

Global Cigarette Market: Size, Trends & Forecasts (2017-2021)

May 2017



Global Cigarette Market Report

Scope of the Report

The report titled "Global Cigarette Market: Size, Trends and Forecasts (2017-2021)", provides an in-depth analysis of the global cigarettes market by value, by volume, by products, by region, etc.

The report provides a regional analysis of the cigarette market, including the following regions: the US, EU, EEMA, APAC, Latin America and Canada.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global cigarette market has also been forecasted for the period 2017-2021, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The competition in the global cigarette market is dominated by the four big players, British American Tobacco, Japan Tobacco International and Imperial Brands Plc., and Philip Morris International Inc., which are profiled with their financial information and respective business strategies.

Country Coverage

US

EU

EEMA

Asia Pacific

Latin America and Canada

Company Coverage

British American Tobacco

Imperial Brands Plc

Japan Tobacco International

Philip Morris International Inc.

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Executive Summary

Tobacco is a nervous system stimulant that triggers complex biochemical and neurotransmitter disruptions. Tobacco is a green, leafy plant that grows in warm climates. It is picked from the fields, dried, grounded up and used in different ways. It is smoked in a cigarette, pipe or cigar. It could be chewed and sniffed through the nose also. Nicotine is one of the significant chemicals among other 4000 that is used in cigarettes. It is the chemical that makes tobacco addictive. The nicotine used in tobacco makes it a drug. The tobacco is grown all over the world and therefore, has become a billion-dollar industry. There are several types of tobacco products such as cigarettes, cigars, cigarillos, e-cigarettes and hookahs, etc.

Cigarette is a thin cylinder of finely cut tobacco rolled in paper for smoking. The cigarette contains nicotine or any other herbal substance depending upon the type being manufactured. The cigarettes are been consumed for varied reasons ranging from personal factors, professional factors to societal factors and others. The manufacturing of cigarettes is almost completely automated. It is done by machines without people. Machines crush and clean tobacco leaves and add chemicals like nicotine. They also roll cigarettes, put on filters, cut them to length, and then package them.

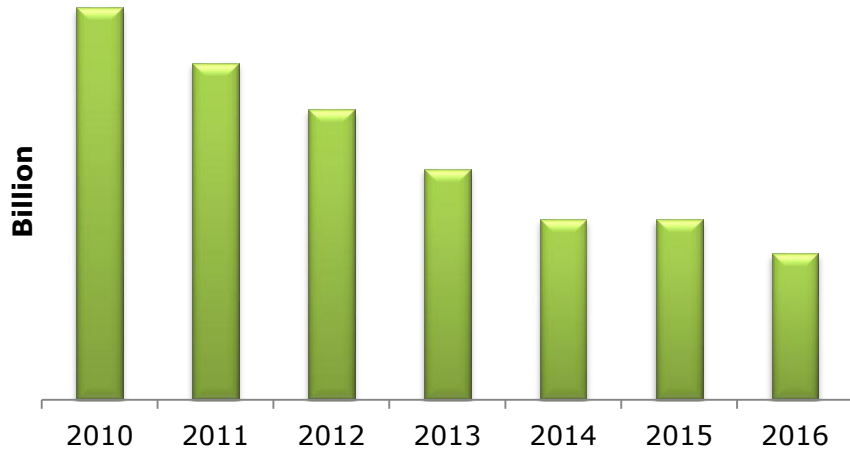
The engineering of a cigarette consists of filter, cigarette paper, tobacco filler, tipping paper, ventilation holes and additives. Cigarettes impose both financial and health hazards.

Cigarettes could be segregated on the basis of gender and on the basis of composition. Cigarettes is composed of harmful chemicals such as Butane, Cadmium, Toluene, Nicotine, Ammonia, Tar, etc.

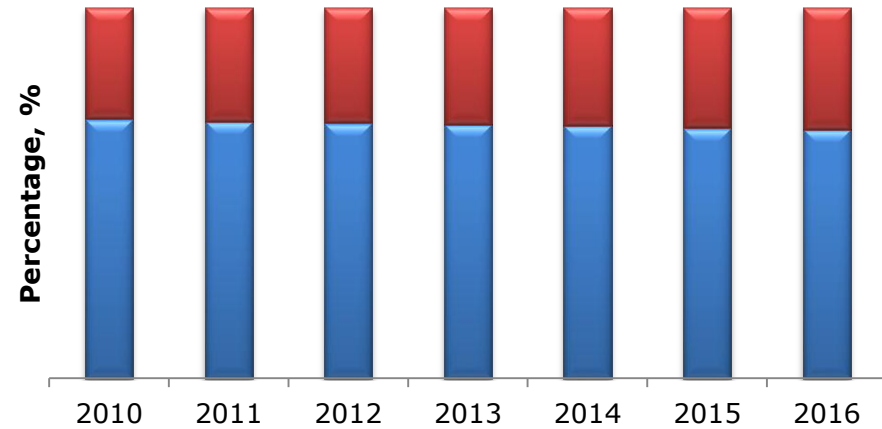
The global cigarette market has increased at a significant CAGR during the years 2010-2016 and projections are made that the market by value would rise in the next four years i.e. 2017-2021 gradually. The cigarette market is expected to increase due to growth in global GDP per-capita, rising urban population, declining global tobacco prices, increasing youth population, etc. Yet the market faces some challenges such as, declining adult smoking incidence in varied parts of the world, emergence of e-cigarettes, increasing per-capita healthcare expenditure, etc.

