

Global Live Event Ticketing Market: Size, Trends & Forecasts (2018-2022)

November 2018



Global Live Event Ticketing Market : Coverage

Executive Summary and Scope

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The US Market Analysis

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Company Profiling

Global Live Event Ticketing Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Live Event Ticketing Market: Size, Trends & Forecasts (2018-2022)
Coverage	Global and Regional
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2018-2022
Competition in the Market	Fragmented
Key Players	Live Nation Entertainment Inc., eBay Inc. (StubHub), Event Brite and TickPick LLC

Global Live Event Ticketing Market

Executive Summary

Events can be defined as a performance for the audience. Two types of events exist which are recorded and live events. Live events hold a deeper connection between the audience and the performers because the audience is seeing the performance happening right in front of them. In comparison, the recorded events are limited to a two dimensional screen and has more distraction from the actual characters through things like different camera angles, special effects, etc. Different types of live events exist such as concert and music, sports, theaters, cultural, bar, auto show and fund raiser events.

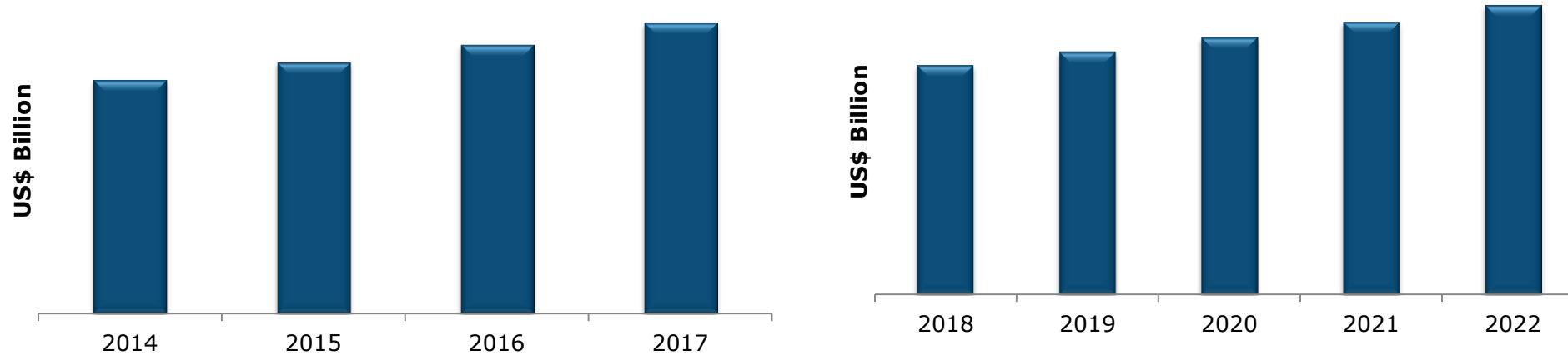
Live event ticket market can be segmented on the basis of event type, channel and source. On the basis of event type, the market can be split into music, sports, theaters and other events such as fund raisers, cultural events, auto shows etc.

The Global Live Event Ticketing Market is forecasted to grow at a healthy rate during the forecast period (2018-2022). Factors supporting the market growth include rising internet penetration, growing disposable income and increasing use of smartphones and tablets for live event ticket booking. The challenges confronted by the market are extreme dependence of event ticket vendors to secure popular artist in order to attract a large audience and vulnerability of the business to data breaches are some of the challenges faced by the market.

Increase in the number of sport events globally, analysis of consumer behavior using mobile apps, scope of blockchain technology in the live event ticket market, use of augmented reality to enhance consumer experience during live events and potentially a large number of companies taking services of live event service providers in the years to come are some of the latest trends existing in the market.

