

Global Luggage Market: Analysis By  
Product (Casual, Travel and  
Business), By Material (Hard and  
Soft), By Region Size and Trends with  
Impact of COVID-19 and Forecast up  
to 2028

August 2023



# Global Luggage Market: Coverage

Executive Summary and Scope

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Dynamics

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Company Profiling

# Global Luggage Market: Coverage

## Scope of the Report

Attributes	Details
Title	Global Luggage Market: Analysis By Product (Casual, Travel and Business), By Material (Hard and Soft), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2028
Coverage	Global and Regional
Regional Coverage	Asia Pacific (China, India, Japan, and Rest of the Asia Pacific), Europe (The UK, France, Germany, Italy, and Rest of the Europe), North America (the US, Canada, and Mexico), Latin America, Middle East and Africa
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2023-2028
Competition in the Market	Fragmented
Key Players	Samsonite International S.A., VIP Industries Limited, VF Corporation, LVMH Group, PVH Corp. (Tommy Hilfiger B.V.), Victorinox International. United States Luggage Company, LLC (Briggs & Riley), Travelpro, Delsey, Safari Industries (India) Ltd., ACE Luggage Co. Ltd, MCM Worldwide

# Global Luggage Market: Coverage

## Executive Summary

Luggage can be defined as bags or other items which are used by people for storing and carrying their belongings safely. Various kinds of luggage include plastic bags, jute bags, leather bags, backpacks, suitcase, etc. The luggage industry is undergoing continuous evolution in terms of new brands and styles which has given the consumers more choices than ever before. The global Luggage market was valued US\$23.78 billion in 2022. The market value is expected to reach US\$37.34 billion by 2028, growing at a CAGR of 7.81% over the projected period of 2023-2028.

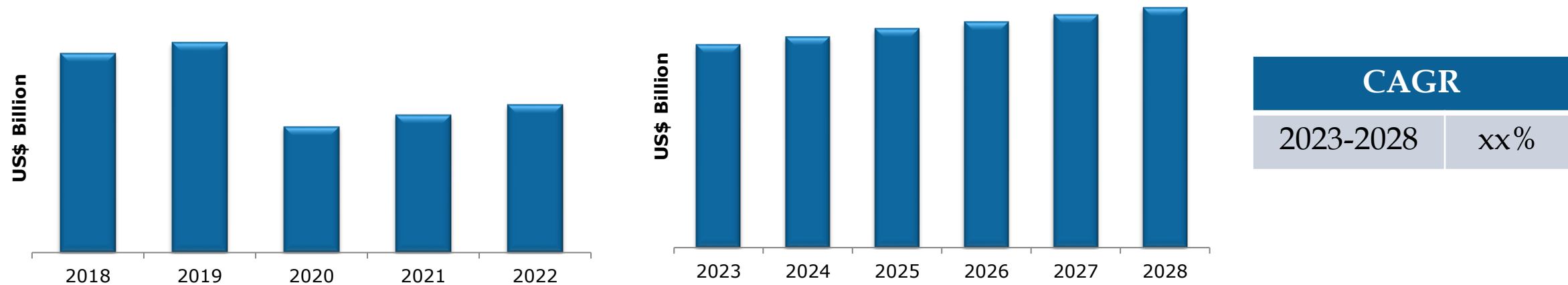
The global luggage market can be segmented based on product : Casual, Travel, and Business. Casual bags dominated the market in 2022 with a share of more than 40%. Casual bags are more fashionable than any other bags, light in weight, hence convenient to carry. Business Luggage category is expected to grow at the highest CAGR during the forecast period. Based on material, the market is segmented into Hard Material and Soft Material. Soft material luggage dominated the market and hard material luggage is expected to grow over the forecasted period. Based on the region, Asia Pacific occupied the dominant share of around 35% in the global luggage market

The luggage market was first hampered by major breakdown in the distribution of raw materials due to the pandemic. Luggage manufacturing has been extremely disturbed in the first quarter of 2020, due to the lack of material availability. As lockdown restrictions were normalized in the second half of 2020, demand of luggage has increased. Rise in travel and tourism, rising disposable income would boost the global luggage market forward in the coming years.

