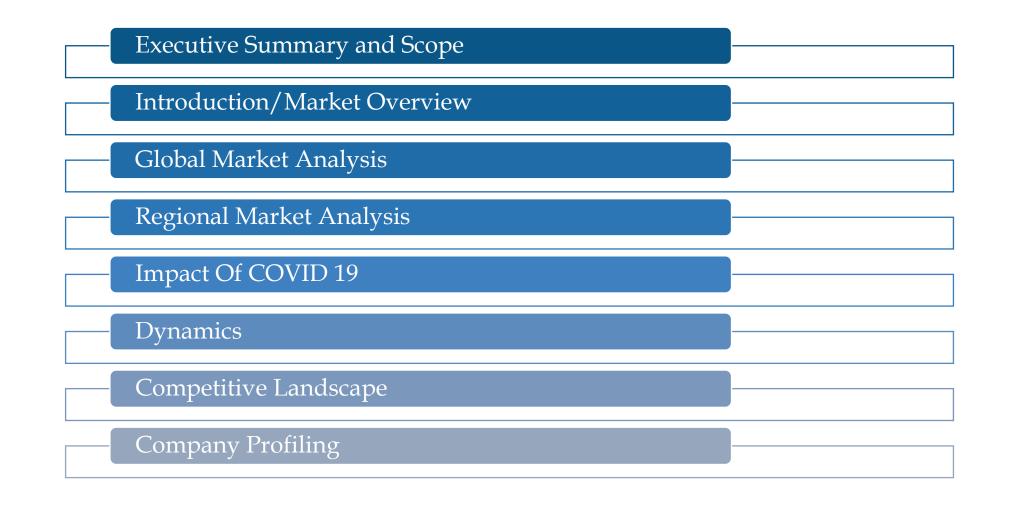
Global Unified Communication And Collaboration Market: Size, Trends & Forecast with Impact Analysis of COVID-19 (2022-2026)

March 2022





# Global UCC Market: Coverage





# Global UCC Market: Coverage

## Scope of the Report

Attributes	Details
Title	Global UCC Market: Size, Trends & Forecast with Impact Analysis of COVID-19 (2022-2026)
Coverage	Global and Regional
Regional Coverage	North America, Europe, Middle East, and Africa (EMEA), Asia/Pacific (Including Japan) and Latin America
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2022-2026
Competition in the Market	Dominated
Key Players	Microsoft Corporation, Cisco Systems Inc., Avaya Holdings Corp., and Zoom Video Communications Inc.



# Global UCC Market

## **Executive Summary**

Humans and organizations both require communication to grow and survive. It is the process of transmitting ideas, information, points of view, facts, and emotions from one location, person, or group to another. Communication methods include email, audio, chat, and fax. Because today's businesses are becoming increasingly "virtual," with the majority of them operating totally online, communication is becoming increasingly important. A successful firm requires excellent and effective communication on both technical and commercial level.

Unified Communications and Collaboration (UCC) is a set of corporate solutions that ensures that nearly all of their technology works together smoothly and securely for-real-time collaboration. Voice, IP telephony calling, instant messaging, desktop sharing, presence, and web conferencing, audio conferencing, and video conferencing are just a few of the communication tools that UCC uses to connect people digitally.

The major benefits of unified communications and collaboration include increased productivity, improved flexibility and customer satisfaction, cost reduction and it also facilitates collaboration.

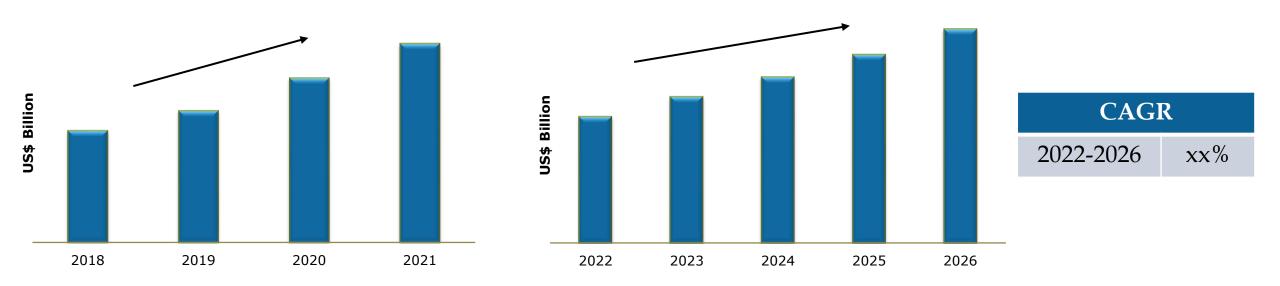
The unified communication and collaboration market can be divided into two segments: by type (UC collaboration, UCaaS, videoconferencing systems, IP phone and others), and by application (IT & telecom, BFSI, public sector, retail, healthcare, education, and others).

The global unified communication and collaboration market is projected to rise considerably in the next four years i.e. 2022-2026. The global unified communication and collaboration market is expected to rise due to rapid urbanization, growing adoption of UCaaS, increased IT spending, diversified use, and growing adoption of BYOD. The market also faces some challenges like data security and privacy issues, and lack of interoperability.



# UCC Market: Global Analysis

**Global UCC Market by Value** 



Global unified communication and collaboration market was valued at US\$... billion in 2021 and is anticipated to reach up to US\$... billion by 2026 from US\$... billion in 2022, with a CAGR of xx%.



