

Global Satellite Services Market: Analysis By Type (Consumer Services, Fixed Satellite Services, Mobile Satellite Services, Remote Sensing, and Space Flight Management Services), By End-Use (Media & Entertainment, Defense, Retail & Enterprise, Government, Aerospace, Aviation, and Others), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2028

April 2023



# Global Satellite Services Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Impact Of COVID 19

Dynamics

Competitive Landscape

Company Profiling

# Global Satellite Services Market: Coverage

## Scope of the Report

Attributes	Details
Title	Global Satellite Services Market: Analysis By Type (Consumer Services, Fixed Satellite Services, Mobile Satellite Services, Remote Sensing, and Space Flight Management Services), By End-Use (Media & Entertainment, Defense, Retail & Enterprise, Government, Aerospace, Aviation, and Others), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2028
Coverage	Global and Regional
Regional Coverage	North America (The US, Canada, and Mexico), Europe (Germany, UK, France, Spain and Rest of the Europe), Asia Pacific (China, Japan, India, South Korea, Australia and Rest of Asia Pacific), and Latin America, Middle East & Africa
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2023-2028
Competition in the Market	Fragmented
Key Players	SES S.A., Viasat Inc., EchoStar Corporation, Telesat, Eutelsat Communications S.A., Al Yah Satellite Communications Company P.J.S.C. (Thuraya Telecommunications Company), The Sky Perfect JSAT Group, Gilat Satellite Networks, Intelsat S.A., L3Harris Technologies, Inc., Globalstar Inc., Inmarsat and Iridium Communications, Inc.,

# Global Satellite Services Market: Coverage

## Executive Summary

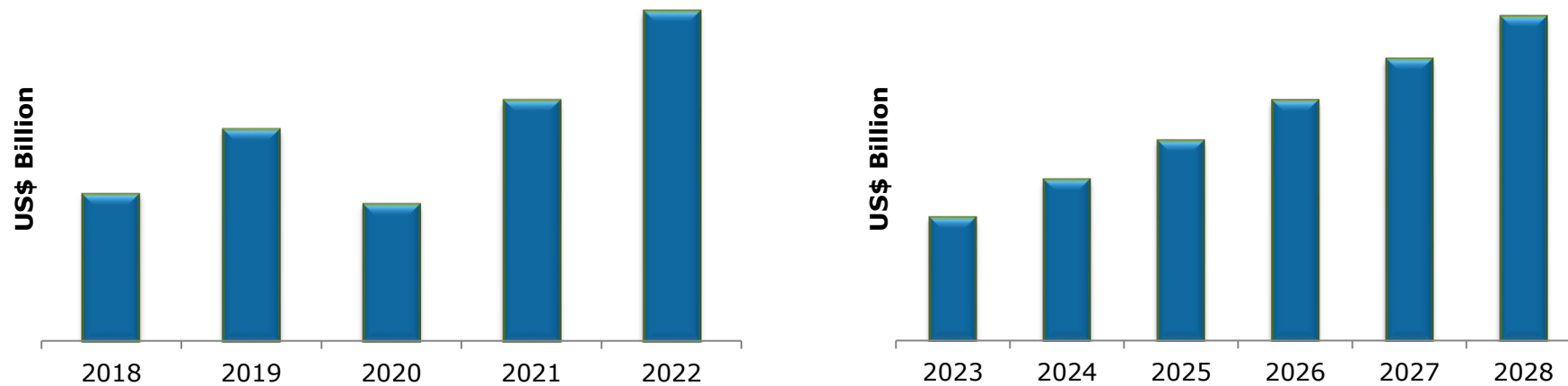
The term “satellite services” entails the mobile wireless voice and data services (other than multi-channel video services and data services reasonably ancillary thereto) provided, via fixed or non-geostationary satellite. Satellite services providers offer capacity to end-users such as DTH operators, telecommunication companies and others. These providers buy capacity from the satellite operators to resell voice, broadcasting, and data circuits to several end-user industries. The global satellite services market in 2022 was valued at US\$134.48 billion, and is likely to reach US\$160.57 billion by 2028, growing at a CAGR of 3% during the forecasted period of 2023-2028.

