

# Global Cannabidiol (CBD) Market: Analysis By Product, By Source, By End User, By Distribution Channel, By Region Size and Trends with Impact of COVID-19 and Forecast up to 2026

July 2022



# Global CBD Market: Coverage

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Impact of COVID-19

Dynamics

Competitive Landscape

Company Profiling

# Global CBD Market: Coverage

## Scope of the Report

| Attributes                   | Details                                                                                                                                                                                                                                                                              |
|------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Title                        | Global CBD Market: Analysis By Product, By Source, By End User, By Distribution Channel, By Region Size and Trends with Impact of COVID-19 and Forecast up to 2026                                                                                                                   |
| Coverage                     | Global and Regional                                                                                                                                                                                                                                                                  |
| Regional Coverage            | North America, Europe, Asia Pacific, RoW                                                                                                                                                                                                                                             |
| Market Influencing Variables | Growth Drivers, Challenges, Market Trends                                                                                                                                                                                                                                            |
| Forecast Period of Market    | 2022-2026                                                                                                                                                                                                                                                                            |
| Competition in the Market    | Fragmented                                                                                                                                                                                                                                                                           |
| Key Players                  | Canopy growth corporation, Elixinol Wellness Limited, Jazz Pharmaceuticals PLC, High Tide Inc. (NuLeaf Natural LLC), CV Sciences Inc., Tilray Brand Inc., Medical Marijuana, Inc., Aurora Pharmaceutical, Inc., Medterra, Endoca, Isodiol International Inc. and CBD American Shaman |

# Global CBD Market

## Executive Summary

CBD is a chemical molecule that can be extracted from hemp and marijuana plants and is frequently used for medical diseases such as alleviating pain, anxiety, dystonia, Crohn's disease, Parkinson's disease, and many more. Hence, CBD is gaining widespread popularity across different regions. CBD can be consumed in a variety of forms, including tablets, patches, oils, extracts, vape pens, and topical skin applications. The global CBD market in 2021 was valued at US\$4.20 billion, and is likely to reach US\$12.64 billion by 2026, growing at a CAGR of 25.53% during the forecast period of 2022-2026.

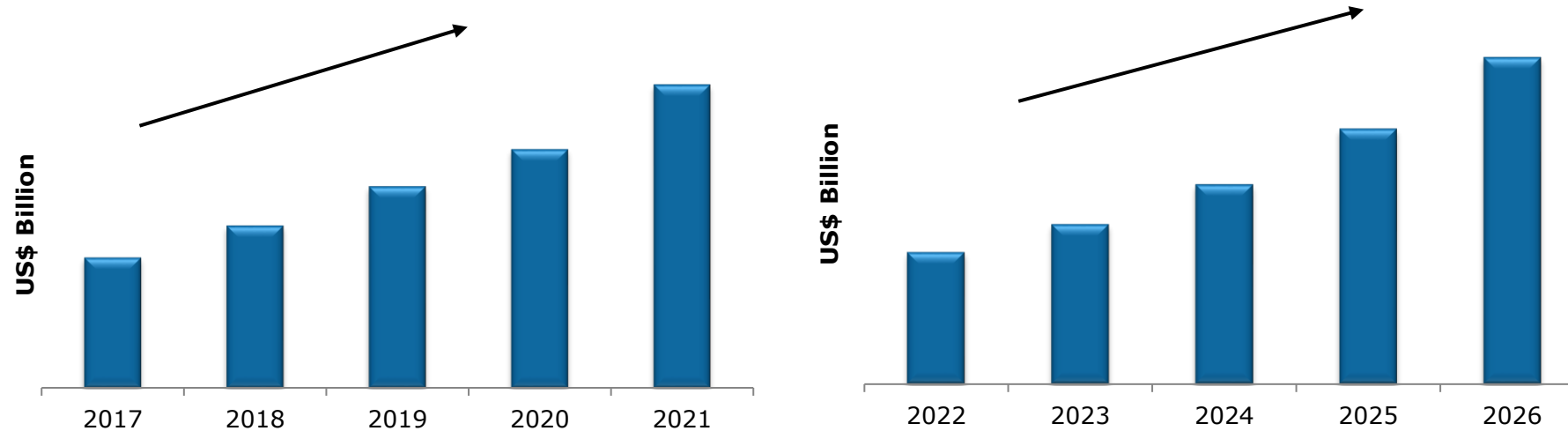
The CBD market can be segmented on the basis of product (Oil, Tinctures, Capsules, Cream and roll on, Isolates, Transdermal Patches, Suppository, CBD Inhalers, Vape oil, Tablet and Others), source (Marijuana and Hemp), end user (Medical and Other End Users), and Distribution channel (Online and Offline). On the basis of product, oil segment held more than 25% of the share in CBD market in 2021. CBD oil is used to treat the most common illnesses include chronic pain, psychological disorders, nausea, etc.

