

# Global Breast Implant Market with Focus on Breast Augmentation & Breast Reconstruction: Size, Trends & Forecasts (2019-2023)

August 2019

# Global Breast Implants Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Dynamics

Competitive Landscape

Company Profiling

# Global Breast Implants Market: Coverage

## Scope of the Report

Attributes	Details
Title	Global Breast Implants Market with Focus on Breast Augmentation & Breast Reconstruction: Size, Trends & Forecasts (2019-2023)
Coverage	Global and Regional
Regional Coverage	North America, Europe, Asia Pacific, Latin America, Middle East & Africa
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2019-2023
Competition in the Market	Dominated
Key Players	Allergan plc, Johnson & Johnson (Mentor Worldwide LLC), GC Aesthetics plc, Sientra, Inc.

# Global Breast Implants Market

## Executive Summary

Breast implantation is the most popular aesthetic surgery among women, to change the size and shape of women's breasts. For the breast implantation, breast implants are placed under the breast tissue for the expansion of breast size and for the reconstruction of breast tissue. The main purpose of breast implants is to enlarge breasts that are naturally small; to restore breast size after pregnancy, surgery & weight loss; and to replace the breast tissue, that is removed due to breast cancer.

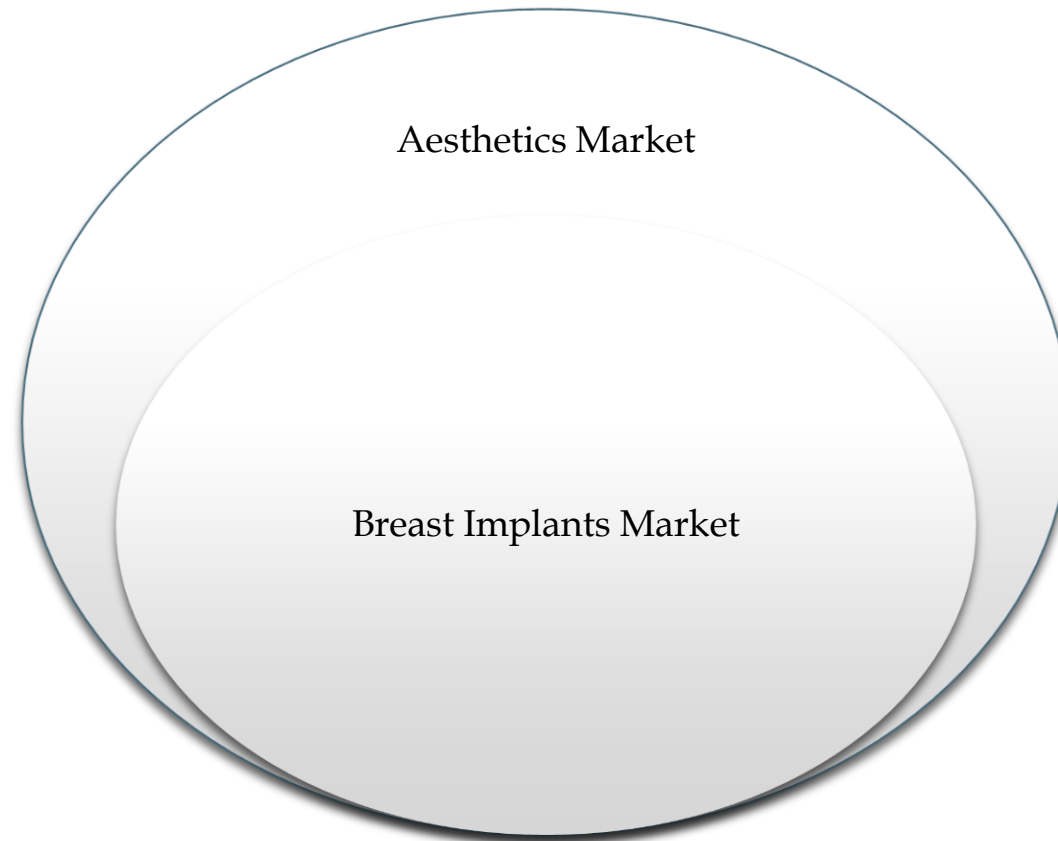
There are various risks and complications associated with breast implants, including infection, chronic breast pain and tenderness, breast or nipple numbness, capsular contracture, breakage and leakage, necrosis, arthritis and joint pain, cognitive impairment, cosmetic dissatisfaction and metal poisoning due to platinum exposure.

