

Global Online Auction Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)

April 2021



Global Online Auction Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Impact of COVID-19

Dynamics

Competitive Landscape

Company Profiling

Global Online Auction Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Online Auction Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)
Coverage	Global and Regional
Regional Coverage	North America, UK, ROW
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	Auction Technology Group, eBay Inc., Ritchie Bros. Auctioneers, Live Auctioneers

Global Online Auction Market

Executive Summary

An online auction refers to an auction in which auctioneers or bidders sell or bid for products or services over the Internet. As the auctions are conducting over the internet, it is no longer a geographically pre-determined market place. Online auctions include business to business (B2B), business to consumer (B2C), and consumer to consumer (C2C) auctions.

The major benefits provided by online auction include large reach, open 24/7, convenience, broad exposure, acceptance of universal products, quick and reliable transactions, less onsite activities, etc.

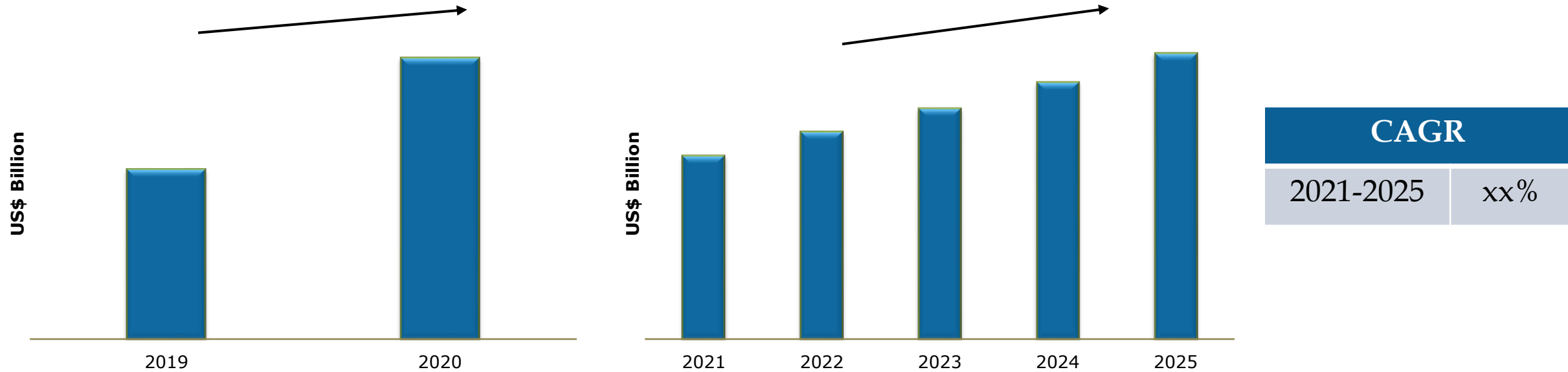
There are different online auctions with different rules and procedures for bidding and winning. The most common types of online auction are English Auction, Reverse Auction, Penny Auction, Dutch Auction, Vickrey Auction, First-Price Sealed-Bid Auction, and All-pay Auction.

The online auction market can be segmented on the basis of product type (Fine Art, post War & Contemporary, Jewels & Watches, Cars, Decorative Arts & Furniture, Electronics, and Others); business model (Business to Business (B2B), Business to Consumer (B2C), and Consumer to Consumer (C2C)); platform (Web-based, and Application-based), and end user (Corporate, Faith-based Organizations, Sports Organization, School & Universities, Associations, and Others).

The global online auction market has increased significantly during the years 2019-2020 and projections are made that the market would rise in the next four years i.e. 2021-2025 tremendously. The online auction market is expected to increase due to rise in the use of internet for auction, soaring urban population, rising millennial population, increase in sales of art-based goods through online auctions, etc. Yet the market faces some challenges such as security issues, auction fraud, etc.

Online Auction Market: Global Analysis

Global Online Auction Market by Value



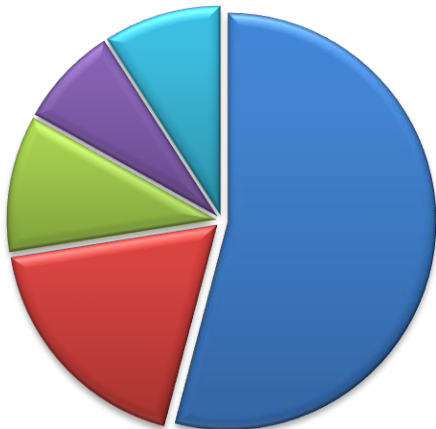
The global online auction market, valued at US\$... billion in 2020, increased as compared to US\$... billion in 2019. The global online auction market is anticipated to reach up to US\$... billion by 2025 from US\$... billion in 2021, increasing at a CAGR of ...% from 2021 to 2025..