Cigarette Market: Regional Overview

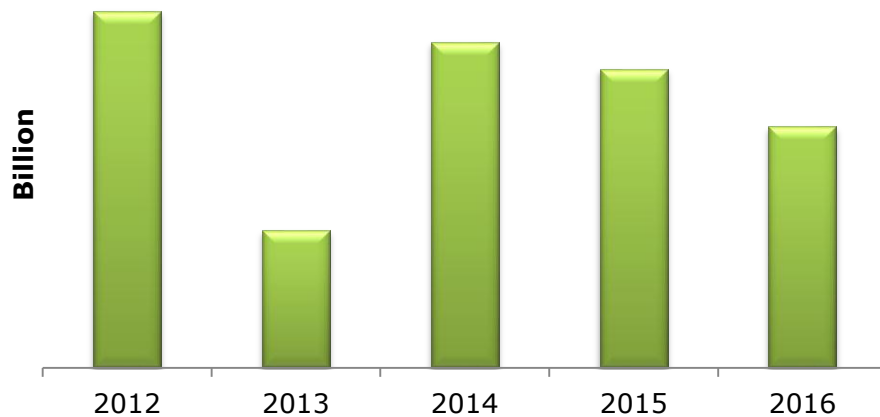
The US Cigarette Market by Volume; 2010-2016 (Billion)



The US Cigarette Market by Product Type; 2010-2016 (Percentage, %)



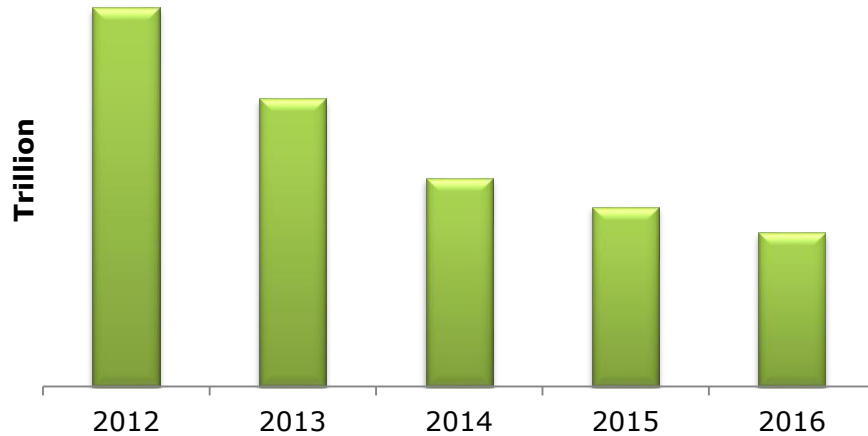
EU Cigarette Market by Volume; 2012-2016 (Billion)



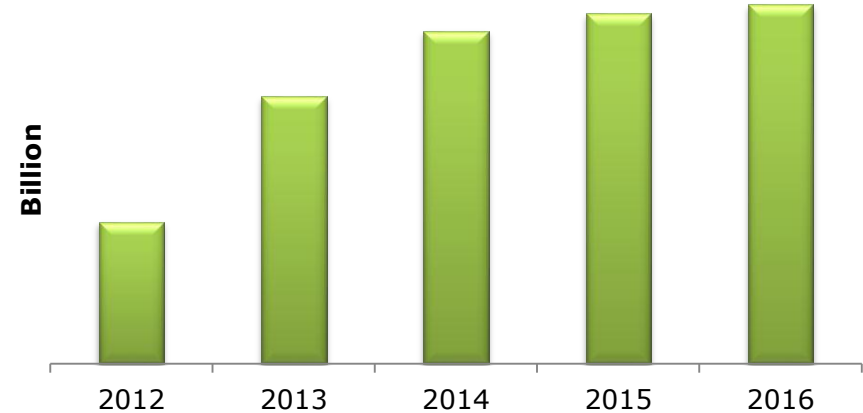
The US cigarette market by volume fell to ...billion in 2016 from ...billion in 2010. The US cigarette market could be distinguished into ... and ...The share of ...segment was ...% in 2016. The EU cigarette market by volume fell to ...billion in 2016 from ...billion in 2015.

Cigarette Market: Regional Overview

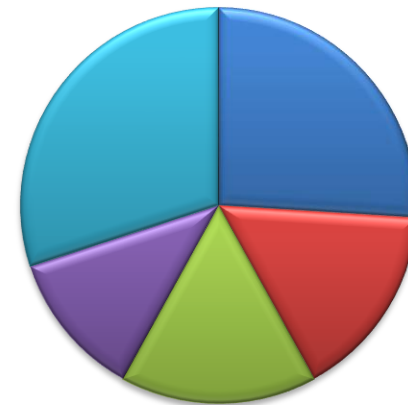
EEMA Cigarette Market by Volume; 2012-2016 (Trillion)



APAC Cigarette Market by Volume; 2012-2016 (Billion)



Latin America and Canada Cigarette Market Volume by Countrywide Share; 2016 (Percentage, %)



The EEMA cigarette market by volume fell to ...trillion in 2016 from ...trillion in 2012. The APAC region cigarette market by volume rose to ...billion in 2016 from ...billion in 2012.

The Latin America and Canada region cigarette market by volume could be divided into,,, and

The largest region was with% share in 2016.