Global Live Event Ticketing Market : The Analysis

Global Live Event Ticketing Market by Value

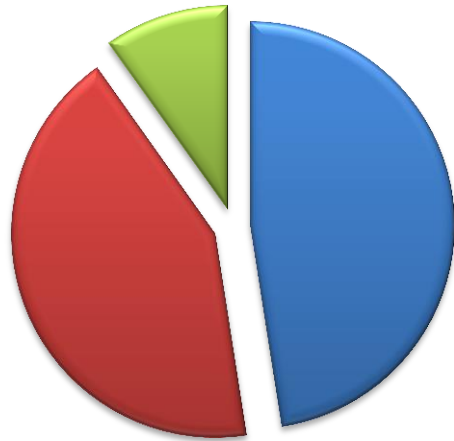


CAGRs	
2014-2017	xx
2018-2022	xx%

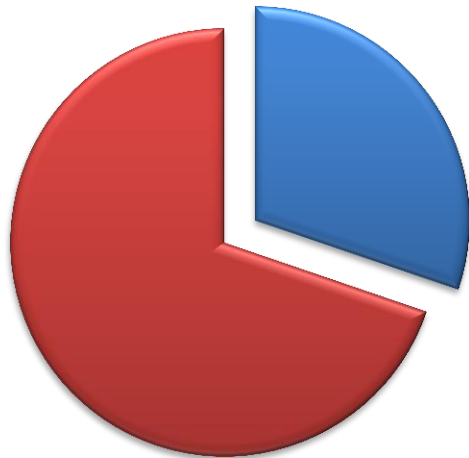
Global Live Event Ticketing Market was valued at US\$... billion in 2017, increased as compared to US\$... billion in 2014 at a CAGR of% from 2014 to 2017. The Global Live Event Ticketing Market is anticipated to reach up to US\$... billion by 2022 from US\$... billion in 2018..

Global Live Event Ticketing Market : An Analysis

Global Live Event Ticketing Market by Event Type; 2017



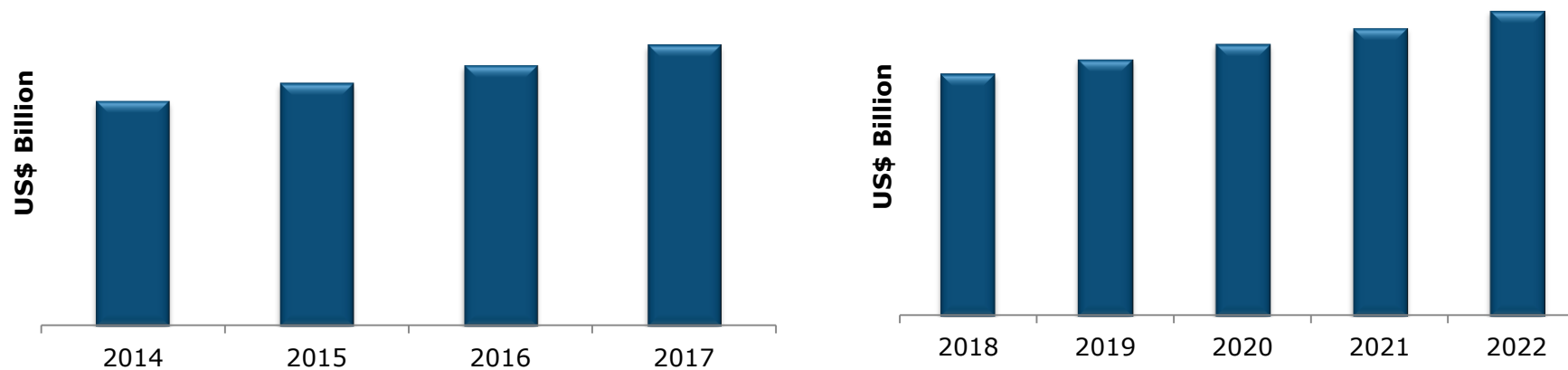
Global Live Event Ticketing Market by Region; 2017



