

# Global Metal Casing Market: Size & Forecast with Impact Analysis of COVID-19 (2020-2024)

July 2020



# Global Metal Casing Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

COVID-19

Dynamics

Competitive Landscape

Company Profiles

# Global Metal Casing Market : Coverage

## Scope of the Report

Attributes	Details
Title	Global Metal Casing Market: Size & Forecast with Impact Analysis of COVID-19 (2020-2024)
Coverage	Global and Regional
Regional Coverage	Asia Pacific, North America, Europe, and ROW
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2020-2024
Competition in the Market	Dominated
Key Players	Hon Hai Precision Industry Co., Ltd. (Foxconn), BYD Company, Catcher Technology and Casetek Holdings Limited

# Global Metal Casing Market

## Executive Summary

Metal case is a feature being used in handy electronic devices, which includes majorly smartphones, notebook, notepad and wearable such as smart watch, Bluetooth and fitness tracker. Metal cases and covers for mobile phones come in different styles and designs, to suit various individual preferences and phones. Metal case is sharply trending into industry of smartphones, notebook, notepad and wearable's. Many Consumers are mainly fancied upon by looks and design of the instrument in use then technology behind.

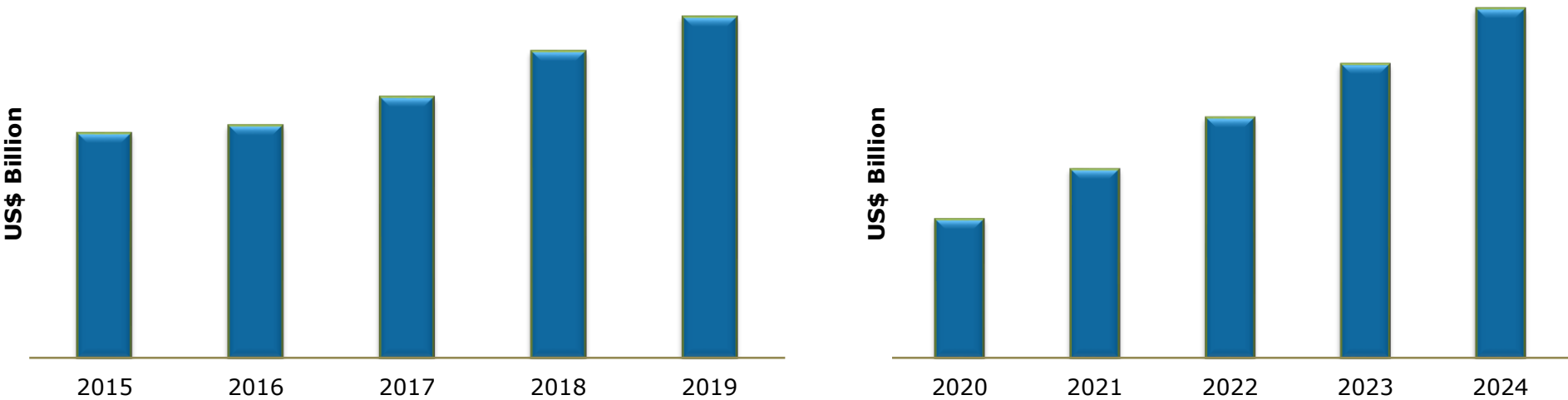
In addition, there are different type of cases available like polycarbonate cases, plastic cases, leather cases, etc. But, owing to increase in consumer buying capability and due to demand of smartphones with metallic finish and durability, major companies such as Samsung, Huawei, HTC and Sony have adopted the metal case for production of smartphones, notebook, etc.

The global metal casing market has increased over the years and is expected to grow during the forecasted years i.e., 2020-2024,. The global metal casing market is supported by various growth drivers such as growing global population, rising smartphone penetration, increasing number of internet users, rise in per capita income, upsurge in wearable devices demand, rising youth population, etc.

Furthermore, the market faces some challenges which are obstructing the growth of the market. Some of the challenges are evolution of glass casing and high entry barrier. However, there are some trend which would augment the growth of the market in future are rising 5G smartphone penetration, surging adoption of metal casing in mid to low end & entry level segment, etc.

