

Global Outdoor Power Equipment Market:  
Analysis By Energy Source (Gas-Driven,  
Cordless, Parts & Attachments And Corded),  
By Type (Lawn Mower, Chainsaw, Trimmer  
& Edger, Blowers, Tillers & Cultivators, Snow  
Throwers And Others), By Sales Channel  
(Offline And Online), By Region Size And  
Trends With Impact Of COVID-19 And  
Forecast Up To 2027

January 2023



# Global Outdoor Power Equipment Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Analysis

Impact of COVID

Dynamics

Competitive Landscape

Company Profiling

# Global Outdoor Power Equipment Market: Coverage

## Scope of the Report

Attributes	Details
Title	Global Outdoor Power Equipment Market: Analysis By Energy Source (Gas-Driven, Cordless, Parts & Attachments And Corded), By Type (Lawn Mower, Chainsaw, Trimmer & Edger, Blowers, Tillers & Cultivators, Snow Throwers And Others), By Sales Channel (Offline And Online), By Region Size And Trends With Impact Of COVID-19 And Forecast Up To 2027
Coverage	Global and Regional
Regional Coverage	Asia Pacific (China, Japan, India, South Korea and Rest of Asia Pacific), North America (The US, Mexico, and Canada), Europe (UK, Germany, France, Italy, Spain and Rest of Europe), and Rest of the World
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2022-2027
Competition in the Market	Concentrated
Key Players	Chervon Holdings Limited, Robert Bosch GmbH, Techtronics Industries Ltd., Stanley Black & Decker, Inc., Husqvarna Group, Makita Corporation, Honda Motor Co., Ltd., Briggs & Stratton Corporation, The Toro Company, Deere & Company, Yamabiko Corporation and Ariens Company

# Global Outdoor Power Equipment Market: Coverage

## Executive Summary

Outdoor power equipment (OPE) is an equipment with small motors or engines primarily used for exterior service. The outdoor power equipment generally includes, brush cutters, edger, chain saws, power rakes, and more. Outdoor power equipment is commonly used by end users, such as lawn & plant care providers and landscape service providers, for commercial purposes. The global outdoor power equipment market was valued at US\$32.22 billion in 2021 and is projected to reach US\$46.49 billion by 2027, growing at a CAGR of 6.30% over the projected period of 2022-2027.

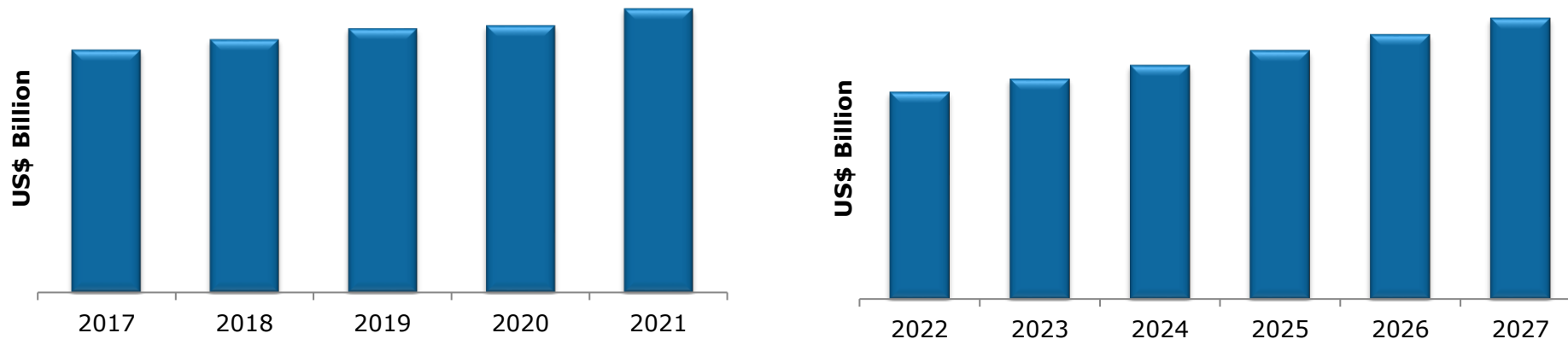
The outdoor power equipment market can be segmented on the basis of energy source (gas-driven, parts & attachments, cordless and corded). Gas-driven segment held a dominant share in outdoor power equipment market in 2021. The outdoor power equipment market can also be segmented on the basis of type (lawn mower, trimmer & edger, chainsaw, blowers, tillers & cultivators, snow throwers and others). Lawn mower segment is the dominant type in 2021, followed by trimmer & edger. The outdoor power equipment market can be further segmented on the basis of sales channel (offline and online). Online segment is projected to grow at the highest CAGR during the forecasted years of 2022-2027. North America leads the global outdoor power equipment market in 2021.