The satellite services market can be segmented on the basis of type (Consumer Services, Fixed Satellite Services, Mobile Satellite Services, Remote Sensing, and Space Flight Management Services), and end use (Media & Entertainment, Defense, Retail & Enterprise, Government, Aerospace, Aviation, and Others). In 2022, consumer services held the major share of the market. On the other hand, North America dominated the global satellite services market in 2022. The COVID-19 pandemic has had a significant impact on the satellite services industry's growth. The pandemic has hampered mission-deployments along with slowing down the new product deliveries due to disruption of the supply chain. Delays in satellite manufacturing activities and satellite launches due to the pandemic impacted the supply of imagery and analysis services. On the hand, the pandemic has accelerated the demand for earth observation and satellite data for pandemic response.

The global satellite services market observed progressive growth in the past few years and anticipations are made that during the forecasted period (2023-2028), the market would further augment at an escalating growth rate. The global satellite services market growth is predicted to be supported by numerous growth drivers such as rising demand for earth observation services, expanding demand for uninterrupted internet, growing adoption of DTH subscriptions and HDTV channels, increasing investment in military satellite communication solutions, and many other factors. Conversely, the market growth would be negatively impacted by various challenges such as intensifying cyber-security concerns, emerging issues regarding space debris, etc. Moreover, the market growth would succeed in various market trends like rising implementation of IoT and autonomous systems, deployment of 5G networks through satellites, etc.

# Satellite Services Market: Global Analysis

## Global Satellite Services Market by Value

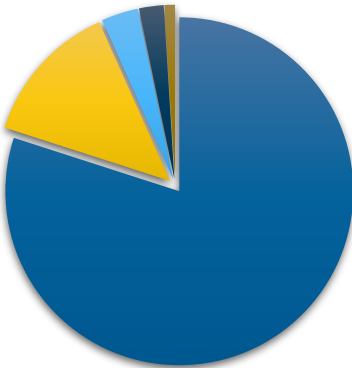


CAGR	
2023-2028	xx%

Global satellite services market was valued at US\$... billion in 2022 and is anticipated to reach up to US\$... billion by 2028 from US\$... billion in 2022, with a CAGR of xx%.

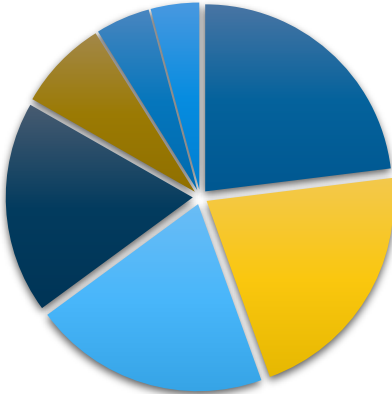
# Satellite Services Market: Global Analysis

**Global Satellite Services Market by Type; 2022**



Type	Share
Consumer Services	xx%
Fixed Satellite Services	xx%
Mobile Satellite Services	xx%
Remote Sensing	xx%
Space Flight Management Services	xx%

**Global Satellite Services Market by End Use; 2022**



End Use	Share
Media & Entertainment	xx%
Defense	xx%
Retail & Enterprise	xx%
Government	xx%
Aerospace	xx%
Aviation	xx%
Others	xx%

