

Global Digital B2B Payments Market: Size, Trends & Forecasts (2020-2024)

February 2020



Global Digital B2B Payments Market : Coverage

Executive Summary and Scope

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Global Market Analysis

Dynamics

Competitive Landscape

Company Profiles

Global Digital B2B Payments Market : Coverage

Scope of the Report

Attributes	Details
Title	Global Digital B2B Payments Market: Size, Trends & Forecasts (2020-2024)
Coverage	Global
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2020-2024
Competition in the Market	Fragmented
Key Players	Alibaba Group (Ant Financial), American Express, Bottomline Technologies Inc. and Coupa Software Inc.

Global Digital B2B Payments Market

Executive Summary

Payments are the transfer of amount from one organization to another in exchange of goods, services or sometimes both. Payments can be done through different modes like cash payment, online money transfer, card payment, payment by checks, etc. Business to business payments are the transactions completed between two or more business organizations in exchange of the trade. The business to business payments consist of numerous end-users like enterprise, midmarket, SMB, small business, and many others.

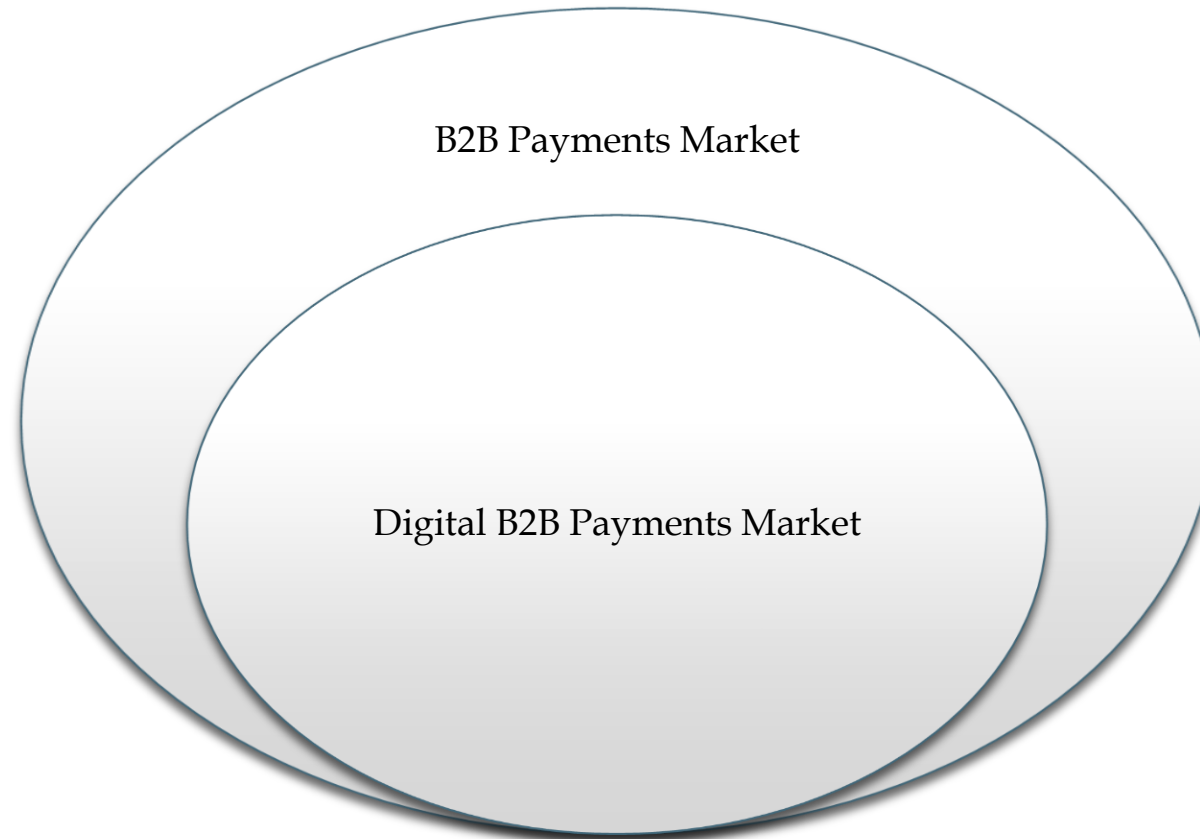
By the advancement in technology new payment gateways are also evolved which facilitate the business organizations to make business payments securely, rapidly and efficiently. There are different kind of digital payment method available like credit and debit cards, electronic payments via payment applications, bank transfer, eWallets, etc.

