

The US Vision Care Market: Analysis By Product (Prescription Glasses, Contact Lens, Intraocular Lens, and Others), By Distribution Channel (Retail Stores, E-Commerce, Clinics, and Hospitals), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2028

July 2023



# The US Vision Care Market: Coverage

Executive Summary and Scope

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Impact Of COVID-19

Dynamics

Competitive Landscape

Company Profiling

# The US Vision Care Market: Coverage

## Scope of the Report

Attributes	Details
Title	The US Vision Care Market: Analysis By Product (Prescription Glasses, Contact Lens, Intraocular Lens, and Others), By Distribution Channel (Retail Stores, E-Commerce, Clinics, and Hospitals), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2028
Coverage	The US
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2023-2028
Competition in the Market	Relatively Fragmented
Key Players	Alcon Inc.; ZEISS Group; EssilorLuxottica SA (Essilor of America, Inc.); Johnson & Johnson Inc. (Johnson & Johnson Vision); HOYA Corporation; Bausch + Lomb Incorporated; Cooper Companies Inc. (CooperVision); Menicon Co., Ltd.; National Vision Holdings, Inc.; and Rayner Group

# The US Vision Care Market: Coverage

## Executive Summary

Vision care refers to product and services that are employed for maintaining the quality of eyes, eyesight conditions, vision, and eye disorders. Vision care market is associated with design, manufacturing and sale of products and services related to maintaining and improving the quality and functioning of the eyes. The US vision care market value stood at US\$24.35 billion in 2022, and is expected to reach US\$33.40 billion by 2028. The market is expected to grow at a CAGR of 5.41% over the projected period of 2023-2028.

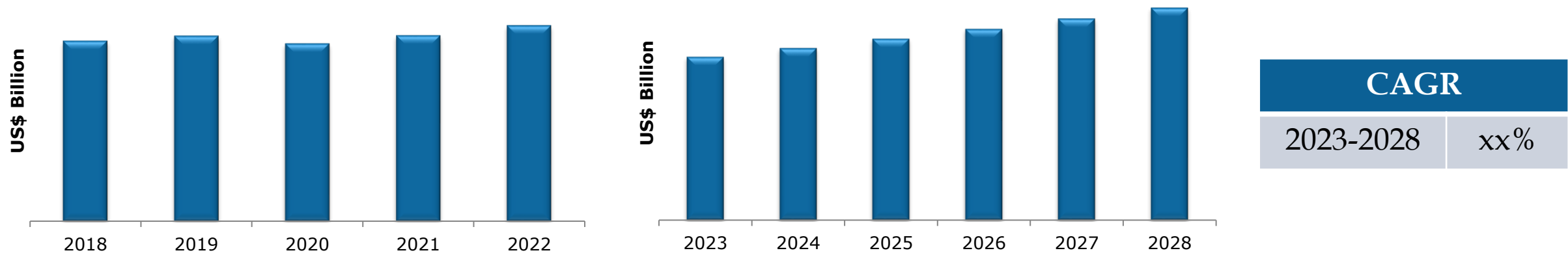
The US vision care market can be segmented on the basis of product (prescription glasses, contact lens, intraocular lens, and others), and distribution channel (retail stores, e-commerce, clinics, and hospitals). The prescription glasses is both the largest and the fastest growing segment of the US vision care market, owing to increasing cases of myopia and hyperopia, growing demand for stylish and trendy eye frames to complement personal style & fashion preferences, and rising adoption of high quality sunglasses as a result of increasing awareness of ocular diseases caused by UVA and UVB rays.

COVID-19 pandemic brought in many changes in the world in terms of reduced productivity, loss of life, business closures, lockdown and closing down of factories and organizations. Lockdown policies, imposed by the government to prevent the spread of virus resulted in suspension or delay of optometric, medical, surgical, screening and clinical trial activities, along with limited access to eye care facilities and postponement or cancellations of many routine eye care appointments unless immediate eye care was necessary. So, the overall impact of COVID-19 pandemic on the US vision care market turned out to be negative as a result of non availability of eye care practitioners, delays in conducting vision surgeries and procedures, and temporary closure of other office-related treatment alternatives.

The US vision care market has increased from 2020-2022 and the projections are made that the market will continue to rise in the next five years i.e. 2023-2028. The demand for vision care products has been rising significantly in recent years owing to, growing geriatric population, increasing electronic devices and media usage time, growing incidence of vision impairment disorders, expanding retail e-commerce, increasing incidence of chronic diseases, supportive government policies, etc. Further, the market is expected to grow at a rapid pace due to integration of AI and ML, ongoing advancements in vision care, growing awareness of UV rays related visual impairment, increasing number of innovations and product launches in the market, growing preference for daily disposable contact lenses, etc. Yet the market faces some challenges such as increase in the cases of eye infection due to contact lenses, rising constraints on business practices, etc.