The COVID-19 pandemic had a negative impact on the global CBD market, collapsing daily operations and changing consumer behaviors. Due to a drop in government funding during the lockdown time, the CBD market, which requires extensive research to develop a specialized product, was in vain. The post COVID scenario of CBD market is filled with numerous possibilities, the demand for CBD is likely to expand in sectors like medical, food & beverage sector, pharmaceuticals & many others.

The global CBD market has increased in 2021 and projections are made that the market would rise in the next four years i.e. 2022-2026 tremendously. The demand for CBD for health and wellness purposes has increased as a result of its therapeutic capabilities. Due to the medicinal advantages of CBD, consumers and traditional retailers are already purchasing CBD-based products. The growing demand for natural products is a major driver of the market. Further, the CBD market is expected to increase due to increasing millennial population, rising government approvals, growing application of CBD in skincare industry, increasing prevalence of chronic pain, etc. yet the market faces some challenges such as availability of duplicate and synthetic products, lack of awareness among consumers, etc.

# CBD Market: Global Analysis

Global CBD Market by Value

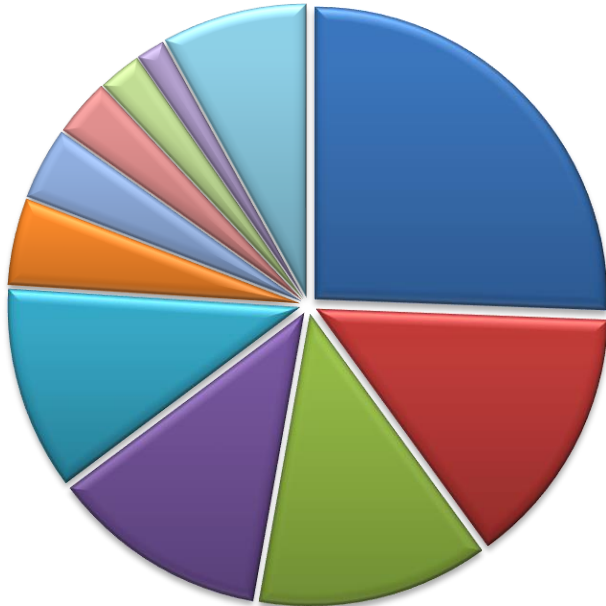


| CAGRs     |     |
|-----------|-----|
| 2017-2021 | xx% |
| 2022-2026 | xx% |

The global CBD market, valued at US\$.... billion in 2021, increased as compared to US\$... billion in 2017 at a CAGR of ....%. The global CBD market is anticipated to reach up to US\$... billion by 2026 from US\$... billion in 2022 at a CAGR of ....%.

# CBD Market: Global Analysis

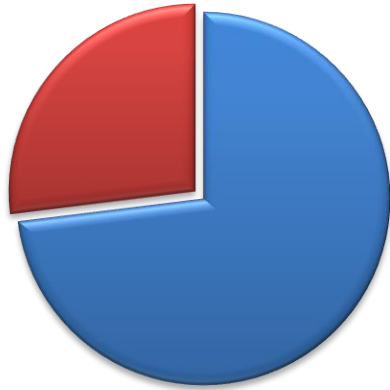
**Global CBD Market by Product; 2021**



| Product             | Share |
|---------------------|-------|
| Oil                 | xx%   |
| Tincture            | xx%   |
| Capsules            | xx%   |
| Cream and Roll On   | xx%   |
| Isolates            | xx%   |
| Transdermal Patches | xx%   |
| Suppository         | xx%   |
| CBD Inhalers        | xx%   |
| Vape Oil            | xx%   |
| Tablet              | xx%   |
| Others              | xx%   |

# CBD Market: Global Analysis

Global CBD Market by End User; 2021



| End User        | Share |
|-----------------|-------|
| Medical         | xx%   |
| Other End Users | xx%   |

Global CBD Market by Distribution Channel; 2021



| Distribution Channel | Share |
|----------------------|-------|
| Online               | xx%   |
| Offline              | xx%   |