Region	Share
United States	xx%
Rest of the World	Xx%

Global Live Event Ticketing Market : The Analysis

Global Live Sport Event Ticketing Market by Value

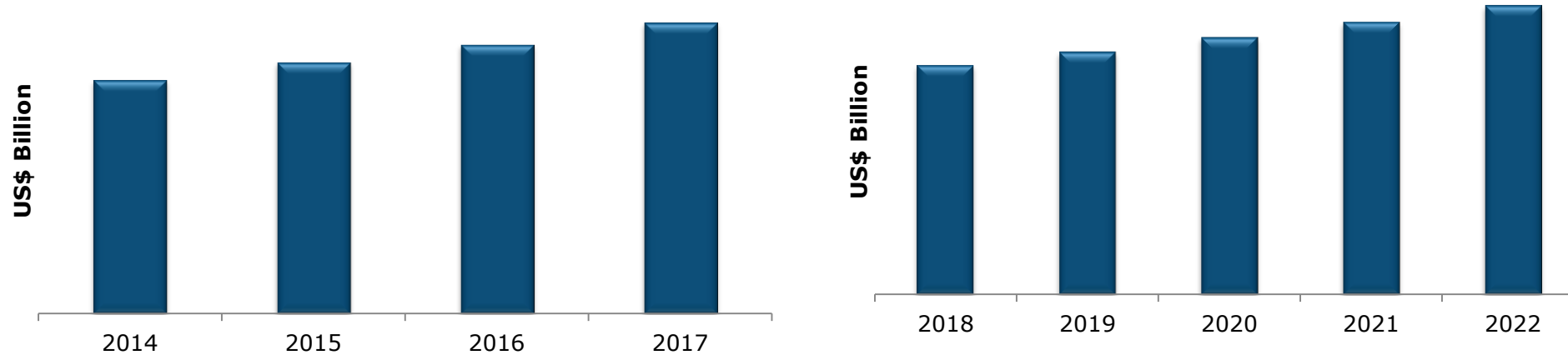


CAGRs	
2014-2017	xx
2018-2022	xx%

Global Live Sport Event Ticketing Market was valued at US\$... billion in 2017, increased as compared to US\$... billion in 2014 at a CAGR of ...% from 2014 to 2017. The global live sport event ticketing market is anticipated to reach up to US\$... billion by 2022 from US\$... billion in 2018..

Global Live Event Ticketing Market : The Analysis

Global Live Music Event Ticketing Market by Value

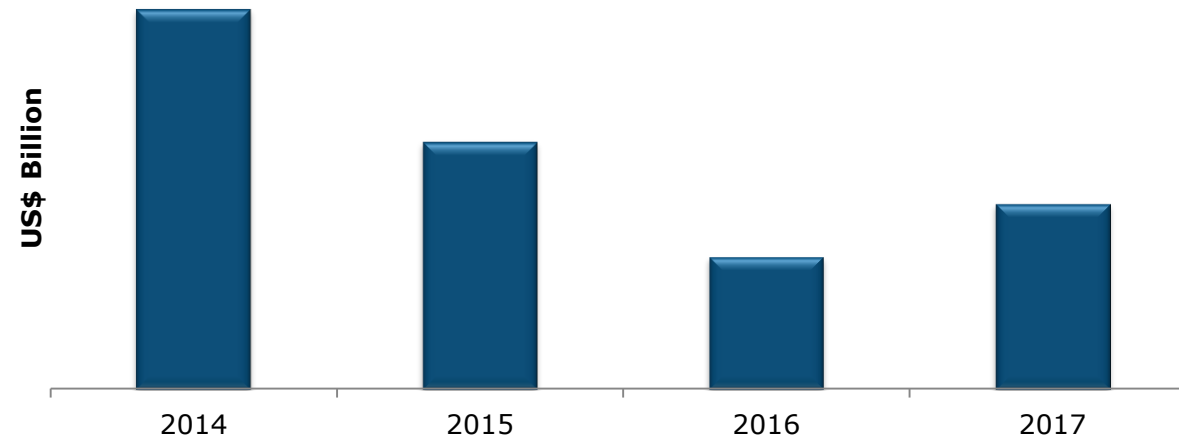


CAGRs	
2014-2017	xx
2018-2022	xx%

Global Live Music Event Ticketing Market was valued at US\$... billion in 2017, increased as compared to US\$... billion in 2014 at a CAGR of% from 2014 to 2017. The global live music eventing ticket market is anticipated to reach up to US\$... billion by 2022 from US\$... billion in 2018..

