

# Global Learning Management System (LMS) Market: Size, Trends & Forecasts (2018-2022)

December 2018



# Global Learning Management System (LMS) Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Dynamics

Competitive Landscape

Company Profiling

# Global Learning Management System (LMS) Market: Coverage

## Scope of the Report

Attributes	Details
Title	Global Learning Management System (LMS) Market: Size, Trends & Forecasts (2018-2022)
Coverage	Global and Regional
Regional Coverage	North America, EMEA and Asia-Pacific
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2018-2022
Competition in the Market	Dominated
Key Players	Providence Equity (Blackboard Inc.), Crossknowledge Group, McGraw-Hill Education and Canvas

# Global Learning Management System (LMS) Market

## Executive Summary

Learning management system or LMS is referred as the software application which is designed for accomplishment of various purposes such as administration, documentation, tracking, reporting and delivery of educational courses or training programs or learning and development programs, etc. LMS was introduced during late 1990's and gained popularity in both academic industry and corporates. Basic use for LMS software is to deploy and track online training initiatives.

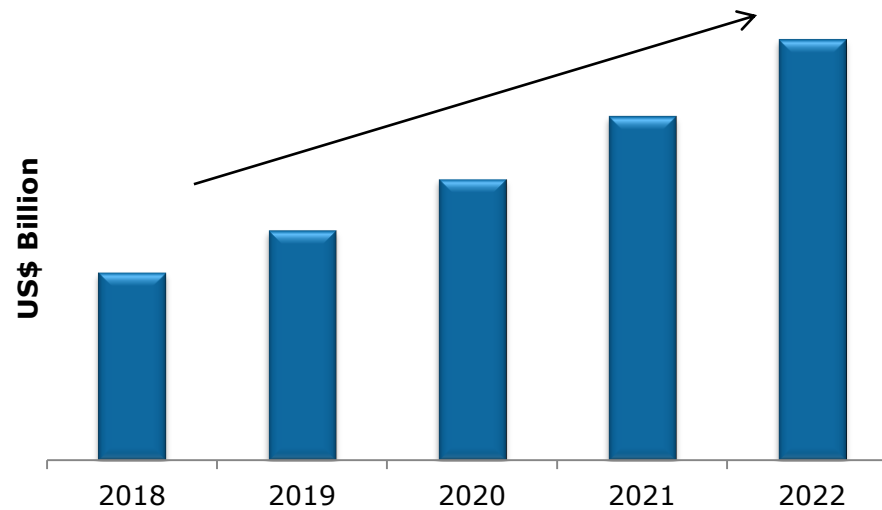
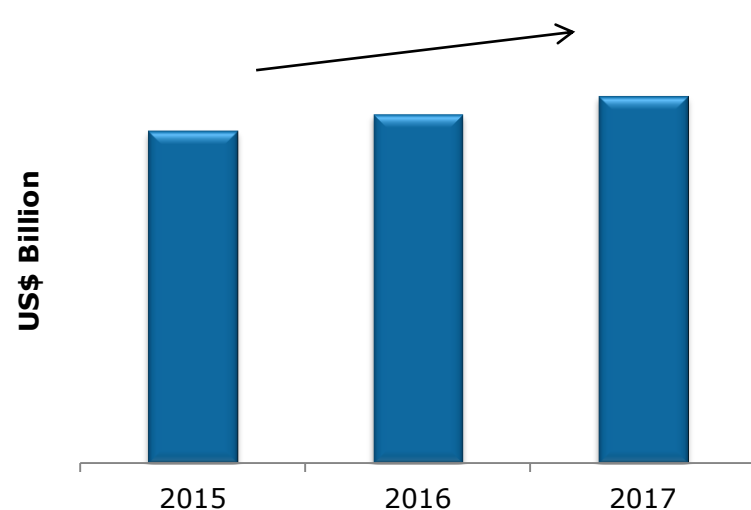
There are various common features which are mandatory for a LMS in order to be executed by a corporate. These are automatic enrollment, enhanced security, white labelling and multi-lingual support. All these features are very essential. In current scenario, LMS services are usually deployed in four ways. These are cloud based, self-hosted, mobile application and desktop application.

LMS is very popular among various organizations. These end-users are broadly classified into three categories: Large enterprise, Small and medium businesses and freelancers. LMS services can be availed via three licensing models. Open source where services are generally free and online based, free license and paid license (require a monthly or yearly fee).

