

The US Online Pet Food and Supplies Market: Size, Trends & Forecasts (2019-2023)

January 2020



The US Online Pet Food and Supplies Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

The US Market Analysis

Dynamics

Competitive Landscape

Company Profiles

The US Online Pet Food and Supplies Market: Coverage

Scope of the Report

Attributes	Details
Title	The US Online Pet Food and Supplies Market: Size, Trends & Forecasts (2019-2023)
Coverage	The US
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2019-2023
Competition in the Market	Fragmented
Key Players	Amazon.com,Inc., PetSmart,Walmart Inc., Petco Animal Supplies Inc.

The US Online Pet Food and Supplies Market

Executive Summary

Pet food and supplies refers to the plant and animal material especially for consumption by pets. Wheat, cereals, seeds are examples of pet foods to name a few. On the other hand pet supplies include medications, food and water bowls and grooming products.

It is important to note the demand for pet food and supplies has been witnessing significant acceleration post the advent of online channels backed by the constant customer requirement for convenient shopping.

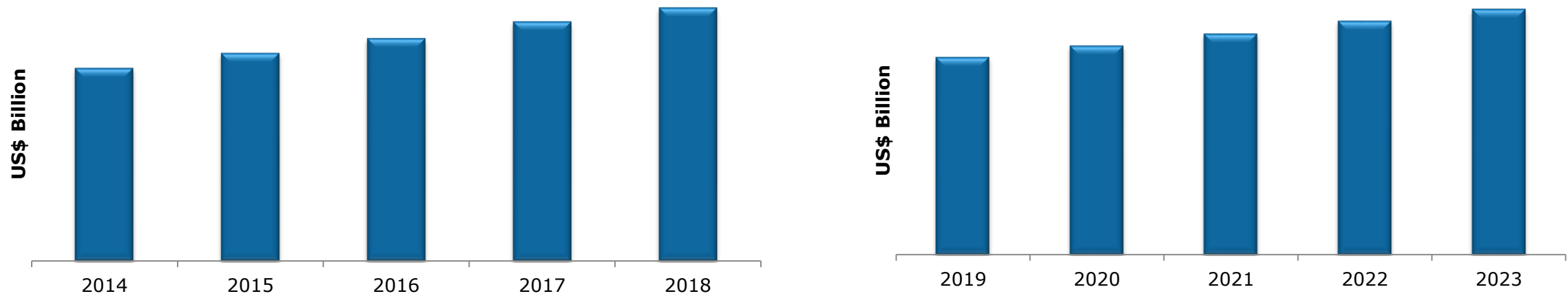
The online pet food and supplies market can be segmented into pet foods and supplies. Pet foods products are divided on the basis of pets, product type, ingredients and price. Pet supplies on the other hand have been further classified into hygiene care supplies, medications and accessories.

The US online pet food and supplies market is expected to increase at a significant growth rate during the forecasted period (2019-2023). The market is supported by various growth drivers such as surging pet ownership in the US, rising disposable income and continuously increasing urbanization. However, the market also faces some challenges such as tough completion from the offline pet food and supply players and vulnerability to changing consumer preferences.

Online customization of pet food, Rising spending on pet food and supplies, increasing internet penetration across devices, vendors ensuring convenient availability through online channels and millennials evolving of millennial as lucrative customer segment for pet foods are some of the latest trends existing in the market.