Global Live Event Ticketing Market : The Analysis

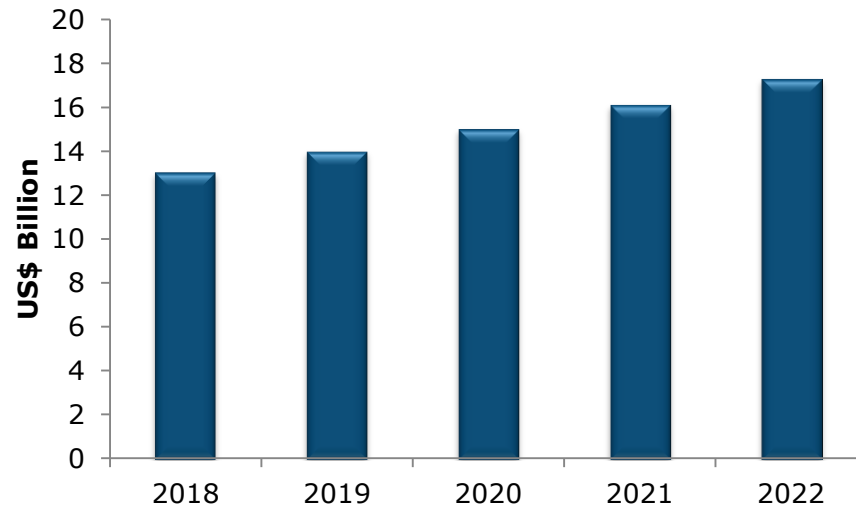
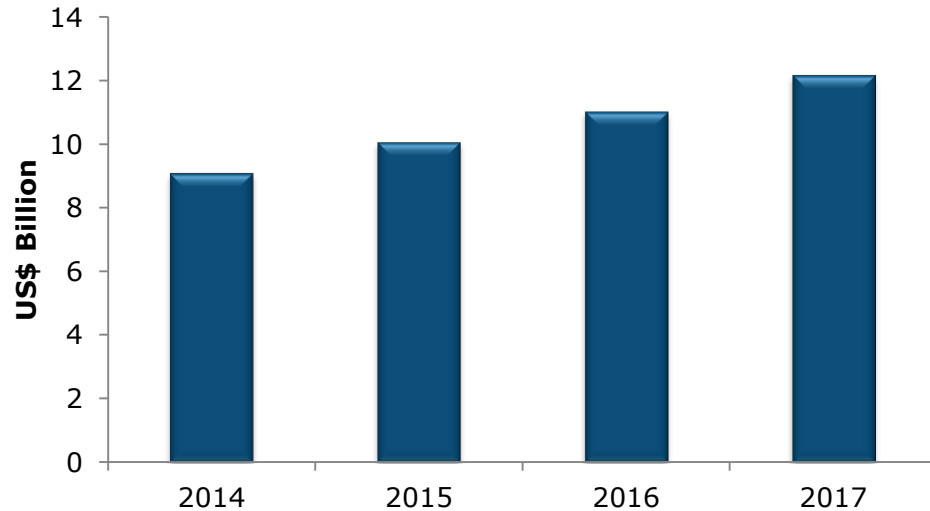
Global Live Theater Event Ticketing Market by Value



The sales of live event ticket vendors emanating from live theatres has been exhibiting a declining trend since 2014. The global live event theater market has declined to US\$... billion in 2017 from US\$... billion in 2014. The market is anticipated to show a declining trend in the approaching years. The key reason behind the decline in the total revenues emanating from the live theater event industry is the constant declining attendance for live theater events globally.

