

Global Sports Apparel Market: Size & Forecasts with Impact Analysis of COVID-19 (2021-2025)

April 2021



Global Sports Apparel Market: Coverage

Executive Summary

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Dynamics

Competitive Landscape

Company Profiling

Global Sports Apparel Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Sports Apparel Market: Size & Forecasts with Impact Analysis of COVID-19 (2021-2025)
Coverage	Global and Regional
Regional Coverage	North America, Europe, Asia Pacific, Latin America, Middle East and Africa
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	PUMA Group, NIKE, Inc., Adidas, Under Armour, Inc.

Global Sports Apparel Market

Executive Summary

Apparel is a piece of clothing, the outer piece of garment that accentuates the individual's appearance. The definition of apparel is not limited to a piece of attire that is used to cover the human modesty but is a reflection of status, power and respect which has further evolved to/ extended to fashion statement, comfort and style. The apparel can be classified as per gender type, by brand, by occasion, and by fabric.

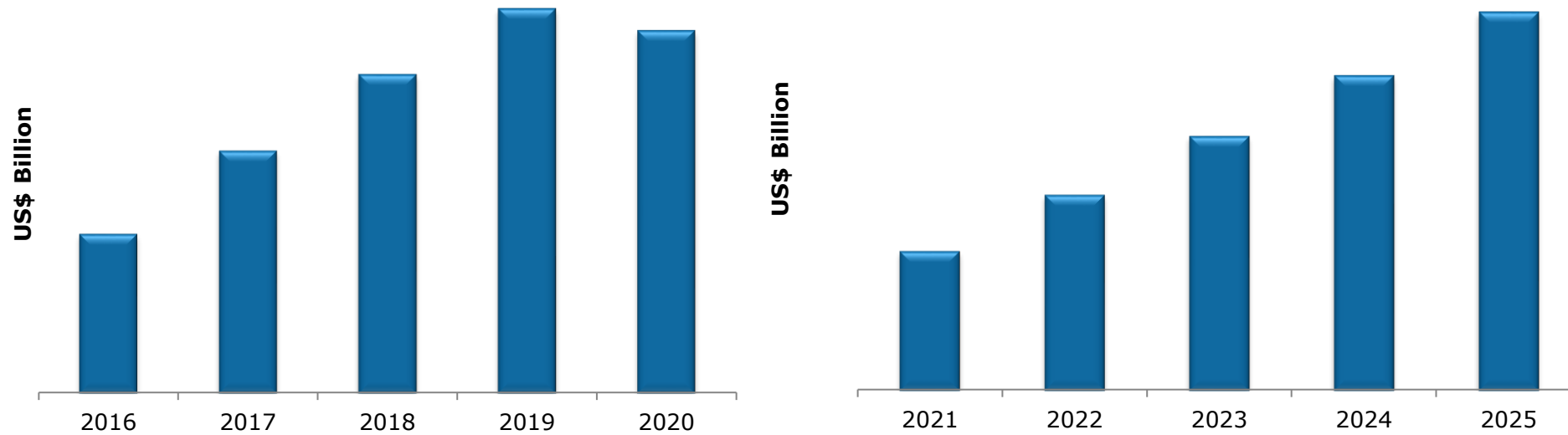
Apparel worn while playing outdoor sports (football, basketball, hockey and others), in gym, while cycling or while doing any strenuous physical activity are known as sports apparel. Sports wear or apparel includes sports bra, tights, shorts, t-shirts etc. Sport apparel foremost aim is to provide comfort and performance. Sports apparel has better sweat and body odor absorption than the regular clothes. The moisture management, elongation and recovery are largely controlled by the use of special fibers and yarns, with softeners to enhance or supplement the effects.

The sports apparel market can be segmented on the basis of end-users, named as men, women and children; and on the basis of distribution channels, such as e-commerce, supermarket/mall, discount stores/ specialty stores and others.