The global digital B2B payments market has observed stable growth in the past few years and the market is further expected to raise at an affirmative rate during the forecasted period (2020-2024). The growth of the global digital B2B payments market would be bolstered by the growth drivers such as growing real time payments, increasing adoption of cloud based solutions, escalating smartphone penetration, emerging B2B ecommerce industry, swelling business process automation, rising urbanization, increasing cross border payments, etc.

Moreover, the growth of global digital B2B payments market is being hampered by different challenges. Some of the prominent challenges faced by the market are cyber-attacks, defects and disruptions, high investment process, etc. Whereas, the market growth would be further supported by various market trends like surging blockchain technology, rising artificial intelligence technology, budding Fintech organizations, escalating virtual card demand, etc.

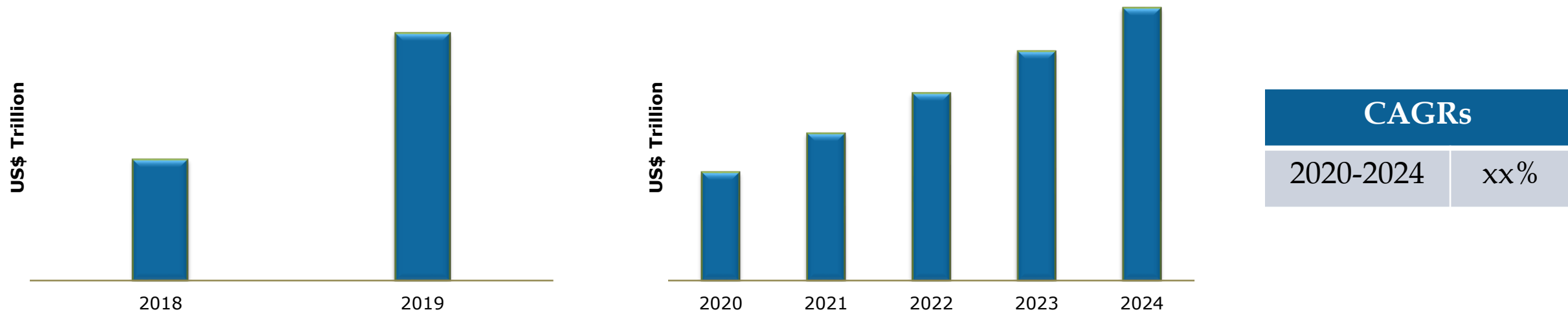
Global Digital B2B Payments Market

Market Overview



Global Digital B2B Payments Market: An Analysis

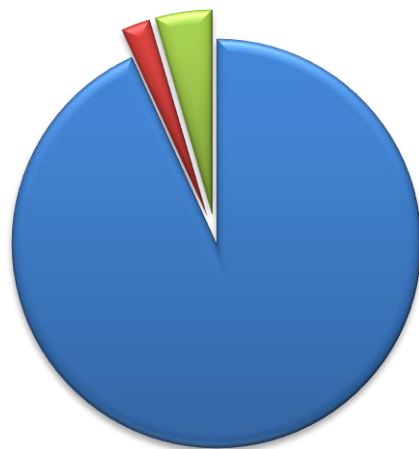
Global Digital B2B Payments Market by Value



The global digital B2B payments market value was US\$.... trillion in 2019, in comparison to US\$... trillion in 2018. The global digital B2B payments market is anticipated to rise up to US\$.... trillion by 2024 as compared to US\$.... trillion in 2020, representing a CAGR of xx% over the years 2020 to 2024.

