

Global Two-Wheeler Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025 Edition)

November 2021



Global Two-Wheeler Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

COVID-19 Analysis

Dynamics

Competitive Landscape

Company Profiling

Global Two-Wheeler Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Two-Wheeler Market: Size and Forecasts with Impact Analysis of Covid-19 (2021-2025 Edition)
Coverage	Global and Regional
Regional Coverage	Asia Pacific, North America, Europe and ROW
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	Honda, Hero MotoCorp, Yamaha Motor Co., and Bajaj

Global Two-Wheeler Market

Executive Summary

Ever since people have started movement from one place to another, the advents of two-wheelers make commutation an easy task for travelers and now they are considered as an integral part of roads. Two-wheelers are not only an easy and flexible mode of transportation, but also economical as well. Two-wheelers are narrow and can easily move through even in congested traffics. Motorcycles and other powered two-wheelers are actively promoted as great alternative for cars particularly for urban mobility. The smaller size and less weight of two-wheelers also means less wear of the road surface, less use of fuels, and less emissions.

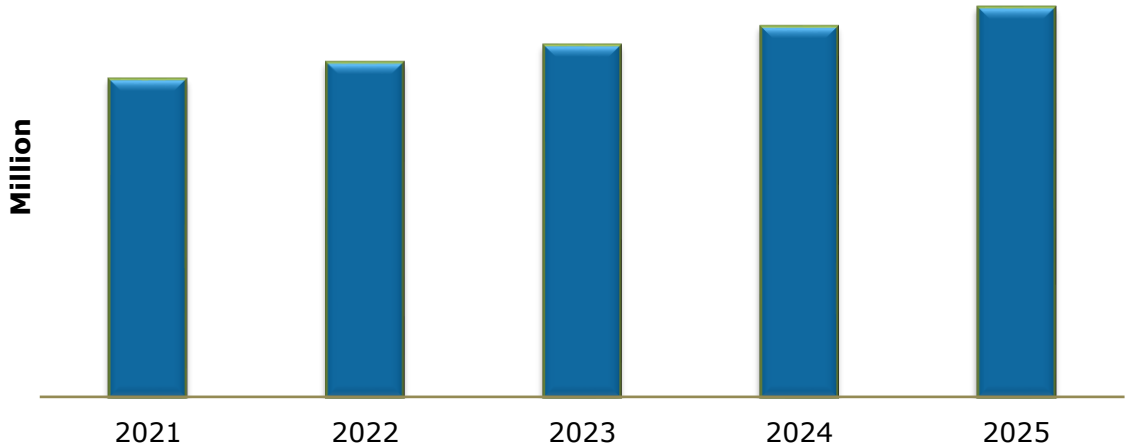
The two-wheeler industry is growing very fast as the needs and wants of the consumer rises. The consumer sensitivity to product attribute is also shooting up. With underdeveloped public transport networks, the need for two wheelers is ever increasing. The replacement market is also opening up, with bikes bought 15 or more years ago. There are three primary types of two-wheeler or motorcycles: off-road, street and dual-purpose. There are also many different subsets within each of these three categories that can be used for a wide array of purposes.

The global two-wheeler market has seen fluctuations over the past few years, but estimations are made that the market would grow at a considerable growth rate in the next five years i.e. 2021 to 2025. The market has experienced instability in the last 2-3 years primarily because of spread of COVID-19, stringent government regulations and emission norms. Though, in the previous years, growth in the market was driven by rising traffic condition, increasing number of working women, urbanization, growing demand in rural areas etc.

However, stringent regulations associated with two-wheeler,, growing safety issues, rising number of road accidents are some of the major challenges that are hampering the growth of the market. Though, the market growth would be further supported by various market trends like increasing demand for two-wheelers as POVs, considerable room for penetration in emerging economies, adoption of fuel injection technology etc.

Two-Wheeler Market: Global Analysis

Global Two-Wheeler Market by Volume



CAGRs	
2021-2025	xx%

The global two-wheeler market is anticipated to reach up to ... million by 2025 from ... million in 2021 at a CAGR of ...% during the period 2021-2025.