The US Live Event Ticketing Market: The Analysis

The US Live Event Ticketing Market by Value

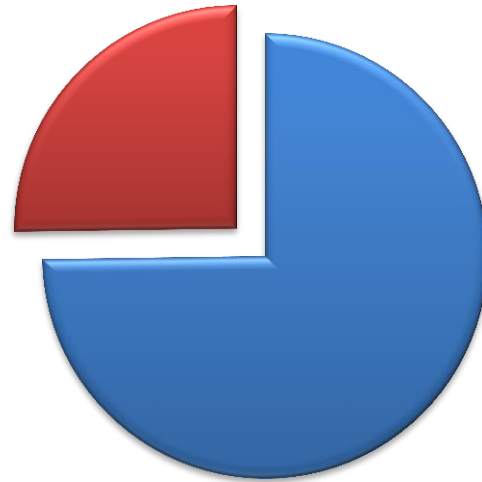


CAGRs	
2014-2017	xx
2018-2022	xx%

The United States (US) live event ticket market was valued at US\$... billion in 2017 and is expected to total to US\$... billion by 2022 compared to US\$... billion in 2018 posting a CAGR of ...% during the forecast period 2018-2022.

The US Live Event Ticketing Market: An Analysis

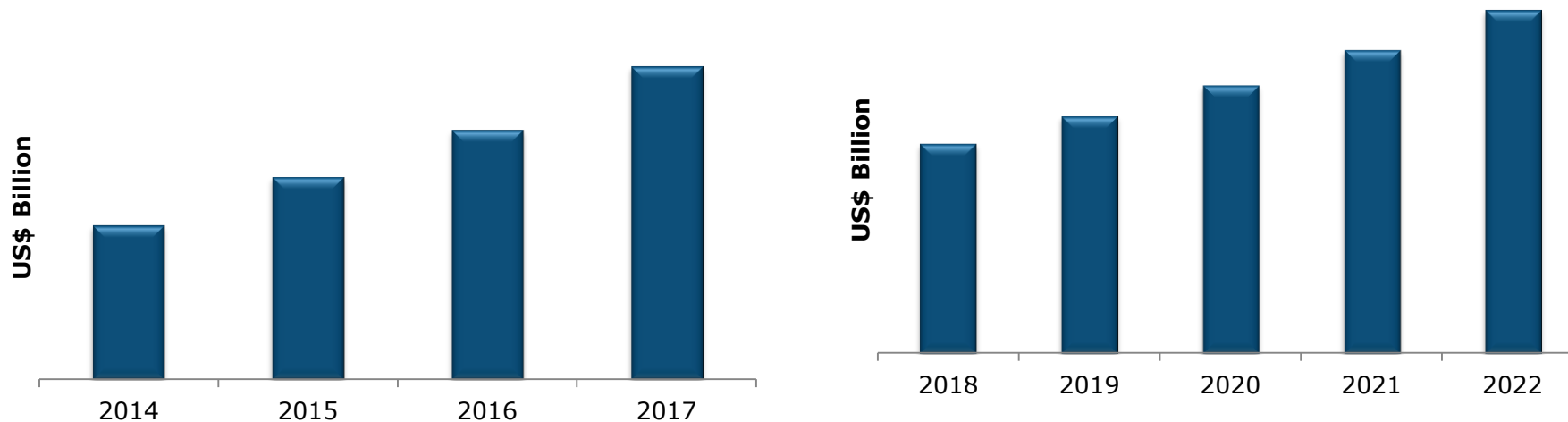
The US Live Event Ticketing Market by Channel; 2017