The US Online Pet Food and Supplies Market: An Analysis

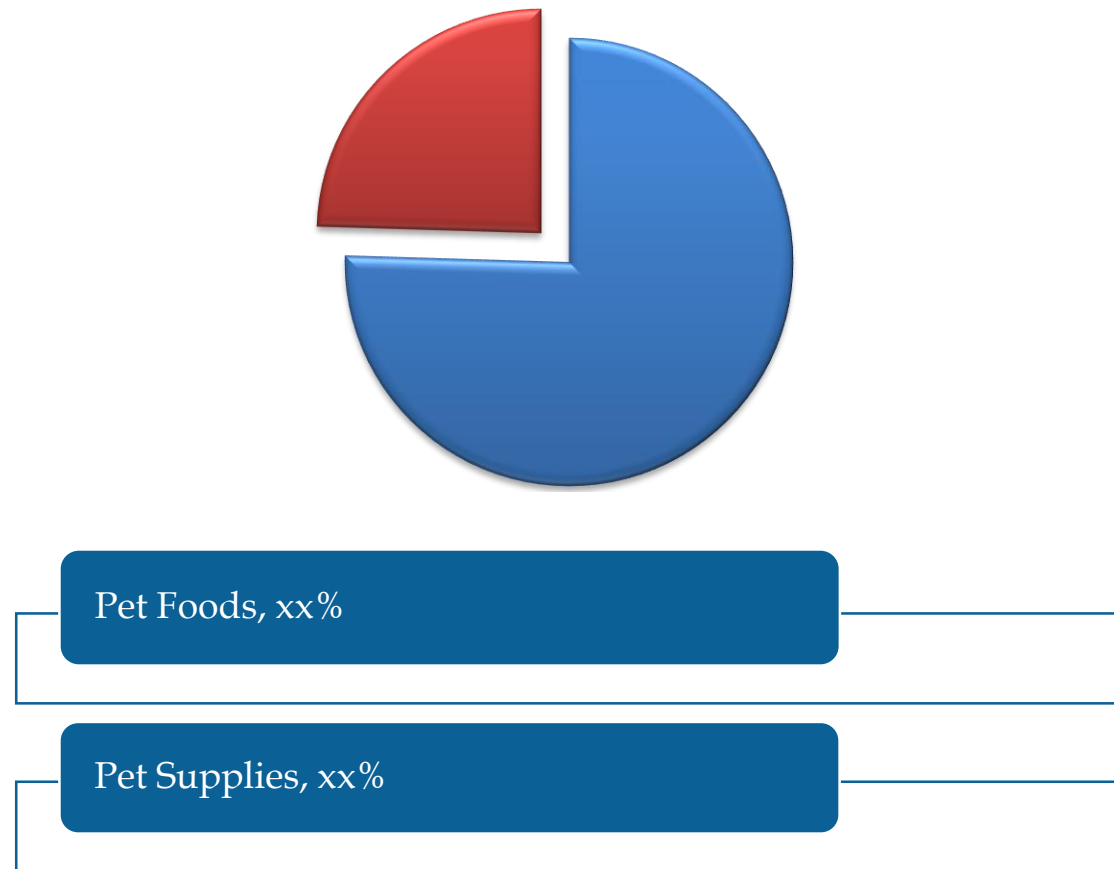
The US Online Pet Food and Supplies Market by Value



CAGRs	
2014-2018	xx%
2019-2023	xx%

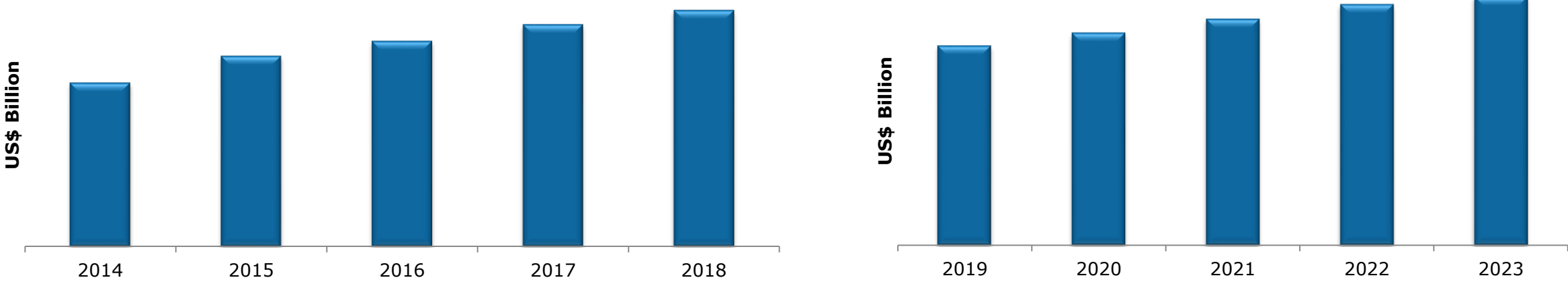
The US Online Pet Food and Supplies Market: Segment Analysis

**The US Online Pet Food and Supplies Market by
Segments; 2018**



The US Online Pet Food Market Analysis

The US Online Pet Food Market by Value



CAGRs	
2014-2018	xx%
2019-2023	xx%

The US Online Pet Food Market Analysis

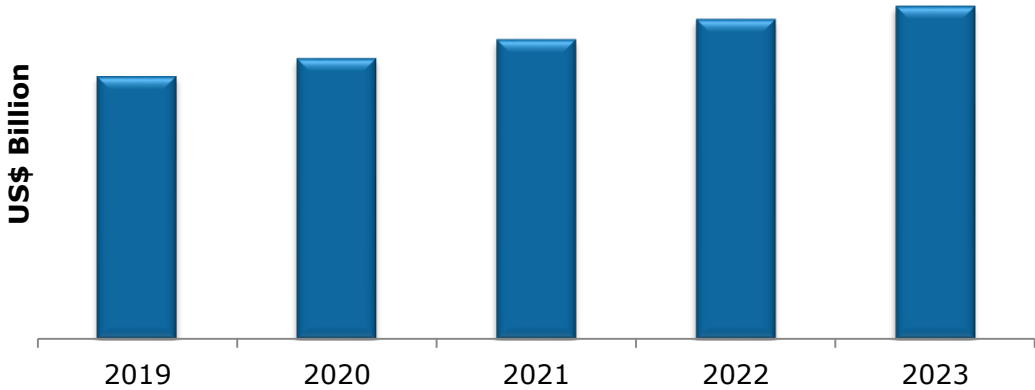
The US Online Pet Food Market by Pet Type; 2018