Two-Wheeler Market: Global Analysis

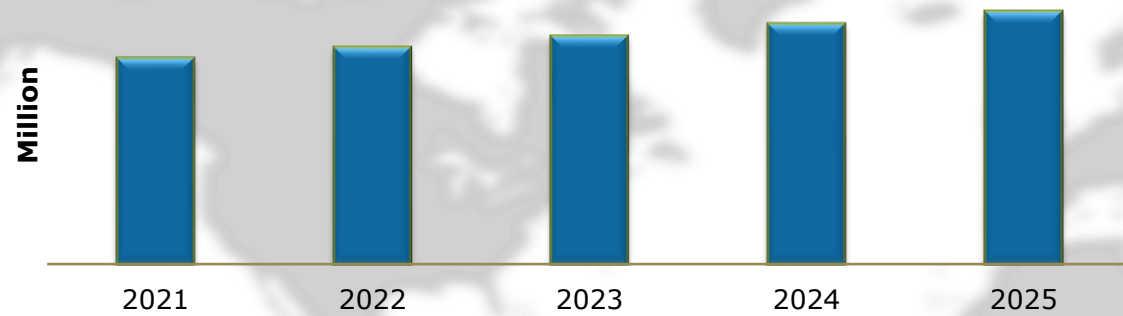
Global Two-Wheeler Market by Region; 2020



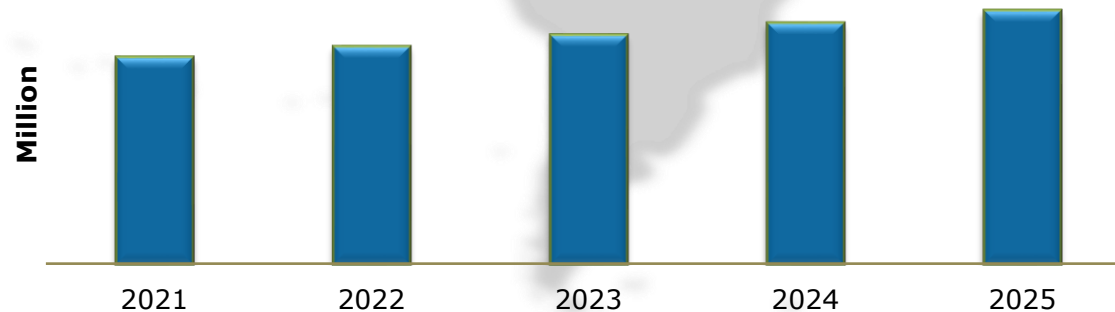
Region	Share
Asia Pacific	xx%
Europe	xx%
North America	xx%
ROW	xx%

Two-Wheeler Market: Regional Analysis

North America Two-Wheeler Market by Value



Asia Pacific Two-Wheeler Market by Value



Region	CAGR
	2021-2025
Asia Pacific	xx%
Europe	xx%
North America	xx%
ROW	xx%

Two-Wheeler Market: Regional Analysis

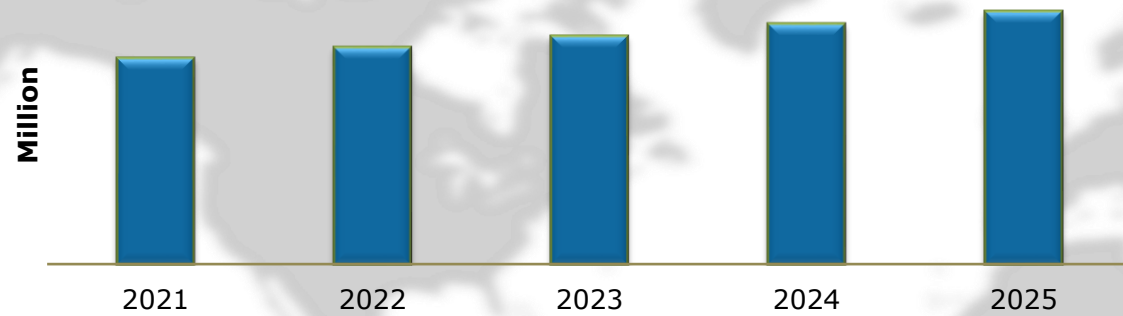
Asia Pacific Two-Wheeler Market by Country; 2020