The global sports apparel market has increased significantly during the years 2016-2020 and projections are made that the market would rise in the next four years i.e. 2021-2025 tremendously. The sports apparel market is expected to increase due to increase in Gen Z income, influence of social media, penetration of e-commerce, rising health consciousness among people, upsurge in urbanization and shift towards comfortable fashion. Yet, the market faces some challenges such as economic slowdown, sustainability and degree of competition.

Sports Apparel Market: Global Analysis

Global Sports Apparel Market by Value

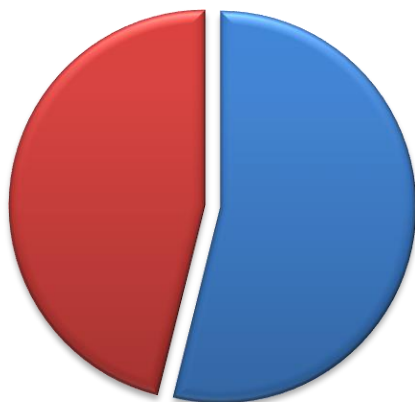


CAGRs	
2016-2020	xx%
2021-2025	xx%

The global sports apparel market, valued at US\$... billion in 2020, decreased as compared to US\$... billion in 2019 . The global sports apparel market is anticipated to reach up to US\$... billion by 2025 from US\$... billion in 2021..

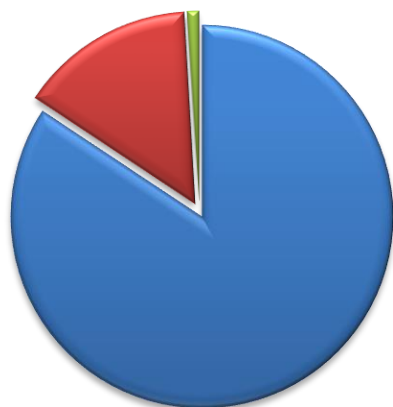
Sports Apparel Market: Global Analysis

Global Sports Apparel Market by End Users; 2020



End Users	Share	CAGRs
Men	xx%	xx%
Women	xx%	xx%

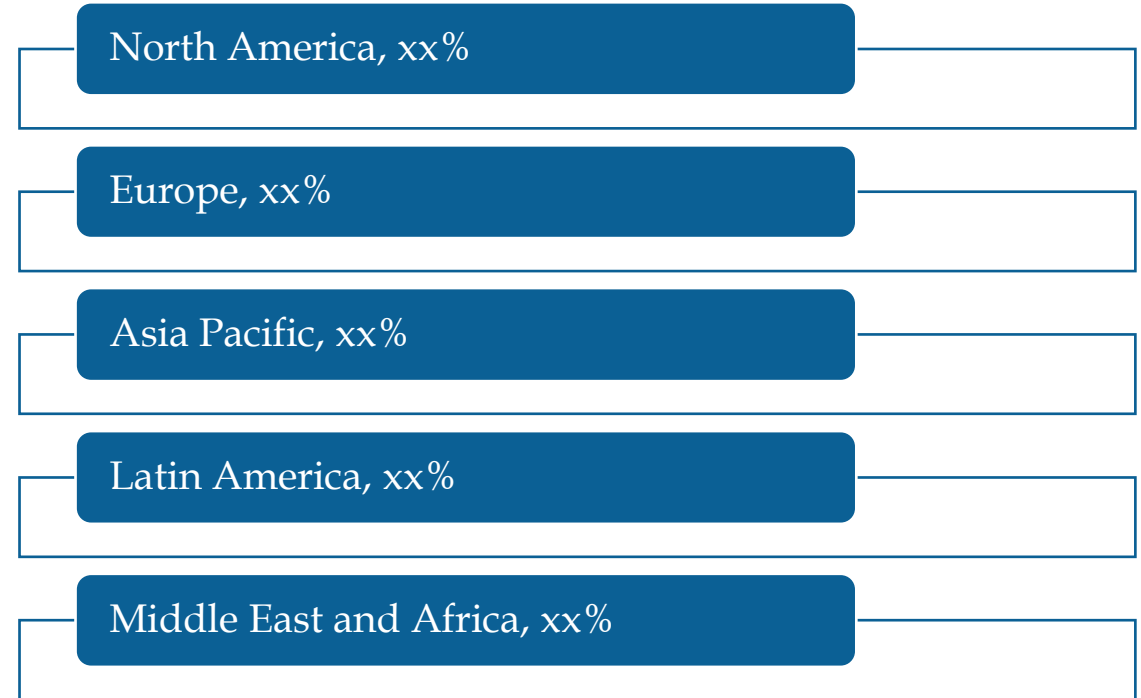
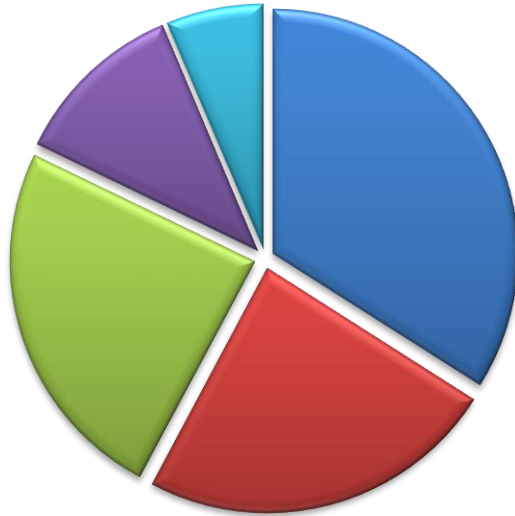
Global Sports Apparel Market by distribution channels; 2020



