

Global Recreational Vehicle (RV) Market with Focus on the US RV Market (2021-2025 Edition)

April 2021



Global Recreational Vehicle (RV) Market with Focus on the US RV Market : Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Analysis

Market Dynamics

Competitive Landscape

Company Profiling

Global Recreational Vehicle (RV) Market with Focus on the US RV Market : Coverage

Scope of the Report

Attributes	Details
Title	Global Recreational Vehicle (RV) Market with Focus on the US RV Market (2021-2025 Edition)
Coverage	Global and Regional
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	Thor Industries, Winnebago, Berkshire Hathaway (Forest River) and REV Group

Global Recreational Vehicle (RV) Market with Focus on the US RV Market

Executive Summary

A vehicle that consolidates transportation and transitory living quarters for travel, entertainment and outdoors is called a recreational vehicle (RV). In other words, an RV is a vehicle designed for recreational use, as in camping.

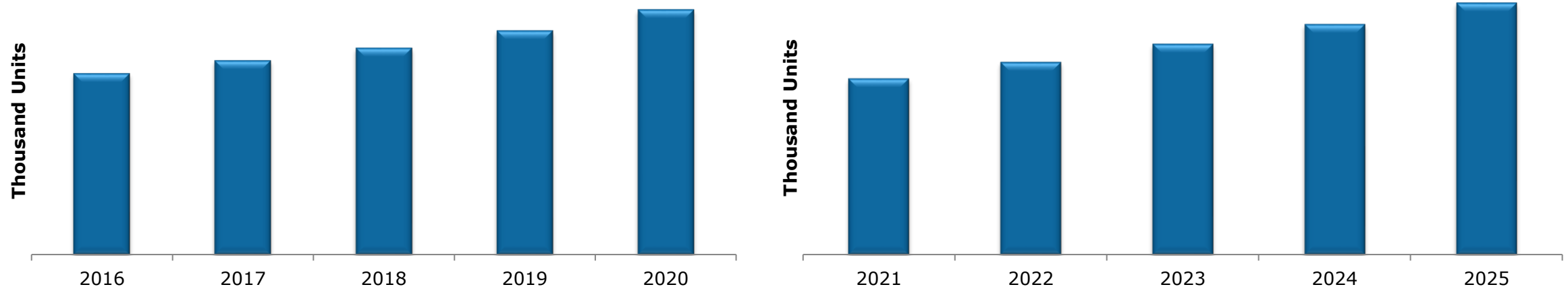
A century prior, the promotion of the car, enhancing streets and America's enthusiasm for exploration offered ascend to mass-created, manufactured recreational vehicles, and the RV business was conceived. In 1910, there were few service stations, few cleared streets and no parkway/highway framework. However, there were RVs. 1910 is the year that America's leading historians of RV - David Woodworth, Al Hesselbart and Roger White - refer to as the start of what has turned into the cutting edge RV industry. The US is of the primary markets for the recreational vehicle industry. In the US, the propelled RV industry had its beginnings in the late 1920s and 1930s (not long after the methodology of the vehicles business), where different associations began delivering house trailers or trailer coaches, as they were then called.

There are many advantages of owning and travelling in an RV, such as flexibility, convenience, comfort, family appeal, affordability, lure of the outdoors and versatility. The people who cannot afford an RV or are not frequent travelers, the RVs are available on the rent.

The RVs can be majorly segmented into Motorized (Motorhomes) and Towable RVs. Motorized RVs can be further sub segmented into Type A, Type B and Type C. The Towable RVs can also be sub segmented into Travel Trailer, Fifth Wheel Trailer, Folding Camping Trailers, Truck Campers and Park Model. A recreational vehicle park (RV stop) or train park is a spot where people with recreational vehicles can stay overnight. The facilities provided by RV parks are expanding and enhancing year on year. Another idea of RV resorts has likewise created as of late. The US RV market has grown at a healthy rate in the last few years, especially after recovering from US financial crisis and economic slowdown. The growth of the US RV industry is supported by increase in US GDP, developing consumer confidence index, and growth in travel and tourism in the US. Yet there are some challenges, which this industry faces, such as Extreme Leveled Competition, seasonal industry, etc.