Breast implants have two major applications: Breast Augmentation (aims to enlarge the size, shape or volume of the breasts) and Breast Reconstruction (aims to restore one or both breasts to near normal shape, symmetry and size). Breast implants have a long history with continuously evolving new generation breast implants. The breast implants market can be segmented on the basis of product, shape, application, texture and end-user.

The global breast implants market has increased significantly during the years 2017-2018 and projections are made that the market would rise in the next four years i.e. 2019-2023 tremendously. The breast implants market is expected to increase due to rising female population, a growing number of breast augmentation procedures, increasing prevalence of breast cancer, escalating healthcare spending, rise in the number of women in workforce, surge in the disposable income, etc. Yet the market faces some challenges such as side effects and risk associated with the breast implant procedures, high cost of breast implants, threat of counterfeit breast implants, etc.

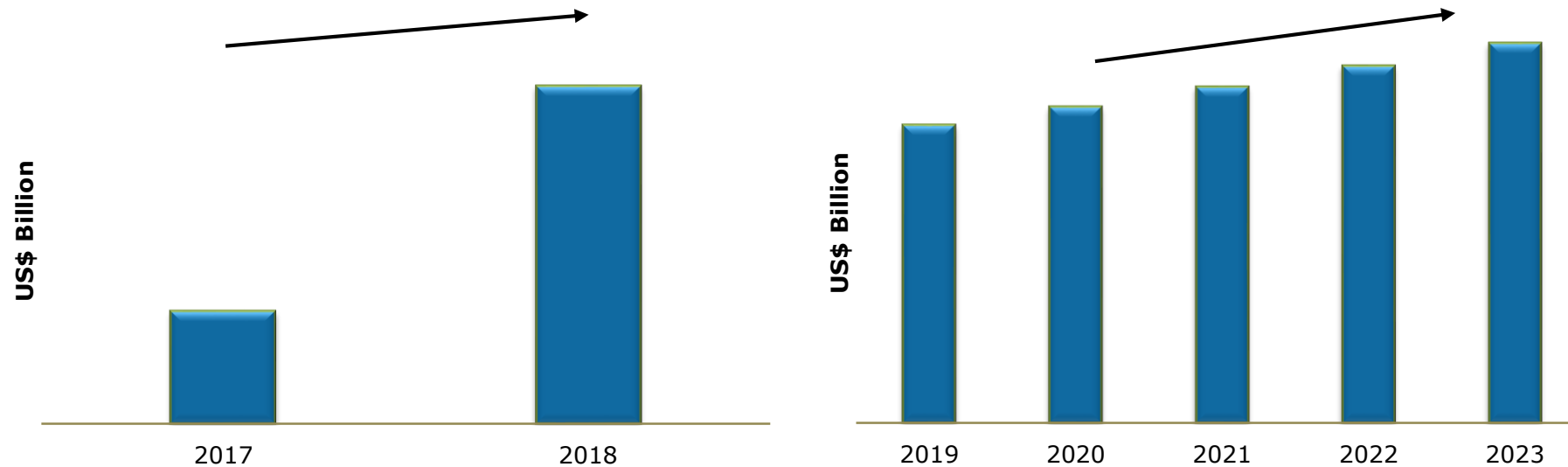
# Global Breast Implants Market

## Market Overview



# Breast Implants Market: Global Analysis

## Global Breast Implants Market by Value

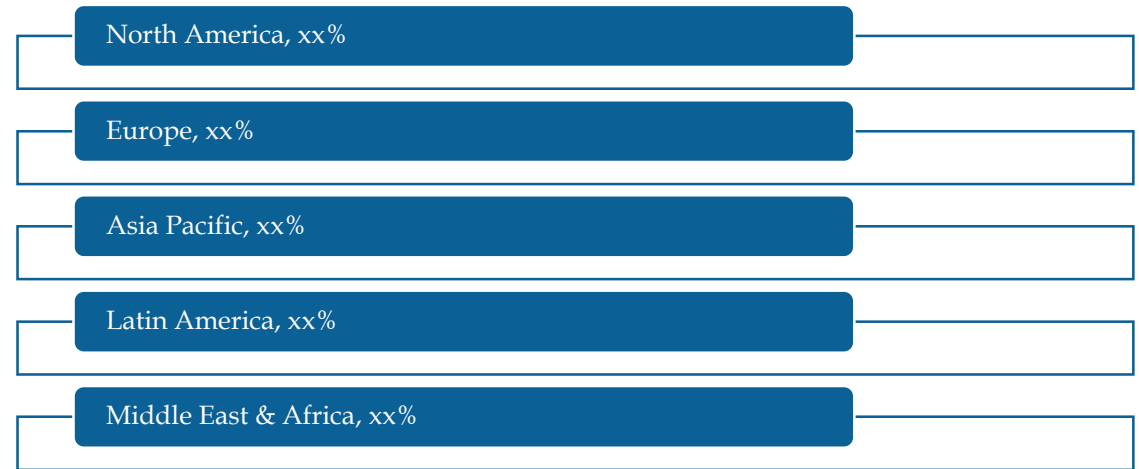