# Satellite Services Market: Global Analysis

Global Satellite Services Market by Region; 2022



North America, xx%

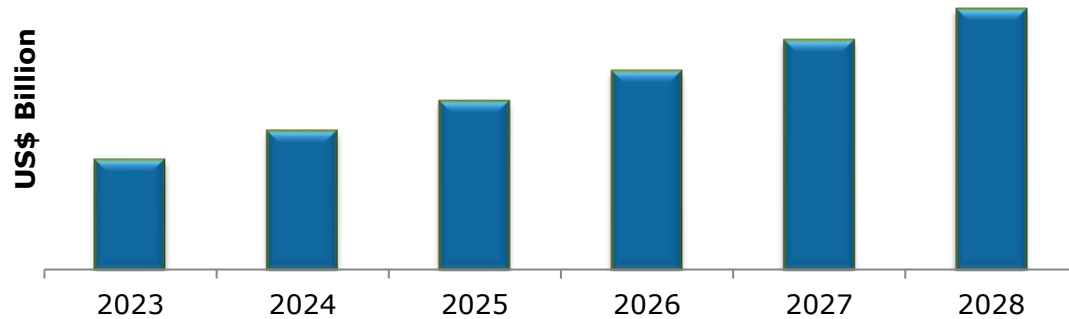
Europe, xx%

Asia Pacific, xx%

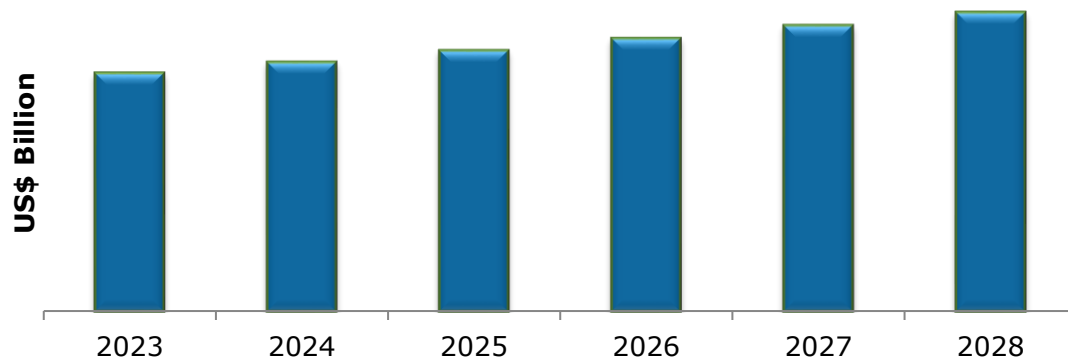
Latin America, Middle East  
& Africa (LAMEA), xx%

# Satellite Services Market: Type Analysis

## Global Consumer Satellite Services Market by Value



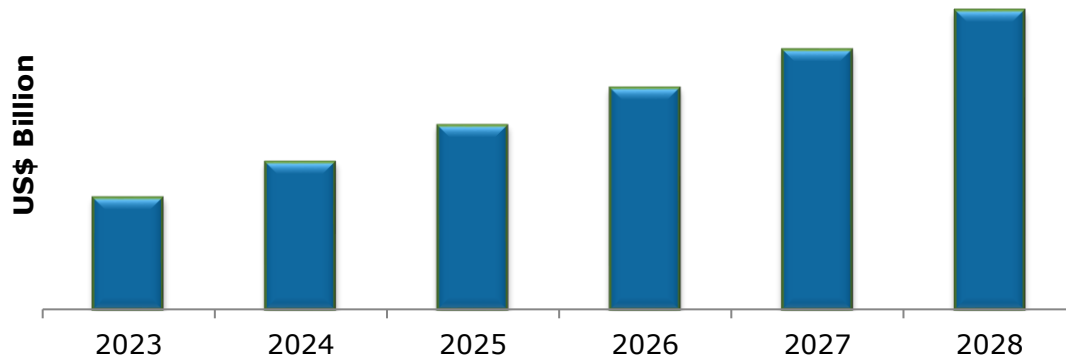
## Global Fixed Satellite Services Market by Value



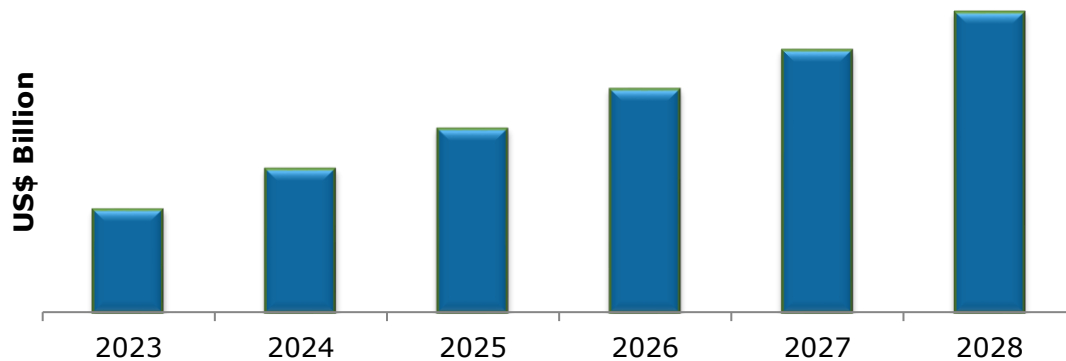
Type	CAGR (2023-2028)
Consumer Services	xx%
Fixed Satellite Services	xx%
Mobile Satellite Services	xx%
Remote Sensing	xx%
Space Flight Management Services	xx%

