

# Global Bruton's Tyrosine Kinase (BTK) Inhibitors Market: Size & Forecast with Impact Analysis of COVID-19 (2020-2024)

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# Global Bruton's Tyrosine Kinase (BTK) Inhibitors Market: Coverage

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# Global Bruton's Tyrosine Kinase (BTK) Inhibitors Market : Coverage

## Scope of the Report

Attributes	Details
Title	Global Bruton's Tyrosine Kinase (BTK) Inhibitors Market: Size & Forecast with Impact Analysis of COVID-19 (2020-2024)
Coverage	Global and Regional
Regional Coverage	The US, Europe, Japan, China and ROW
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2020-2024
Competition in the Market	Fragmented
Key Players	Johnson & Johnson, AbbVie Inc., AstraZeneca and BeiGene

# Global Bruton's Tyrosine Kinase (BTK) Inhibitors Market

## Executive Summary

Bruton's Tyrosine Kinase (BTK) is a major component of the B-cell receptor signalling pathway, which is an important regulator of cell proliferation and cell survival in numerous lymphomas (mainly NHL). Lymphomas are hematologic cancers involving lymphocytes of the immune system. They can be broadly categorized into non-Hodgkin's lymphomas (NHL), and Hodgkin Lymphoma (HL). NHL consists of a heterogeneous group of malignancies arising from lymphoid tissues.

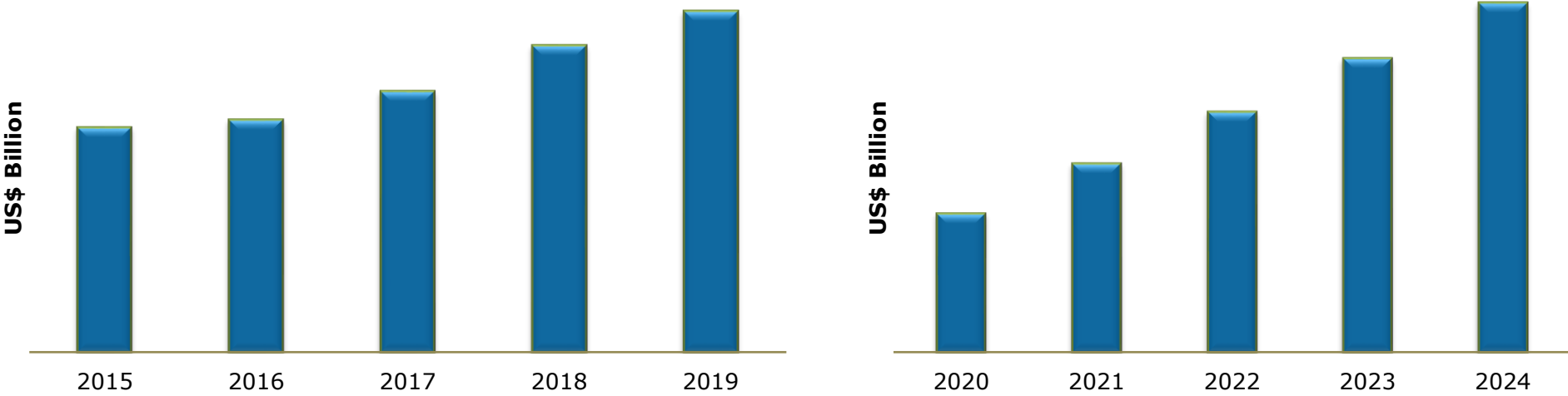
Furthermore, BTK inhibitors block B-cell receptor (BCR) induced BTK activation and its downstream signalling. Successful blockage of BTK activation would result in growth inhibition and cell death of B-cells. B-cell lymphomas can be categorized into aggressive NHL, such as diffuse large B-Cell lymphoma (DLBCL), mantle cell lymphoma (MCL), and burkitt's lymphoma (BL), and indolent NHL, such as chronic lymphocytic leukemia (CLL), small lymphocytic lymphoma (SLL), follicular lymphoma (FL), marginal zone lymphoma (MZL), CNSL and WM.

The global bruton's tyrosine kinase (BTK) inhibitors market has augmented progressively over the years and the market is further anticipated to incline during the forecasted years 2020 to 2024. The market would propel owing to numerous growth drivers like growth in the geriatric population, rising global healthcare expenditure, surging urban population, increasing diabetic population, escalating number of cancer patients and rising literacy rate.

However, the market faces some challenges which are hindering the growth of the market. Some of the foremost challenges faced by the industry are rising prevalence of cardiovascular disease, drug acceptance and legal obligations. Whereas, the market growth would be further supported by various market trends like IMBRUVICA Plus Rituximab, BRUKINSA (zanubrutinib) and Brain-Penetrant BTK Inhibitor.