The pandemic in 2020 did cast a gloomy outlook on almost all industries, worldwide. The outbreak of COVID-19 impacted market growth during the initial few months of 2020. However, in later months, demand for various outdoor power equipment has witnessed strong growth with the resumption of operations in multiple industries. A considerable increase in the market for Do-it-yourself (DIY) equipment and do-it-for-me (DIFM) services in the commercial and residential segments are expected to drive market growth.

The global outdoor power equipment market has increased in 2021 and projections are made that the market would rise in the next five years i.e. 2022-2027 tremendously. There is a rapid growth of outdoor power equipment in recent years owing to rapid urbanization, growing number of golf club, falling costs of lithium-ion batteries and inclining construction activities. Yet the market faces some challenges such as, high maintenance costs and fluctuating raw material prices, etc.

# Outdoor Power Equipment Market: The Global Analysis

## Global Outdoor Power Equipment Market by Value

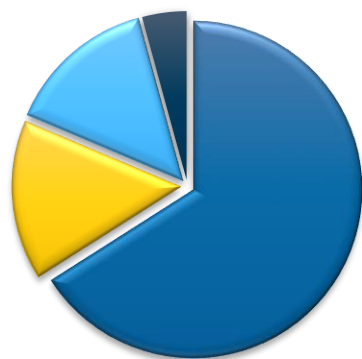


CAGR	
2022-2027	xx%

Global outdoor power equipment market valued at US\$... billion in 2021, increased as compared to US\$... billion in 2020. Global outdoor power equipment market is anticipated to reach up to US\$... billion by 2027, at a CAGR of ....%, from US\$... billion in 2022.

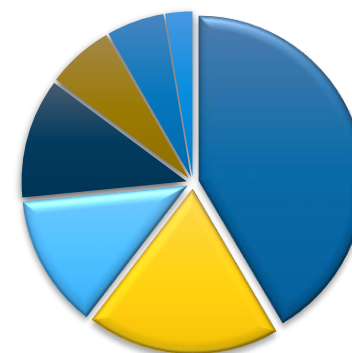
# Outdoor Power Equipment Market: The Global Analysis

**Global Outdoor Power Equipment Market by Energy Source; 2021**



Energy Source	Share
Gas-Driven	xx%
Parts & Attachments	xx%
Cordless	xx%
Corded	xx%

**Global Outdoor Power Equipment Market by Type; 2021**



Type	Share
Lawn Mower	xx%
Trimmer & Edger	xx%
Chainsaw	xx%
Blowers	xx%
Tillers & Cultivators	xx%
Snow Throwers	xx%
Others	xx%

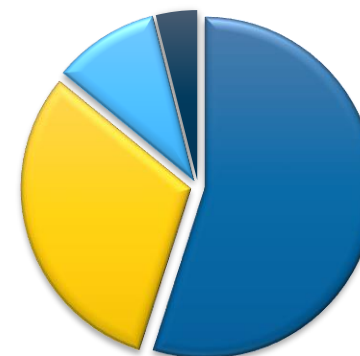
# Outdoor Power Equipment Market: The Global Analysis