# Satellite Services Market: End Use Analysis

**Global Media & Entertainment Satellite Services Market by Value**



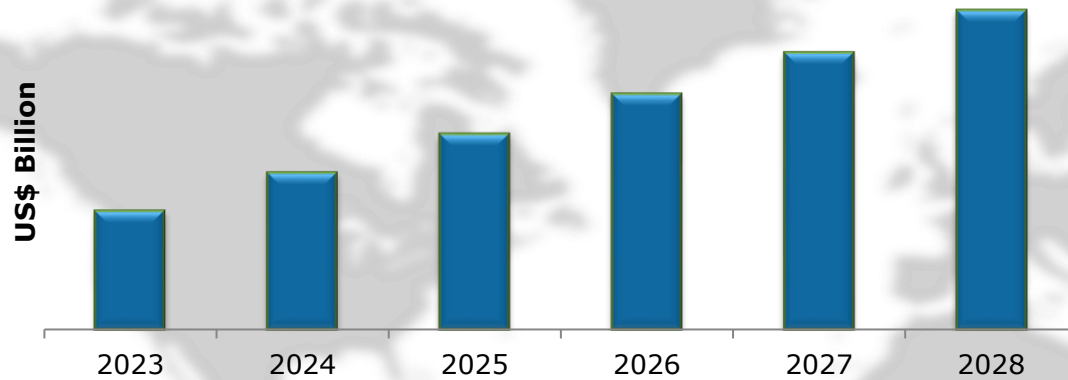
**Global Defense Satellite Services Market by Value**



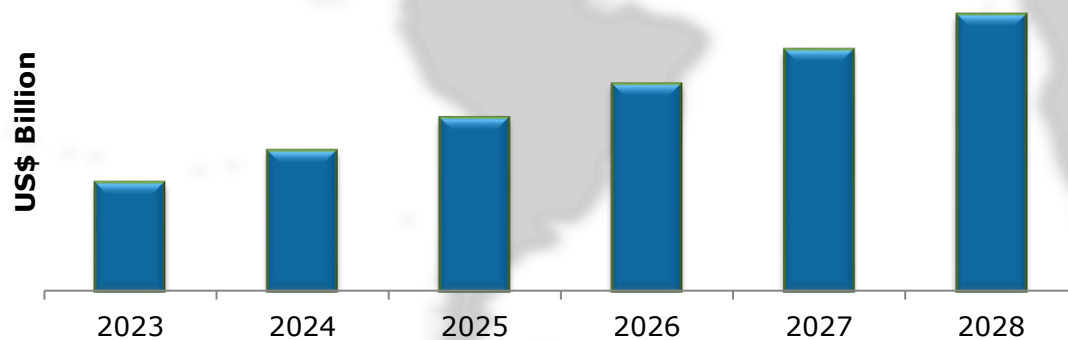
End Use	CAGR (2023-2028)
Media & Entertainment	xx%
Defense	xx%
Retail & Enterprise	xx%
Government	xx%
Aerospace	xx%
Aviation	xx%
Others	xx%

# Satellite Services Market: Regional Analysis

## North America Satellite Services Market by Value



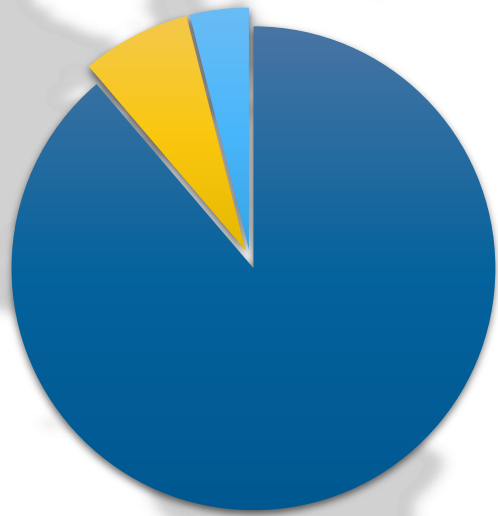
## Asia Pacific Satellite Services Market by Value



Region	CAGR (2023-2028)
North America	xx%
Europe	xx%
Asia Pacific	xx%
Latin America, Middle East & Africa (LAMEA)	xx%

# North America Satellite Services Market: An Analysis

North America Satellite Services Market by Region; 2022



Region	Share (2022)	CAGR (2023-2028)
The US	xx%	xx%
Canada	xx%	xx%
Mexico	xx%	xx%

# Europe Satellite Services Market: An Analysis

Europe Satellite Services Market by Region; 2022



Region	Share (2022)	CAGR (2023-2028)
Germany	xx%	xx%
The UK	xx%	xx%
France	xx%	xx%
Italy	xx%	xx%
Spain	xx%	xx%
Rest of Europe	xx%	xx%

