

# Global Nutrition and Weight Management Products Market: Size, Trends & Forecasts (2021- 2025 Edition)

May 2021



# Nutrition and Weight Management Products Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Analysis

Market Dynamics

Competitive Landscape

Company Profiles

# Global Nutrition and Weight Management Products Market: Coverage

## Scope of the Report

Attributes	Details
Title	Global Nutrition and Weight Management Products Market: Size, Trends & Forecasts (2021-2025 Edition)
Coverage	Global and Regional
Regional Coverage	The US, Japan and ROW
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	Tivity Health Inc., Herbalife Nutrition, WW International, Inc., and Medifast, Inc.

# Nutrition and Weight Management Products Market

## Executive Summary

Weight management is the process of adopting certain set of practices and behaviors that are necessary to maintain a body shape; help in weight loss, and avoid weight gain. Nutrition and weight management is mainly associated with the term “dieting,” as it includes regulation of a person’s food intake as well as provide education about healthful eating.

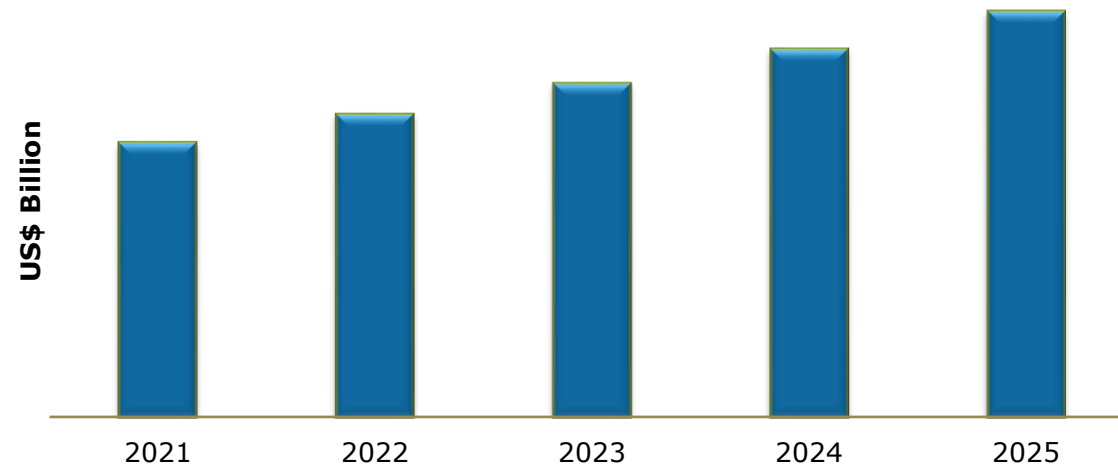
The main purpose of nutrition and weight management is to help each person to maintain a healthy body weight in the context of overall health. Another purpose of nutrition and weight management is the prevention and treatment of diseases and disorders associated with obesity. Most popular diets for weight management include: The Paleo Diet, The Blood Type Diet, The Vegan Diet, The South Beach Diet, Raw Food Diet, The Dukan Diet, The Atkins Diet, The Zone Diet, Ketogenic Diet, Mediterranean Diet, etc.

The weight management can be categorized into three types of products: Nutrition and Weight Management products, Drugs & Supplements and Cosmetics. The nutrition and weight management products can be further segmented into health related products (Beverages and Packaged Food) and application (Small Retail, Online Distribution, Multilevel Marketing, Large Retail and Health Stores).

The global nutrition and weight management products market has increased significantly during the years 2016-2020 and projections are made that the market would rise in the next four years i.e. 2021-2025 tremendously. The nutrition and weight management products market is expected to increase due to rising affordability, growing rate of obesity, rise in prevalence of chronic diseases, increasing number of bariatric surgeries, surging social media users, increased spending by millennials, etc. Yet the market faces some challenges such as rising size acceptance movement, high price of weight management products, side effects associated with weight loss products, etc.

# Global Weight Management Market: An Analysis

## Global Weight Management Market by Value



CAGRs	
2021-2025	xx%

The global weight management market is anticipated to rise up to US\$... billion by 2025, as compared to US\$... billion in 2021. The market is expected to propel at a CAGR of xx% over the years 2021 to 2025.

