

The US Vacation Ownership (Timeshare) Market (2019-2023 Edition)

April 2019



The US Vacation Ownership (Timeshare) Market: Coverage

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The US Vacation Ownership (Timeshare) Market : Coverage

Scope of the Report

Attributes	Details
Title	The US Vacation Ownership (Timeshare) Market (2019-2023 Edition)
Coverage	Global and the US
Forecast Period of Market	2019-2023
Competition in the Market	Fragmented
Key Players	Wyndham Destinations (Formerly Wyndham Worldwide Corporation), Marriott International, Apollo Global Management (Diamond Resorts International) and Hilton Grand Vacation Company

The US Vacation Ownership (Timeshare) Market

Executive Summary

The US vacation Ownership (timeshare) market witnessed an upsurge at a significant CAGR during the years spanning 2014-2018 and estimations are made that the market would rise through the forecast period 2019-2023.

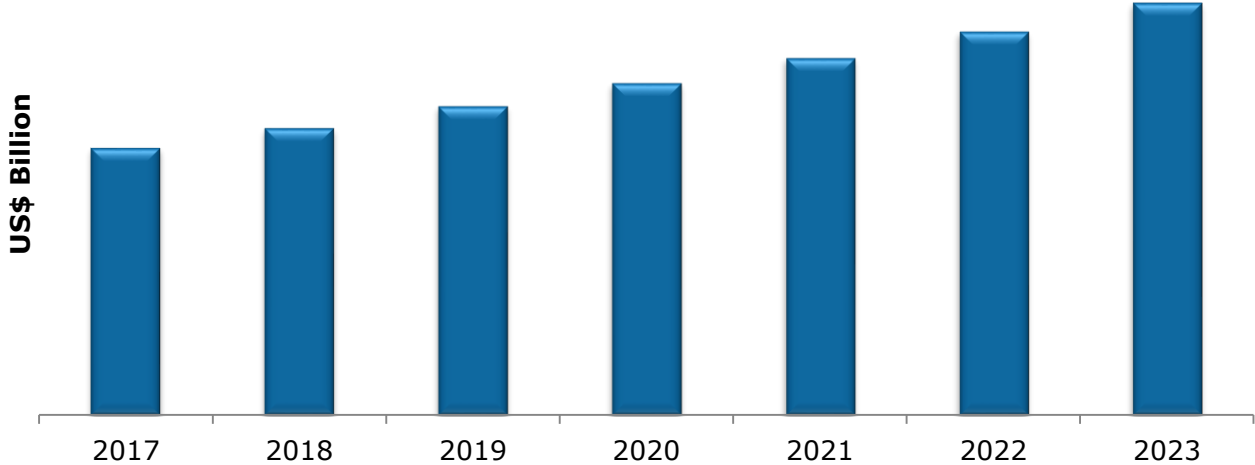
The vacation ownership market is the major segment of the travel and tourism market, which can be segmented on the basis of the type of the timeshare properties into timeshare resorts and other timeshare units, which includes, privately-owned vacation homes, villas, cottages, apartments, condominiums and etc. Although, other timeshare units account the largest market share, timeshare resorts are gaining the momentum.

The major growth drivers for the US vacation ownership market are, increasing prominence of point based vacation ownerships, timeshare sales metrics, property purchasing preferences, perception, travel and tourism industry and high net worth individual population and wealth. Despite the market is governed by various growth drivers, there are certain challenges faced by the market such, threat from third party intermediaries, seasonality, dream vacation barriers, highly competitive environment and technical issues.

Some of the recent trends in the market include the scope of virtual and augmented reality in the timeshare industry, the rise in the vacation ownership households, inventory levels and next generation of timeshare prospects.

Vacation Ownership (Timeshare) Market: Global Analysis

Global Vacation Ownership Market by Value

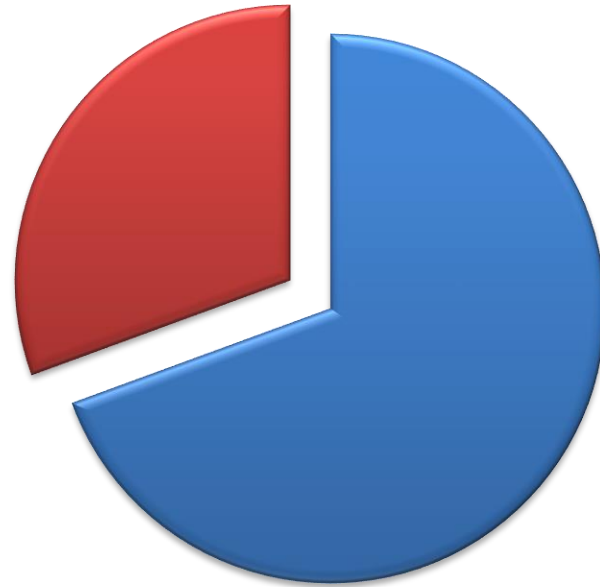


CAGRs	
2019-2023	xx%

The global vacation ownership market generated revenues worth US\$... billion in 2018. The market is further forecasted to amount to US\$... billion by 2023 in comparison to a value of US\$... billion in 2019 exhibiting a CAGR of ...% during the years spanning 2019-2023.