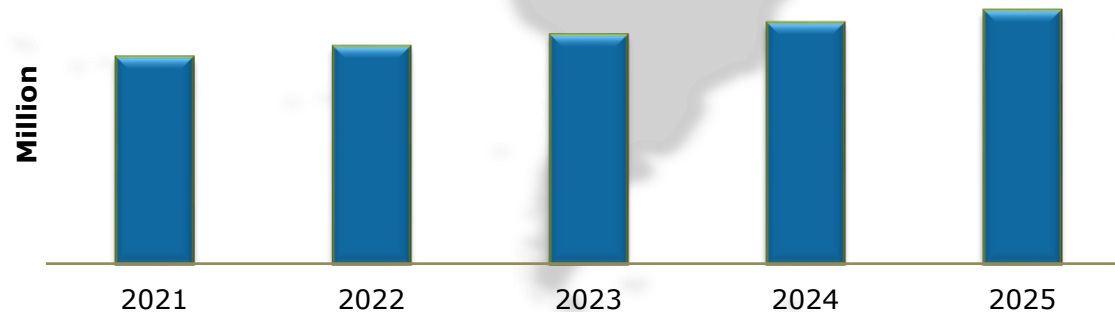
Country	Share
India	xx%
China	xx%
Taiwan	xx%
Japan	xx%
ASEAN	xx%
Other Asian	xx%

Two-Wheeler Market: Regional Analysis

India Two-Wheeler Market by Value



China Two-Wheeler Market by Value



Region	CAGR
	2021-2025
India	xx%
China	xx%
Taiwan	xx%
Japan	xx%
ASEAN	xx%
Other Asian	xx%

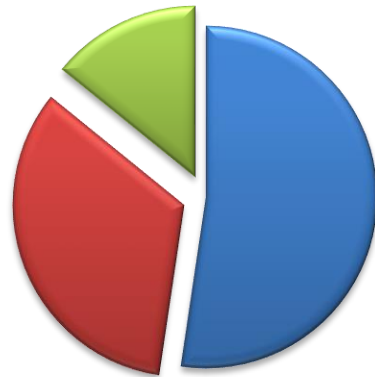
Two-Wheeler Market: Regional Analysis

India Two-Wheeler Market by Segment; 2020



Segment	Share
Bike	xx%
Scooter	xx%
Moped	xx%

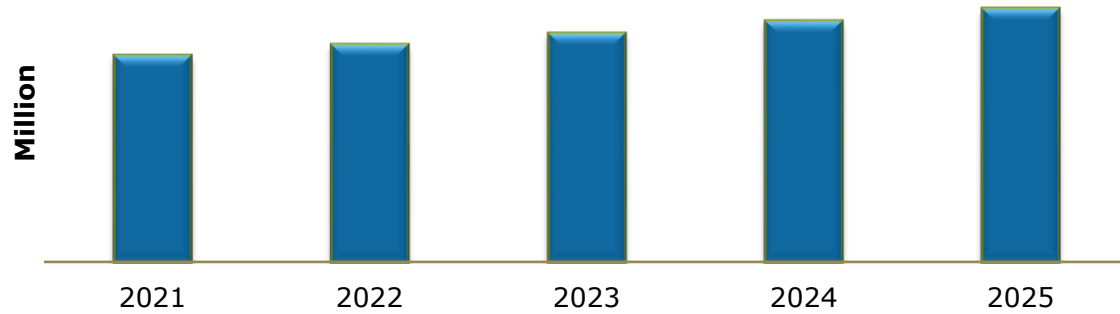
India Bike Market by Segment; 2020



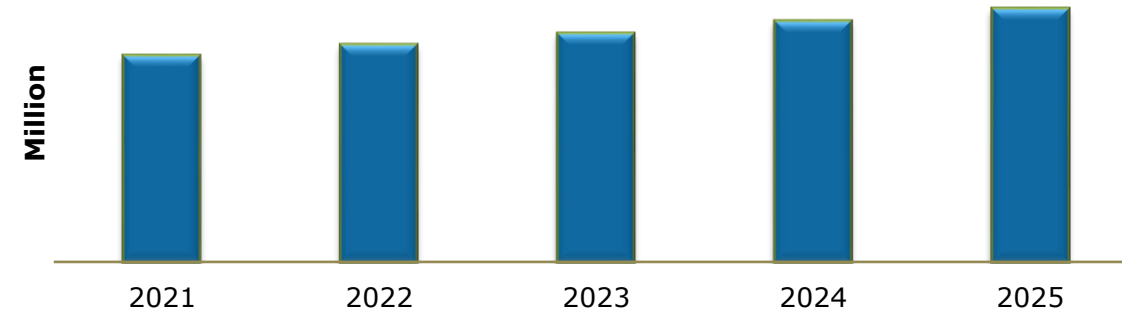
Bike Segment	Share
Entry (75-110c)	xx%
Executive (110cc-150cc)	xx%
Premium (>150cc)	xx%

