

Global Infant and Toddler Nutrition Market: Size, Trends and Forecasts (2016-2020)

January 2017



Global Infant and Toddler Nutrition Market Report

Scope of the Report

The report entitled “Global Infant and Toddler Nutrition Market: Size, Trends & Forecasts (2016-2020)” provides a detailed analysis of the global infant and toddler nutrition market with analysis of market size by value, segments and etc.

The report also includes a detailed regional analysis of the global infant and toddler nutrition market of regions such as, Asia Pacific, Europe, North America and Brazil comprising of its market by value. Under competitive landscape, the global infant and toddler nutrition market has been compared on the basis of players followed by description of major brands in the infant and toddler nutrition market. In addition, comparison of infant and toddler nutrition market by the players has been done for regions of Asia Pacific, North America and Brazil.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the market has also been forecasted for the period 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The competition in the global infant and toddler nutrition market is stiff and dominated by big players such as Nestle S.A, Mead Johnson Nutrition Company and Danone SA are some of the key players operating in the global infant and toddler nutrition market, whose company profiling is done in the report. In this segment of the report, business overview, financial overview and the business strategies of the companies are provided.

Country Coverage

China
North America
Brazil
Europe

Company Coverage

Smith & Nephew Plc
Mead Johnson Nutrition Company
Danone SA

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Executive Summary

Infant nutrition is being made to support the dietary requirements of newly born babies and young children. It is an essential component for the proper physical and mental growth of the baby. It offers various advantages such as ease of digestion and no difficulties are being faced by babies during chewing. In addition, the home made baby food gives parents the advantage of giving the baby food of their choice and they are on nutritional content as well.

The global infant and toddler nutrition market can be segmented on the basis of products into prepared baby food, dried baby food, other baby food and milk formula. Milk formulas can further be divided into standard formulas, follow-on milks, toddler milks and specialty milks.

The global infant and toddler nutrition market is expected to grow at a healthy rate during the forecast period (2016-2020). The growth is expected on account of many factors, such as an increase in the urban population & modernization, female participation in the labor force and birth rate in developing countries along with the innovation in packaging and recommendations from doctors.

However, the market also faces some challenges, which include declining birth rates in developed countries, safety concerns of packaged baby food and the high cost of production of baby food. Growing e-commerce sales, increasing popularity of organic baby food, new markets of baby foods and strong price power of baby foods in China and the U.S. are some of the latest trends in the infant and toddler nutrition market.

Global Infant and Toddler Nutrition Market Overview

Figure : Global Infant and Toddler Nutrition Market by Value; 2010-2015 (US\$ Billion)

