

Global Subscription E-commerce Market: Size and Forecasts with Impact Analysis of Covid-19 (2020-2024)

September 2020



Global Subscription E-commerce Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Dynamics

Competitive Landscape

Company Profiles

Global Subscription E-commerce Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Subscription E-Commerce Market: Size and Forecasts with Impact Analysis of Covid-19 (2020-2024)
Coverage	North America and Europe
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2020-2024
Competition in the Market	Dominated
Key Players	Amazon.Com, Inc., Unilever (Dollar Shave Club), Blue Apron Holdings, Inc. and Ipsy

Global Subscription E-commerce Market

Executive Summary

Subscription e-commerce provides the consumers a way of signing up for goods and services which they require on a regular basis. The goods are then auto-delivered to the users every week or every month through subscription boxes. Subscription e-commerce also includes subscription-based online streaming services. These services provide the consumers unlimited access to the company's streaming services for a monthly or yearly payment.

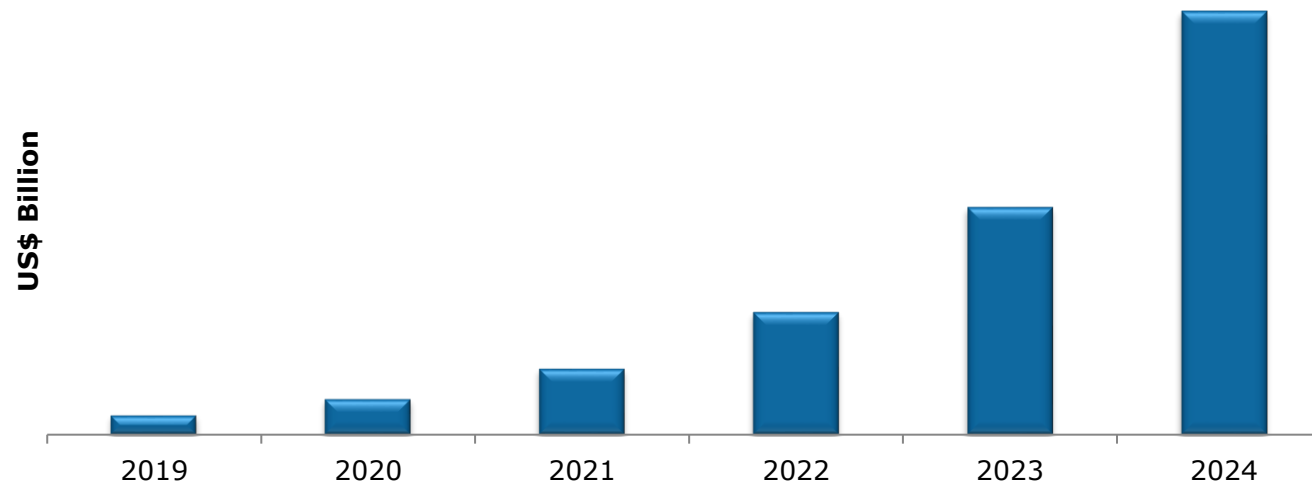
Subscriptions have been segmented on the basis of type into refill (food & beverages, personal hygiene, others), customize (apparel, footwear & accessories, health & beauty, pets and others) and membership (health & fitness, work/ lifestyle and others).

Subscription e-commerce has been segmented on the basis of subscription type and service provider. On the basis of subscription type, subscription e-commerce has been segmented into subscription boxes and subscription-based media. On the basis of service provider, subscription e-commerce has been divided into large subscription e-commerce companies and small subscription e-commerce companies.

The global subscription e-commerce market has witnessed continuous growth in the past few years and is projected to grow even further during the forecast period (2020-2024). The market is expected to be driven by various growth enhancing factors such as the growing use of subscriptions among millennials, rising popularity of online streaming services, increasing internet penetration, low cost of subscription boxes, etc. However, the market is not free from challenges that are hindering its growth. Some of the major challenges faced by the market are e-commerce fraud and low adoption of subscription boxes in developing countries.