Two-Wheeler Market: Regional Analysis

India Bike Market by Volume

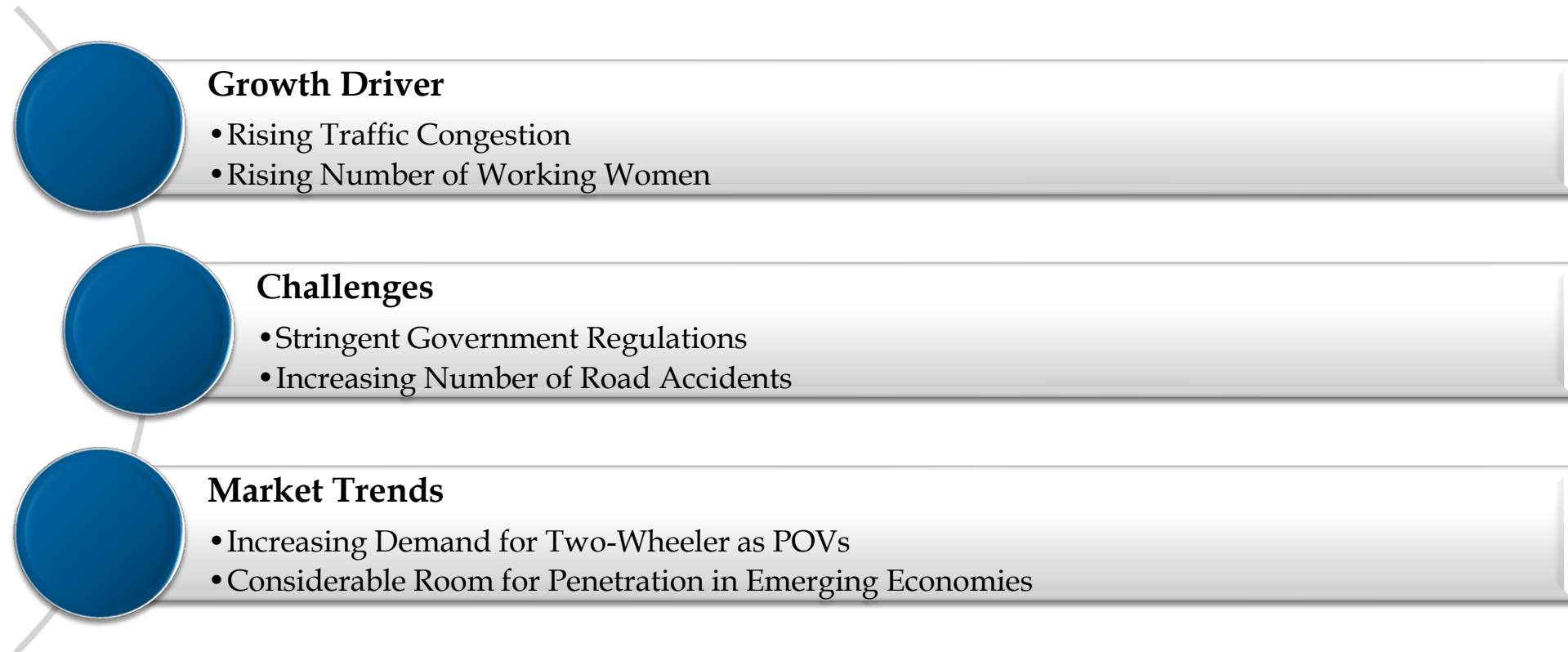


India Scooter Market by Volume



Segment	CAGR
	2021-2025
Bike	xx%
Scooter	xx%
Moped	xx%

Two-Wheeler Market: Dynamics



Two-Wheeler Market: Competitive Landscape

Players Profiled

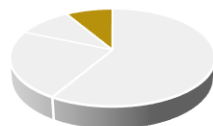
- Honda



- Hero MotoCorp



- Yamaha Motor Co.



- Bajaj



Note: The graphs on this slide are only for sample representation.