

The US Pet Care Market: Size, Trends & Forecasts with Impact of COVID-19 (2021-2025)

December 2021



The US Pet Care Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

The US Market Analysis

Impact of COVID-19

Dynamics

Competitive Landscape

Company Profiling

The US Pet Care Market: Coverage

Scope of the Report

Attributes	Details
Title	The US Pet Care Market: Size, Trends & Forecasts with Impact of COVID-19 (2021-2025)
Coverage	The US
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	Mars Inc. (Mars Petcare), Nestle (Nestle Purina Petcare), The J. M. Smucker Company, and Colgate-Palmolive Co. (Hill's Pet Nutrition)

The US Pet Care Market: Coverage

Executive Summary

Pet care means any job that is related with taking care of pets. It includes everything, from medical attention like regular vet visits, vaccinations, deworming to a nutritious & healthy diet. The facets of pet care are increasing every day. Earlier it used to include all the basic necessities but with time, pet care has also absorbed dog training, grooming, gym sessions, etc. Proper pet care is the basis of responsible pet ownership.

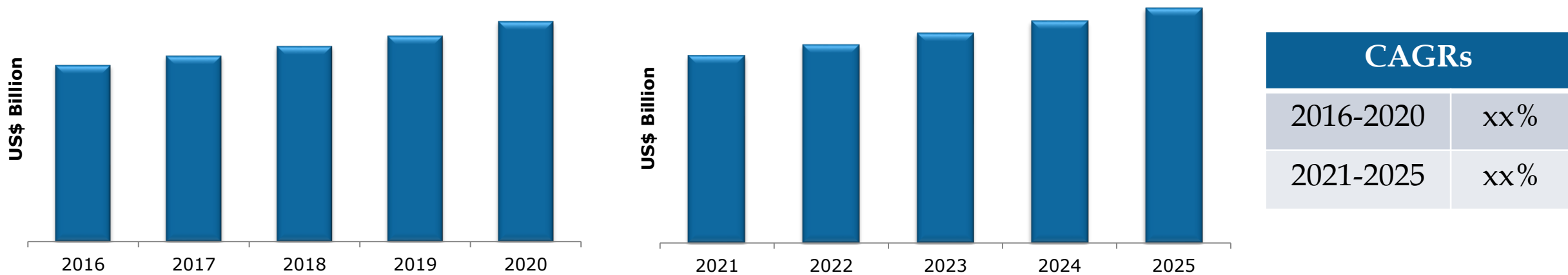
The US pet care market can be segmented based on type (Pet Food & Treats, Supplies & OTC Medicines, Vet Care & Product Sales, and Others); and distribution channel (Retail, E-Commerce, and Others). Pet Food is further segmented into the following categories: Dry Food, Wet/ Canned Food, Snacks/Treats, Nutritious Food, and Others.

Pandemic wasn't that rough on the pet care industry. Panic buying and stockpiling practices during the early phase of COVID-19 have rapidly emptied shelves of pet care products, preventing a sharp drop in market revenues. However, a large number of non-essential pet care services have come to a standstill due to the domino effect of the nationwide lockdown. COVID-19 is accelerating a shift to e-commerce that was already reshaping pet care. Social distancing has generated a surge in online orders and led to growth for new models like Click & Collect and Third-Party Delivery.

The US pet care market has increased during the years 2016-2020 and projections are made that the market would rise in the next four years i.e. 2021-2025 tremendously. The US pet care market is expected to increase due to rapid urbanization, increasing per capita personal income, rising pet ownership among millennial, increasing number of single-person households, increasing obesity among pets, mobile pet grooming, increasing demand for pet insurance, increasing demand for protein in pet food, etc. yet the market faces some challenges such as stringent regulations associated with pet food, high cost, etc. Moreover, the market growth would succeed by various market trends like pet humanization, surging adoption of veterinary telehealth, escalating trend of personalization, emergence of new pet care product categories, etc.

Pet Care Market: The US Analysis

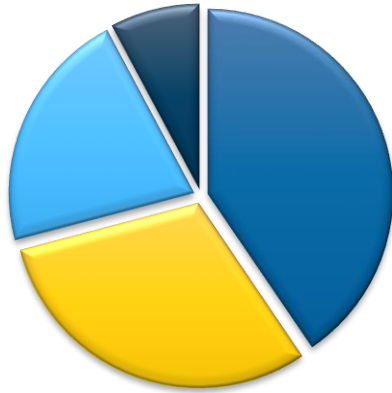
The US Pet Care Market by Value



The US pet care market, valued at US\$... billion in 2020, increased as compared to US\$... billion in 2019 at a CAGR of% from 2016 to 2020. The US pet care market is anticipated to reach up to US\$... billion by 2025, at a CAGR of%, from US\$... billion in 2021.