Global Subscription E-commerce Market: Value Analysis

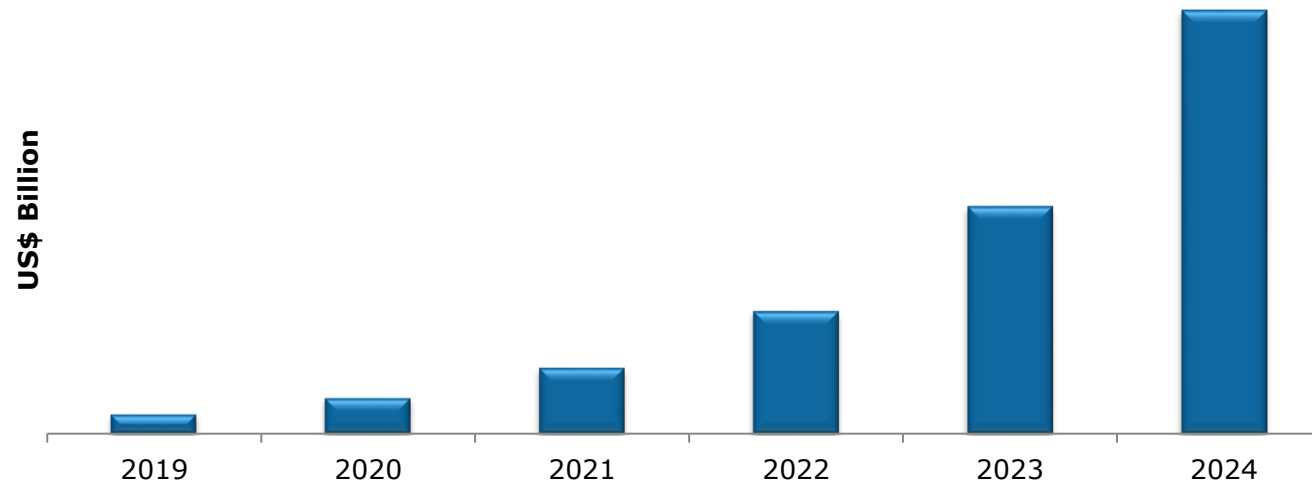
Global Subscription E-commerce Market by Value



CAGRs	
2020-2024	xx%

Global Subscription E-commerce Market: Application Analysis

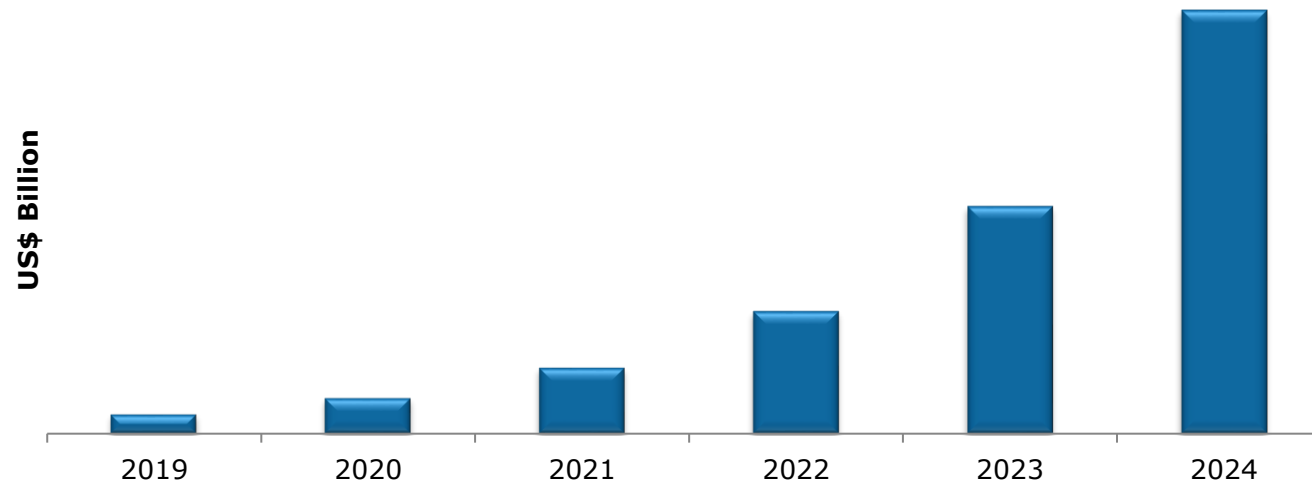
Global Beauty and Personal Care Subscription E-commerce Market by Value