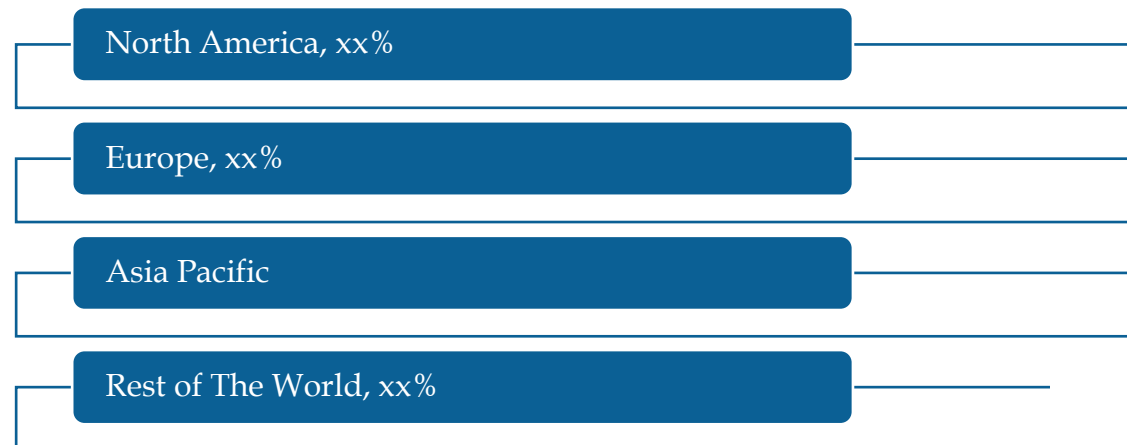
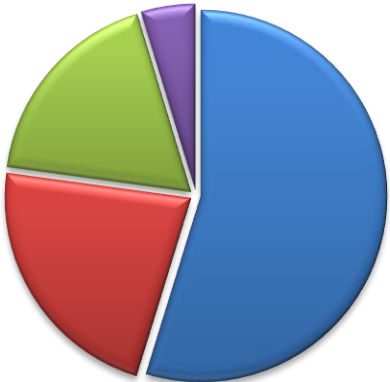
# CBD Market: Global Analysis

Global CBD Market by Source; 2021



| Source    | Share |
|-----------|-------|
| Marijuana | xx%   |
| Hemp      | xx%   |