CAGR	
2019-2023	xx%

The global breast implants market, valued at US\$... billion in 2018, increased as compared to US\$... billion in 2017. The global breast implants market is anticipated to reach up to US\$... billion by 2023 from US\$... billion in 2019..

# Breast Implants Market: Global Analysis

## Global Breast Implants Market by Region; 2018



## Global Breast Implants Market by Product; 2018



Product	Share	CAGR (2019-2023)
Silicone Breast Implants	xx%	xx%
Saline Breast Implants	xx%	xx%

# Breast Implants Market: Global Analysis

## Global Breast Implants Market by Shape; 2018



Shape	Share	CAGR (2019-2023)
Round	xx%	xx%
Anatomical	xx%	xx%

## Global Breast Implants Market by Texture; 2018



Texture	Share	CAGR (2019-2023)
Textured	xx%	xx%
Smooth	xx%	xx%



# Breast Implants Market: Global Analysis

## Global Breast Implants Market by Application; 2018



Application	Share
Breast Augmentation	xx%
Breast Reconstruction	xx%

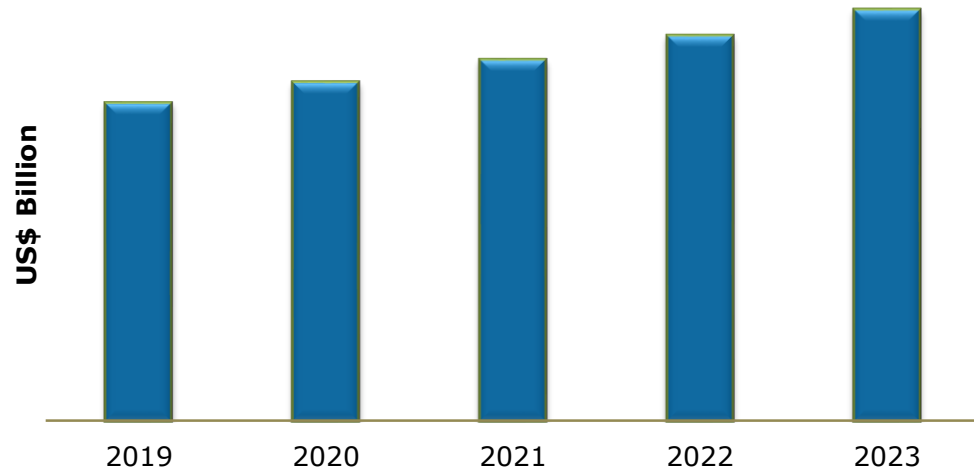
## Global Breast Implants Market by End-user; 2018



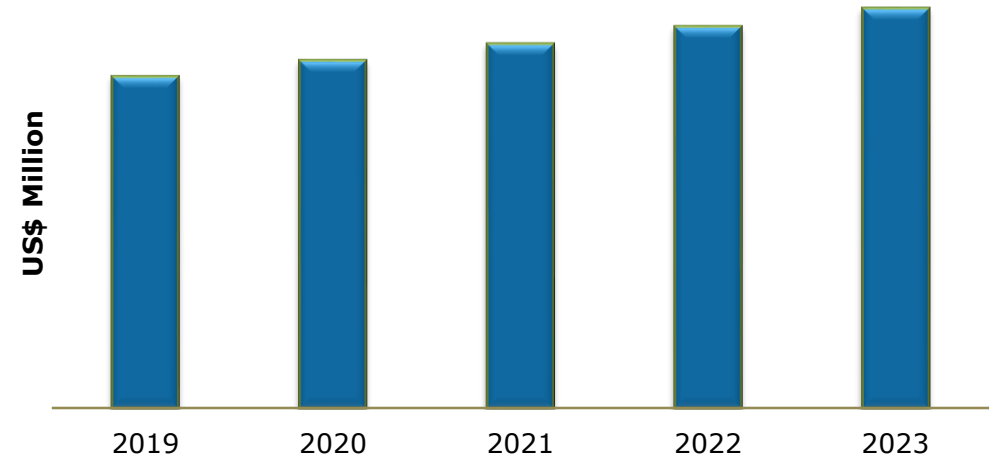
End-user	Share	CAGR (2019-2023)
Hospitals	xx%	xx%
Others	xx%	xx%