CAGRs	
2020-2024	xx%

Global Subscription E-commerce Market: Application Analysis

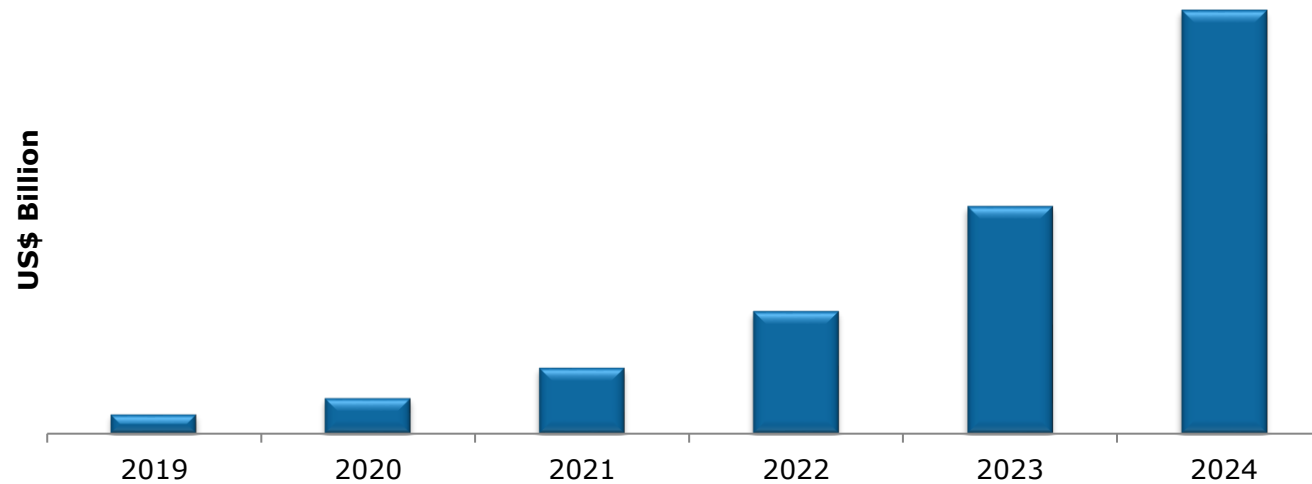
Global Food and Beverage Subscription E-commerce Market by Value



