

Global Concert Market (2017-2021 Edition)

September 2017



Global Concert Market

Scope of the Report

The report titled "Global Concert Market (2017-2021 Edition)", provides an in-depth analysis of the global concert market by value, by number of tickets sold and by audience.

The report also provides a detailed analysis of regional concert market of the following regions: North America, Western Europe and Rest of the world.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global concert market has also been forecasted for the period 2017-2021, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The competition in global concert market is dominated by the one big player, Live Nation Entertainment Inc. Further, key players of the concert market Live Nation Entertainment, Inc., AEG Live (AEG Worldwide) and Fled Entertainment are profiled with their financial information and respective business strategies.

Company Coverage

Live Nation Entertainment, Inc.
AEG Live (AEG Worldwide)
Fled Entertainment

Global Concert Market

Executive Summary

Music Industry is a very versatile business industry where the basic fundamental spins around the company and individual who make profit by composing songs and selling them, recorded music, live music performances which are known as concerts, videos of instrumentals and songs.

The individuals and organizations that operate in the music industry are: songwriters and composers who create new songs and musical pieces; singers, musicians, bandleaders who perform the music; the companies and professionals who create and sell the recorded music, that includes music publishers, music producers, record labels and retail and online music stores, etc. and those who organize and present live music performances such as sound engineers, promoters, music venues, road crew and booking agents. The three sub-sectors of music industry under the narrow definition are recorded music, music publishing and live music or the concerts.

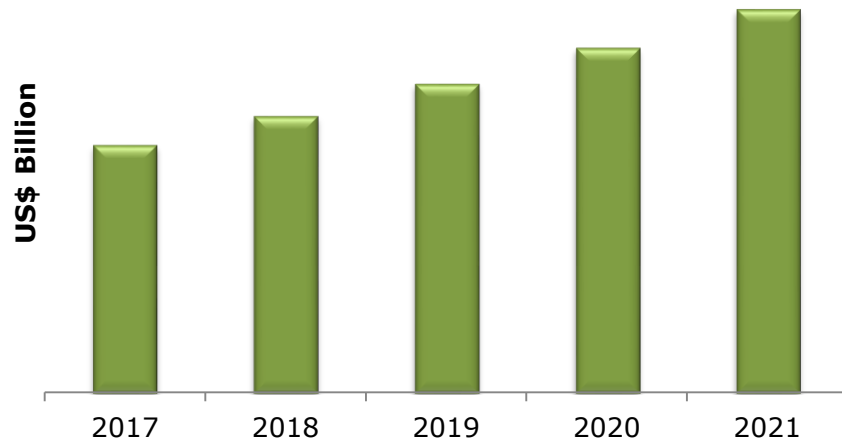
Concert or the live music is a performance in front of the large audience. The live performance generates revenue through sale of tickets of the concerts to fans, advertising and sponsorships. The concerts are held in varying size of settings that include private houses, small nightclubs, concert halls, entertainment centres, parks to large multipurpose buildings and sports stadiums, etc. The concerts are live events that work with professional audio equipment.

The concert industry operates encompassing several players such as fans, ticket vendor, promoter, artist, manager, sponsor and venues. The concert are presented in three types: theatrical, festival and concert tours.

Global concert market has increased at a significant CAGR during the years 2011-2016 and projections are made that the market would rise in the next four years i.e. 2017-2021 tremendously. The concert market is expected to increase due to growth in urban population, improving global infrastructure, increasing global GDP and GDP per-capita, increase in use of smartphones, etc. Yet the market faces some challenges such as, safety issues, competitive guarantee and downturn in global economy.