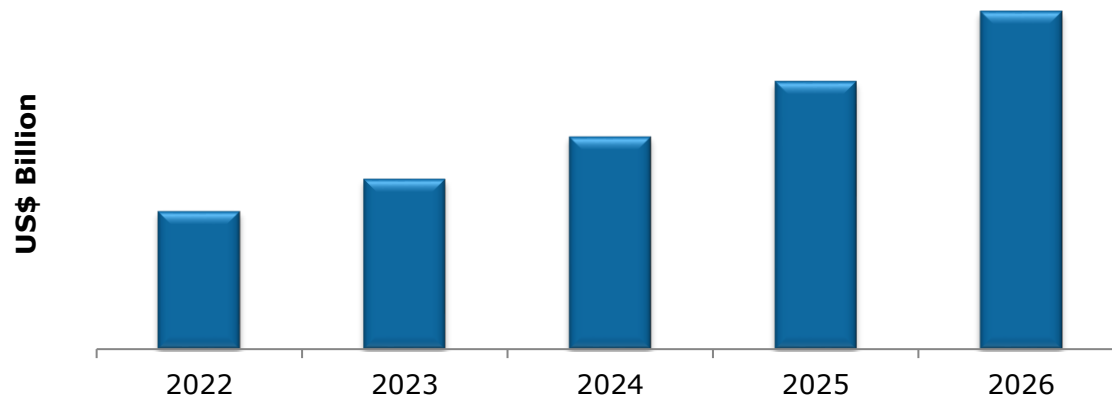
Global CBD Market by Region; 2021



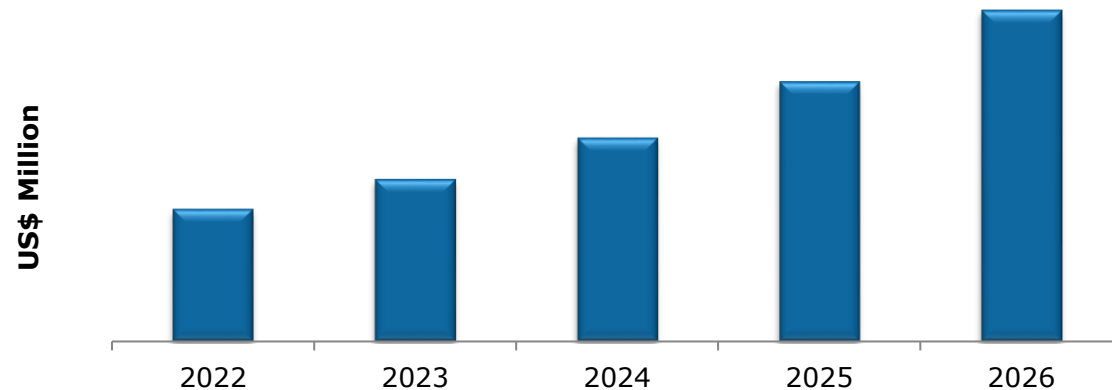


# Global CBD Market: Product Analysis

## Global CBD Oil Market by Value



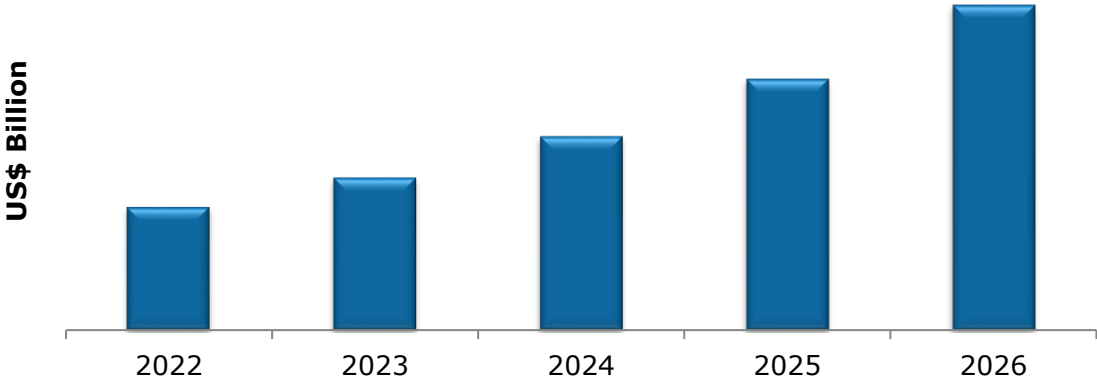
## Global CBD Tincture Market by Value



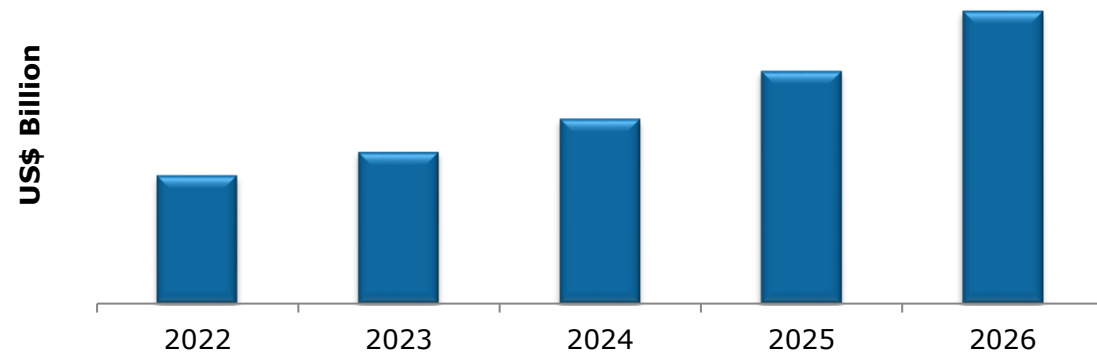
| Product             | CAGR (2022-2026) |
|---------------------|------------------|
| Oil                 | xx%              |
| Tincture            | xx%              |
| Capsules            | xx%              |
| Cream and Roll On   | xx%              |
| Isolates            | xx%              |
| Transdermal Patches | xx%              |
| Suppository         | xx%              |
| CBD Inhalers        | xx%              |
| Vape Oil            | xx%              |
| Tablet              | xx%              |
| Others              | xx%              |