Distribution Channels	Share	CAGRs
Retail	xx%	xx%
E-Commerce	xx%	xx%
Others	xx%	xx%

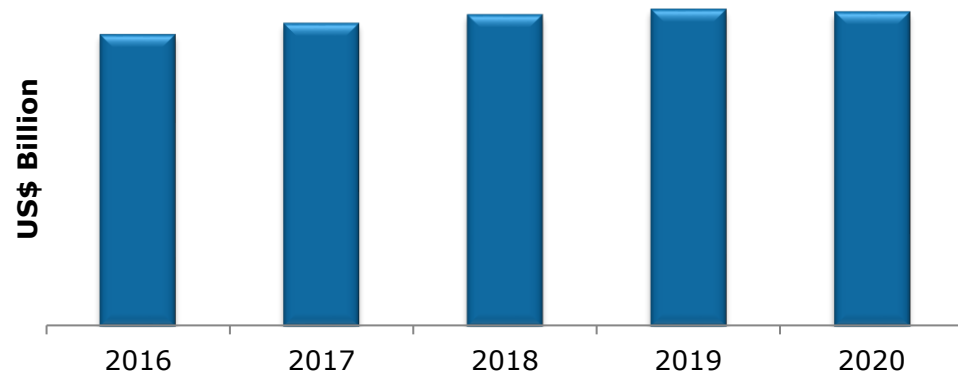
Sports Apparel Market: Global Analysis

Global Sports Apparel Market by Region; 2020

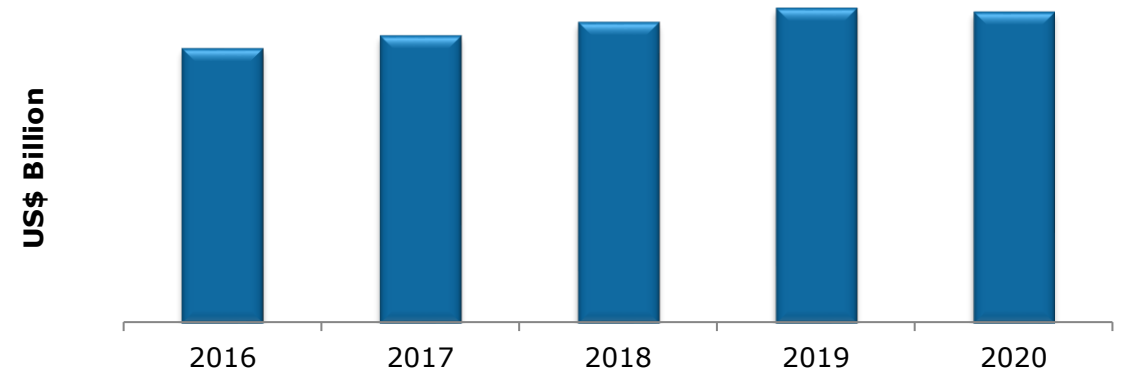


Sports Apparel Market: End User Analysis

Men Sports Apparel Market by Value



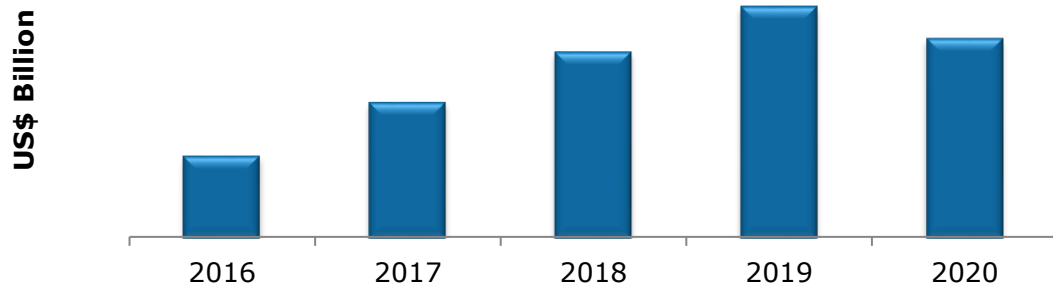
Women Sports Apparel Market by Value



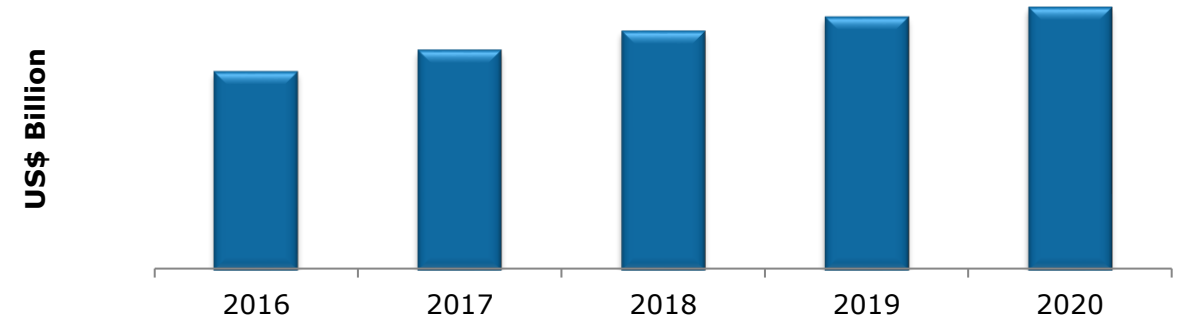
End Users	CAGR	
	2016-2020	2021-2025
Men	xx%	xx%
Women	xx%	xx%