Digital B2B Payments Market: Global Analysis

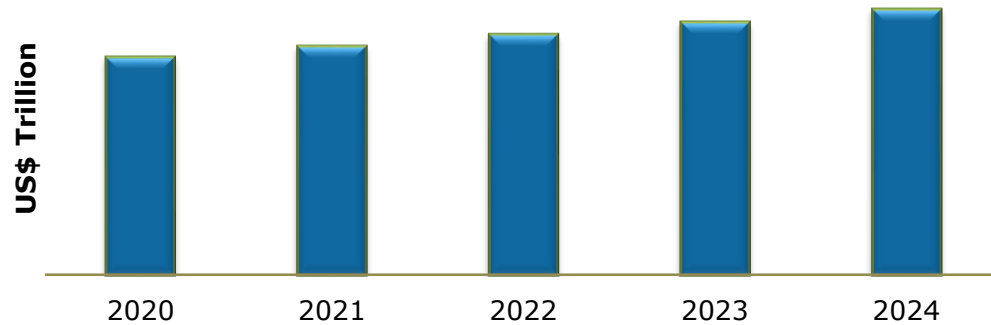
Global Digital B2B Payments Market by Modes; 2019



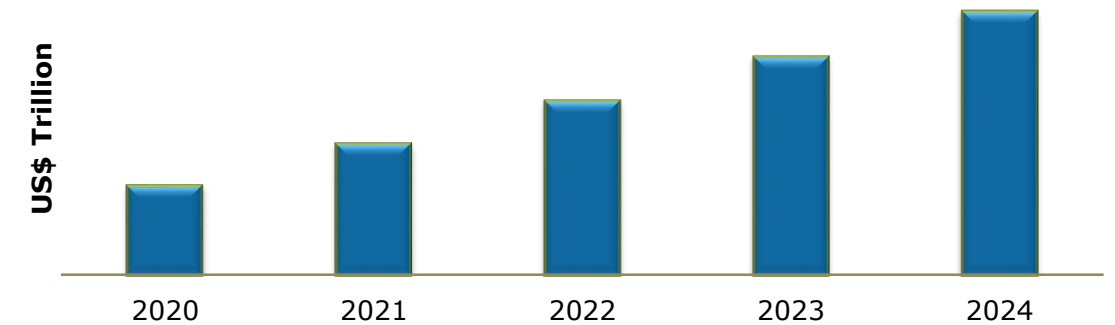
Modes	Share
Automated Clearing House (ACH)	xx%
Cards	xx%
Other	xx%

Digital B2B Payments Market: Mode Analysis

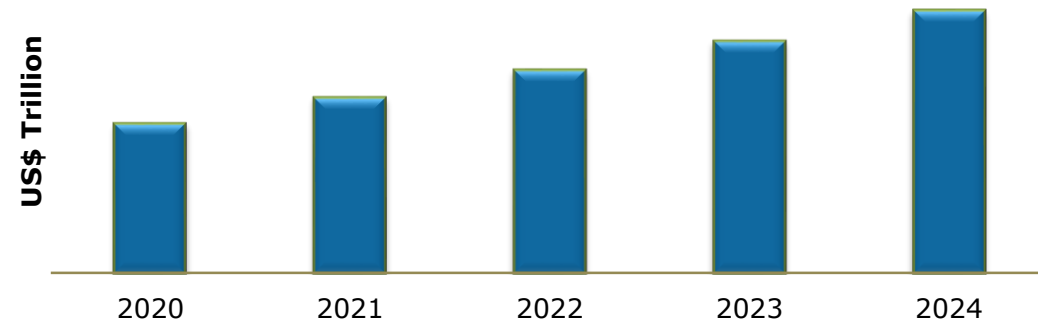
Global Automated Clearing House (ACH) B2B Payments Market by Value