# Global CBD Market: Source Analysis

Global Marijuana CBD Market by Value



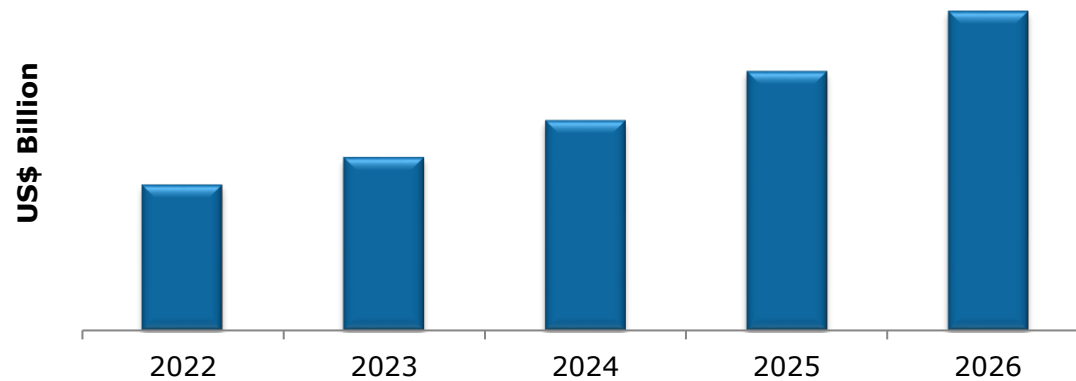
Global Hemp CBD Market by Value



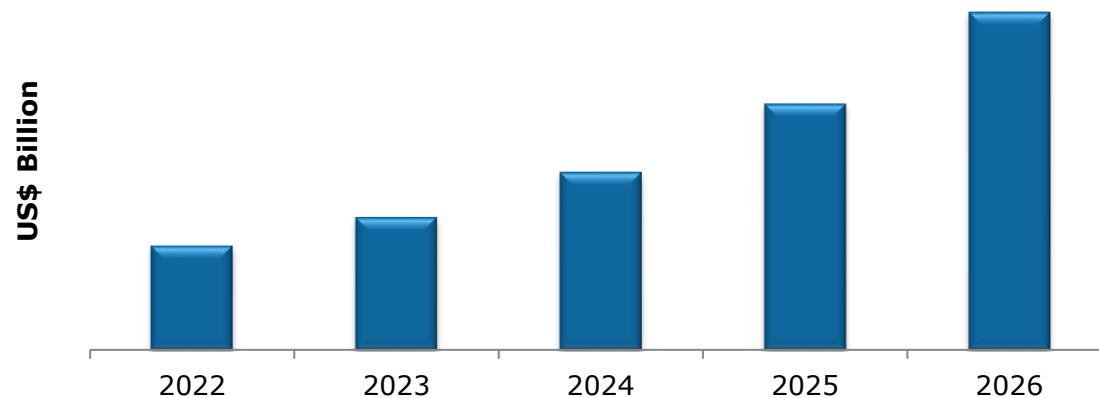
| Source    | CAGR (2022-2026) |
|-----------|------------------|
| Marijuana | xx%              |
| Hemp      | xx%              |

# Global CBD Market: End User Analysis

**Global Medical CBD Market by Value**



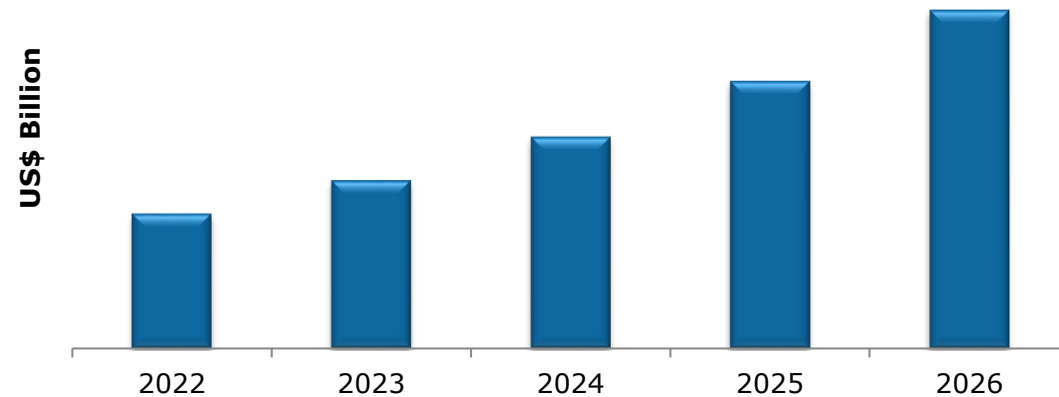
**Global Other End Users CBD Market by Value**



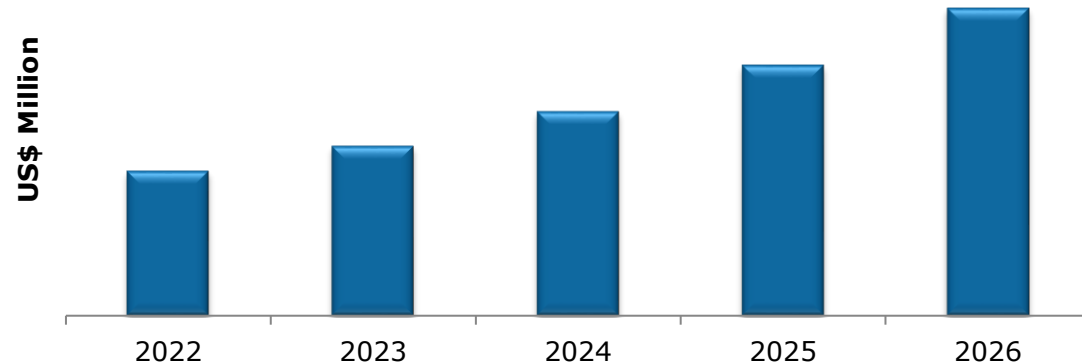
| End User        | CAGR (2022-2026) |
|-----------------|------------------|
| Medical         | xx%              |
| Other End Users | xx%              |