Global Learning Management System (LMS) Market is expected to increase at high growth rates during the forecasted period (2018-2022). The global learning management system (LMS) market is supported by various growth drivers, such as developing learning culture within organizations, increasing importance of personalized learning, rising demand for mobile delivery of the content, etc. yet, the market faces certain challenges, such as, lack of visual appeal, quality, and sharing capability to the content, e-learning is challenging in developing regions, etc. few new market trends are also provided such as, next-generation learning management systems, customer-focused learning systems, etc.

# Learning Management System (LMS) Market: Global Analysis

Global Learning Management System Market by Value



CAGRs

2018-2022

xx%

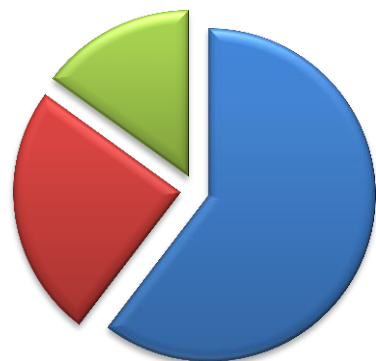
The global LMS market value was US\$.... billion in 2017, indicated an increase as compared to US\$... billion in 2016. The global LMS market is anticipated to rise up to US\$.... billion by 2022 as compared to US\$....billion in 2018, representing a CAGR of ....% over the years 2018 to 2022.

# Learning Management System (LMS) Marke: Global Analysis

Global Learning Management System Market by End-Users; 2017



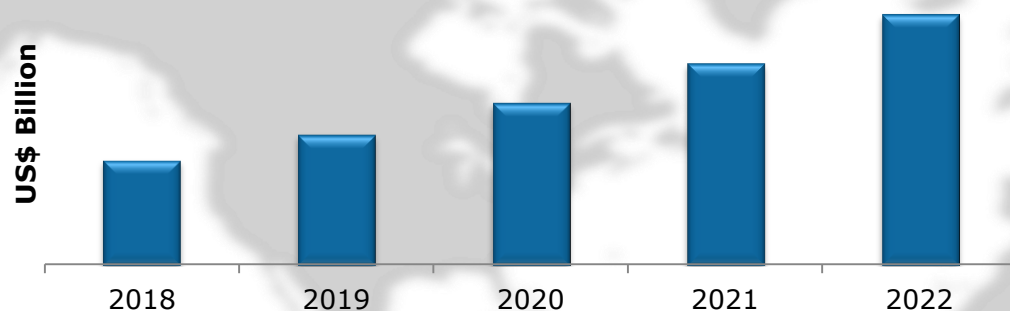
Global Learning Management System Market by Region; 2017



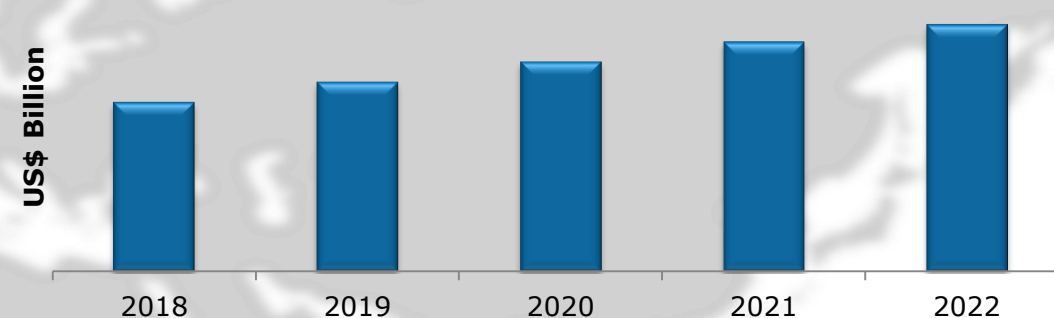
Region	CAGRs
North America	xx%
EMEA	xx%
Asia-Pacific	xx%

# Learning Management System (LMS) Market: Regional Analysis

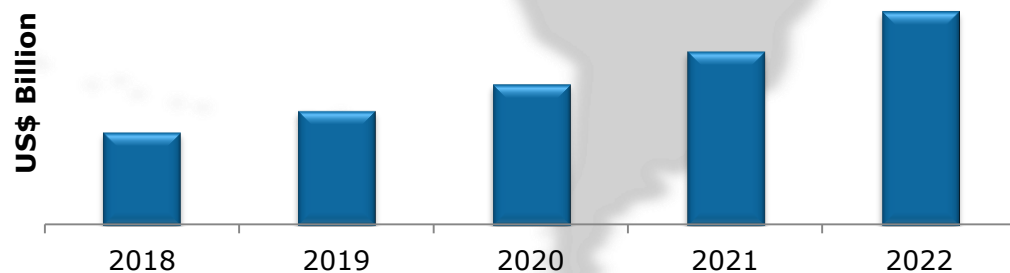
North America Learning Management System Market by Value