Sports Apparel Market: Distribution Channel Analysis

Retail Store Sports Apparel Market by Value



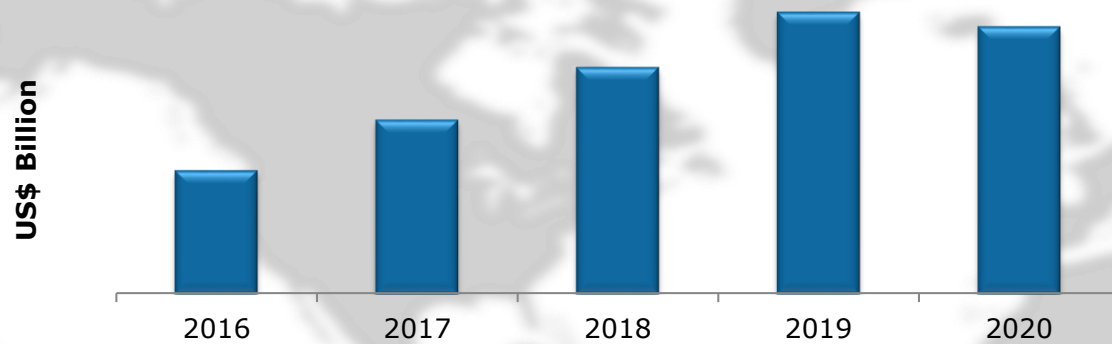
E-Commerce Sports Apparel Market by Value



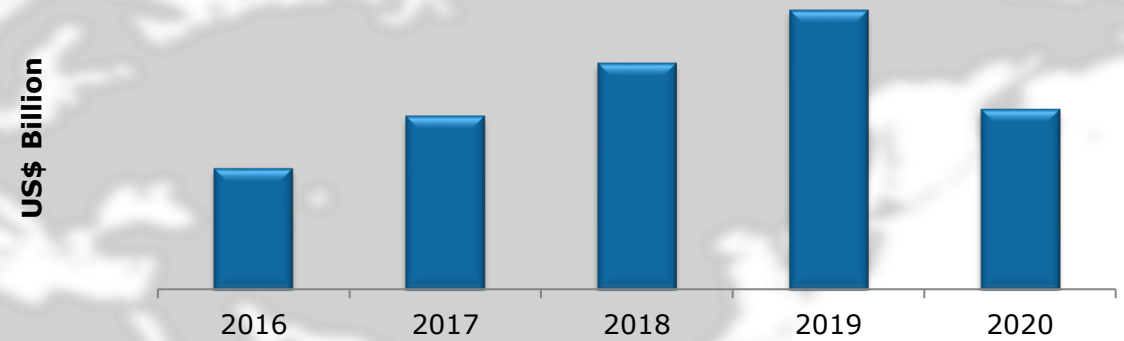
Distribution Channels	CAGR	
	2016-2020	2021-2025
Retail	xx%	xx%
E-Commerce	xx%	xx%

Sports Apparel Market: Regional Analysis

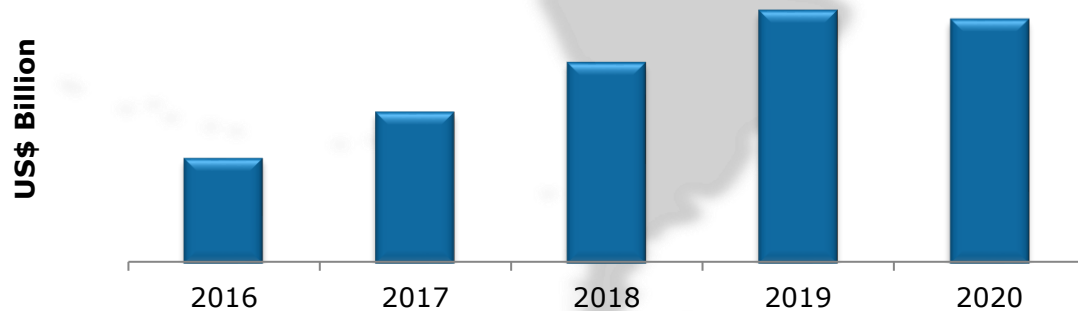
North America Sports Apparel Market by Value