# Global Medical CBD Market: Application Analysis

## Global CBD Pain Management Market by Value



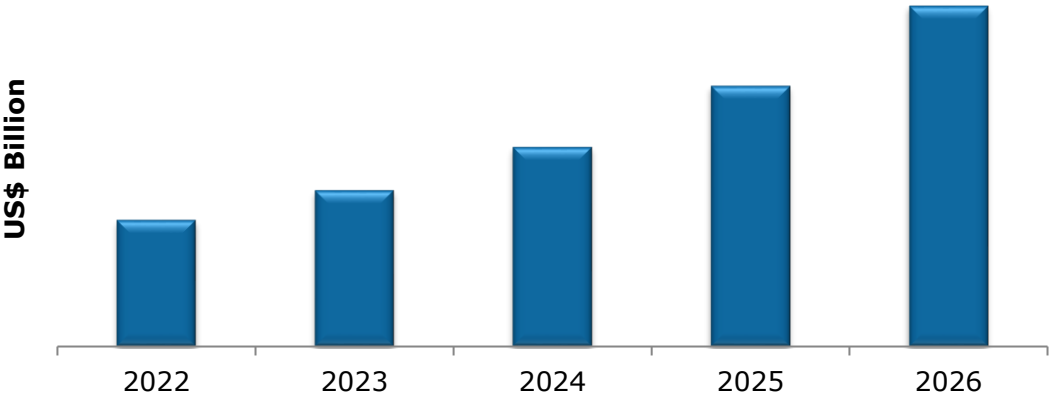
## Global CBD Anorexia Market by Value



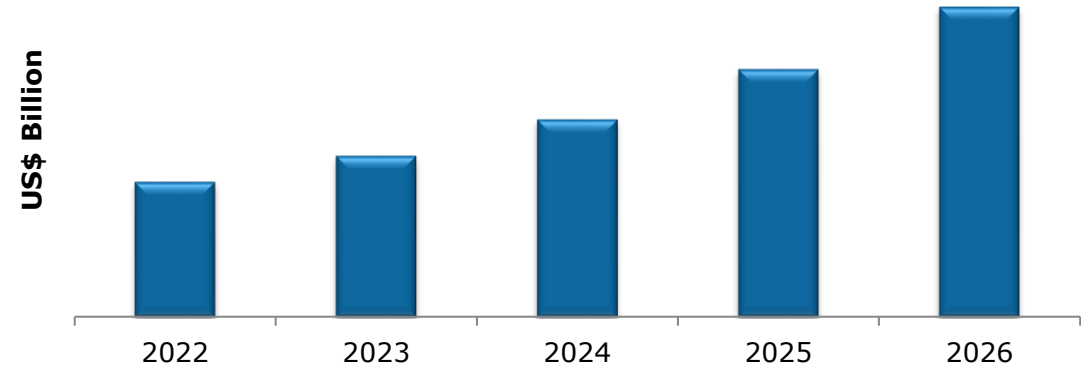
| Application     | CAGR (2022-2026) |
|-----------------|------------------|
| Pain Management | xx%              |
| Anorexia        | xx%              |
| Nausea          | xx%              |
| Muscle Spasms   | xx%              |
| Seizures        | xx%              |
| Others          | xx%              |