# Breast Implants Market: Application Analysis

### Global Breast Augmentation Market by Value



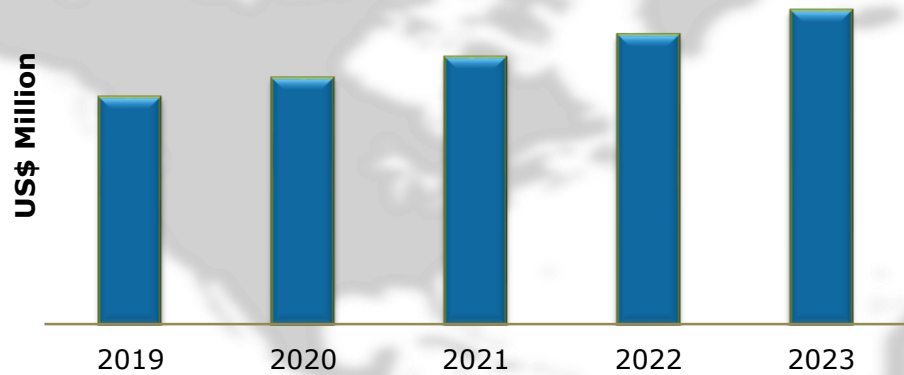
### Global Breast Reconstruction Market by Value



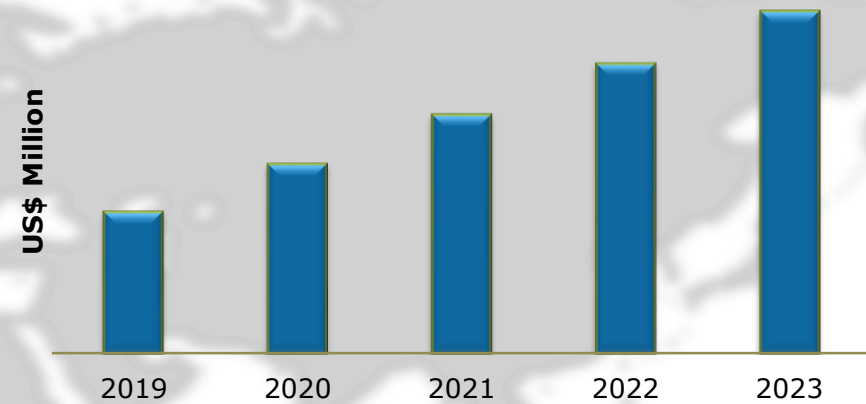
Application	CAGR
	2019-2023
Breast Augmentation	xx%
Breast Reconstruction	xx%

# Breast Implants Market: Regional Analysis

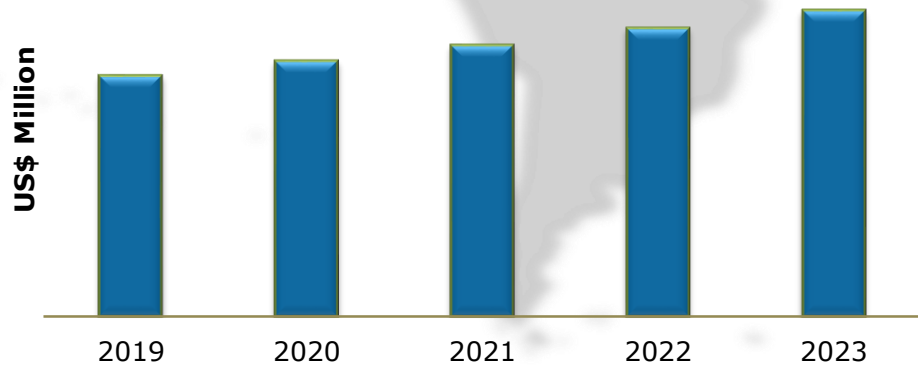
North America Breast Implants Market by Value



