

# The US Postsecondary Online Education Market: Size, Trends & Forecasts (2021-2025 Edition)

April 2021



# The US Postsecondary Online Education Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

The US Market Analysis

Competitive Landscape

Company Profiles

# The US Postsecondary Online Education Market: Coverage

## Scope of the Report

Attributes	Details
Title	The US Postsecondary Online Education Market: Size, Trends & Forecasts (2021-2025 Edition)
Coverage	Global and Regional
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	American Public Education, Grand Canyon Education, Adtalem Global Education and Apollo Global Management (Apollo Education Group)

# The US Postsecondary Online Education Market

## Executive Summary

Postsecondary online education is defined as the education being undertaken after the high school through online mode including the professional and research studies. Various universities, vocational universities such as technical colleges, community colleges and other institutions provide the academic degrees.

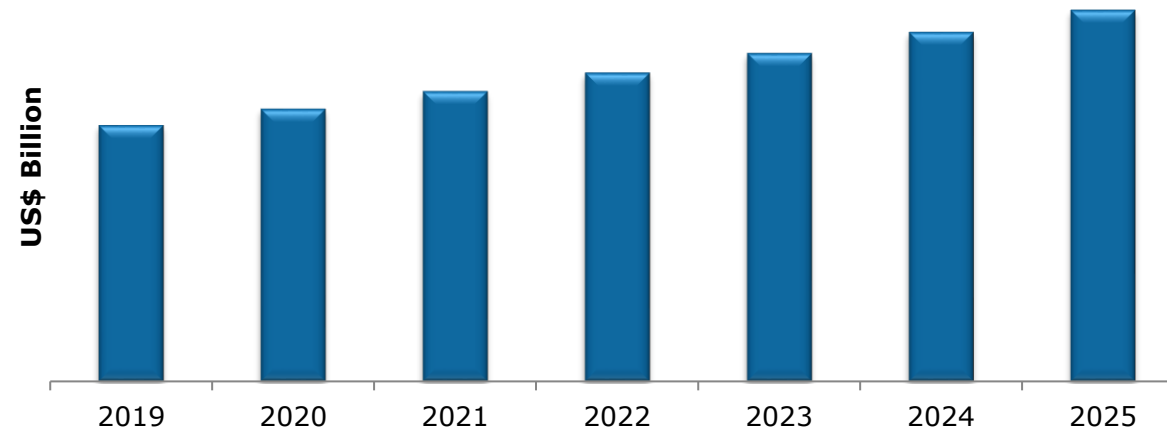
The postsecondary online education market can be segmented into undergraduate and graduate postsecondary education. Undergraduate postsecondary education is the formal education undertaken after completing the secondary school, while graduate postsecondary education generally known as post-graduation are the professional or research studies in various disciplines.

Further, the US postsecondary online education market operates with the help of three types of institutions, namely, public not-for-profit, private not-for-profit and private for-profit institutions.

The US postsecondary online education market has increased at a significant growth during the year 2020 and projections are made that the market would rise in the next four years at a significant CAGR i.e. 2021-2025 tremendously. The online postsecondary education market in the US is expected to increase due to increasing adoption of microlearning, rising urbanization rate, higher spending on education, growing penetration of IOT devices, increase in educational attainment, etc. Yet the market faces some challenges such as limited access to internet in remote areas, growing not-for-profit competitors, availability of free online content, etc. The postsecondary online education market also follows some market trends, which include growth of smart education and learning, artificial intelligence, learning management system, etc.

# The US Postsecondary Online Education Market

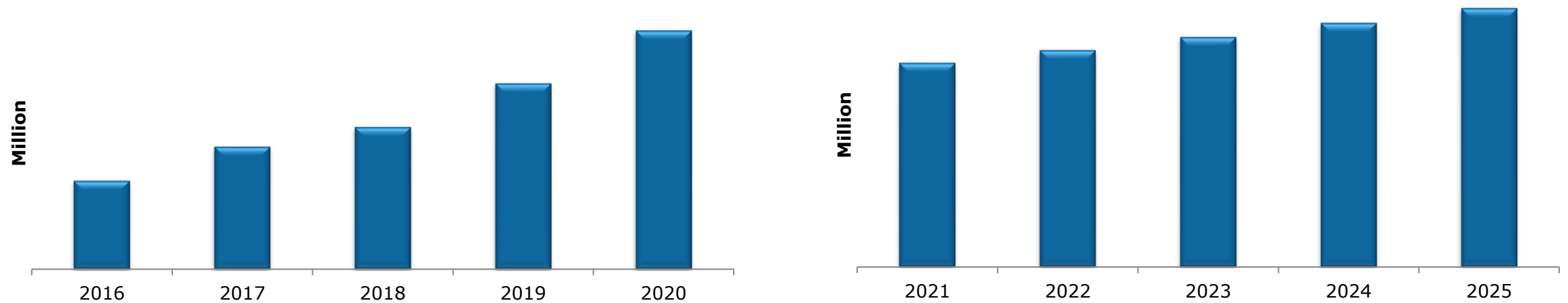
## The US Postsecondary Online Education Market by Value