# Global Bruton's Tyrosine Kinase (BTK) Inhibitors Market: An Analysis

### Global Bruton's Tyrosine Kinase (BTK) Inhibitors Market by Value

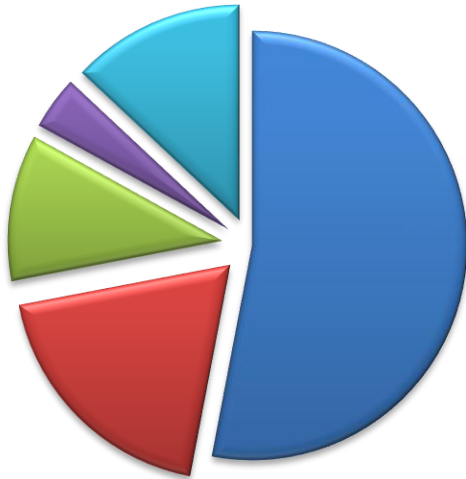


CAGR	
2015-2019	xx%
2020-2024	xx%

The global bruton's tyrosine kinase (BTK) inhibitors market value was US\$... billion in 2019, in comparison to US\$... billion in 2018, the market propelled at a CAGR of xx% during 2015-2019 years. The global bruton's tyrosine kinase (BTK) inhibitors market is anticipated to rise up to US\$... billion by 2024, as compared to US\$... billion in 2020, representing a CAGR of xx% over the years 2020 to 2024.

# Bruton's Tyrosine Kinase (BTK) Inhibitors Market: Global Analysis

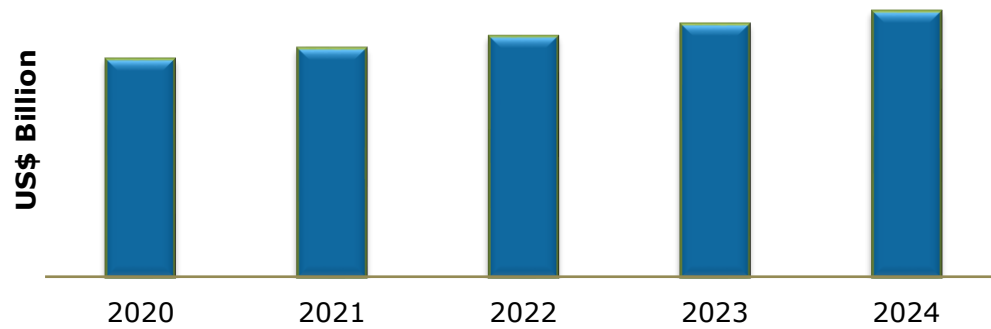
**Global Bruton's Tyrosine Kinase (BTK) Inhibitors Market Value by Region**



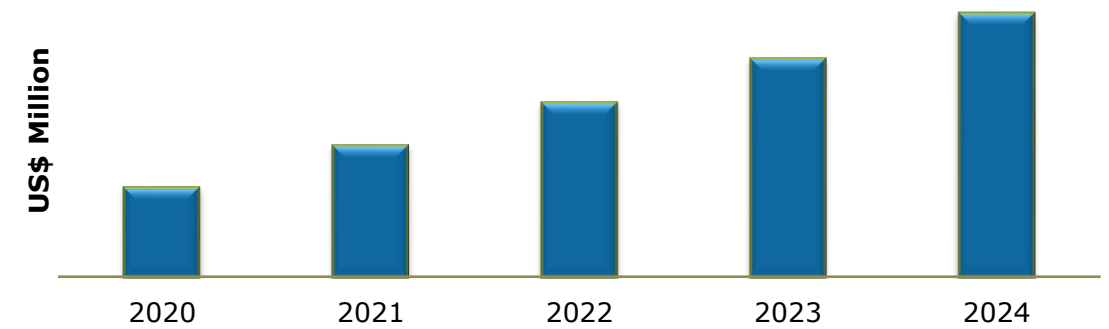
Regions	Share
The US	xx%
Europe	xx%
Japan	xx%
China	xx%
ROW	xx%