# Global Weight Management Market: An Analysis

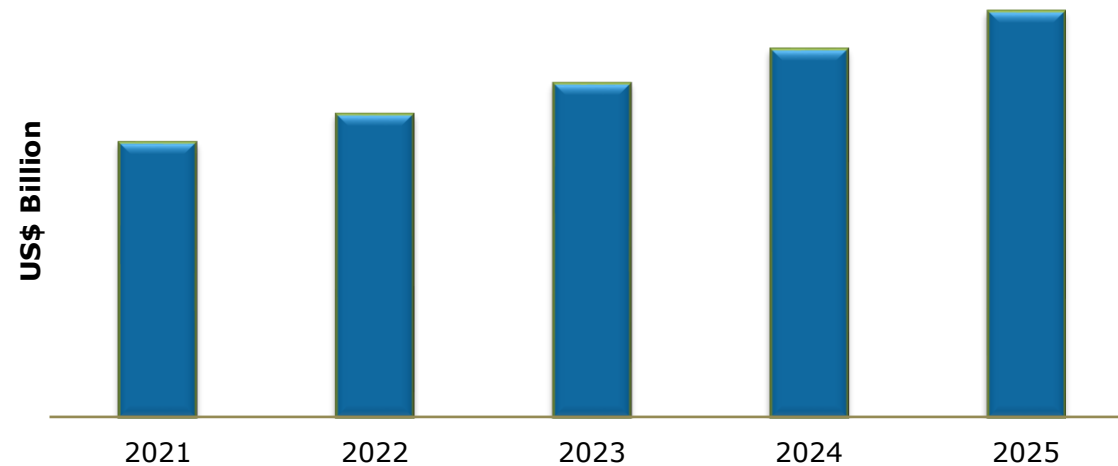
## Global Weight Management Products Market by Type; 2020



Type	Share
Nutrition and Weight Management products	xx%
Drugs & Supplements	xx%
Cosmetics	xx%

# Global Nutrition and Weight Management Products Market: An Analysis

## Global Nutrition and Weight Management Products Market by Value

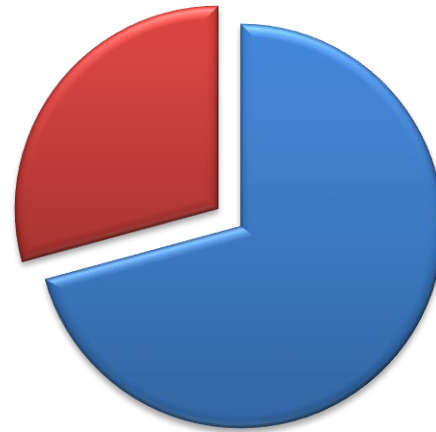


CAGRs	
2021-2025	xx%

The global nutrition and weight management products market is anticipated to rise up to US\$... billion by 2025, as compared to US\$... billion in 2021. The market is expected to propel at a CAGR of xx% over the years 2021 to 2025.

# Global Nutrition and Weight Management Products Market: Type

**Global Nutrition and Weight Management Products Market by Health Related Products; 2020 (Percentage, %)**



Type	Share
Packaged Food	xx%
Beverages	xx%

# Global Nutrition and Weight Management Products Market Region

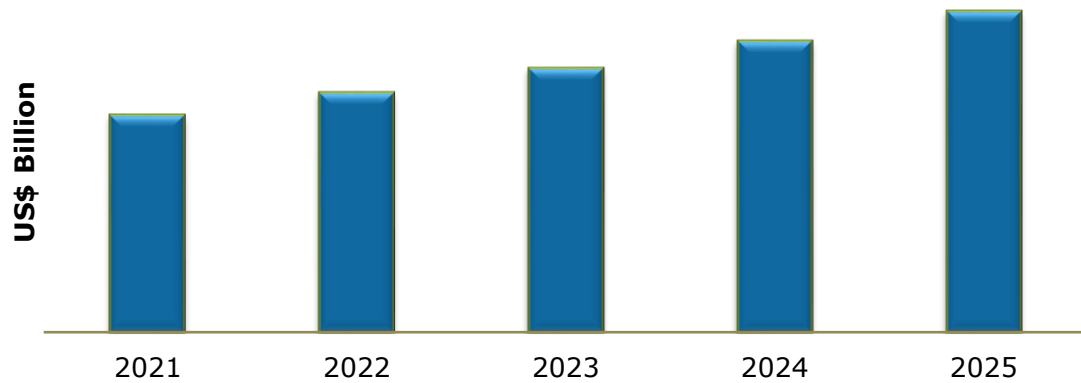
**Global Nutrition and Weight Management Products Market  
by Region; 2020**