# Global CBD Market: Distribution Channel Analysis

Global Online CBD Market by Value



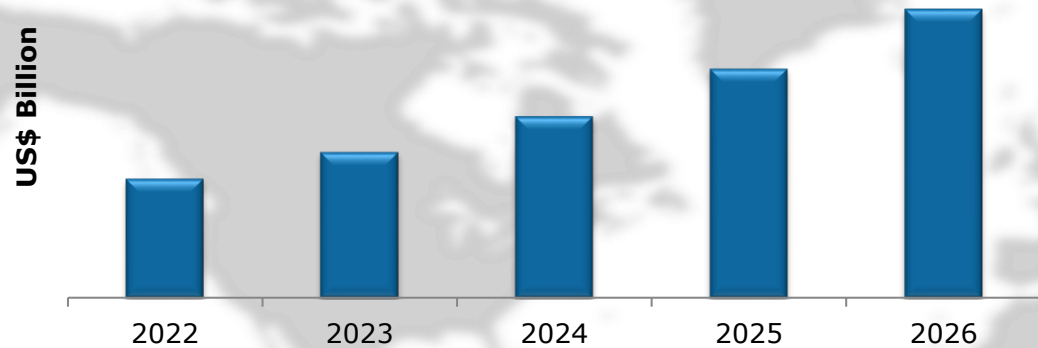
Global Offline CBD Market by Value



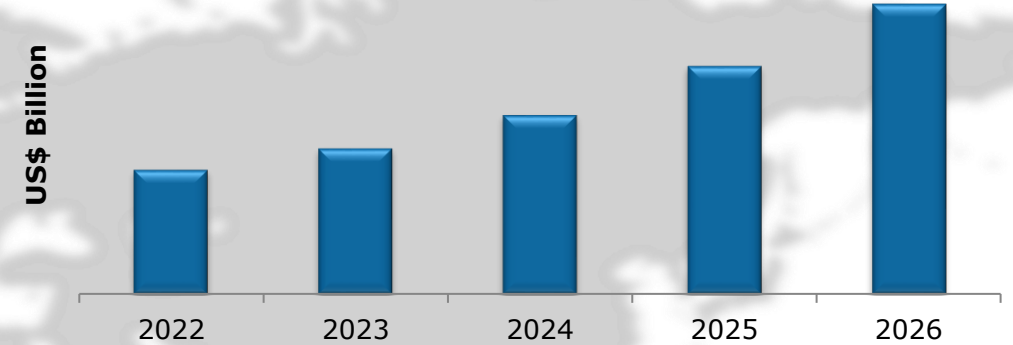
| Distribution Channel | CAGR (2022-2026) |
|----------------------|------------------|
| Online               | xx%              |
| Offline              | xx%              |

# CBD Market: Regional Analysis

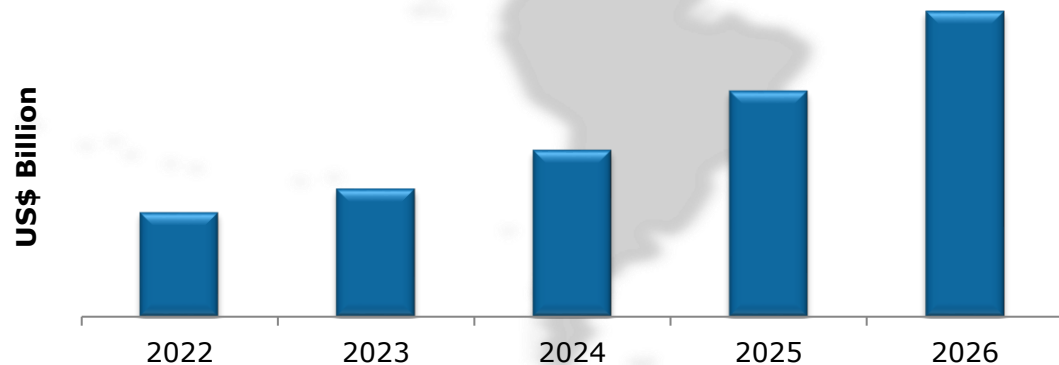
## North America CBD Market by Value



## Europe CBD Market by Value



## Asia Pacific CBD Market by Value



| Region        | CAGR      |           |
|---------------|-----------|-----------|
|               | 2017-2021 | 2022-2026 |
| North America | xx%       | xx%       |
| Europe        | xx%       | xx%       |
| Asia Pacific  | xx%       | xx%       |
| RoW           | xx%       | xx%       |

# North America CBD Market: An Analysis

North America CBD Market by Region; 2021



| Region | Share | CAGR (2022-2026) |
|--------|-------|------------------|
| The US | xx%   | xx%              |
| Canada | xx%   | xx%              |
| Mexico | xx%   | xx%              |

# Europe CBD Market: An Analysis

Europe CBD Market by Region; 2021

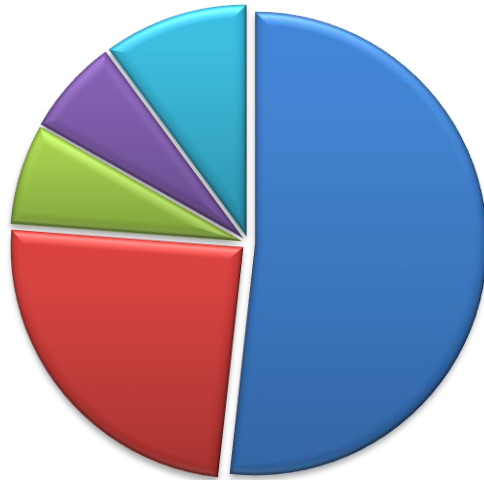


| Region         | Share | CAGR<br>(2022-2026) |
|----------------|-------|---------------------|
| France         | xx%   | xx%                 |
| UK             | xx%   | xx%                 |
| Italy          | xx%   | xx%                 |
| Germany        | xx%   | xx%                 |
| Netherland     | xx%   | xx%                 |
| Rest of Europe | xx%   | xx%                 |