Global Outdoor Power Equipment Market by Sales Channel; 2021



Sales Channel	Share
Offline	xx%
Online	xx%

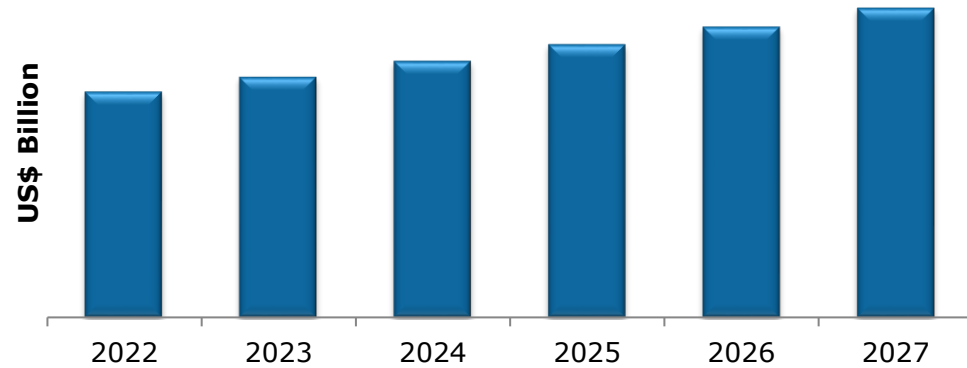
Global Outdoor Power Equipment Market by Region; 2021



Region	Share
North America	xx%
Europe	xx%
Asia Pacific	xx%
Rest of World	xx%

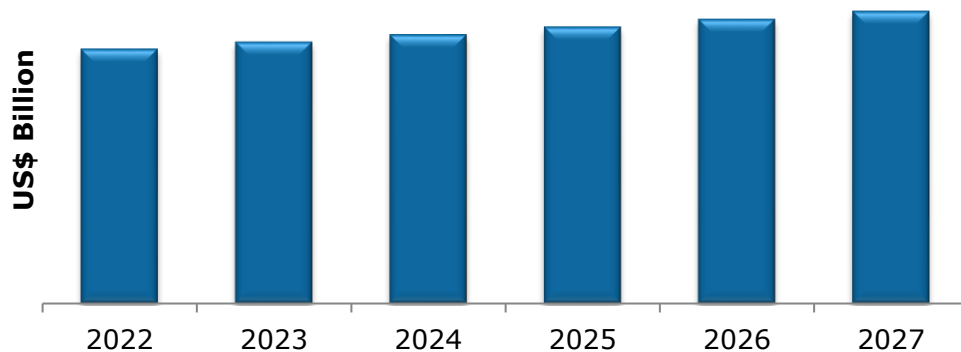
# Global Outdoor Power Equipment Market: Energy Source Analysis

Global Gas-Driven Outdoor Power Equipment Market by Value



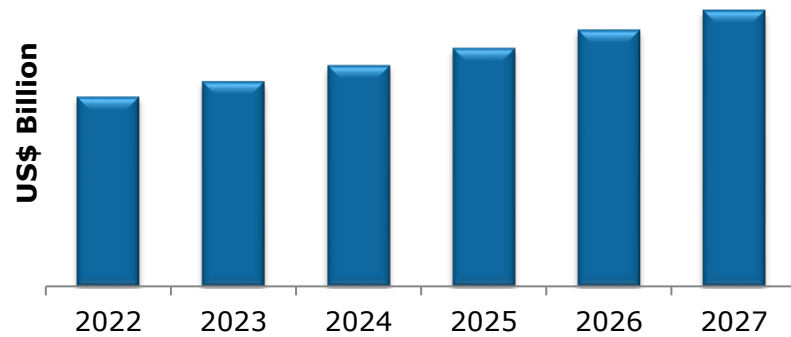
Energy Source	CAGR
	(2022-2027)
Gas-Driven	xx%
Parts & Attachments	xx%
Cordless	xx%
Corded	xx%