# Global Metal Casing Market: An Analysis

Global Metal Casing Market by Value

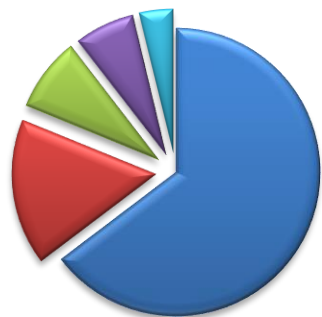


CAGRs	
2015-2019	xx%
2020-2024	xx%

The global metal casing market value was US\$.... billion in 2019, in comparison to US\$... billion in 2018, the market propelled at a CAGR of xx% during 2015-2019 years. The global metal casing market is anticipated to rise up to US\$.... billion by 2024, as compared to US\$.... billion in 2020, representing a CAGR of xx% over the years 2020 to 2024.

# Metal Casing Market: Global Analysis

Global Metal Casing Market Value by Application



Application	Share
Smartphone	xx%
Notebook	xx%
Wearable Devices	xx%
Tablet	xx%
Others	xx%

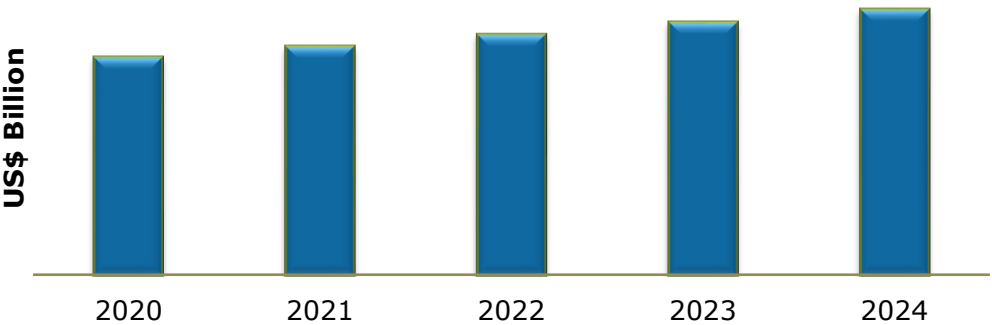
Global Metal Casing Market Share by Region



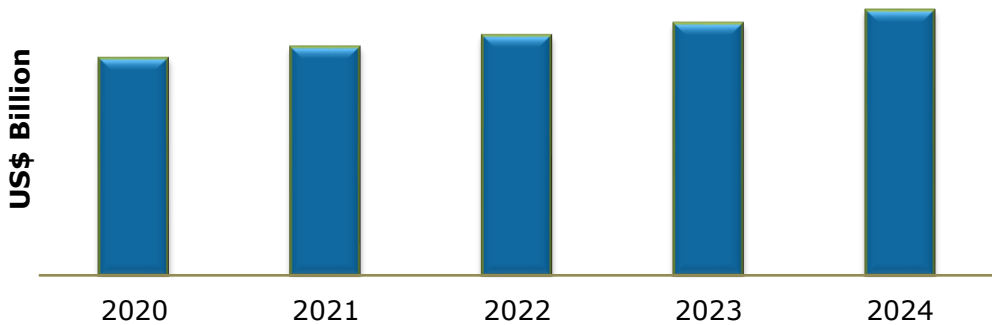
Region	Share
Asia Pacific	xx%
North America	xx%
Europe	xx%
ROW	xx%

# Metal Casing Market: Application Analysis

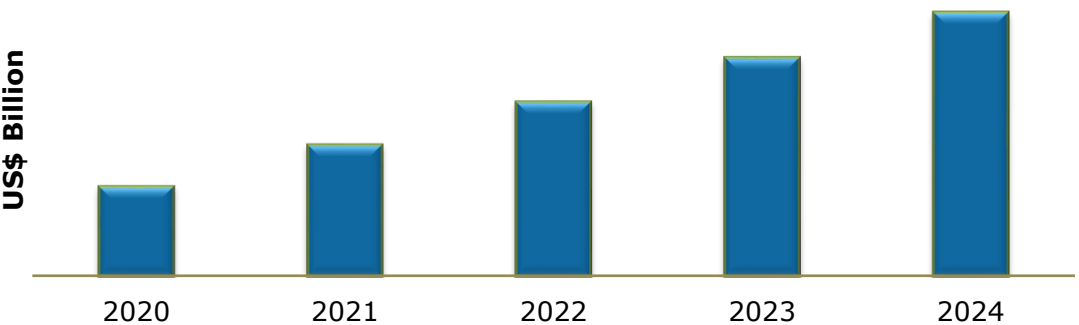
Global Smartphone Metal Case Market by Value