Europe Breast Implants Market by Value



Asia Pacific Breast Implants Market by Value



Region	CAGR
	2019-2023
North America	xx%
Europe	xx%
Asia Pacific	xx%
Latin America	xx%
Middle East & Africa	xx%

# North America Breast Implants Market: An Analysis

North America Breast Implants Market by Product; 2018



Product	Share	CAGR (2019-2023)
Silicone Breast Implants	xx%	xx%
Saline Breast Implants	xx%	xx%

North America Breast Implants Market by Region; 2018



Region	Share	CAGR (2019-2023)
The US	xx%	xx%
Rest of North America	xx%	xx%

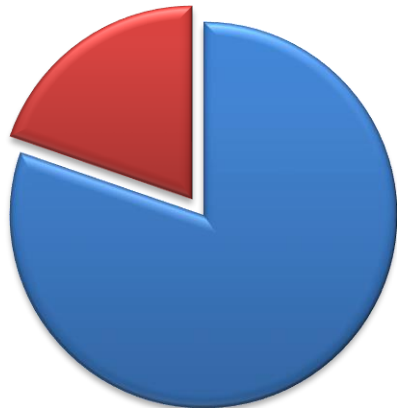
# North America Breast Implants Market: An Analysis

## The US Breast Implants Market by Product; 2018



Product	Share	CAGR (2019-2023)
Silicone Breast Implants	xx%	xx%
Saline Breast Implants	xx%	xx%

## The US Breast Implants Market by Application; 2018



Application	Share	CAGR (2019-2023)
Breast Augmentation	xx%	xx%
Breast Reconstruction	xx%	xx%

# Europe Breast Implants Market: An Analysis

## Europe Breast Implants Market by Product; 2018



Product	Share	CAGR (2019-2023)
Silicone Breast Implants	xx%	xx%
Saline Breast Implants	xx%	xx%

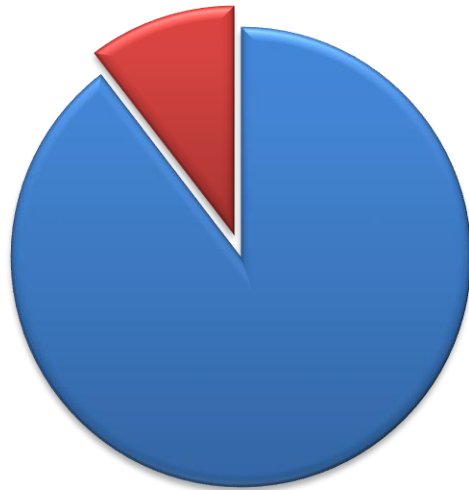
## Europe Breast Implants Market by Application; 2018



Application	Share	CAGR (2019-2023)
Breast Augmentation	xx%	xx%
Breast Reconstruction	xx%	xx%

# Europe Breast Implants Market: An Analysis

Europe Breast Implants Market by Texture; 2018



Texture	Share	CAGR (2019-2023)
Textured	xx%	xx%
Smooth	xx%	xx%

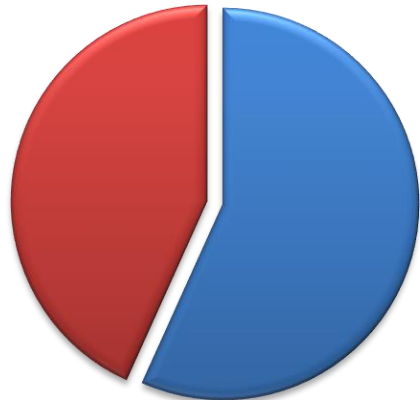
# Asia Pacific Breast Implants Market: An Analysis

## Asia Pacific Breast Implants Market by Application; 2018



Application	Share	CAGR (2019-2023)
Breast Augmentation	xx%	xx%
Breast Reconstruction	xx%	xx%