Pet Care Market: The US Analysis

The US Pet Care Market by Type; 2020



Type	Share
Pet Food & Treats	xx%
Vet Care & Product Sales	xx%
Supplies & OTC Medicine	xx%
Others	xx%

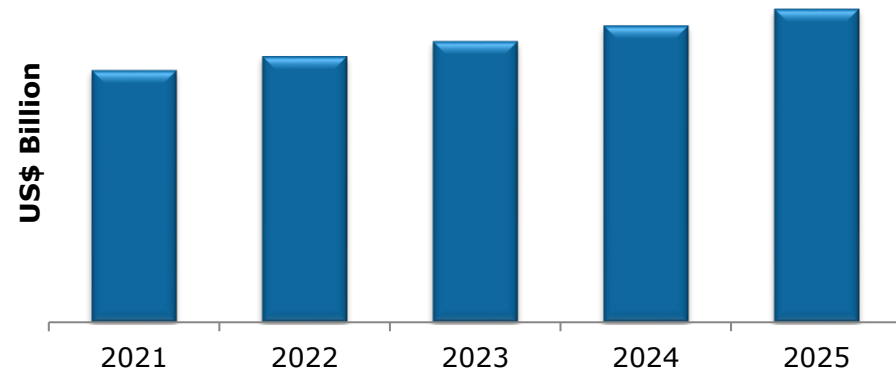
The US Pet Care Market by Distribution Channel; 2020



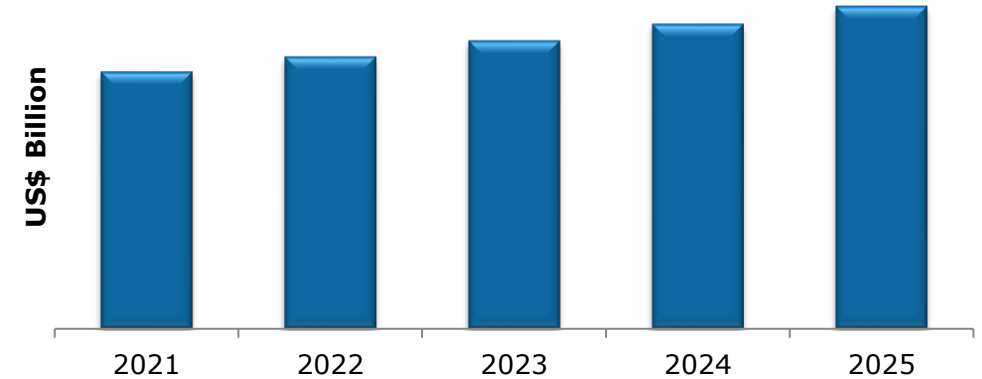
Distribution Channel	Share
Retail	xx%
E-Commerce	xx%
Others	xx%

The US Pet Care Market: Type Analysis

The US Pet Food & Treats Market by Value



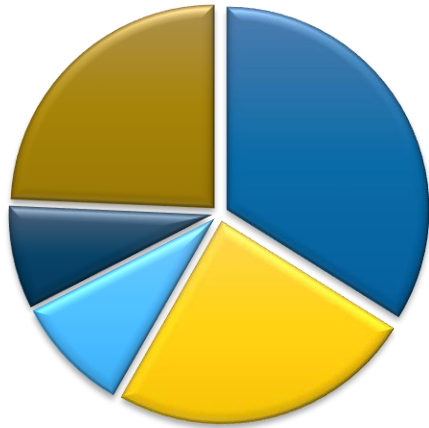
The US Vet Care & Product Sales Market by Value



Type	CAGR
	2021-2025
Pet Food & Treats	xx%
Vet Care & Product Sales	xx%
Supplies & OTC Medicine	xx%
Others	xx%