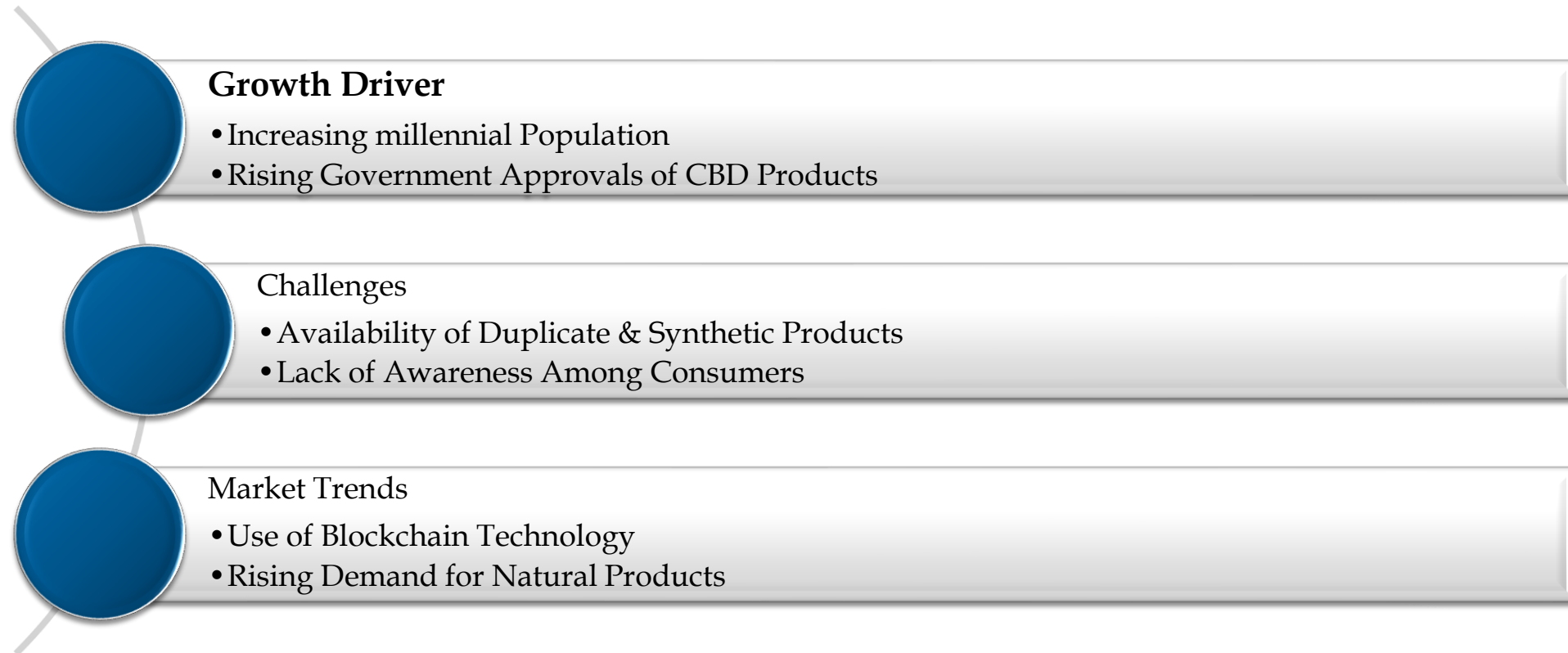
# Asia Pacific CBD Market: An Analysis

Asia Pacific CBD Market by Transaction Type; 2021



| Region               | Share | CAGR<br>(2022-2026) |
|----------------------|-------|---------------------|
| China                | xx%   | xx%                 |
| Japan                | xx%   | xx%                 |
| Thailand             | xx%   | xx%                 |
| India                | xx%   | xx%                 |
| Rest of Asia Pacific | xx%   | xx%                 |

# CBD Market: Dynamics



# CBD Market: Competitive Landscape

## Players Profiled

- ❑ Canopy growth corporation
- ❑ Elixinol Wellness Limited
- ❑ Jazz Pharmaceuticals PLC
- ❑ High Tide Inc. (NuLeaf Natural LLC)
- ❑ CV Sciences Inc.
- ❑ Tilray Brand Inc.
- ❑ Medical Marijuana, Inc.
- ❑ Aurora Pharmaceutical, Inc.
- ❑ Medterra
- ❑ Endoca
- ❑ Isodiol International Inc.
- ❑ CBD American Shaman