Global Cards B2B Payments Market by Value

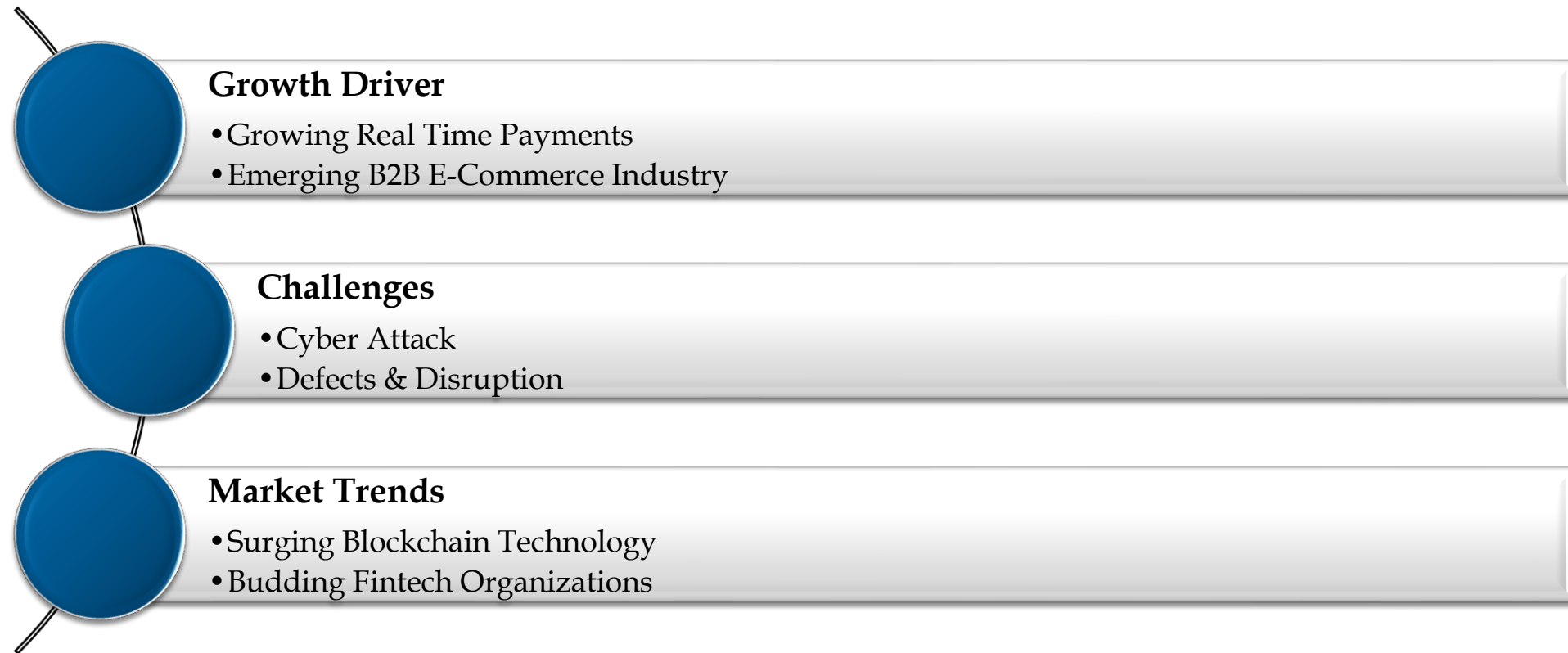


Global Other Digital B2B Payments Market by Value



Modes	CAGR
	2020-2024
Automated Clearing House (ACH)	xx%
Cards	xx%
Other	xx%

Digital B2B Payments Market: Dynamics



Digital B2B Payments Market: Competitive Landscape

Players Profiled

- Alibaba Group (Ant Financial) 
- American Express 
- Bottomline Technologies Inc. 
- Coupa Software Inc. 

Note: The graphs on this slide are only for sample representation.