Global Parts & Attachments Outdoor Power Equipment Market by Value

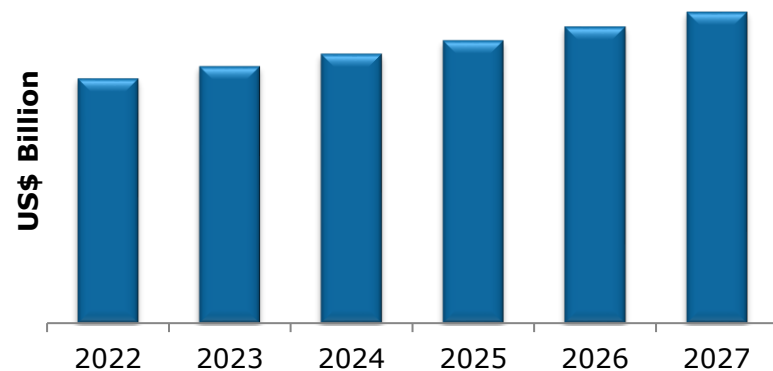


# Global Outdoor Power Equipment Market: Type Analysis

## Global Land Mower Market by Value



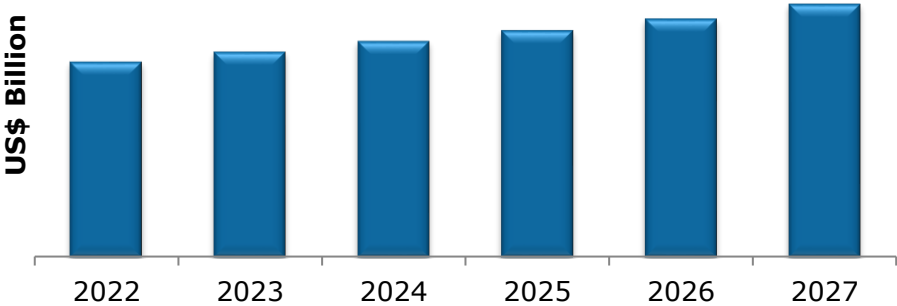
## Global Trimmer & Edger Market by Value



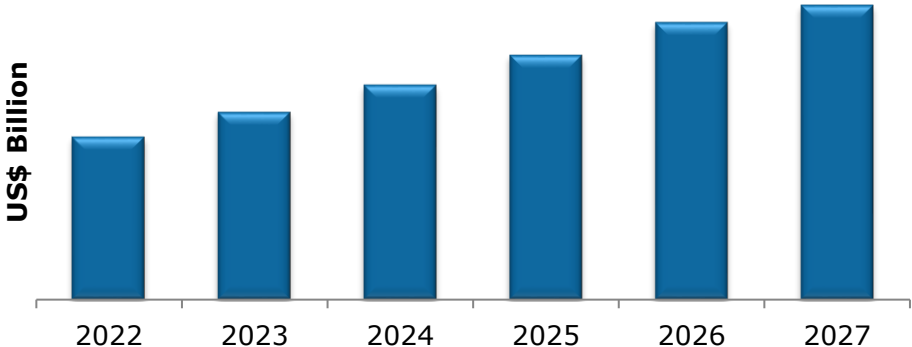
Type	CAGR
	2022-2027
Lawn Mower	xx%
Trimmer & Edger	xx%
Chainsaw	xx%
Blowers	xx%
Tillers & Cultivators	xx%
Snow Throwers	xx%
Others	xx%

# Global Outdoor Power Equipment Market: Sales Channel Analysis

Global Offline Outdoor Power Equipment Market by Value



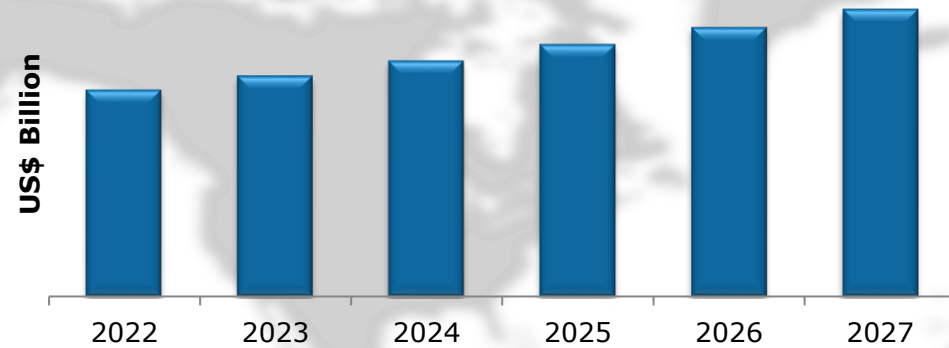
Global Online Outdoor Power Equipment Market by Value