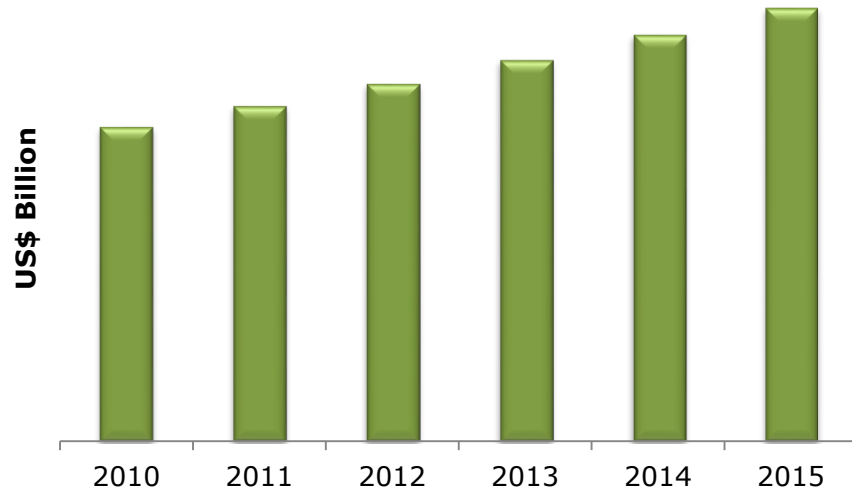
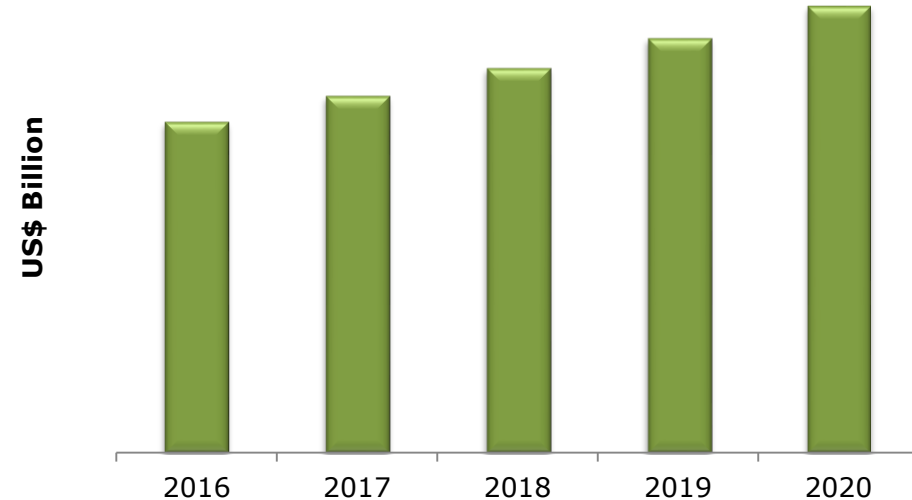


Figure : Global Infant and Toddler Nutrition Market by Value; 2016E-2020E (US\$ Billion)



The global infant and toddler nutrition market in 2010 was valued at US\$... Billion. This market reached to a value of US\$.....billion in 2015, at a CAGR of ...% . Furthermore, It is expected that the market would value US\$... Billion by 2020 exhibiting a CAGR growth of ...% over the years 2016-2020...

Global Infant and Toddler Nutrition Market Segments Overview

Figure: Global Infant and Toddler Nutrition Market by Product Segments; 2015

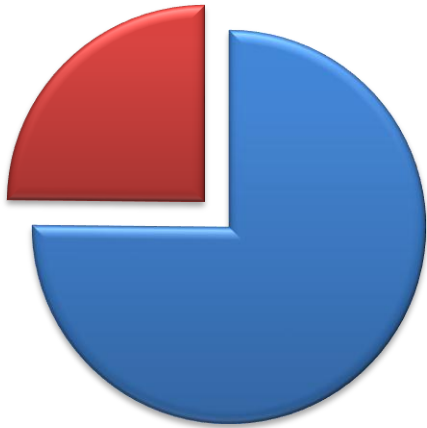
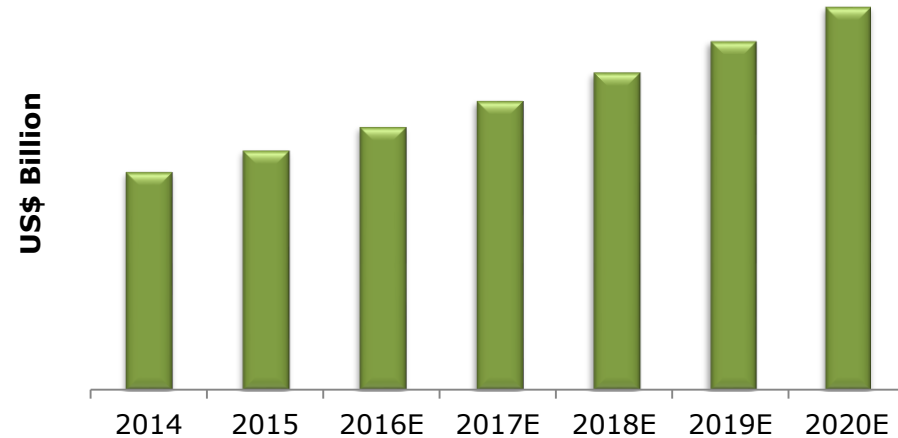


Figure: Global Infant and Toddler Nutrition Milk Formula Market by Value; 2014-2020E (US\$ Billion)



The global infant and toddler nutrition market is divided into two segments namely Milk Formula and Others. Milk Formula accounted for a share of ...% and valued US\$... Billion. Further, it is expected that the milk formula market would reach to a value of US\$... Billion by 2020 growing at a CAGR of ...% during the period 2016-2020.