Vacation Ownership (Timeshare) Market: Global Analysis

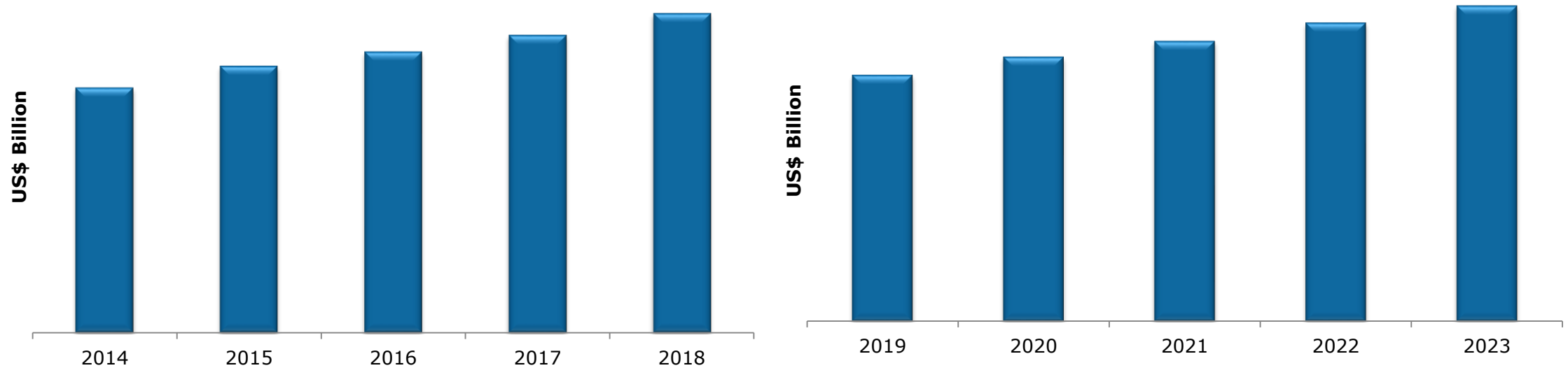
**Global Vacation Ownership Market Value by
Countries; 2018 (Percentage, %)**



Country (Share)	
The US	xx%
Rest of the World	xx%

The US Vacation Ownership (Timeshare) Market: An Analysis

The US Vacation Ownership Market by Value



The US vacation ownership market was valued at US\$... billion in 2018 indicated a continuous growth from US\$...billion at a CAGR of ...% over the years 2014 to 2018. Further, the market is estimated to climb to US\$... billion by 2023 in comparison to a value worth US\$...billion in 2019 demonstrating a CAGR of ...% over the years 2019-2023.

The US Vacation Ownership (Timeshare) Market: An Analysis

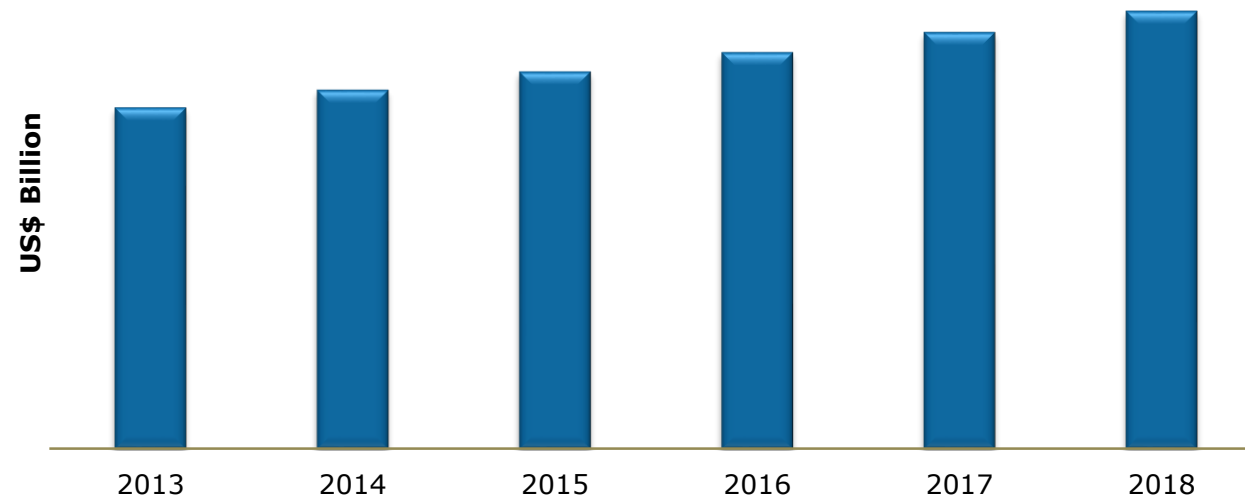
The US Vacation Ownership Market Value by Revenue
Source; 2018 (Percentage, %)