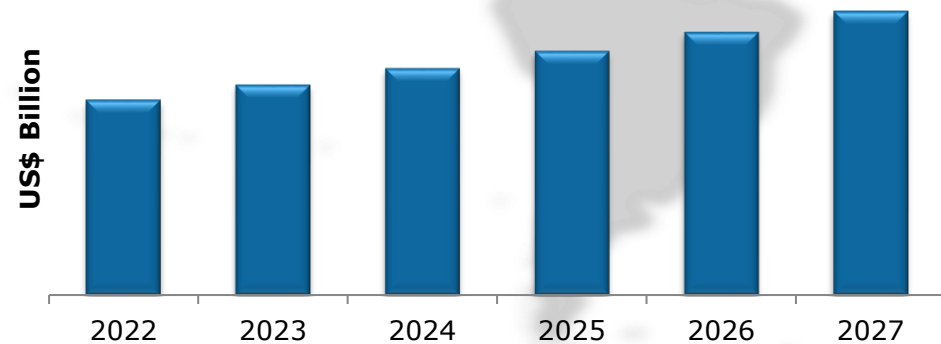
Sales Channel	CAGR
	2022-2027
Offline	xx%
Online	xx%

# Outdoor Power Equipment Market: Regional Analysis

## North America Outdoor Power Equipment Market by Value



## Asia Pacific Outdoor Power Equipment Market by Value



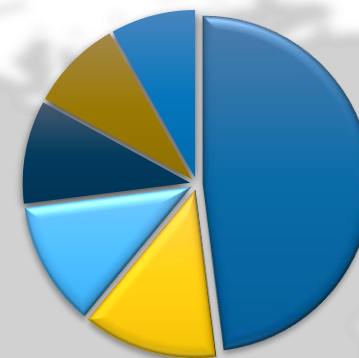
Regions	CAGR
	(2022-2027)
North America	xx%
Europe	xx%
Asia Pacific	xx%
Rest of the World	xx%

# North America Outdoor Power Equipment Market: Analysis

North America Outdoor Power Equipment Market by Region; 2021



The US Outdoor Power Equipment Market by Type; 2021

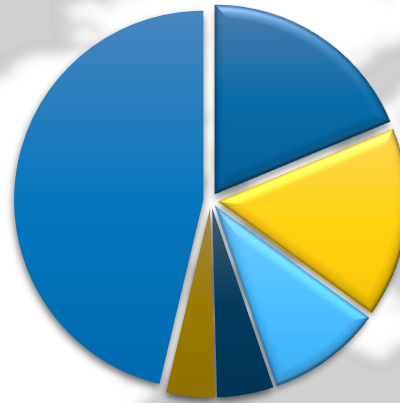


Region	Share	CAGR (2022-2027)
The US	xx%	xx%
Canada	xx%	xx%
Mexico	xx%	xx%

Type	Share	CAGR (2022-2027)
Lawn Mower	xx%	xx%
Blowers	xx%	xx%
Chainsaw	xx%	xx%
Trimmer & Edger	xx%	xx%
Tillers & Cultivators	xx%	xx%
Others	xx%	xx%

# Europe Outdoor Power Equipment Market: Analysis

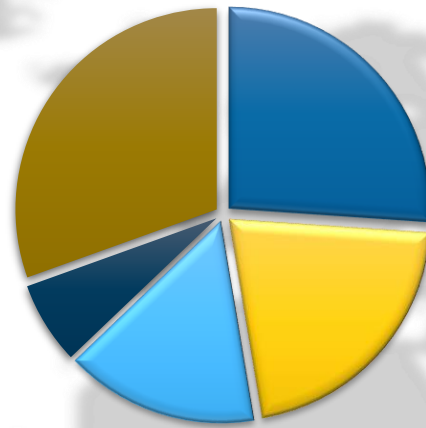
Europe Outdoor Power Equipment Market by Region; 2021



Region	Share	CAGR (2022-2027)
Germany	xx%	xx%
UK	xx%	xx%
France	xx%	xx%
Italy	xx%	xx%
Spain	xx%	xx%
Rest of Europe	xx%	xx%