Dog Food, xx%

Others (Cat, Bird, Reptile Food), xx%

The US Online Pet Dog Food Market by Value



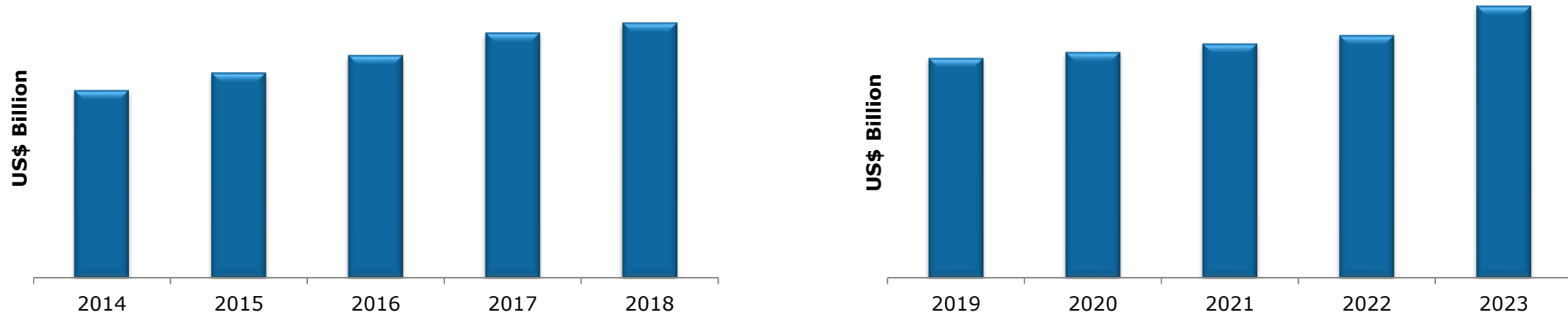
CAGRs

2019-2023

xx%

The US Online Pet Supplies Market Analysis

The US Online Pet Supplies Market by Value



CAGRs	
2014-2018	xx%
2019-2023	xx%

The US Online Pet Supplies Market Analysis

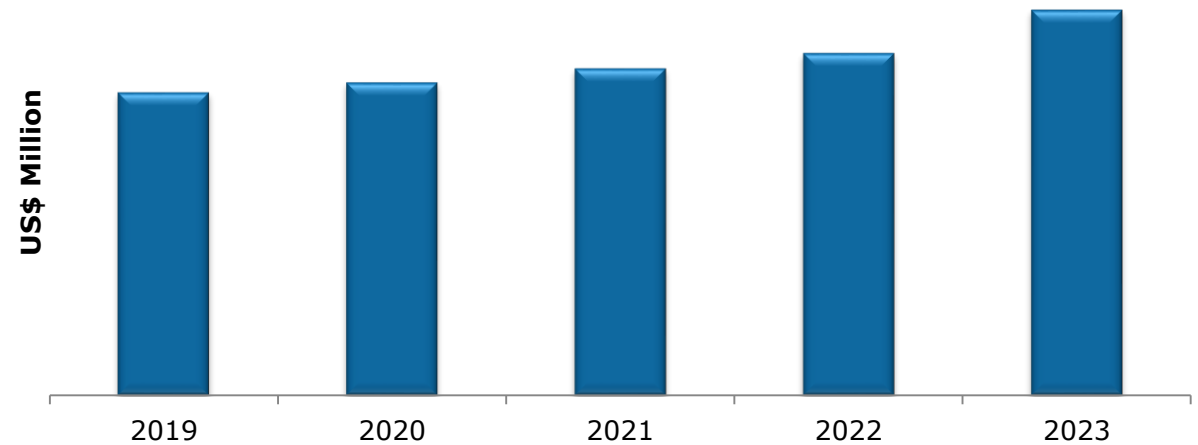
The US Online Pet Supplies Market by Segments, 2018



Pet Medications, xx%

Others (Hygiene care supplies and other accessories)

The US Online Pet Medications Market by Value



CAGR

2019-2023

xx%

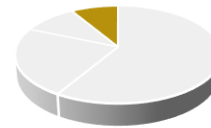
The US Online Pet Food and Supplies Market: Dynamics



The US Online Pet Food and Supplies Market: Competitive Landscape

Players Profiled

- Amazon.com, Inc.
- PetSmart
- Walmart
- Petco Animal Supplies Inc.



Note: The above graphs are for pictorial representation only