

The U.S. Frozen Food Market: Size, Trends & Forecasts (2021-2025 Edition)

April 2021



The U.S. Frozen Food Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Market Analysis

Dynamics

Competitive Landscape

Company Profiles

The U.S. Frozen Food Market: Coverage

Scope of the Report

Attributes	Details
Title	The U.S. Frozen Food Market: Size, Trends & Forecasts (2021-2025 Edition)
Coverage	The U.S.
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Market is highly fragmented.
Key Players	Conagra Brands, Inc. (EVOL), Hain Celestial Group, Inc., Nestle (Sweet Earth), and Tyson Foods, Inc.

The U.S. Frozen Food Market

Executive Summary

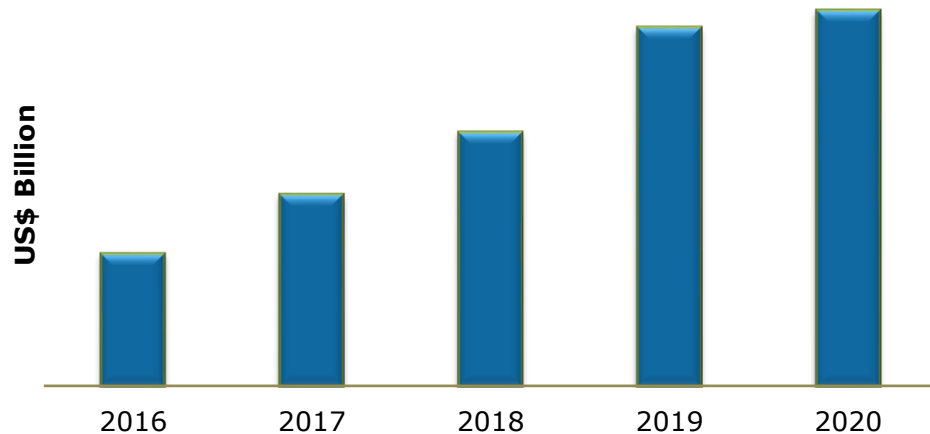
Frozen food is one of the latest developments in the overall food industry globally. Convenient packaging and longer shelf life are the major characteristics of frozen food which made it popular among other forms of food. Frozen food items are not only convenient to consume, but also are more nutritious as compared to ready-to-eat food items. Frozen foods contain crystalline ice within freeze-concentrated solids.

The U.S. frozen food market is majorly categorized into meals, meats, desserts, produce, snacks, and baked goods. An extensive range of frozen foods are available within each category. Frozen meals, meats, and desserts are the best-selling frozen foods in the U.S. market.

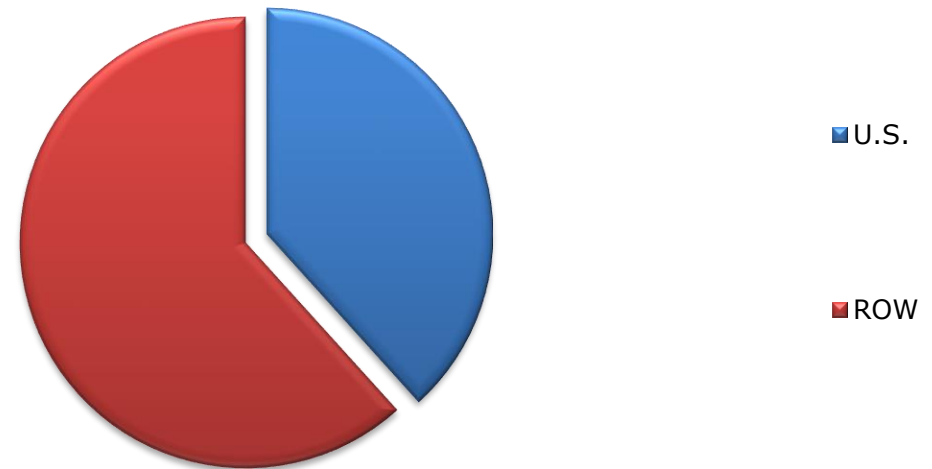
The U.S. frozen food market almost remained stagnant over the past five years, but projections are made that the market would gain momentum over the forecasted period i.e. 2021 to 2025. Increasing urbanization, and rising disposable income were the major factors that bolster the growth of frozen food market in the U.S. The market is expected to grow on the back of rising consumption of healthy frozen snacks, convenient packaging formats, rising use of plant-based proteins, growing demand for organic and natural products etc. However, the market is currently facing some challenges which include increasing awareness about fresh foods, lack of innovation, and aisles confusion.

