

Global Antioxidants Market: Trends & Opportunities [2012-17]



Scope of the Report

The report titled “Global Antioxidants Market: Trends & Opportunities (2013-2018)” offers profound analysis of the global antioxidants market, with in-depth discussion on application of antioxidants in food products, cosmetics and synthetic resins. The key market challenges recognized by the analysts and the major trends identified in the antioxidant market are also presented in the report.

Further, key players including Songwon Industrial, BASF SE, Chemtura Corporation, Adeka Corporation and Albemarle Corporation have been profiled. Market growth has been projected taking into consideration various aspects like previous growth patterns, current trend, growth drivers and challenges.

Company Coverage

- ❖ Songwon Industrial
- ❖ BASF SE
- ❖ Chemtura Corporation
- ❖ Adeka Corporation
- ❖ Albemarle Corporation

Executive Summary

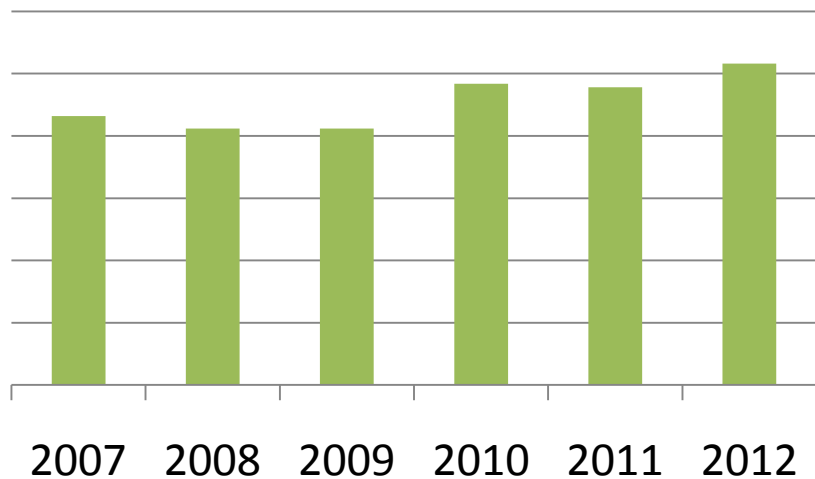
Globally, the demand for antioxidants is expected to increase at a fast pace in the years to come. The projected growth is supported by the fact that the demand of antioxidants remained surprisingly strong during the period of worldwide economic recession which significantly affected virtually all business sectors across the globe. Geographically, the consumption of antioxidants is highest in Western Europe, followed by North America and China. Among the many benefits associated with the consumption of antioxidants are managing blood pressure, treating children with celiac disease and its ability to make a liver transplant procedure successful.

Antioxidants find application in a number of areas; however, they are mainly used in food products, cosmetics, animal feed and synthetic resins. Among all the mentioned products, synthetic resins claim the highest use of antioxidants. While the growth of antioxidants is evident due to their incomparable benefits, there are some factors which further drive their growth and the same include increasing population, rising demand for fast moving consumer groups and cosmetics. Numerous packed food products containing preservatives have antioxidants. A major trend in the antioxidant market is the growing consumer consciousness of their benefits, as a result of which more and more consumers are choosing products containing antioxidants.

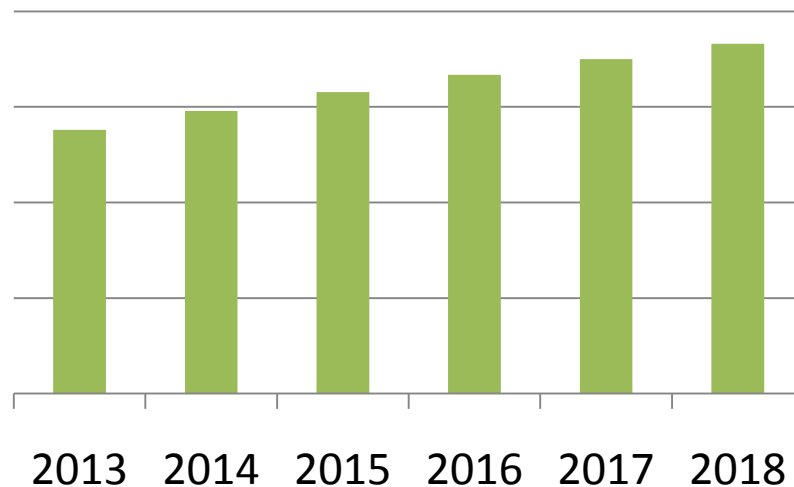
Global Antioxidants Market: An Overview

Some of the top antioxidants ingredients are green tea, dark chocolate, super fruit, juice and dietary supplements. The collective global sales of these categories amounted to US\$ -- billion in 2010.

Global Antioxidant Market Size, By Volume, 2007-12 (Million Tons)



Global Antioxidant Market Size Forecast, By Volume, 2013-18 (Million Tons)

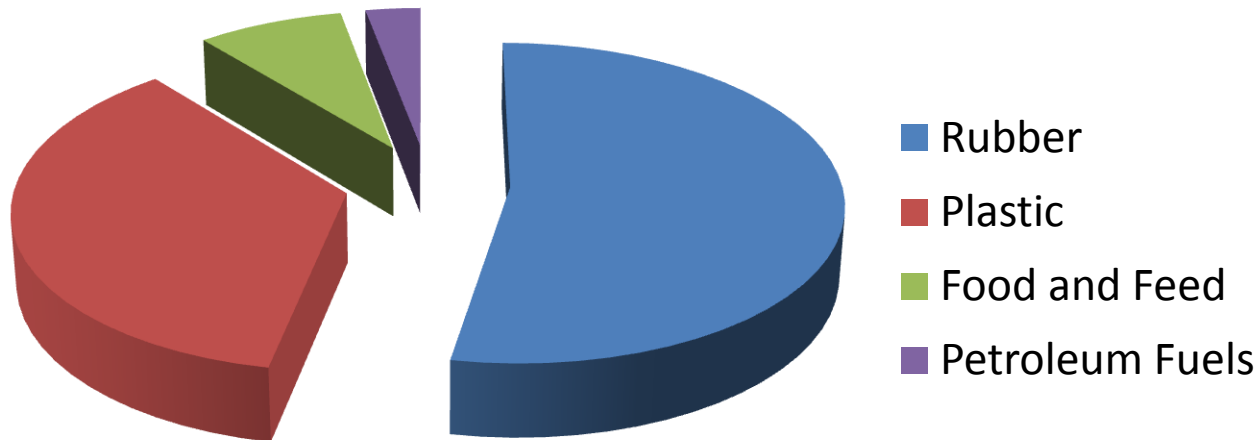


- The market grew at a CAGR of% during the period 2007-2012.
- Market size of global antioxidant market in 2018 is expected to reach to Million tons from billion in 2012, in terms of volume by growing at a CAGR of.....%.
- Growth in the market is due to increasing affluence.....

Global Antioxidants Market: Overview

Antioxidants are used in several industries, for instance- the plastic and rubber, gas and fuel, lubricants, cosmetic and adhesives. Therefore, demand the products which are manufactured in these industries further increase the demand for antioxidants.

Consumption of Antioxidants, By Industry, By Volume, 2011



Drivers

Growing Population

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Growth of FMCR Sector

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Growth in Worldwide Cosmetics Market

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