Online Auction Market: Global Analysis

Global Online Auction Market by Region; 2020



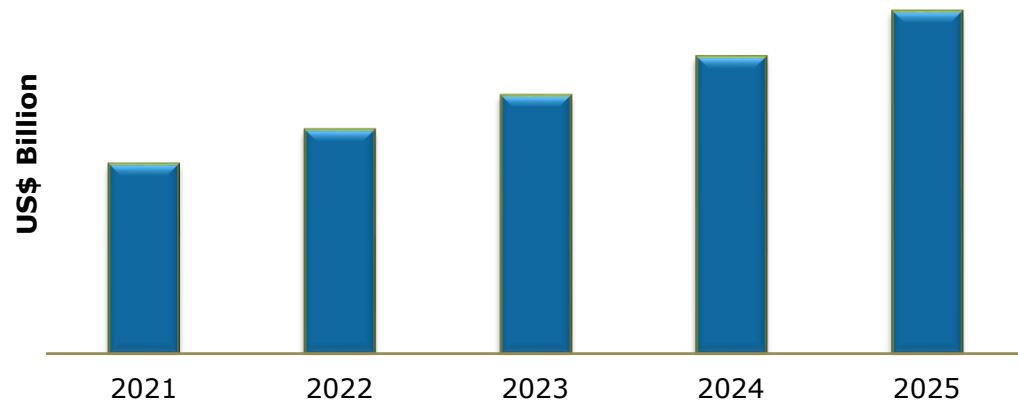
Global Online Auction Market by Product Type; 2020



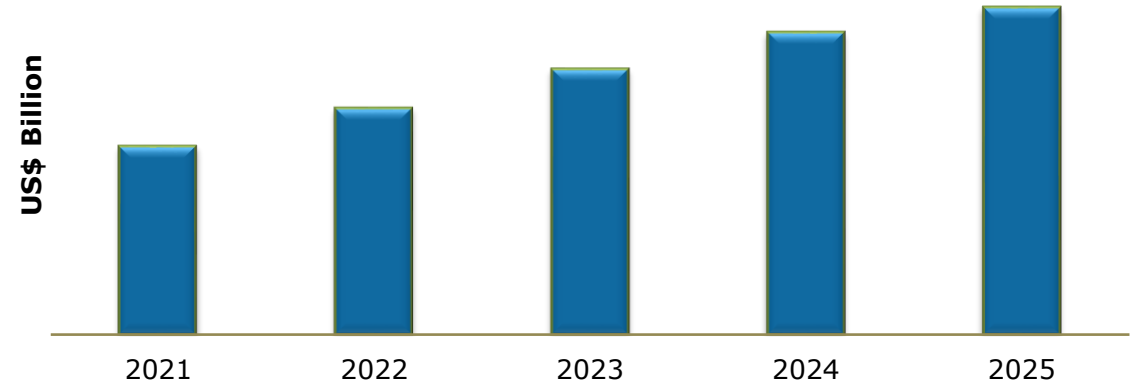
Product Type	Share
Fine Art	xx%
Jewels and Watches	xx%
Cars	xx%
Decorative Arts and Furniture	xx%
Others	xx%

Online Auction Market: Product Type Analysis

Global Fine Art Online Auction Market by Value



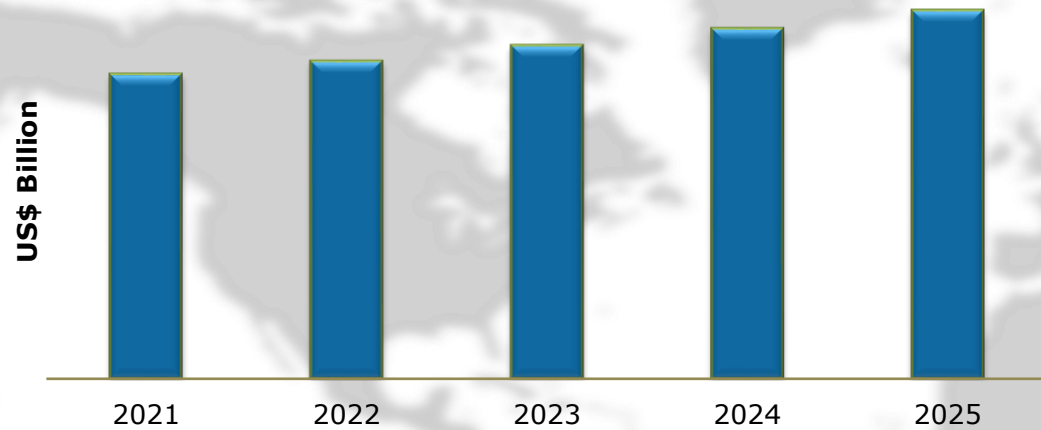
Global Jewels and Watches Online Auction Market by Value