The global luggage market observed progressive growth in the past few years and anticipations are made that during the forecasted period (2023-2028), the market would further augment at an escalating growth rate. The global Luggage market growth is predicted to be supported by numerous growth drivers such as growing travel and tourism spending, rapid urbanization, e-commerce expansion, rising purchasing power, rising youth population, rise in student enrolment, rising middle class population and spending and many other factors. Conversely, the market growth would be negatively impacted by various challenges such as counterfeit products, volatility in raw material prices, etc. Moreover, the market growth would succeed in various market trends like surge in online advertising, growing inclination towards branded products, use of luggage as fashion accessory, advancement in luggage benefiting the market, adoption of organic leather products, airlines collaboration, etc.

# Global Luggage Market: Global Analysis

## Global Luggage Market by Value



Global Luggage market was valued at US\$... billion in 2022 and is anticipated to reach up to US\$... billion by 2028 from US\$... billion in 2023, with a CAGR of xx%.

# Luggage Market: Global Analysis

## Global Luggage Market by Product; 2022



Product	Share
Casual	xx%
Travel	xx%
Business	xx%

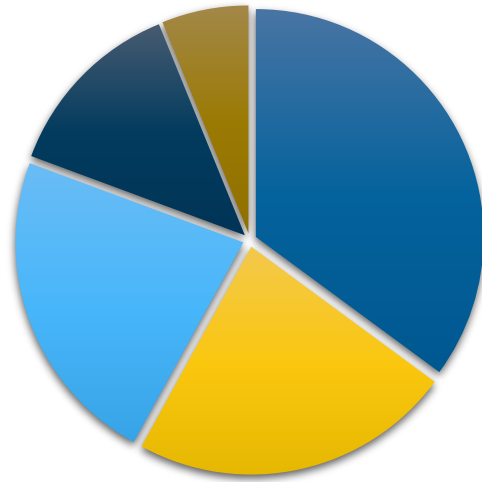
## Global Luggage Market by Material; 2022