CAGRs	
2020-2024	xx%

Global Subscription E-commerce Market: Application Analysis

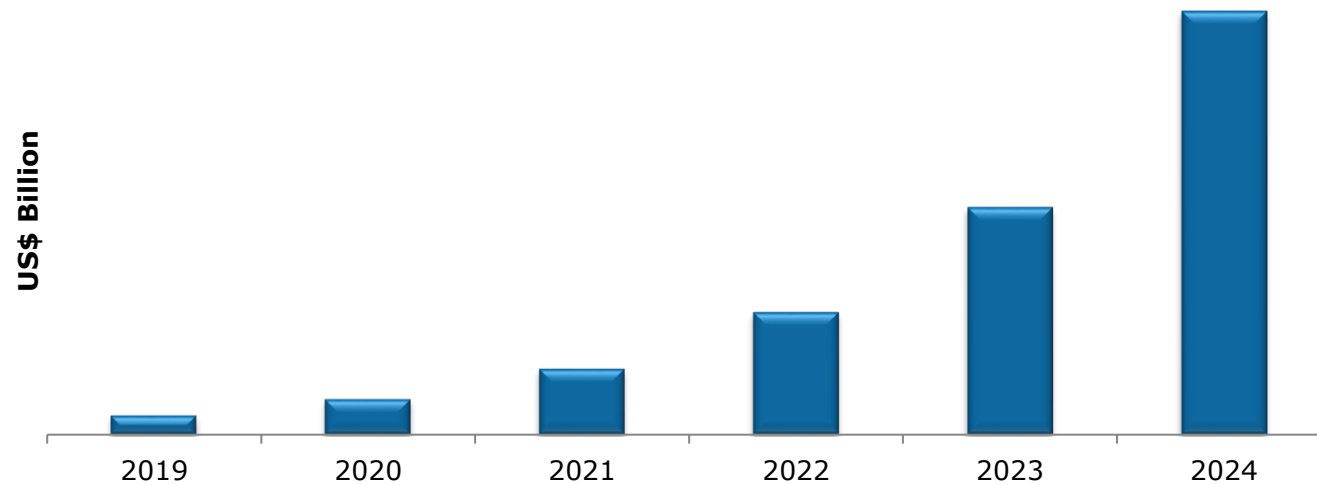
Global Entertainment Subscription E-commerce Market by Value



CAGRs	
2020-2024	xx%

Global Subscription E-commerce Market: Regional Analysis

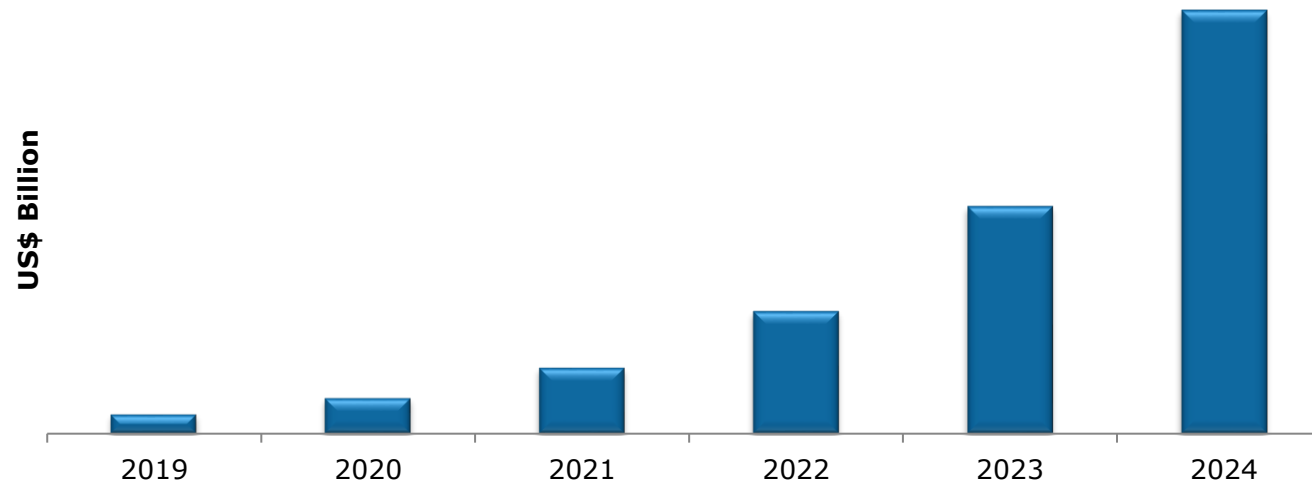
North America Subscription E-commerce Market by Value



CAGRs	
2020-2024	xx%

Global Subscription E-commerce Market: Regional Analysis

Europe Subscription E-commerce Market by Value



CAGRs	
2020-2024	xx%

Global Subscription E-commerce Market: Competitive Landscape

Players Profiled

- Amazon.Com, Inc.



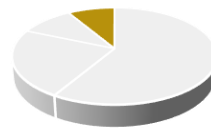
- Unilever (Dollar Shave Club)



- Blue Apron Holdings Inc.



- Ipsy



Note: The above graphs are for pictorial representation only