Frozen Food Market: Global Analysis

**Global Frozen Food Market by Value; 2016-2020
(US\$ Billion)**



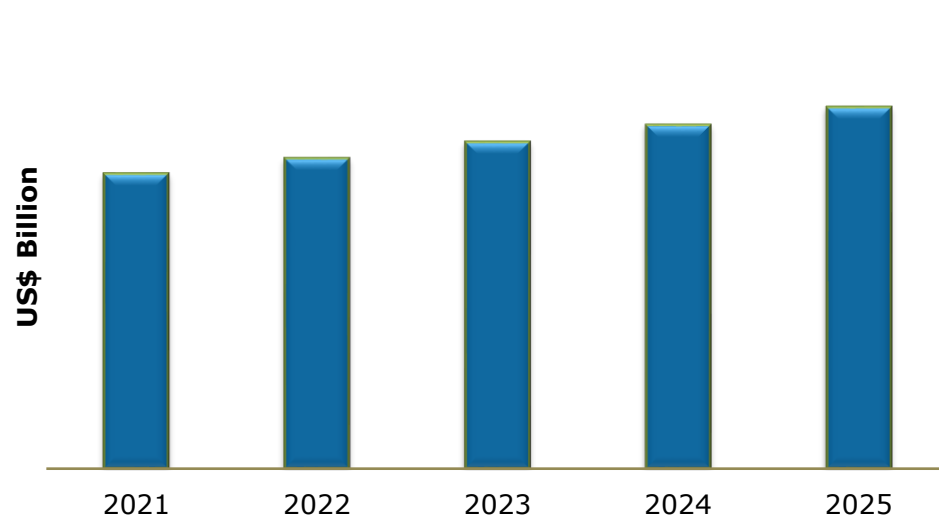
**Global Frozen Food Market by Region; 2020
(Percentage, %)**



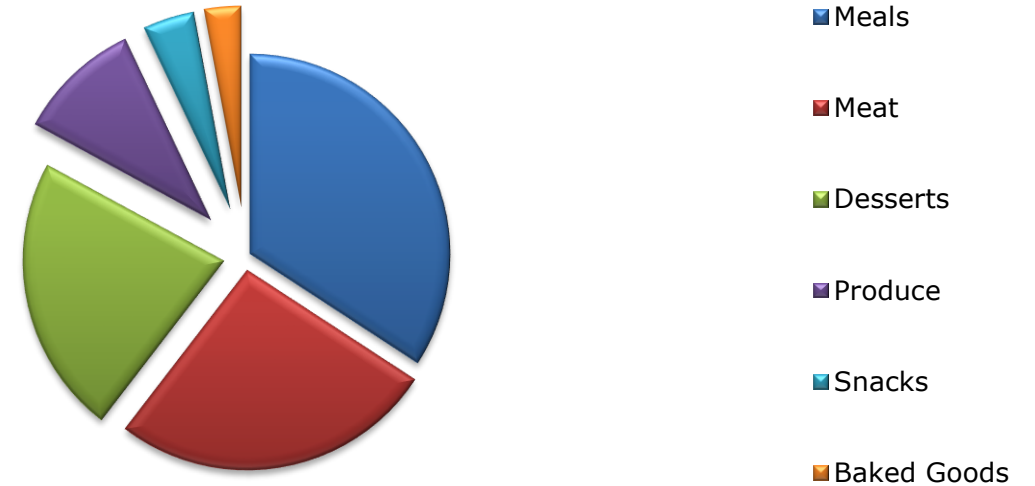
In 2016, the global frozen food market was valued at US\$..... billion which inclined to US\$....billion in 2020. The global frozen food market is projected to reach US\$.....billion by the end of 2025 from US\$.....billion in 2021 with a CAGR of% over the same years.