# Bruton's Tyrosine Kinase (BTK) Inhibitors Market: Drug Analysis

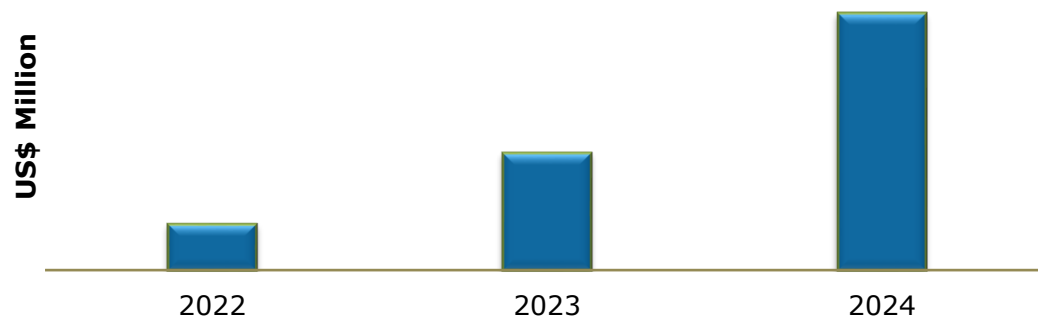
## Global Imbruvica Drug Sales by Value



## Global Calquence Drug Sales by Value



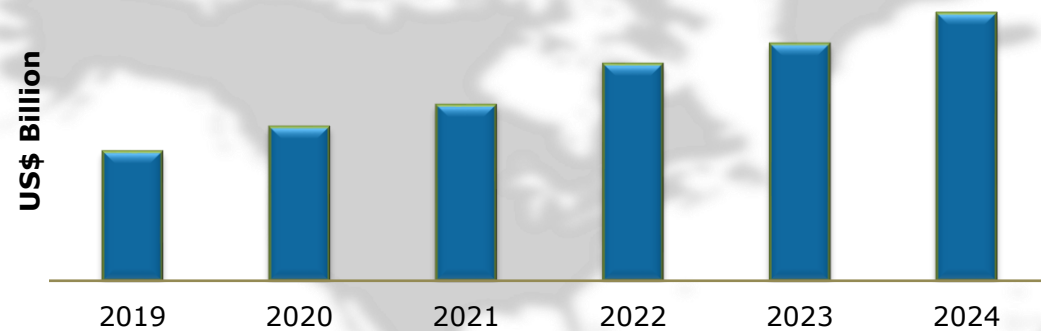
## Global Zanubrutinib Drug Sales by Value



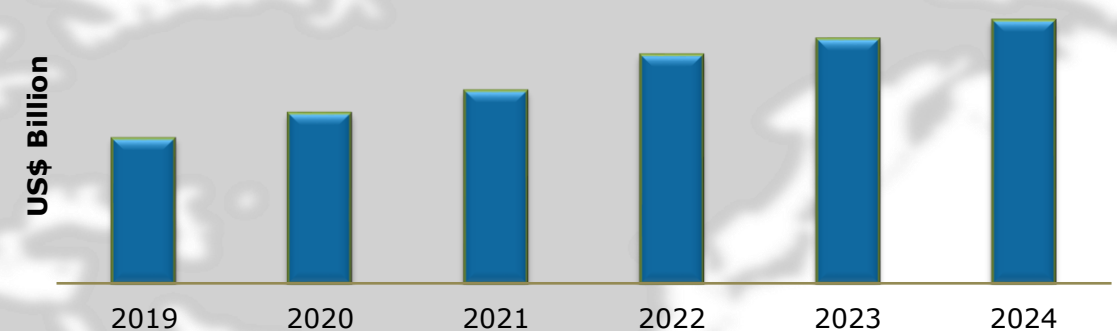
Drugs	CAGR
	2020-2024
Imbruvica Drug	xx%
Calquence Drug	xx%

# Bruton's Tyrosine Kinase (BTK) Inhibitors Market: Regional Analysis

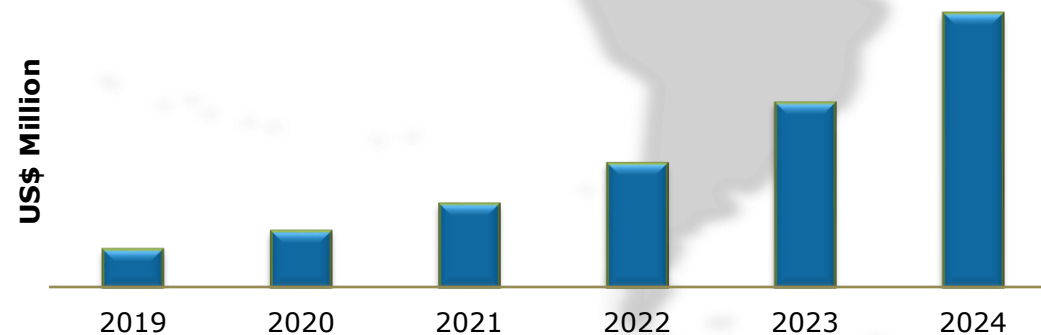
The US Bruton's Tyrosine Kinase (BTK) Inhibitors Market by Value