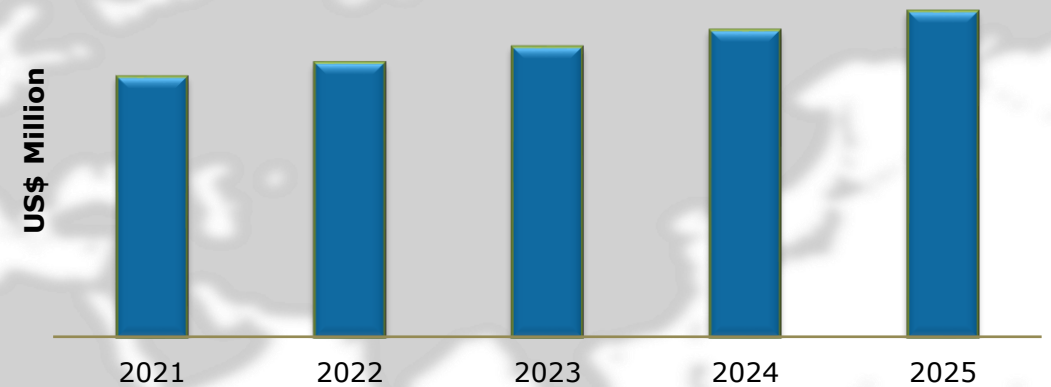
Product Type	CAGR
	2021-2025
Fine Art	xx%
Jewels and Watches	xx%
Cars	xx%
Decorative Arts and Furniture	xx%
Others	xx%

Online Auction Market: Regional Analysis

North America Online Auction Market by Value

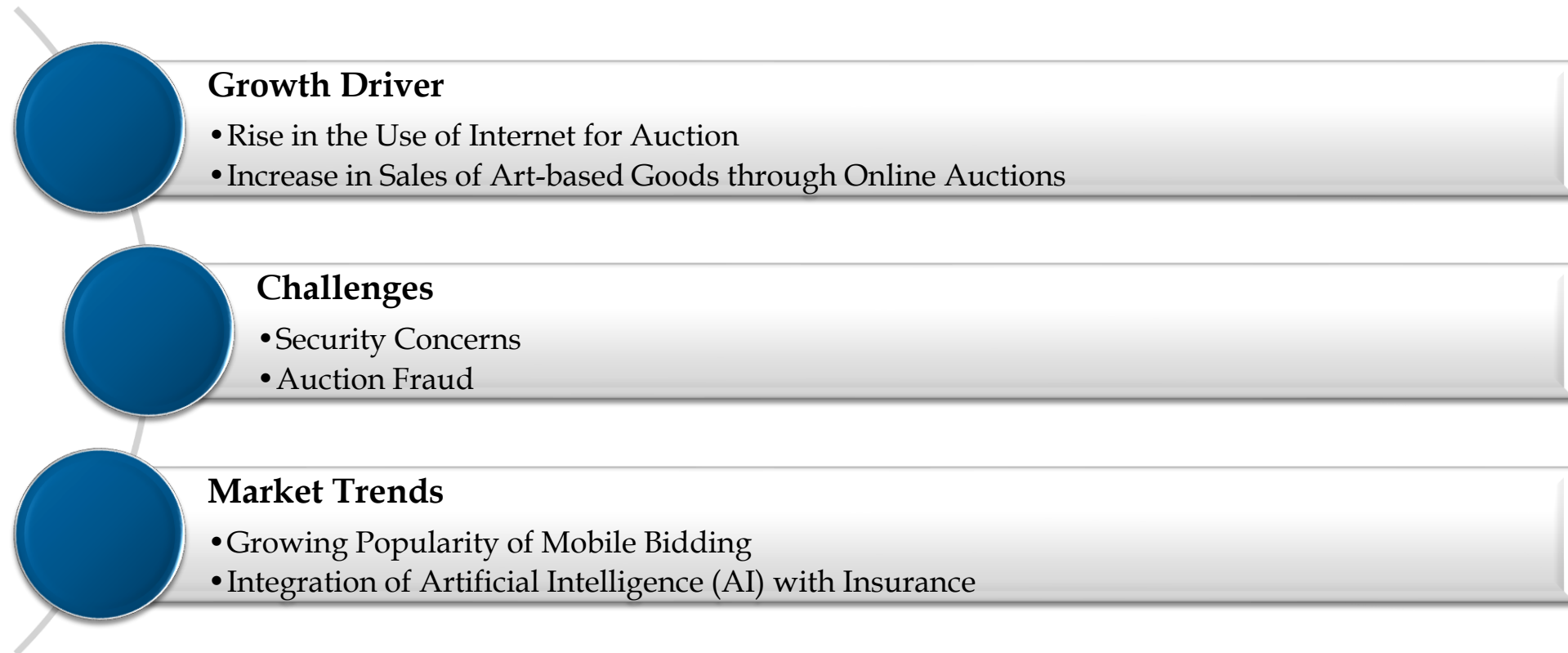


UK Online Auction Market by Value



Region	CAGR
	2021-2025
North America	xx%
UK	xx%
ROW	xx%

Online Auction Market: Dynamics



Online Auction Market: Competitive Landscape

Players Profiled

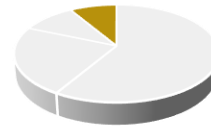
- Auction Technology Group



- eBay Inc.



- Ritchie Bros. Auctioneers Incorporated



- LiveAuctioneers



Note: The graphs on this slide are only for sample representation.