Recreational Vehicle (RV) Market with Focus on the US RV Market : Global Analysis

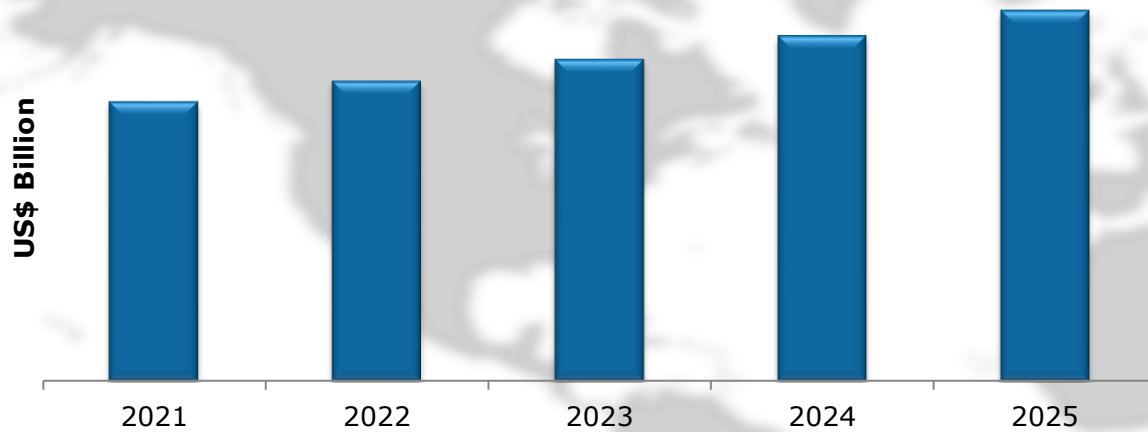
Global Global Recreational Vehicle Market by Volume



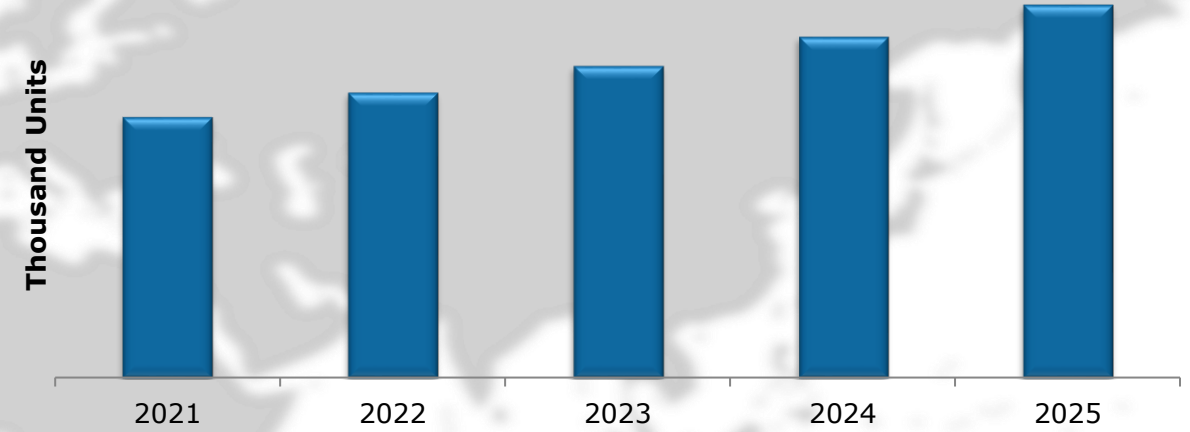
CAGRs	
2021-2025	xx%

Recreational Vehicle (RV) Market with Focus on the US RV Market : Regional Analysis

The US Recreational Vehicle Market by Value; 2021-2025
(US\$ Billion)



The US Recreational Vehicle Market by Volume; 2021-2025 (Thousand Units)



CAGRs

2021-2025

xx%

Recreational Vehicle (RV) Market with Focus on the US RV Market : Regional Analysis