Region	Share
The US	xx%
Japan	xx%
ROW	xx%

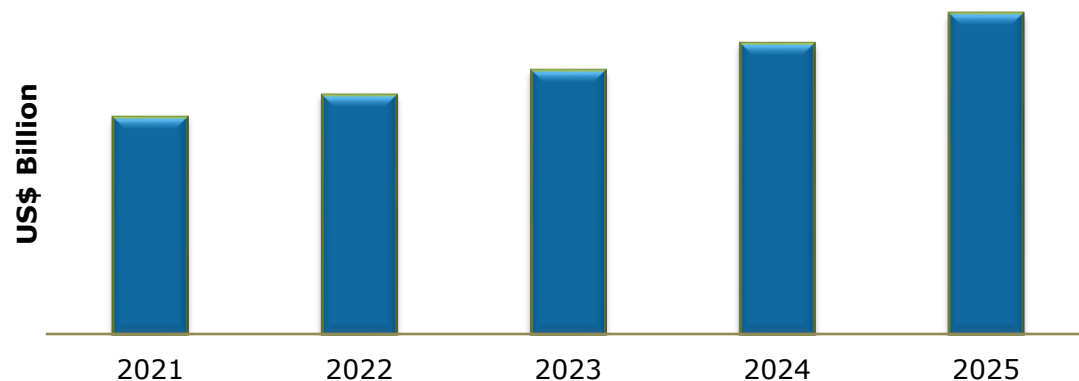
# Nutrition and Weight Management Products Market: Health Related Product Analysis

## Global Weight Management Beverages Market by Value



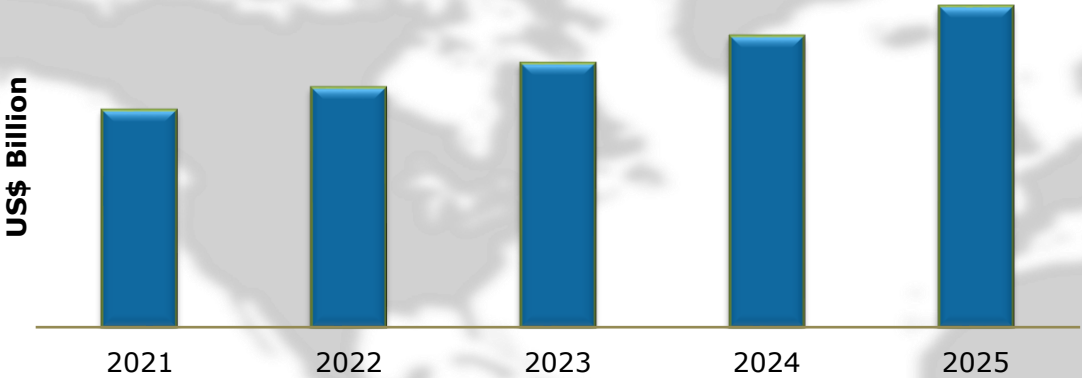
Type	CAGR
	2021-2025
Packaged Food	xx%
Beverages	xx%

## Global Weight Management Packaged Food Market by Value



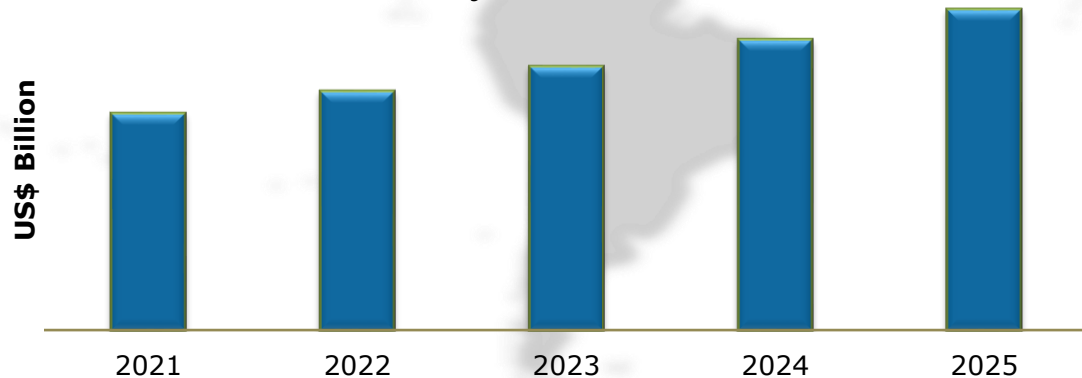
# Nutrition and Weight Management Products Market: Regional Analysis