Frozen Food Market: The U.S. Analysis

The U.S. Frozen Food Market by Value; 2021-2025
(US\$ Billion)

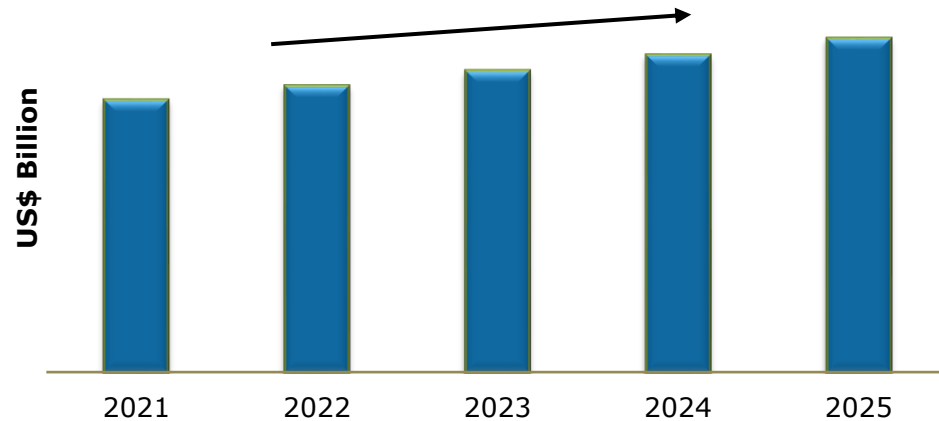


The U.S. Frozen Food Market by Segments; 2020 (Percentage, %)

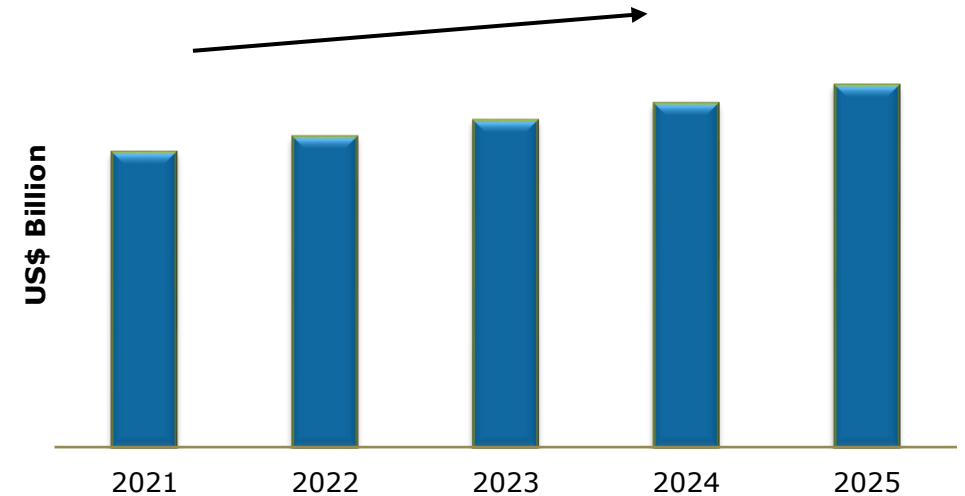


The U.S. Frozen Food Market: Segment Analysis

The U.S. Frozen Meals Market by Value; 2021-2025E (US\$ Billion)



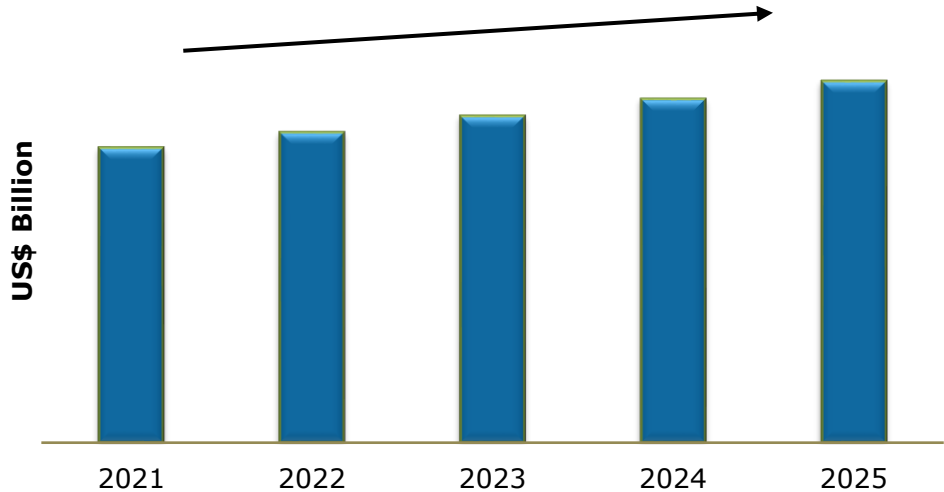
The U.S. Frozen Meat Market by Value; 2021-2025E (US\$ Billion)