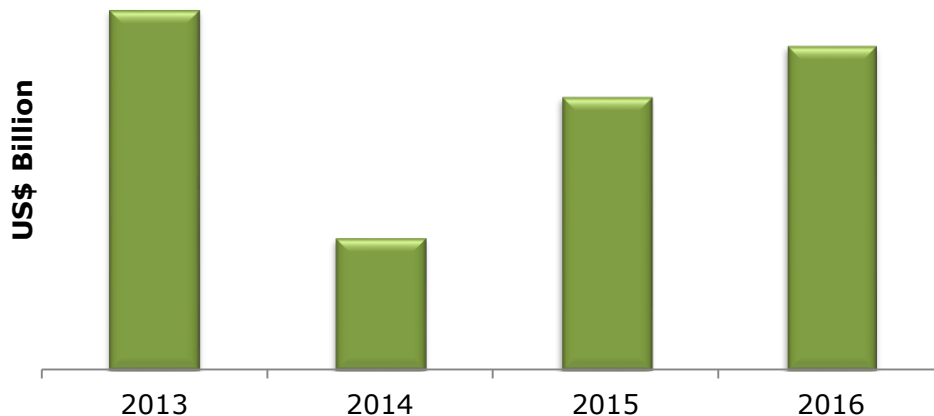
Global Concert Market Report

Global Concert Market by Value; 2017-2021 (US\$ Billion)



Global concert market value reached to US\$... billion in 2021, as compared to US\$... billion in 2017 at a CAGR of%. Global top 100 concert tours market showcased the increase due to the factor and was valued US\$.....billion in 2016. Global concert market was segmented into....

Global Top 100 Concert Tours by Value; 2013-2016 (US\$ Billion)

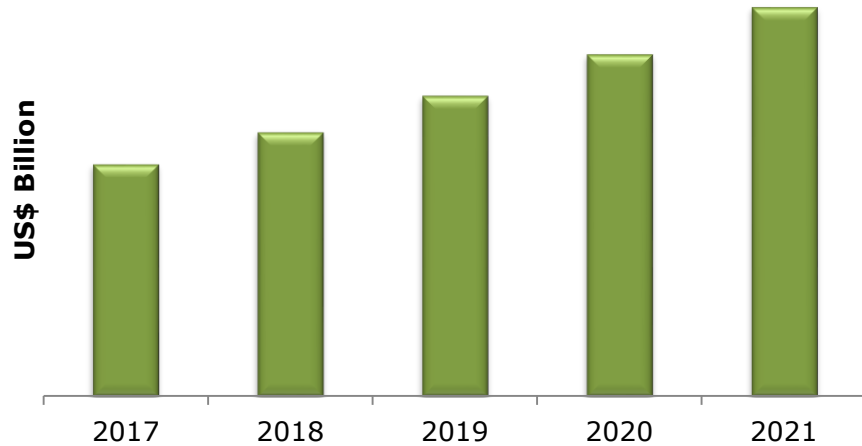


Global Concert Market by Region; 2016



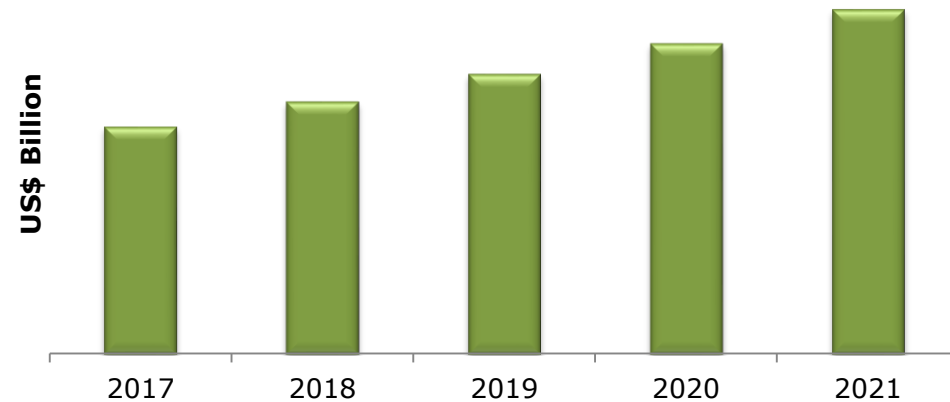
Global Concert Market : Regional Report

**North America Concert Market by Value;
2017-2021 (US\$ Billion)**



North America concert market value is expected to reach US\$..... billion in 2021, as compared to US\$ billion in 2017. Western Europe concert market by value is forecasted US\$..... billion in 2017 and US\$.....billion in 2021 at a CAGR of% over the year 2017-2021. Rest of the World segment's value is expected to reach US\$..... Billion in 2021.

**Western Europe Concert Market by Value;
2017-2021 (US\$ Million)**



**Rest of the World Concert Market by Value;
2017-2021 (US\$ Billion)**