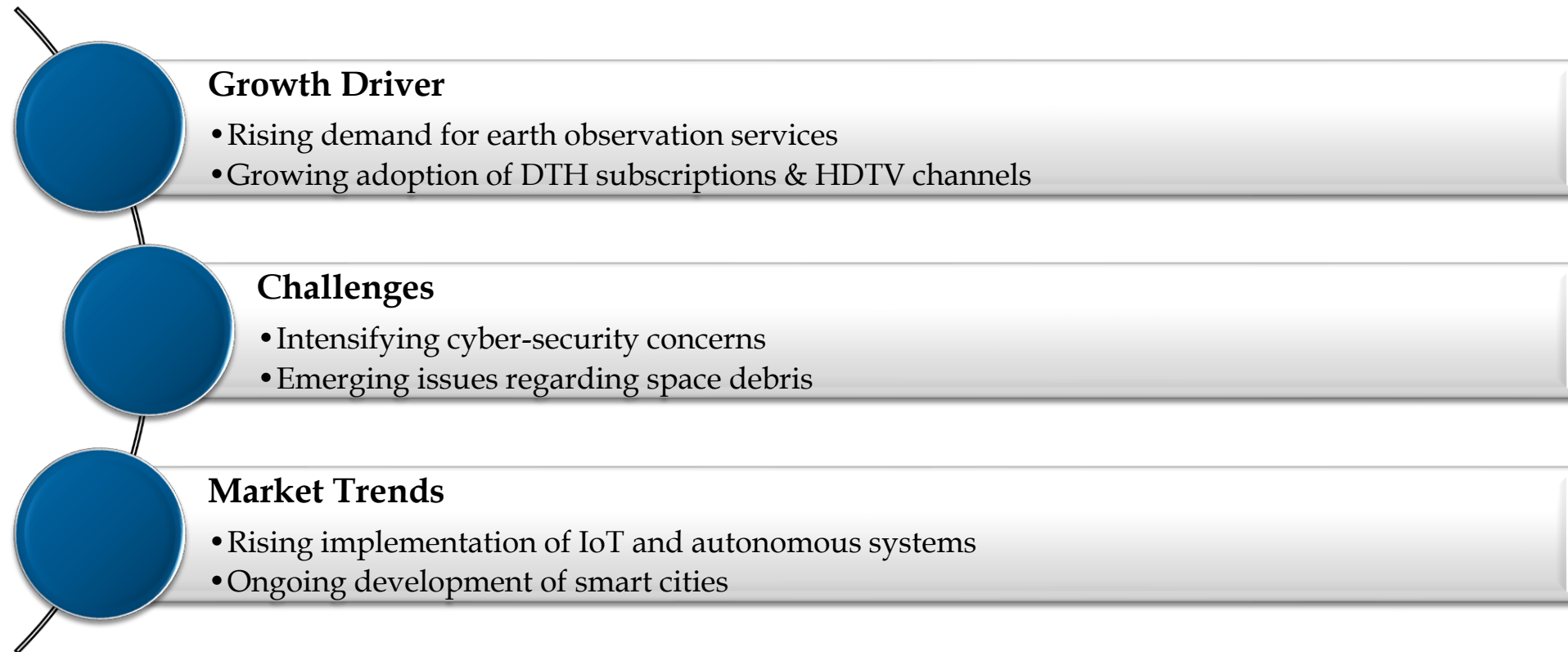
# Asia Pacific Satellite Services Market: An Analysis

Asia Pacific Satellite Services Market by Region; 2022



Region	Share (2022)	CAGR (2023-2028)
China	xx%	xx%
Japan	xx%	xx%
India	xx%	xx%
South Korea	xx%	xx%
Australia	xx%	xx%
Rest of Asia Pacific	xx%	xx%

# Global Satellite Services Market: Dynamics



# Global Satellite Services Market: Competitive Landscape

## Players Profiled

- ❑ SES S.A.
- ❑ Viasat Inc.
- ❑ EchoStar Corporation
- ❑ Telesat
- ❑ Eutelsat Communications S.A.
- ❑ Al Yah Satellite Communications Company P.J.S.C. (Thuraya Telecommunications Company)
- ❑ The Sky Perfect JSAT Group
- ❑ Gilat Satellite Networks
- ❑ Intelsat S.A.
- ❑ L3Harris Technologies, Inc.
- ❑ Globalstar Inc.
- ❑ Inmarsat
- ❑ Iridium Communications, Inc.