### The US Nutrition and Weight Management Products Market by Value

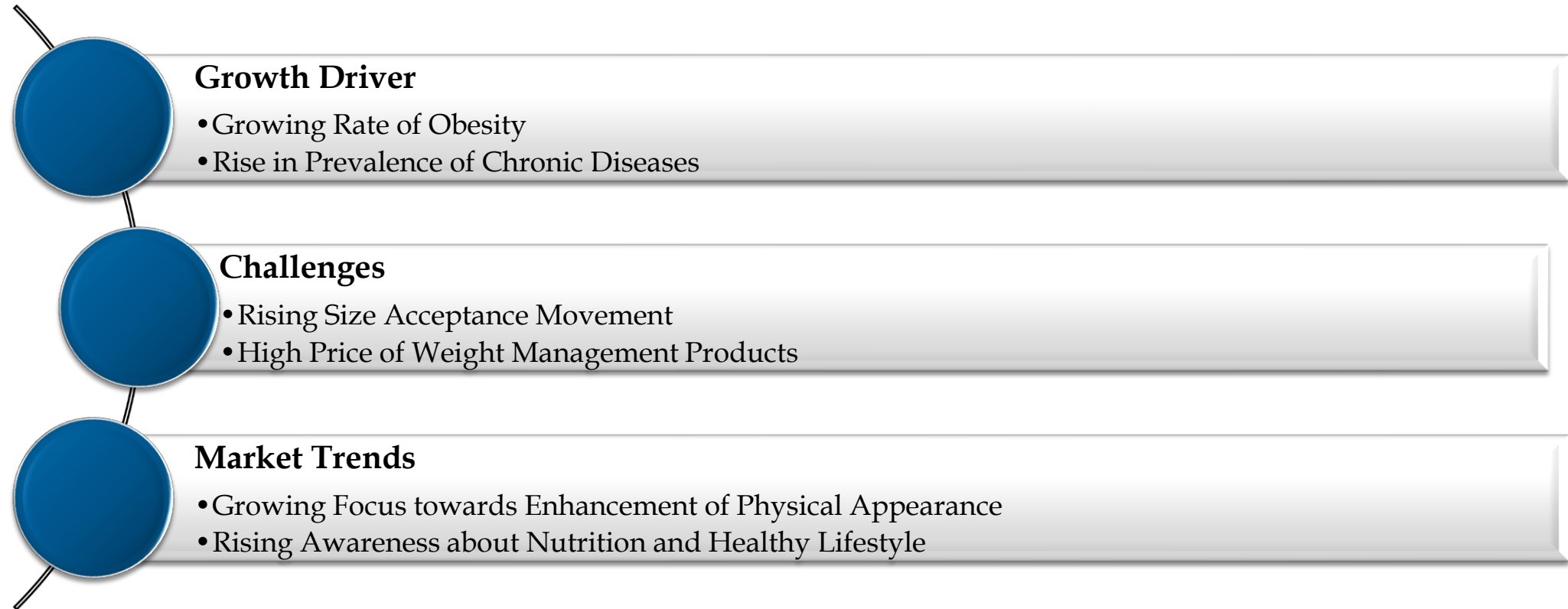


Region	CAGR
	2021-2025
The US	xx%
Japan	xx%
ROW	xx%

### Japan Nutrition and Weight Management Products Market by Value



# Global Nutrition and Weight Management Products Market: Dynamics



# Global Nutrition and Weight Management Products Market: Competitive Landscape

## Players Profiled

- Tivity Health Inc.



- Herbalife Nutrition



- WW International, Inc.



- Medifast, Inc.



Note: The graphs on this slide are only for sample representation.