Material	Share
Hard	xx%
Soft	xx%

# Luggage Market: Global Analysis

Global Luggage Market by Region; 2022



Asia Pacific, xx%

Europe, xx%

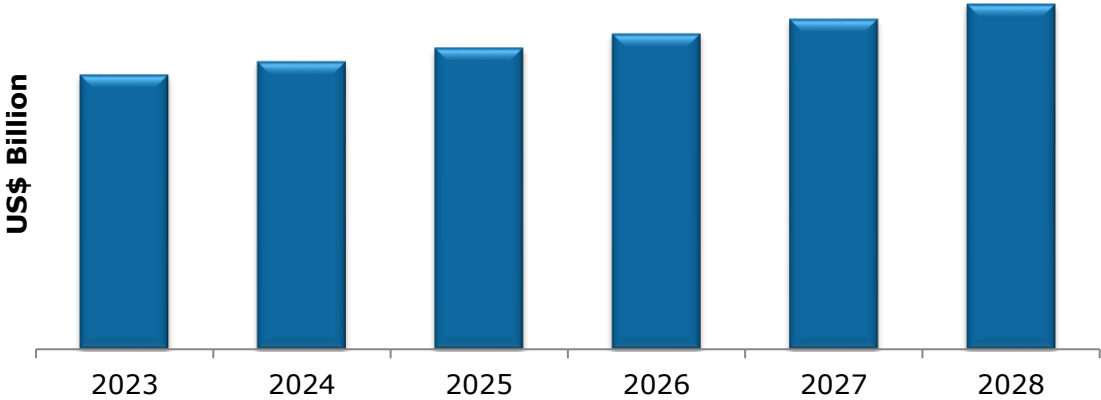
North America, xx%

Latin America, xx%

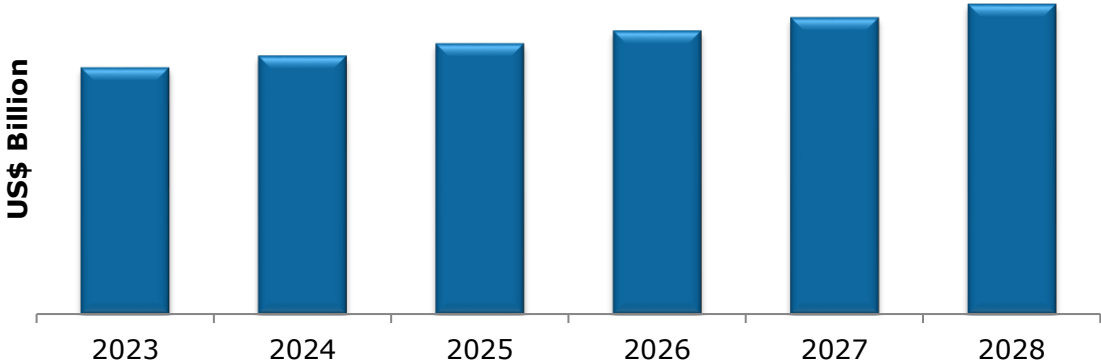
Middle East and Africa, xx%

# Global Luggage Market: Product Analysis

### Global Casual Luggage Market By Value



### Global Travel Luggage Market By Value

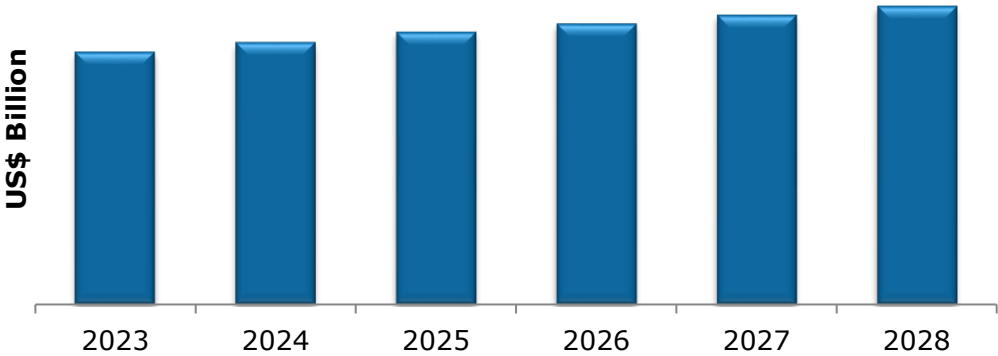


Product	CAGR (2023-2028)
Casual	xx%
Travel	xx%
Business	xx%

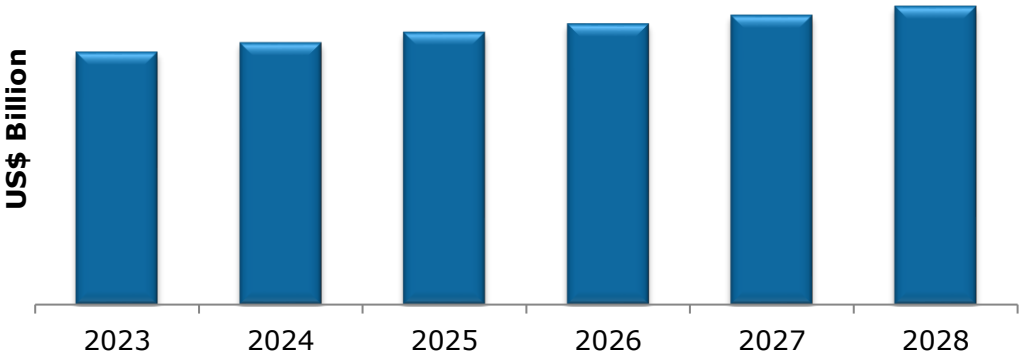


# Global Luggage Market: Material Analysis

### Global Hard Luggage Market By Value



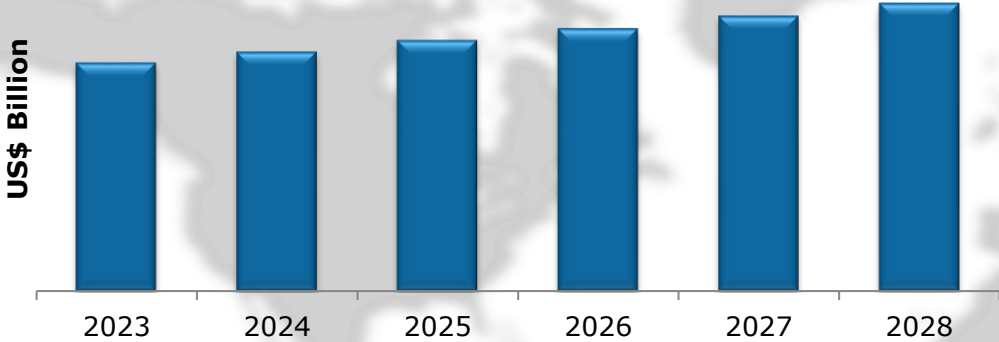