Channel	Share
Online	xx%
Offline	Xx%

The US Online Live Event Ticketing Market: An Analysis

The US Online Live Event Ticketing Market by Value

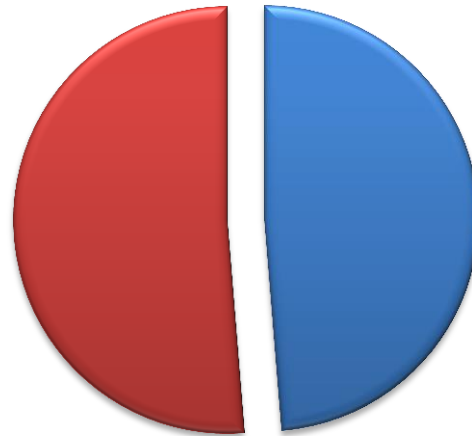


CAGRs	
2014-2017	xx
2018-2022	xx%

The US online live event ticketing market is anticipated to grow to US\$... billion by 2022 compared to US\$... billion in 2018 showing a CAGR of ...% during the years 2018-2022.

The US Online Live Event Ticketing Market: An Analysis

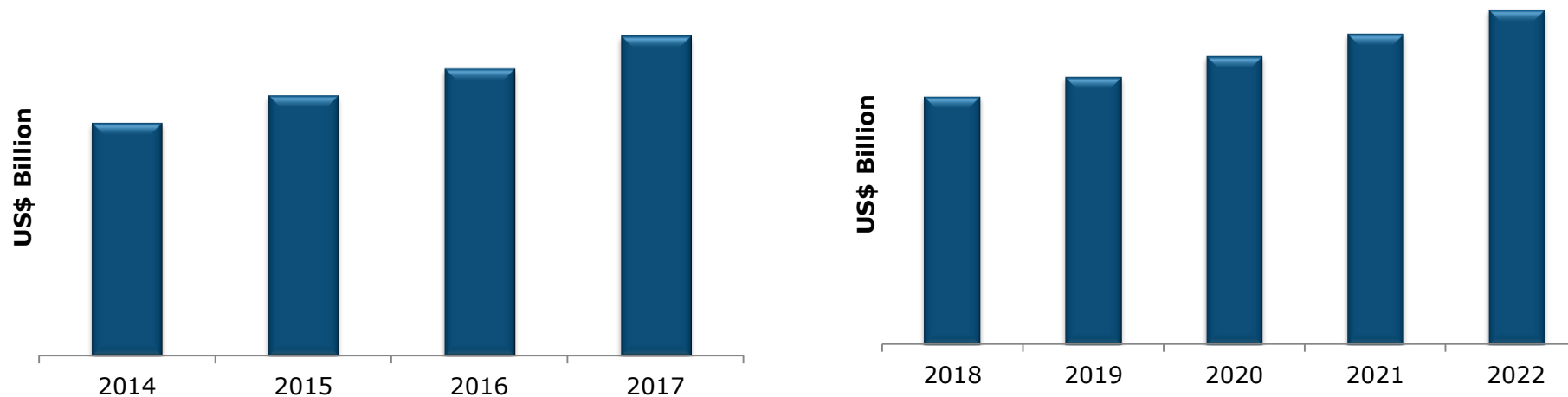
The US Online Live Event Ticketing Market by Event Type; 2017



Event Type	Share
Live Music	xx%
Others	Xx%

The US Online Live Event Ticketing Market: The Analysis

The US Online Live Music Event Ticketing Market by Value



CAGRs	
2014-2017	xx
2018-2022	xx%

The sale of live music events in the US via online medium totaled to US\$... billion in 2017. It is estimated that this value would escalate to US\$... billion by 2022 in comparison to US\$... billion in 2018 showing a CAGR of ...% over the years 2018-2022.

The US is expected to see a rise in live event ticket sales through the forecast period due to increased live concerts for pop stars, bands and DJ's. More specifically, the younger population is expected to be a major customer of live music events in the country. Thereby, acting as a tailwind to the market growth.

Global Live Event Ticketing Market: Dynamics



Global Live Event Ticketing Market: Competitive Landscape

Players Profiled

- LiveNation Entertainment Inc..



- eBay Inc. (StubHub)



- Eventbrite



- TickPick LLC



Note: The above graphs are for pictorial representation only