Global Notebook Metal Case Market by Value



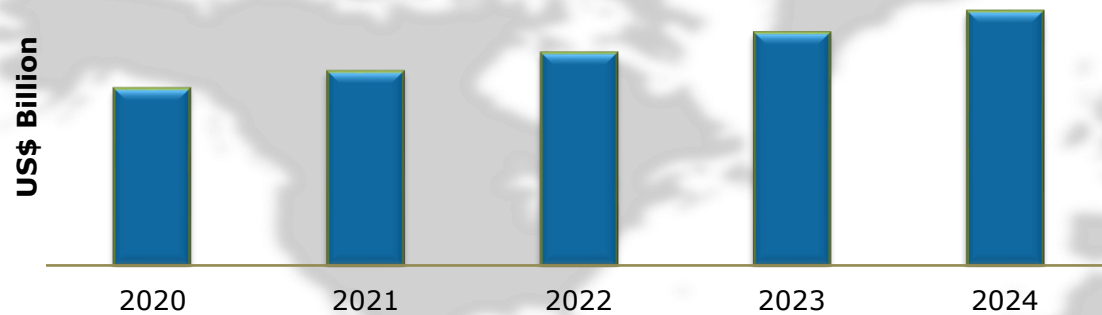
Global Wearable Devices Metal Case Market by Value



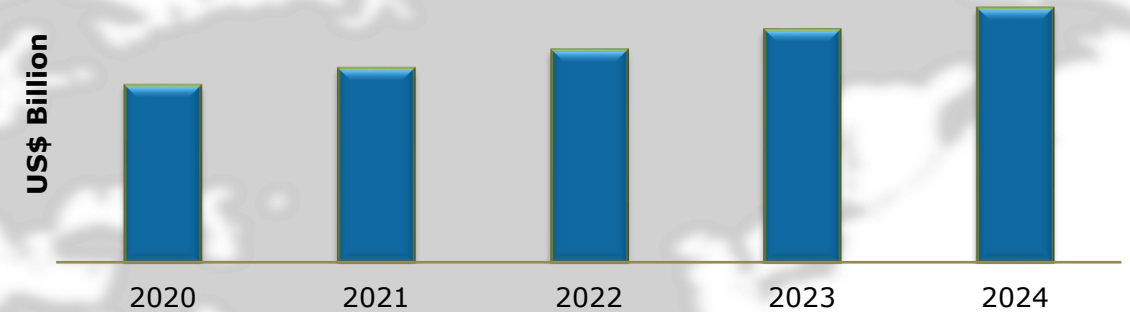
Application	CAGR (2020-2024)
Smartphone	xx%
Notebook	xx%
Wearable Devices	xx%
Tablet	xx%
Others	xx%

# Metal Casing Market: Regional Analysis

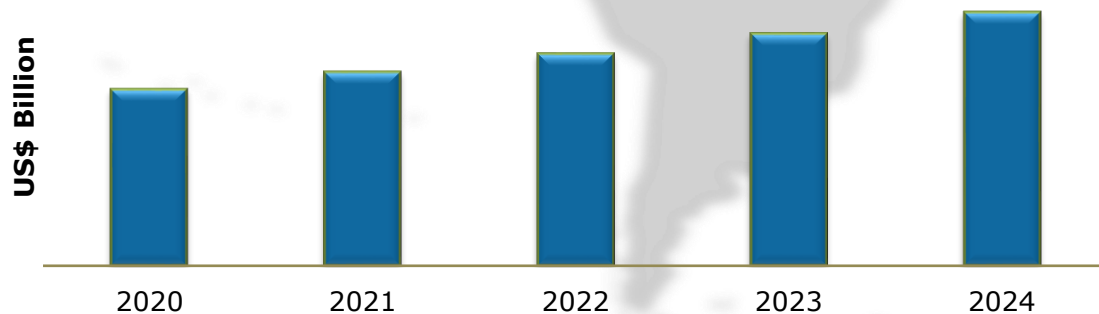
## Asia Pacific Metal Casing Market by Value