# The US Vision Care Market: Analysis

## The US Vision Care Market by Value



The US vision care market was valued at US\$... billion in 2022 and is anticipated to reach up to US\$... billion by 2028 from US\$... billion in 2023, with a CAGR of xx%.

# The US Vision Care Market: Global Analysis

## The US Vision Care Market by Product; 2022



Product	Share (2022)
Prescription Glasses	xx%
Contact Lens	xx%
Intraocular Lens	xx%
Others	xx%

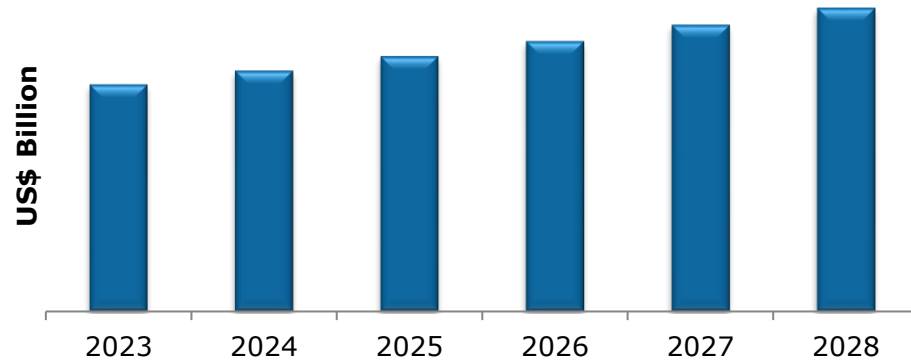
## The US Vision Care Market by Distribution Channel; 2022



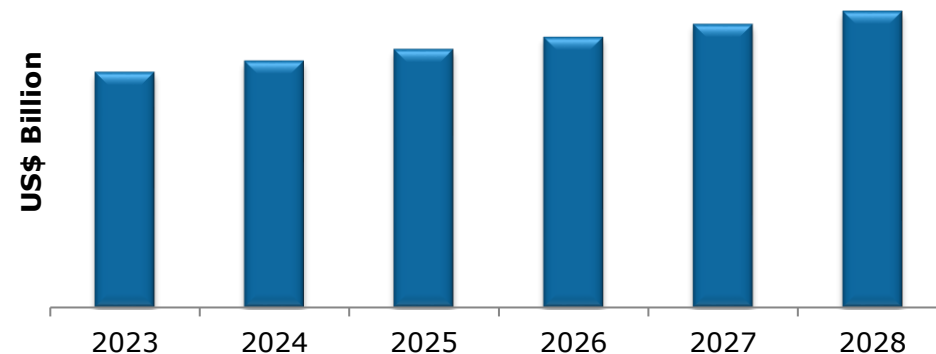
Distribution Channel	Share (2022)
Retail Stores	xx%
E-Commerce	xx%
Clinics	xx%
Hospitals	xx%

# The US Vision Care Market: Product Analysis

## The US Prescription Glasses Market by Value



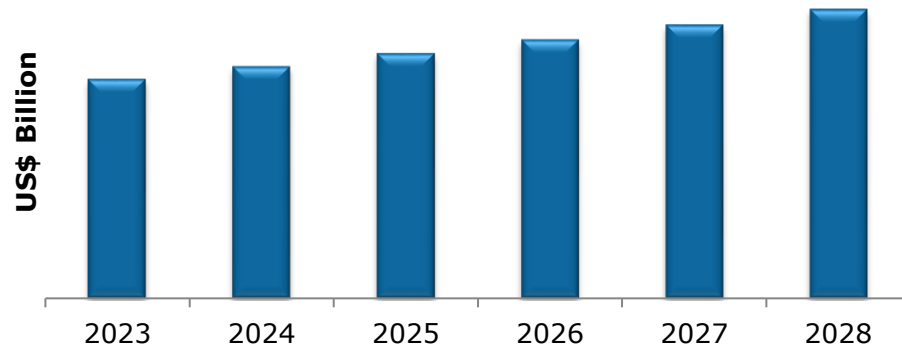
## The US Contact Lens Market by Value



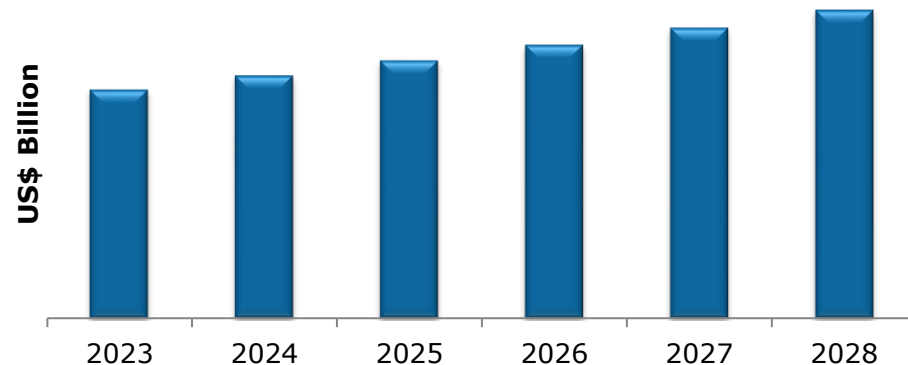
Product	CAGR (2023-2028)
Prescription Glasses	xx%
Contact Lens	xx%
Intraocular Lens	xx%
Others	xx%