Global Infant and Toddler Nutrition Market: Regional Overview

Figure: Asia Pacific Infant and Toddler Nutrition Market by Value; 2010-2015 (US\$ Billion)

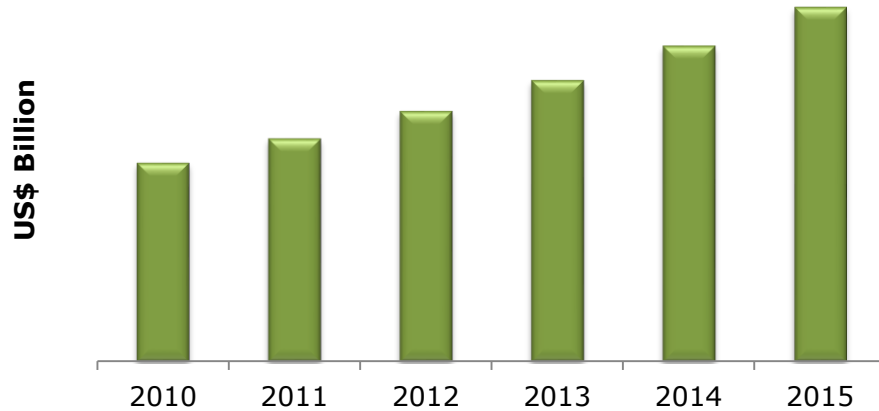
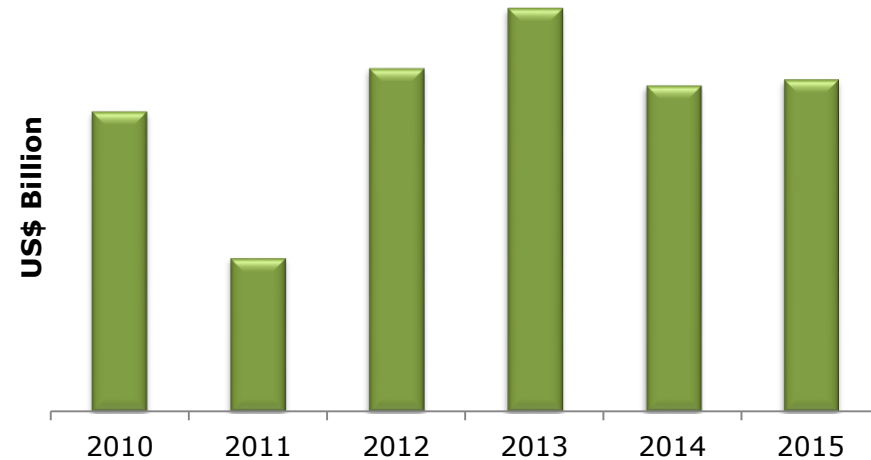


Figure: North America Infant and Toddler Nutrition Market by Value; 2010-2015 (US\$ Billion)



The global infant and toddler nutrition market consists of regions like Asia Pacific, North America and Europe. The Asia Pacific infant and toddler nutrition market valued US\$... Billion in 2015. The North America infant and toddler nutrition market amounted to... Billion in 2015 growing at a CAGR of ...% .The infant and toddler nutrition market in Europe amounted to US\$... Billion in 2010 and reached to US\$... Billion in 2015 growing at a CAGR of ...%.

Figure: Europe Infant and Toddler Nutrition Market by Value; 2010-2015 (US\$ Billion)