## Europe Metal Casing Market by Value



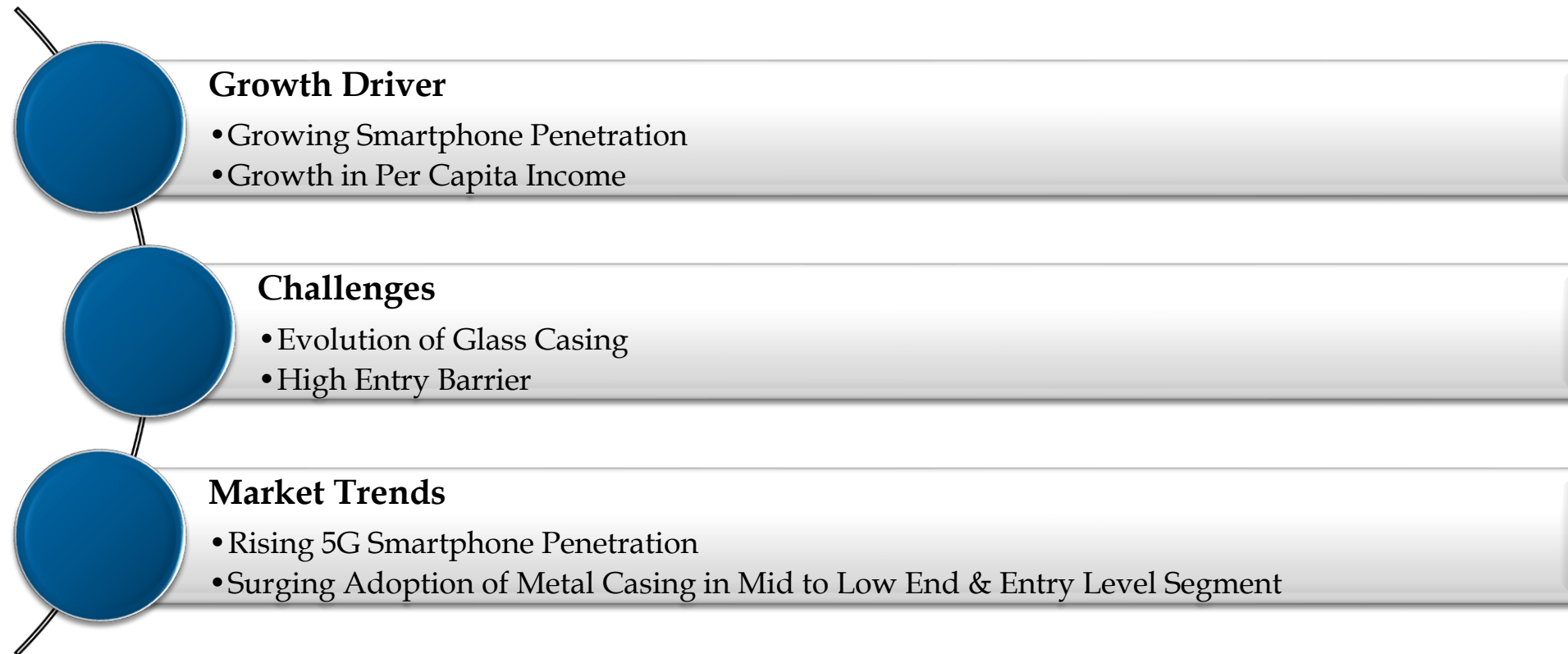
## North America Metal Casing Market by Value



Region	CAGR (2020-2024)
Asia Pacific	xx%
Europe	xx%
North America	xx%
ROW	xx%



# Metal Casing Market: Dynamics



# Metal Casing Market: Competitive Landscape

## Players Profiled

- Hon Hai Precision Industry Co., Ltd. (Foxconn)



- BYD Company



- Catcher Technology



- Casetek Holdings Limited



Note: The graphs on this slide are only for sample representation.