Europe Bruton's Tyrosine Kinase (BTK) Inhibitors Market by Value

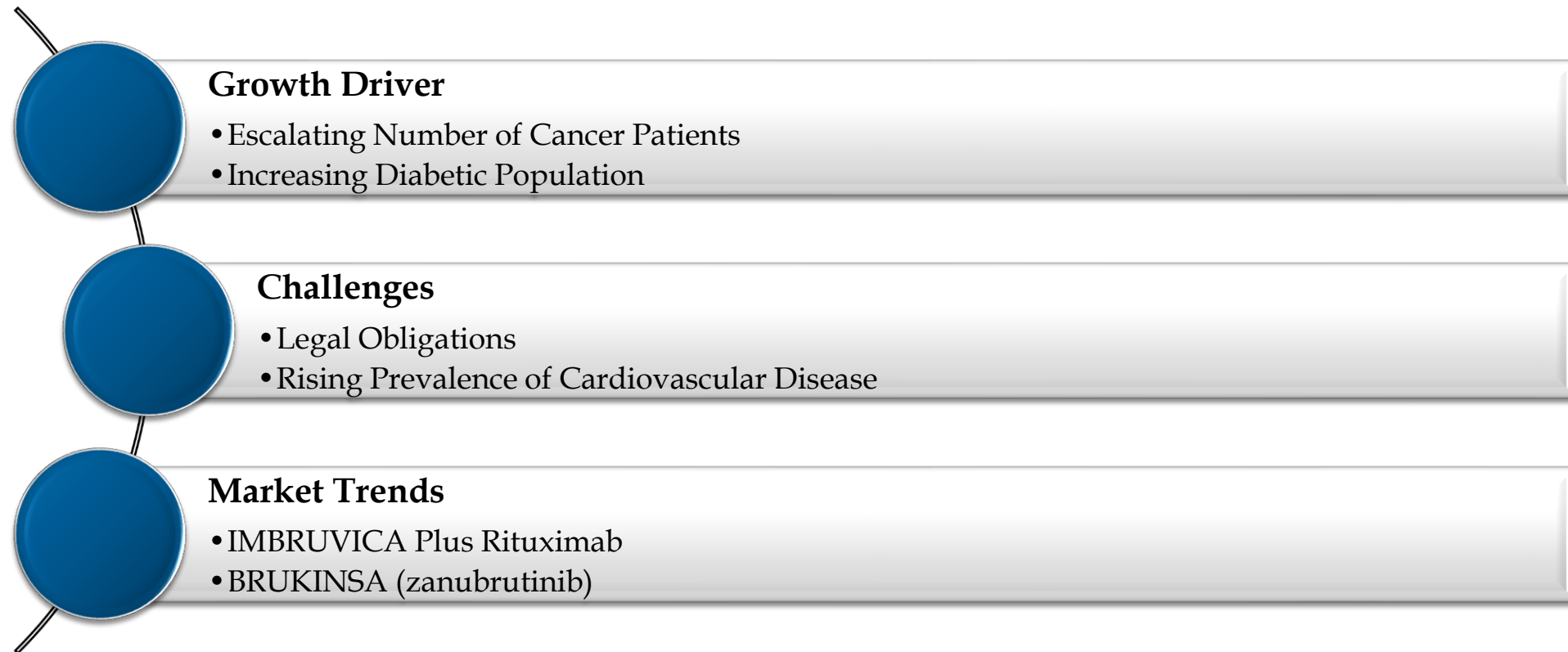


China Bruton's Tyrosine Kinase (BTK) Inhibitors Market by Value



Region	CAGR
	2020-2024
The US	xx%
Europe	xx%
Japan	xx%
China	xx%
ROW	xx%

# Bruton's Tyrosine Kinase (BTK) Inhibitors Market: Dynamics



# Bruton's Tyrosine Kinase (BTK) Inhibitors Market: Competitive Landscape

## Players Profiled

- Johnson & Johnson A 3D pie chart with four segments in shades of gray, representing a market share distribution.
- AbbVie Inc. A 3D pie chart with three segments: a large dark blue segment, a medium light gray segment, and a small white segment.
- AstraZeneca A 3D pie chart with four segments: a small yellow segment, a medium light gray segment, a medium white segment, and a small dark gray segment.
- BeiGene A 3D pie chart with three segments: a small green segment, a medium light gray segment, and a medium white segment.

Note: The graphs on this slide are only for sample representation.