EMEA Learning Management System Market by Value

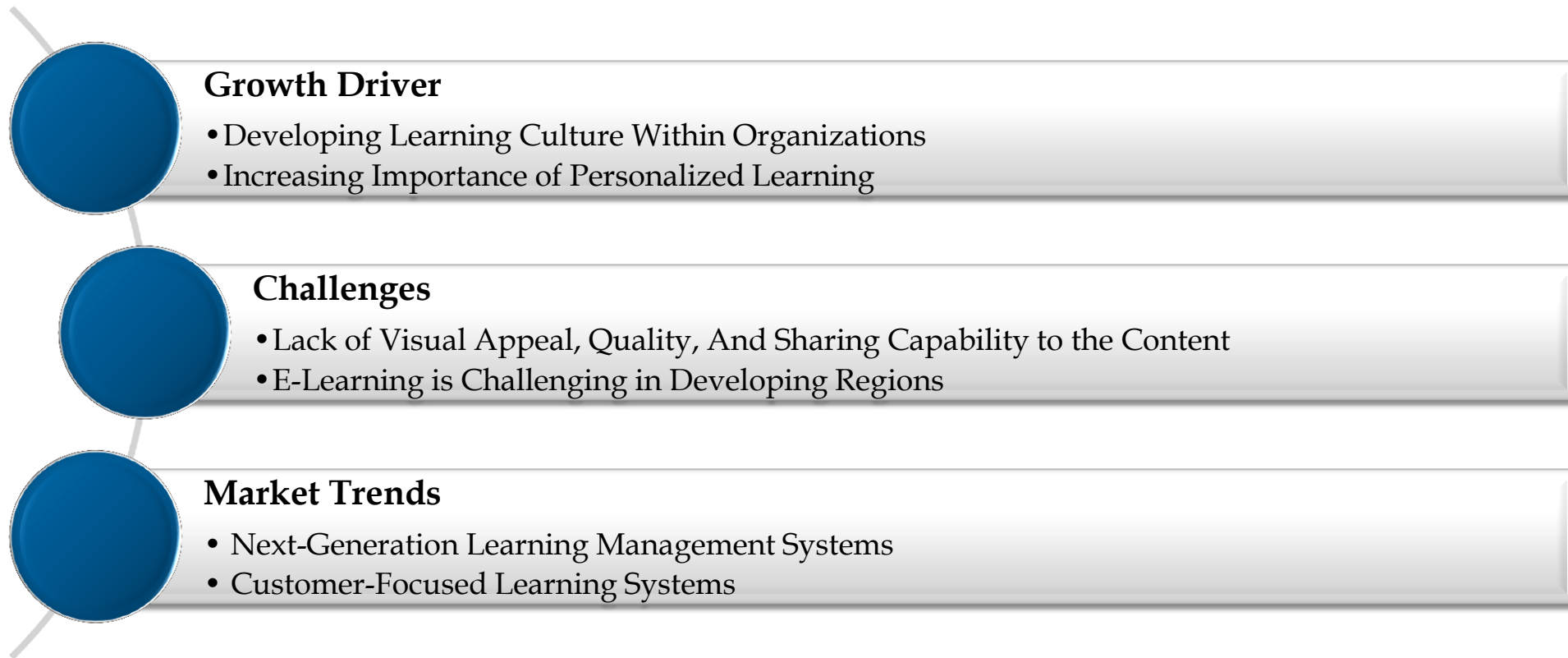


Asia-Pacific Learning Management System Market by Value



Region	CAGRs
North America	xx%
EMEA	xx%
Asia-Pacific	xx%

# Global Learning Management System (LMS) Market: Dynamics





# Global Learning Management System (LMS) Market: Competitive Landscape

## Players Profiled

- Providence Equity (Blackboard Inc.)
- Crossknowledge Group
- McGraw-Hill Education
- Canvas

Note: The graphs on this slide are only for sample representation.