The US Recreational Vehicle Market Volume by Segments; 2020



Towable Recreational Vehicle, xx%

Motorhome Recreational Vehicle, xx%

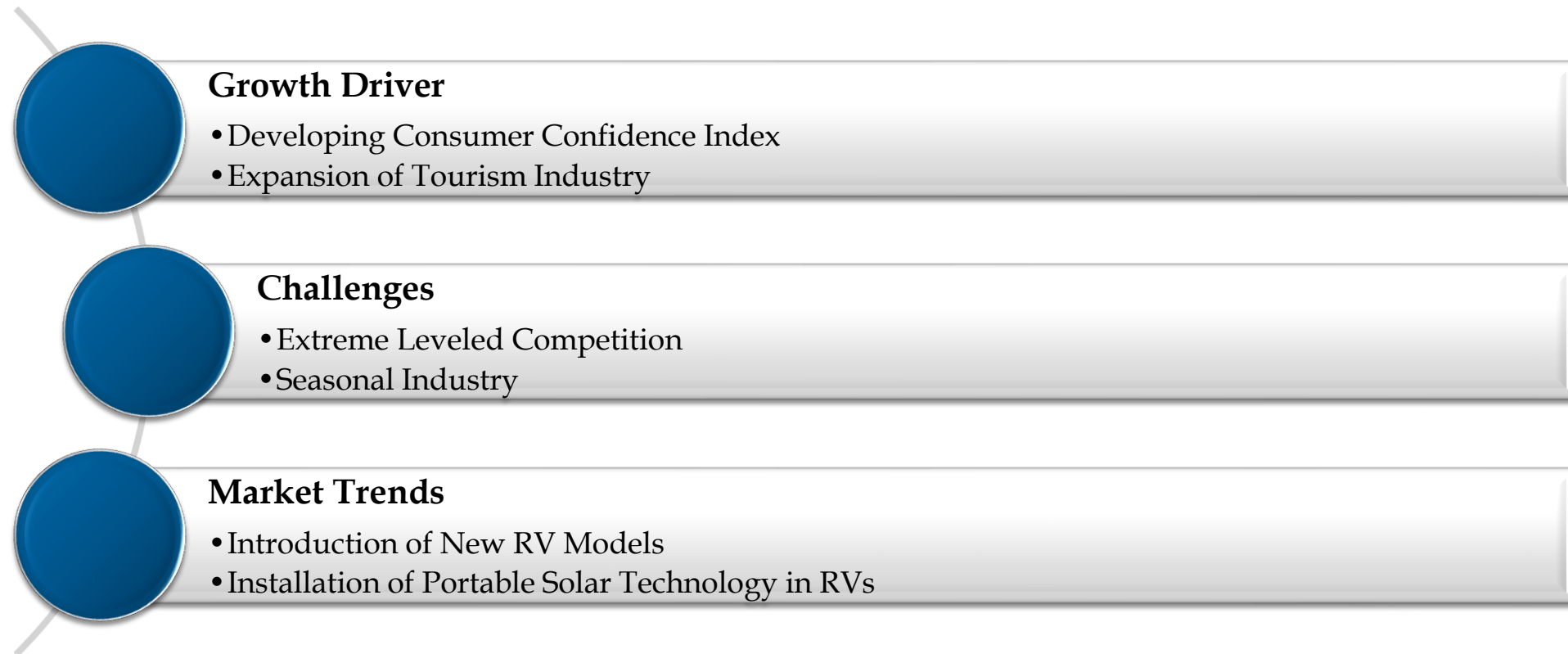
The US Towable Recreational Vehicle Market Volume by Segments; 2020



The US Motorhome Recreational Vehicle Market Volume by Segments; 2020



Global Recreational Vehicle (RV) Market with Focus on the US RV Market: Dynamics



Global Recreational Vehicle (RV) Market with Focus on the US RV Market : Competitive Landscape

Players Profiled

- Thor Industries
- Winnebago
- Berkshire Hathaway (Forest River)
- REV Group



Note: The graphs on this slide are only for sample representation.