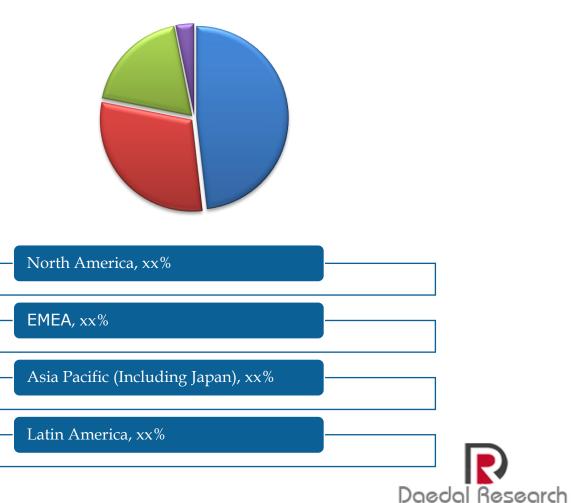
# UCC Market: Global Analysis

#### Global UCC Market by Type; 2021



Туре	Share
UC Collaboration	xx%
UCaaS	xx%
Videoconferencing Systems	xx%
IP Phone	xx%
Others	xx%

## Global UCC Market by Region; 2021



# UCC Market: Global Analysis

**Global UCC Market by Application; 2021** 

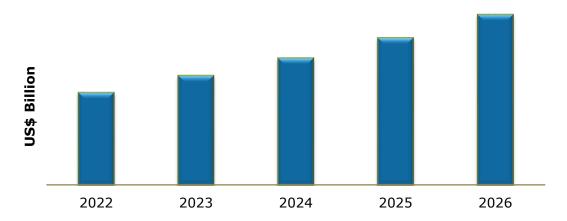


Application	Share
IT & Telecom	xx%
BFSI	xx%
Public Sector	xx%
Retail	xx%
Heatlhcare	xx%
Education	xx%
Others	xx%

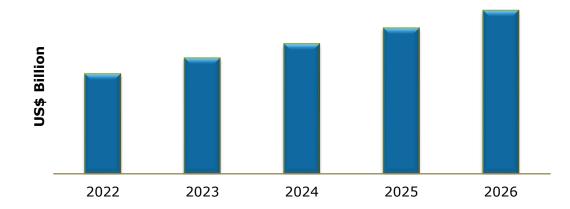


# UCC Market: Type Analysis

**Global UC Collaboration Market by Value** 



**Global UCaaS Market by Value** 

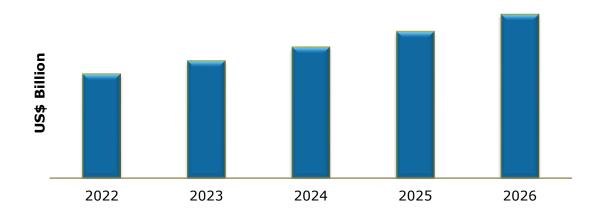


Туре	CAGR (2022-2026)
UC Collaboration	xx%
UCaaS	xx%
Videoconferencing Systems	xx%
IP Phone	xx%
Others	xx%

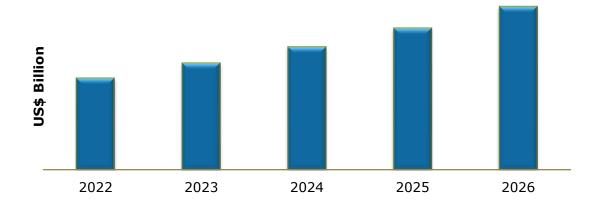


## UCC Market: Application Analysis

**Global UCC IT & Telecom Market by Value** 



**Global UCC BFSI Market by Value** 

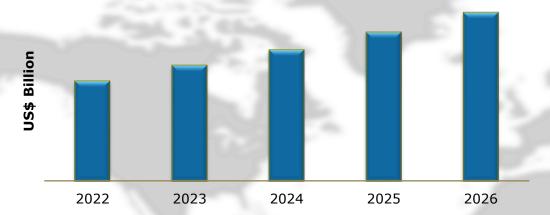


Application	CAGR (2022-2026)
IT & Telecom	xx%
BFSI	xx%
Public Sector	xx%
Retail	xx%
Heatlhcare	xx%
Education	xx%
Others	xx%

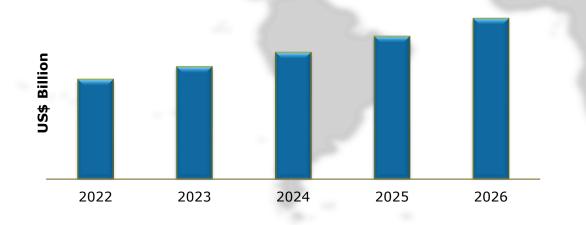


# UCC Market: Regional Analysis

North America UCC Market by Value



## Europe, Middle East, and Africa (EMEA) UCC Market by Value

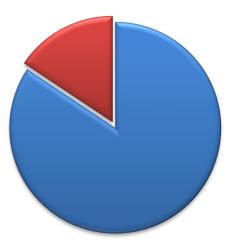


Region	CAGR (2022-2026)
North America	xx%
Europe, Middle East, and Africa (EMEA)	xx%
Asia/Pacific (Including Japan)	xx%
Latin America	xx%



# North America UCC Market: An Analysis

North America UCC Market by Region; 2021



Region	Share	CAGR (2022-2026)
The US	xx%	xx%
Rest of North America	xx%	xx%



## Global UCC Market: Dynamics

# Growth Driver Growing Adoption of UCaaS Diversified Use Challenges Data Security and Privacy Issues

• Lack of Interoperability

#### **Market Trends**

- Adoption of Virtual Reality (VR) and Augmented Reality (AR)
- •Hybrid Work Model



# Global UCC Market: Competitive Landscape

## **Players Profiled**

- Microsoft Corporation
- Cisco Systems Inc.
- Avaya Holdings Corp.
- Zoom Video Communications Inc.

## **Global UCC Players by Market Share; 2020**