# The US Vision Care Market: Distribution Channel Analysis

## The US Retail Stores Vision Care Market by Value

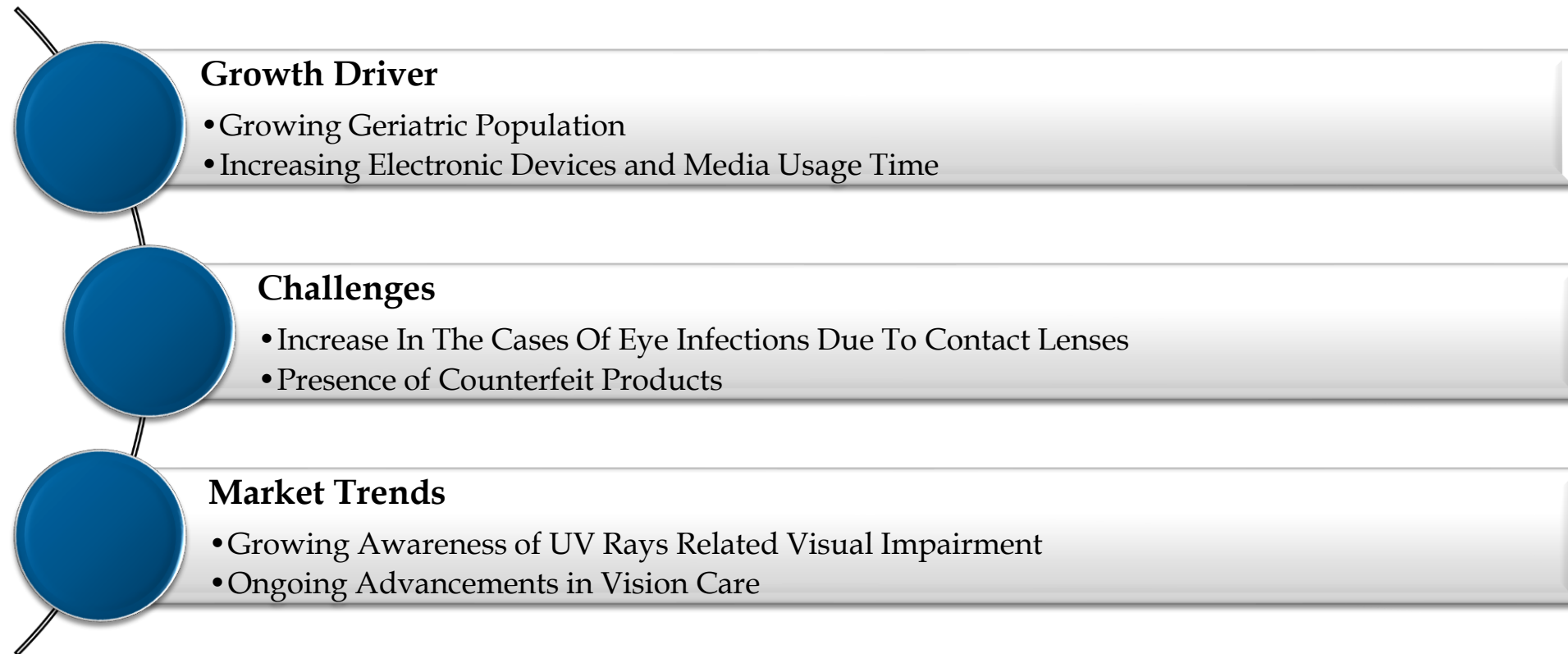


## The US E-Commerce Vision Care Market by Value



Distribution Channel	CAGR (2023-2028)
Retail Stores	xx%
E-Commerce	xx%
Clinics	xx%
Hospitals	xx%

# The US Vision Care Market: Dynamics



# The US Vision Care Market: Competitive Landscape

## Players Profiled

- ❑ Alcon Inc.
- ❑ ZEISS Group
- ❑ EssilorLuxottica SA (Essilor of America, Inc.)
- ❑ Johnson & Johnson Inc. (Johnson & Johnson Vision)
- ❑ HOYA Corporation
- ❑ Bausch + Lomb Incorporated
- ❑ Cooper Companies Inc. (CooperVision)
- ❑ Menicon Co., Ltd.
- ❑ National Vision Holdings, Inc.
- ❑ Rayner Group