CAGRs	
2021-2025	xx%

# The US Postsecondary Online Education Market

## The US Postsecondary Online Education Market by Volume



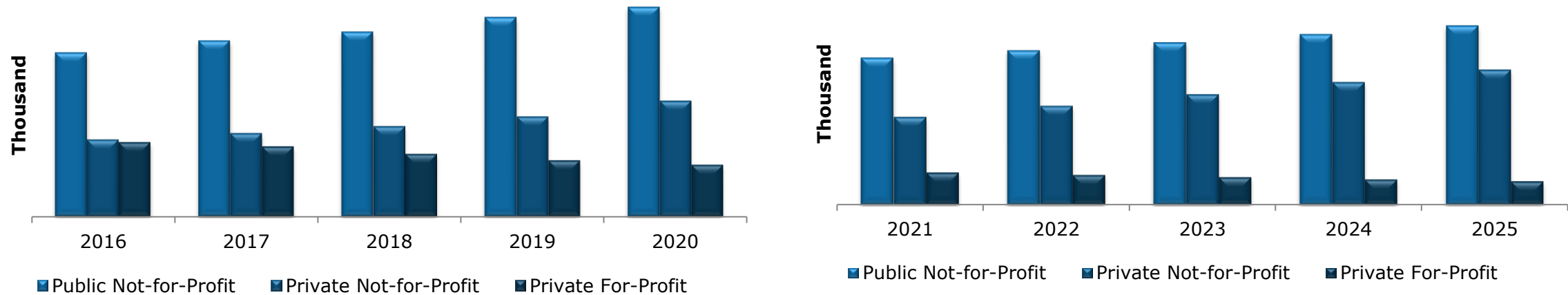
CAGRs

2021-2025

xx%

# The US Postsecondary Online Education Market

## The US Postsecondary Online Education Market by Volume by Institution Type



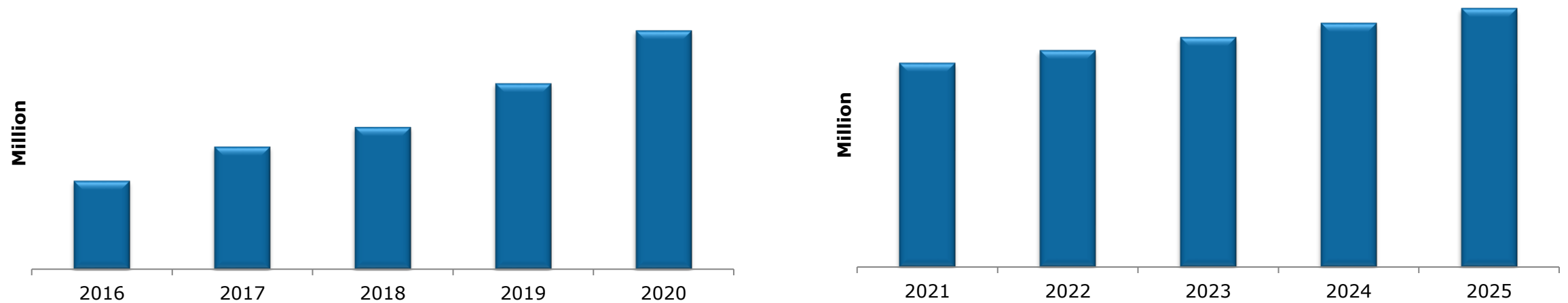
CAGRs

2021-2025

xx%

# The US Postsecondary Online Education Market

## The US Undergraduate Online Education Market by Volume



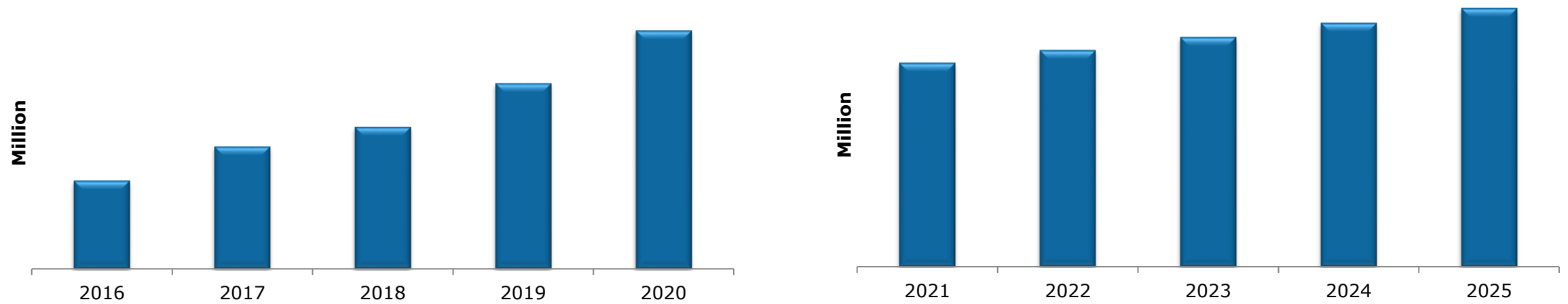
CAGRs

2021-2025

xx%

# The US Postsecondary Online Education Market

## The US Graduate Online Education Market by Volume



CAGRs	
2021-2025	xx%

# The US Postsecondary Online Education Market: Competitive Landscape

## Players Profiled

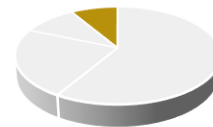
- American Public Education



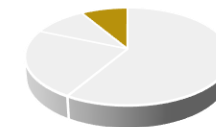
- Grand Canyon Education



- Adtalem Global Education



- Apollo Global Management (Apollo Education Group)



Note: The above graphs are for pictorial representation only