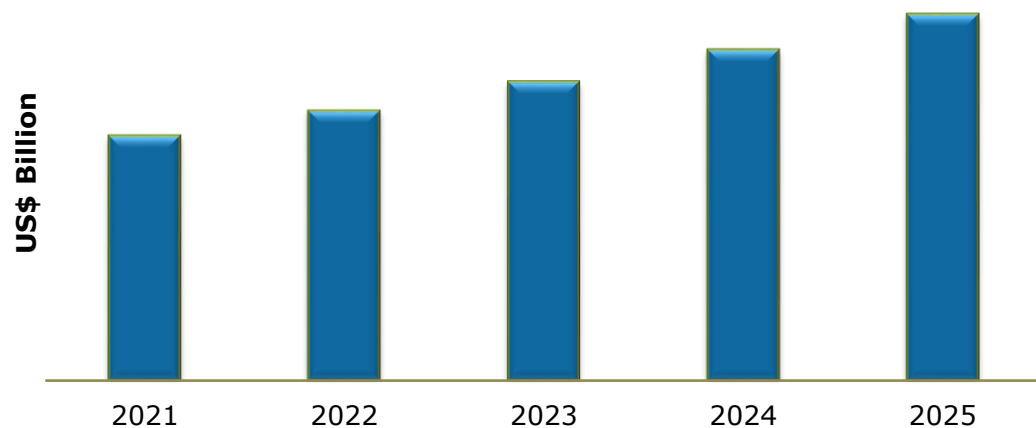
The US Small Kitchen Appliances Market by Volume



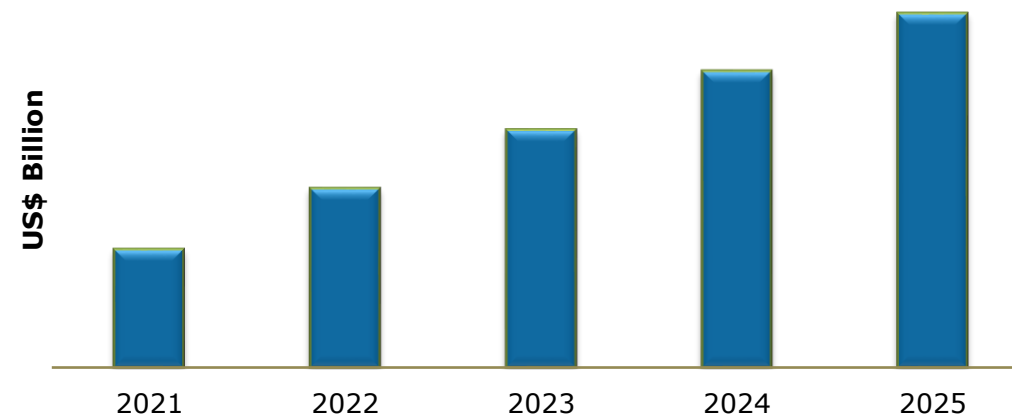
Products	CAGR
	2021-2025
Small Kitchen Appliances	xx%
Vacuum Cleaners	xx%
Grills & Roasters	xx%
Coffee Machines	xx%
Microwave Ovens	xx%
Irons	xx%
Hair Clippers	xx%
Toasters	xx%
Hair Dryers	xx%
Electric Kettles	xx%

Small Household Appliances Market: Distribution Channel Analysis

The US Online Small Household Appliances Sales by Value

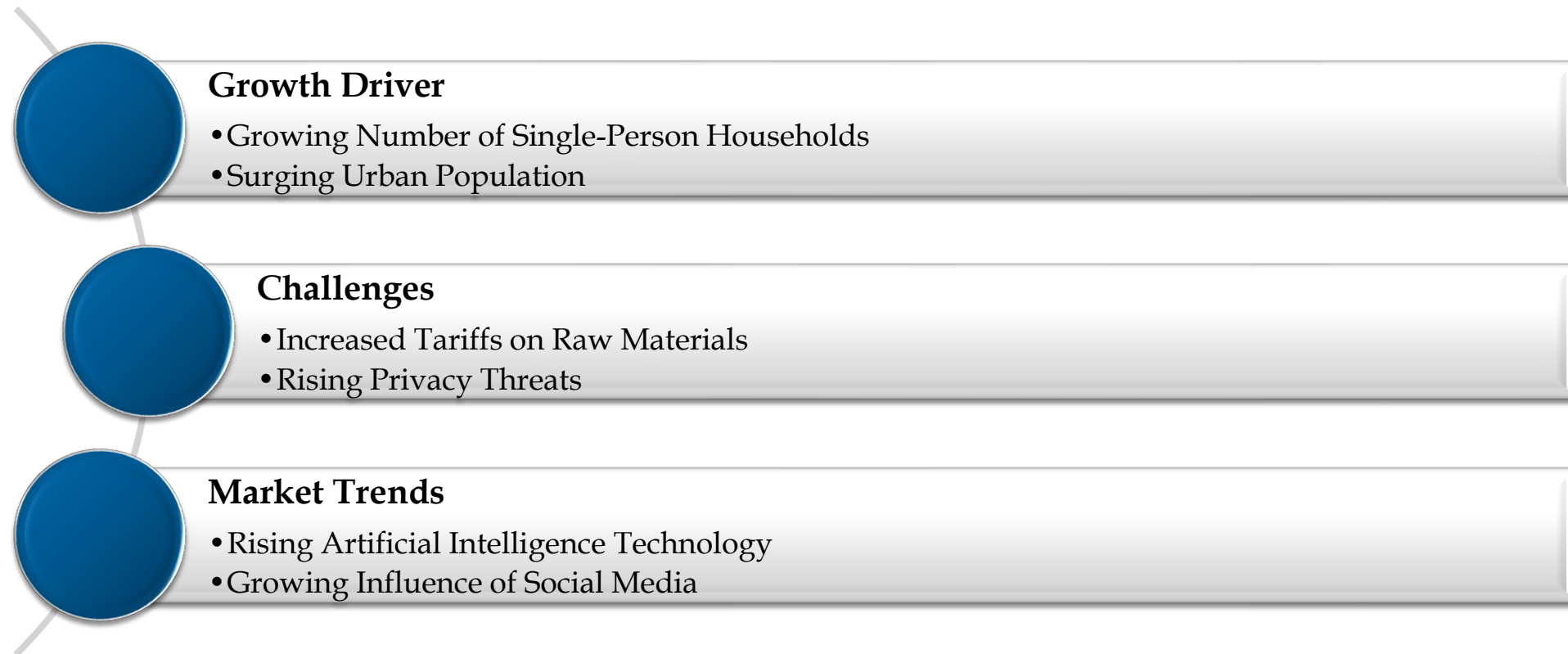


The US Other Platform Small Household Appliances Sales by Value







Distribution Channel	CAGR
	2021-2025
Online	xx%
Others	xx%

Small Household Appliances Market: Dynamics



Small Household Appliances Market: Competitive Landscape

Players Profiled

- Samsung Group (Samsung Electronics) 
- Panasonic Corporation 
- Haier (Haier Smart Home Co. Ltd.) 
- LG Corp. (LG Electronics) 

Note: The graphs on this slide are only for sample representation.