### Global Soft Luggage Market By Value



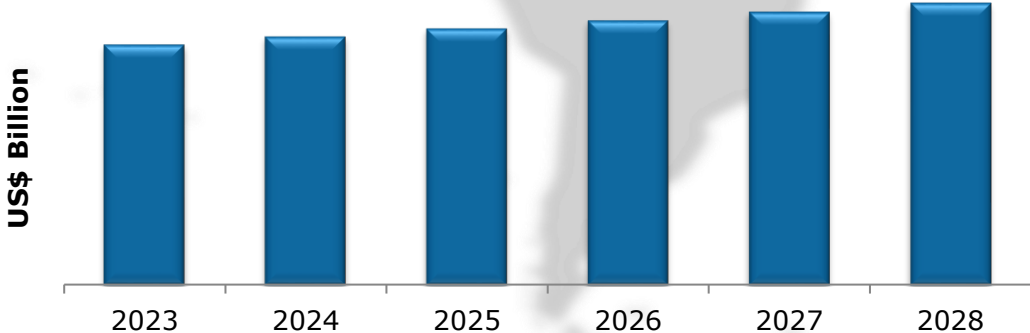
Material	CAGR (2023-2028)
Hard	xx%
Soft	xx%

# Luggage Market: Regional Analysis

### Asia Pacific Luggage Market by Value



### Europe Luggage Market by Value



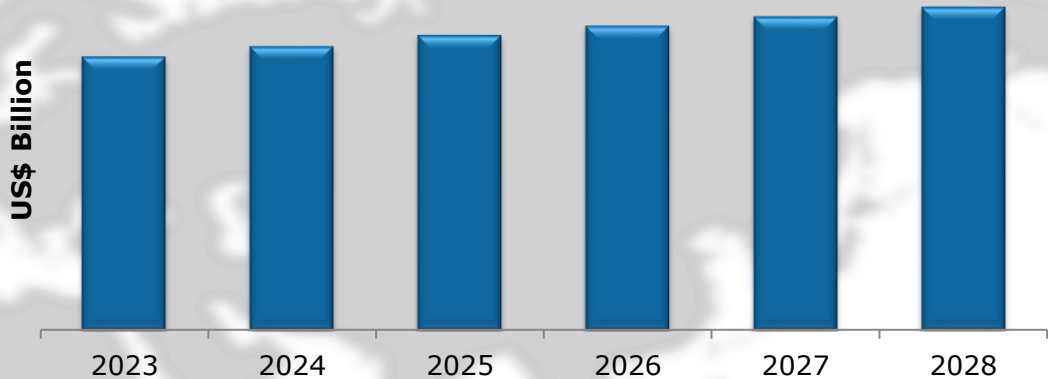
Region	CAGR
	2023-2028
Asia Pacific	xx%
Europe	xx%
North America	xx%
Latin America	xx%
Middle East and Africa	xx%

# Asia Pacific Luggage Market: An Analysis

Asia Pacific Luggage Market by Region; 2022



China Luggage Market by Value; 2023-2028



Region	Share (2022)	CAGR (2023-2028)
China	xx%	xx%
India	xx%	xx%
Japan	xx%	xx%
Rest of Asia Pacific	xx%	xx%