The US Pet Care Market: Type Analysis

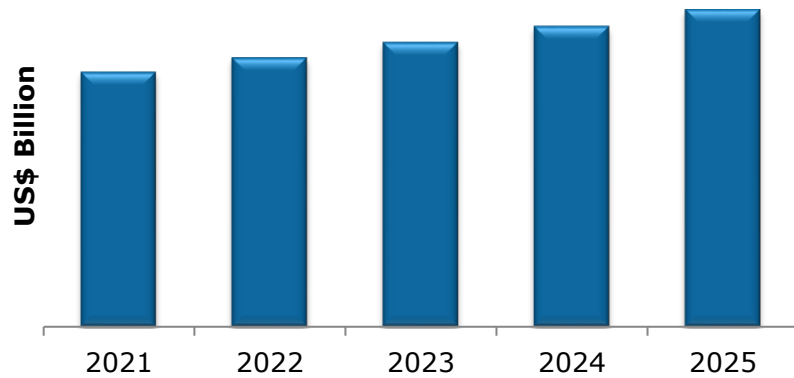
The US Pet Food Market by Type; 2020



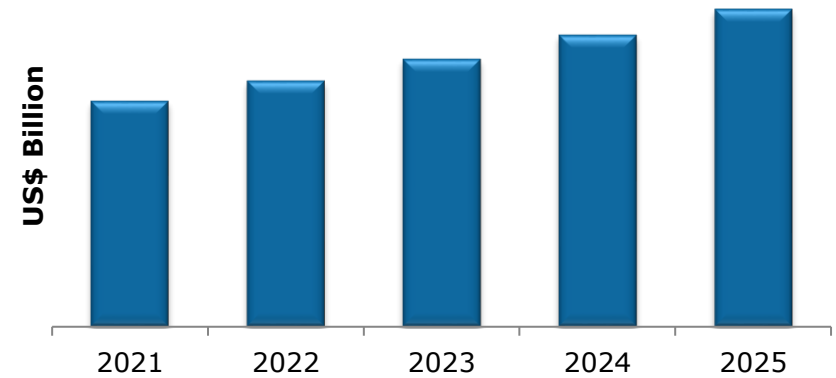
Type	Share	CAGR
Dry Food	xx%	xx%
Snacks/Treats	xx%	xx%
Wet/Canned Food	xx%	xx%
Nutritious Food	xx%	xx%
Others	xx%	xx%

The US Pet Care Market: Distribution Channel Analysis

The US Retail Pet Care Market by Value



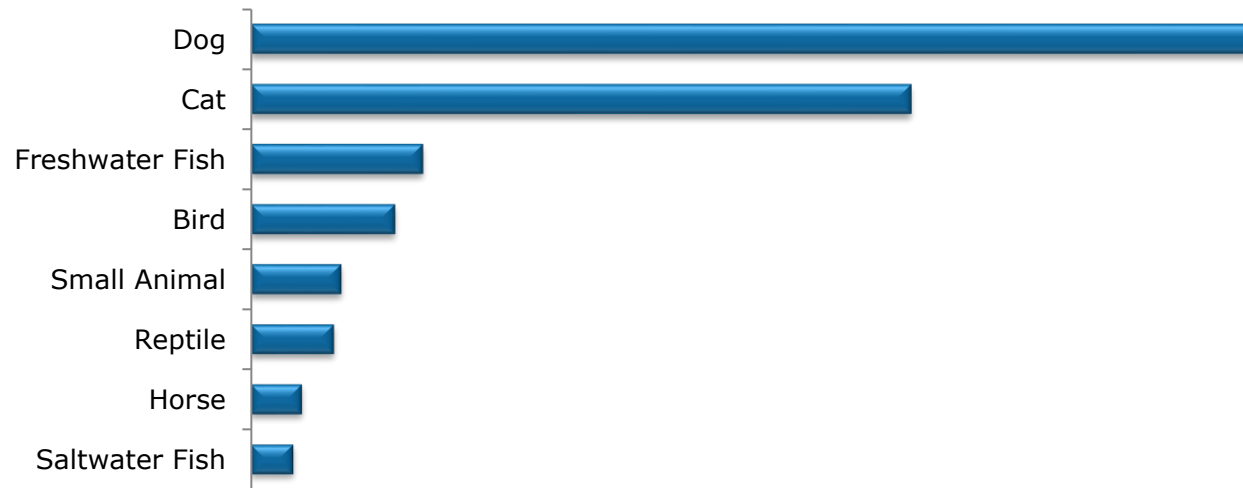
The US E-commerce Pet Care Market by Value



Distribution Channel	CAGR
	2021-2025
Retail	xx%
E-commerce	xx%
Others	xx%

The US Pet Care Market: Pet Ownership Analysis

The US Pet Care Market by Pet Ownership



Million

The US Pet Care Market: Dynamics



The US Pet Care Market: Competitive Landscape

Players Profiled

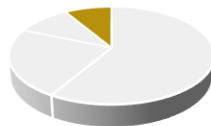
- Mars Inc. (Mars Petcare)



- Nestle (Nestle Purina Petcare)



- The J. M. Smucker Company



- Colgate-Palmolive Co. (Hill's Pet Nutrition)



Note: The graphs on this slide are only for sample representation.