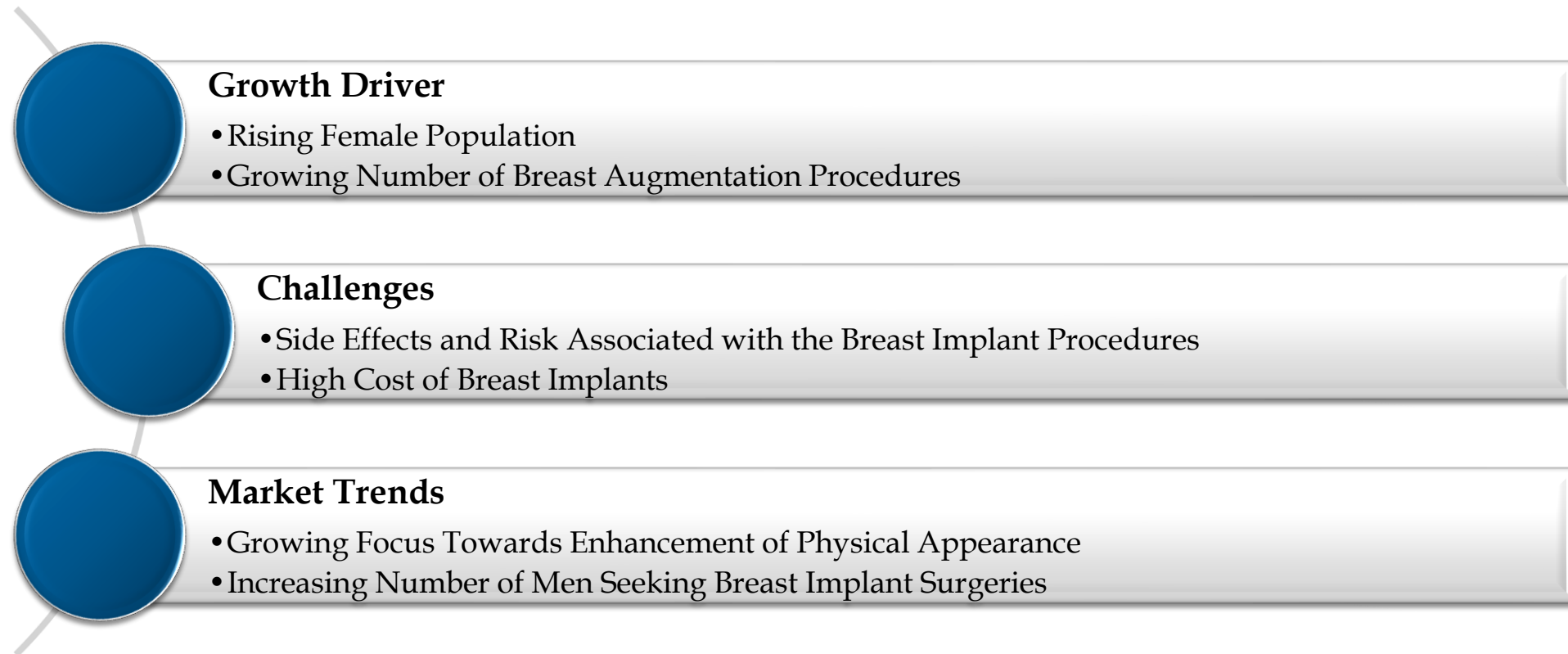
## Asia Pacific Breast Implants Market by Region; 2018



Region	Share	CAGR (2019-2023)
China	xx%	xx%
Rest of Asia Pacific	xx%	xx%



# Breast Implants Market: Dynamics



# Breast Implants Market: Competitive Landscape

## Players Profiled

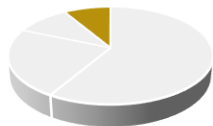
- Allergan plc



- Johnson & Johnson (Mentor Worldwide LLC)



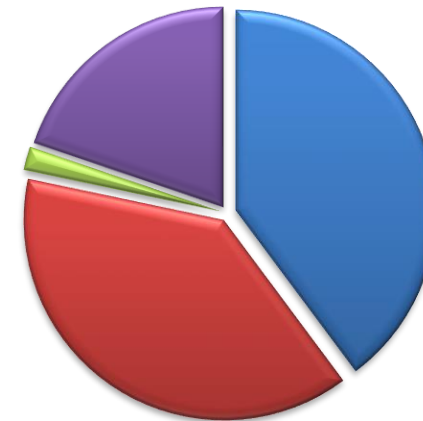
- GC Aesthetics plc



- Sientra, Inc.



## Global Breast Implants Players by Market Share; 2019



Note: The graphs on this slide are only for sample representation.