Europe Sports Apparel Market by Value

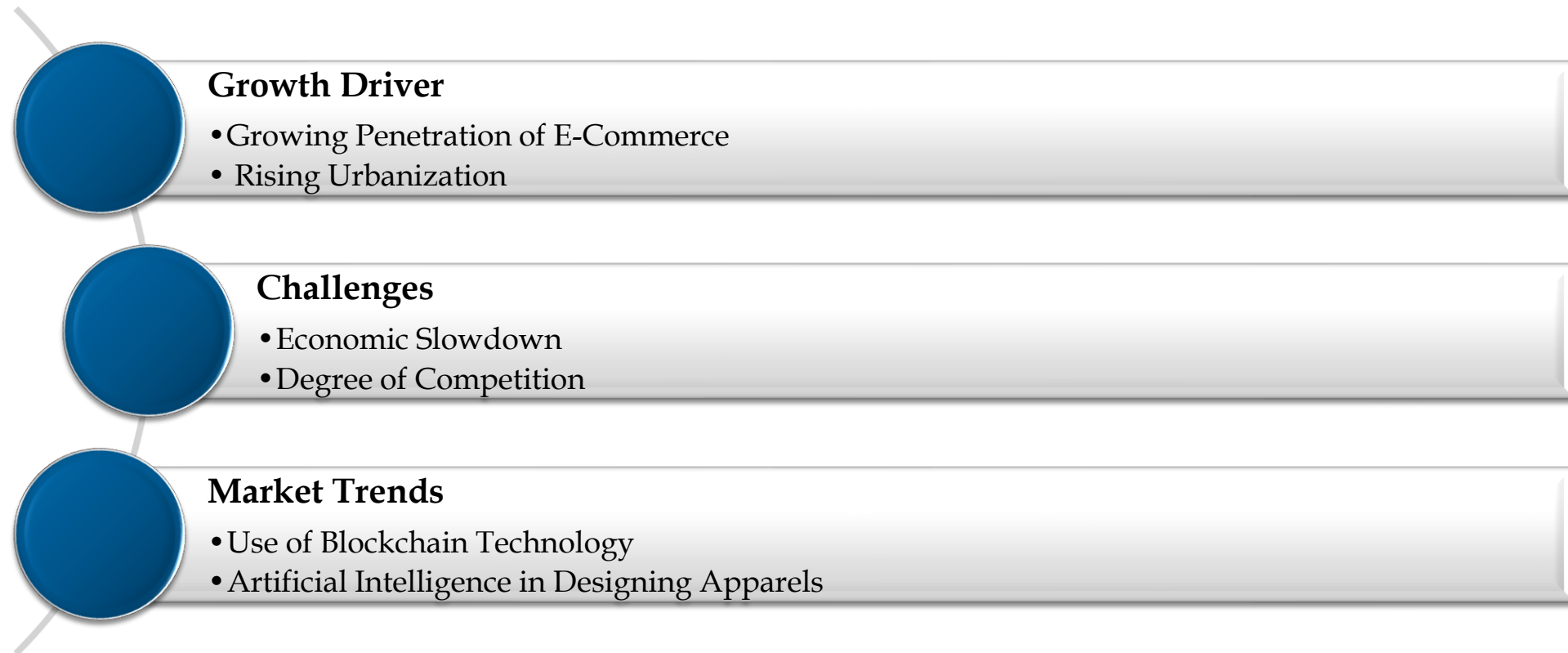


Asia Pacific Sports Apparel Market by Value



Region	CAGR	
	2012-2016	2017-2021
The US	xx%	xx%
Europe	xx%	xx%
Asia Pacific	xx%	xx%

Sports Apparel Market: Dynamics



Sports Apparel Market: Competitive Landscape

Players Profiled

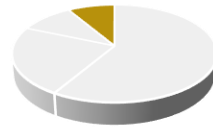
- PUMA Group



- NIKE, Inc.



- Adidas



- Under Armour, Inc.



Note: The graphs on this slide are only for sample representation.