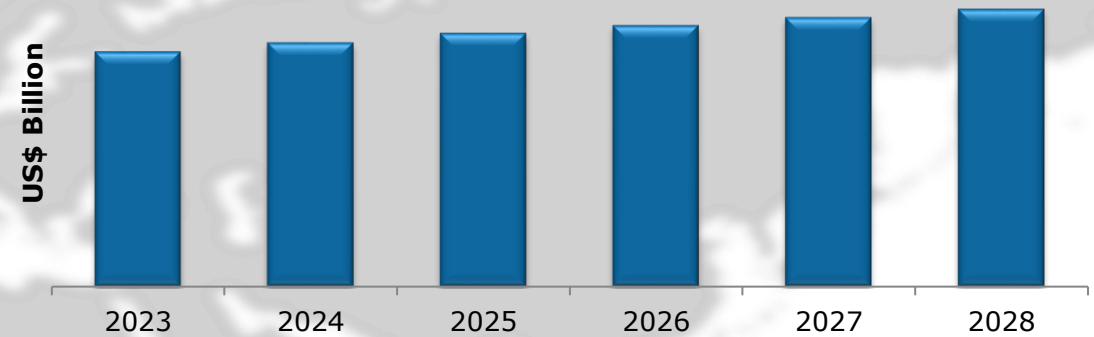
# Europe Luggage Market: An Analysis

## Europe Luggage Market by Region; 2022



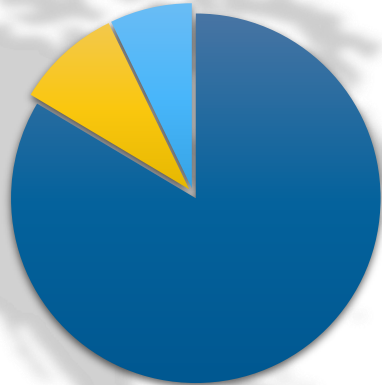
Region	Share (2022)	CAGR (2023-2028)
The UK	xx%	xx%
France	xx%	xx%
Germany	xx%	xx%
Italy	xx%	xx%
Rest of Europe	xx%	xx%

## Germany Luggage Market By Value; 2023-2028

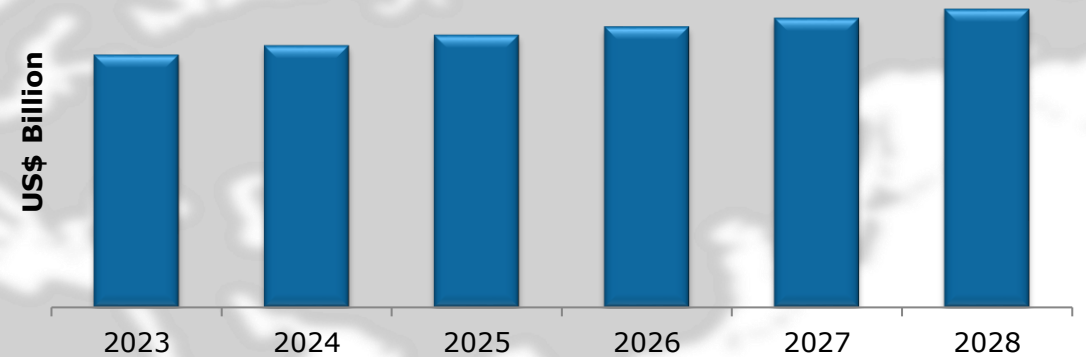


# North America Luggage Market: An Analysis

North America Market by Region; 2022



The US Luggage Market By Value; 2023-2028



Region	Share (2022)	CAGR (2023-2028)
The US	xx%	xx%
Canada	xx%	xx%
Mexico	xx%	xx%

# Global Luggage Market: Dynamics



# Global Luggage Market: Competitive Landscape

## Players Profiled

- ❑ Samsonite International S.A.
- ❑ VIP Industries Limited
- ❑ VF Corporation
- ❑ LVMH Group
- ❑ PVH Corp. (Tommy Hilfiger B.V.)
- ❑ Victorinox International
- ❑ United States Luggage Company
- ❑ LLC (Briggs & Riley)
- ❑ Travelpro
- ❑ Delsey
- ❑ Safari Industries (India) Ltd.
- ❑ ACE Luggage Co. Ltd,
- ❑ MCM Worldwide