Revenue Source (Share)	
Rental Revenue	xx%
Others	xx%

The US Vacation Ownership (Timeshare) Market: An Analysis

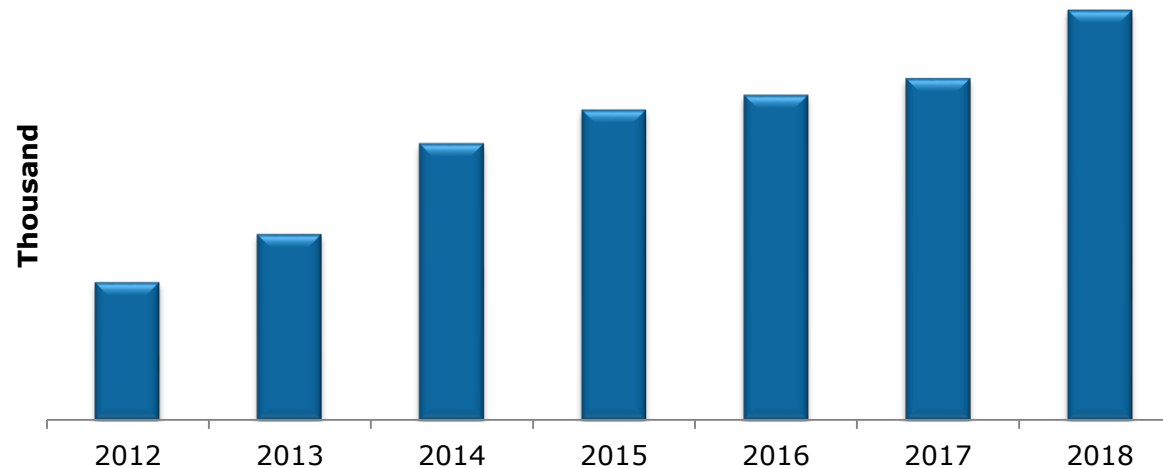
The US Vacation Ownership Market Value by Rental Revenue



Rental revenue is the amount of money that is collected by a landlord from a tenant or group of tenants for using a particular space (in this case, the space refers to the physical timeshare units). The US vacation ownership rental revenue amounted to US\$... billion in 2013 which by the end of the year 2018 climbed to US\$... billion.

The US Vacation Ownership (Timeshare) Market: An Analysis

The US Vacation Ownership Market by Volume



The US vacation ownership market volume surged to ... thousand physical timeshare units in 2018 in comparison to ...thousand physical time share units in 2017.

The increase in market volume came on the heels of a high involvement of publicly-traded hospitality companies that were actively developing a full range of offerings at different price points in the resort and urban destinations. In addition to this, decline in average daily rate also made a vital contribution towards increasing the occupancy rate.

The US Vacation Ownership (Timeshare) Market: An Analysis

The US Vacation Ownership Market by Region

Table 1: The US Vacation Ownership Market by Region; 2017				
Region	% of Resorts	Average Size of Units	Average Occupancy	Average Maintenance Fees Per Interval (US\$)
Florida	xx%
California	xx%
South Carolina	xx%
Hawaii	xx%
Nevada	xx%
Mountain/ Pacific	xx%
Northeast	xx%
South Central	xx%
South Atlantic	xx%
Midwest	xx%

The US Vacation Ownership (Timeshare) Market: Competitive Landscape

Players Profiled

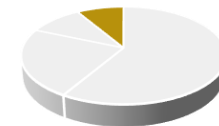
- Wyndham Destinations (Formerly Wyndham Worldwide Corporation)



- Marriott International



- Apollo Global Management (Diamond Resorts International)



- Hilton Grand Vacation Company



Note: The graphs on this slide are only for sample representation.