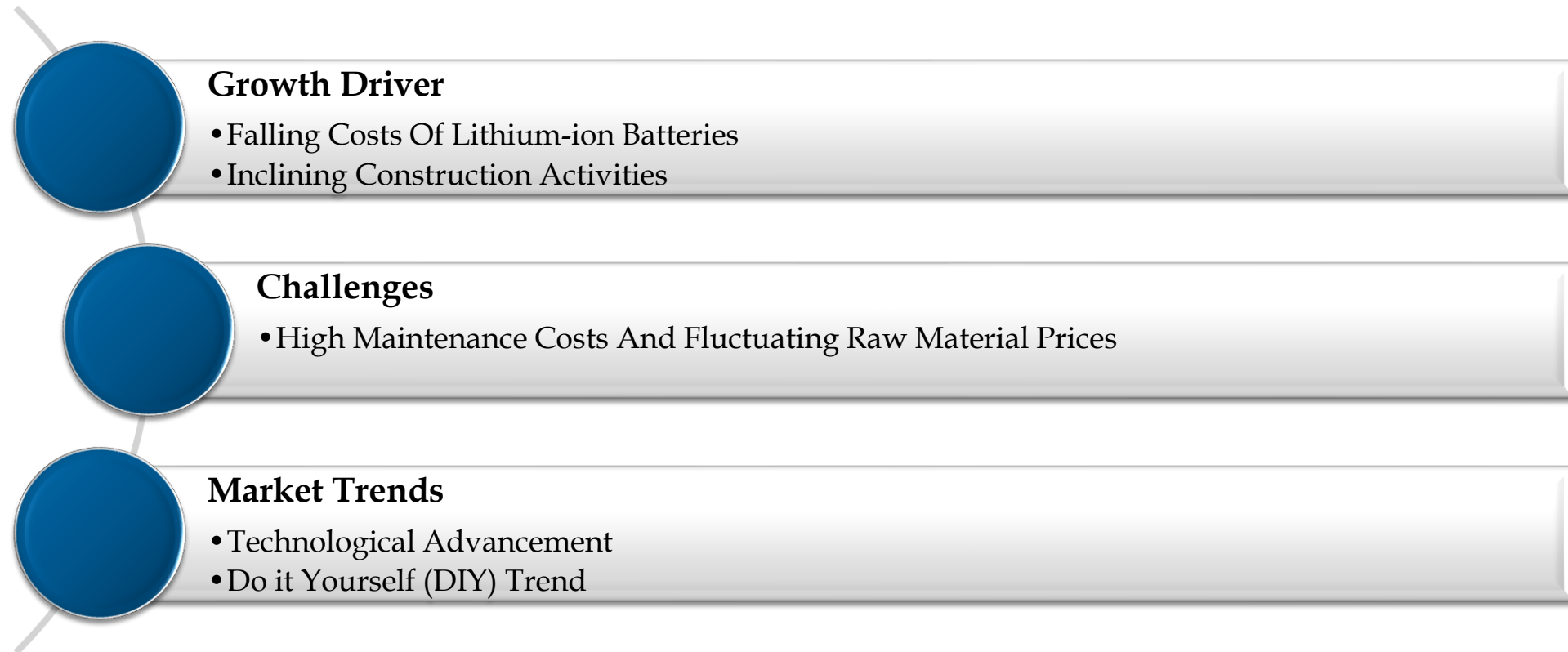
# Asia Pacific Outdoor Power Equipment Market: Analysis

Asia Pacific Outdoor Power Equipment Market by Region; 2021



Region	Share	CAGR (2022-2027)
China	xx%	xx%
Japan	xx%	xx%
India	xx%	xx%
South Korea	xx%	xx%
Rest of Asia Pacific	xx%	xx%

# Global Outdoor Power Equipment Market: Dynamics



# Global Outdoor Power Equipment Market: Competitive Landscape

## Players Profiled

- Chervon Holdings Limited
- Robert Bosch GmbH
- Techtronics Industries Ltd.
- Stanley Black & Decker, Inc.
- Husqvarna Group
- Makita Corporation
- Honda Motor Co., Ltd.
- Briggs & Stratton Corporation
- The Toro Company
- Deere & Company
- Yamabiko Corporation
- Ariens Company

Global Electric Outdoor Power Equipment Players by Market Share; 2021 (Percentage, %)