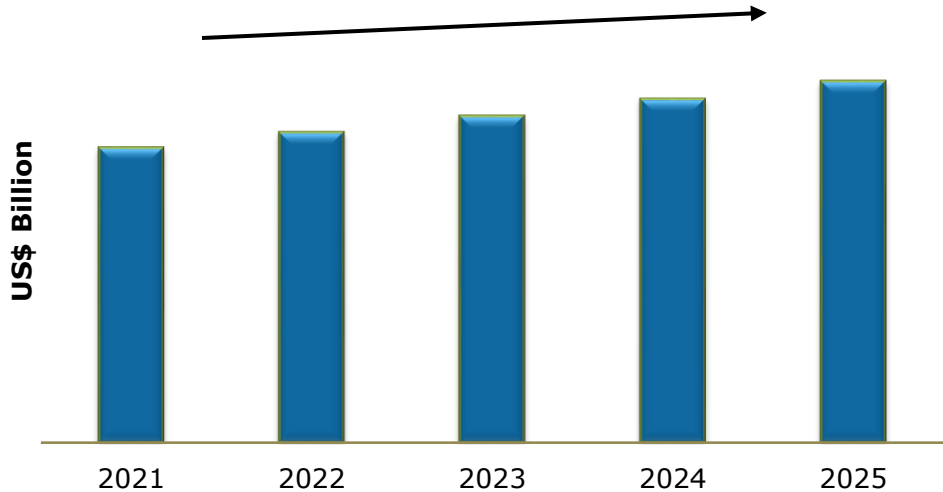
CAGR (2021-2025)	
Frozen Meals	xx%
Frozen Meat	xx%

The U.S. Frozen Food Market: Segment Analysis

**The U.S. Frozen Desserts Market by Value; 2021-2025E
(US\$ Billion)**



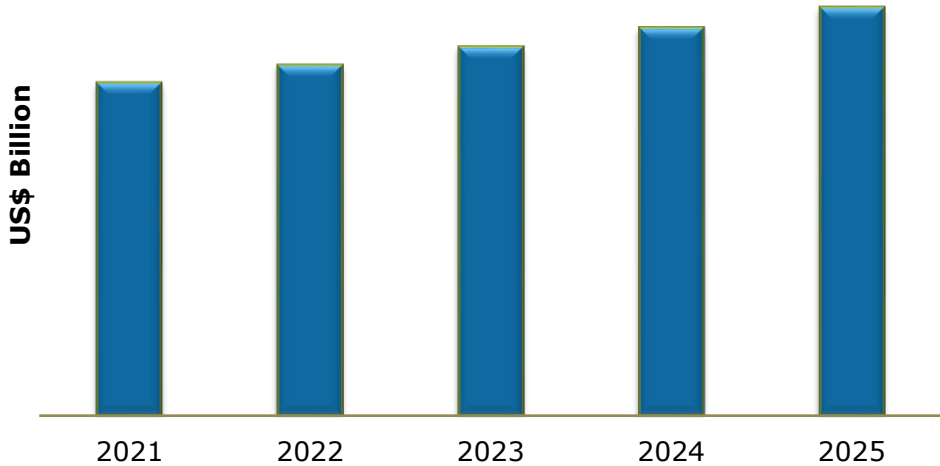
The U.S. Frozen Produce Market by Value; 2021-2025E (US\$ Billion)



CAGR (2021-2025)	
Frozen Desserts	xx%
Frozen Produce	xx%

The U.S. Frozen Food Market: Segment Analysis

The U.S. Frozen Snacks Market by Value; 2021-2025E
(US\$ Billion)



CAGR (2021-2025)	
Frozen Snacks	xx%

The U.S. Frozen Food Market: Dynamics



Growth Driver

- Rising Consumption of Healthy Frozen Snacks
- Upsurge in Disposable Income

Challenges

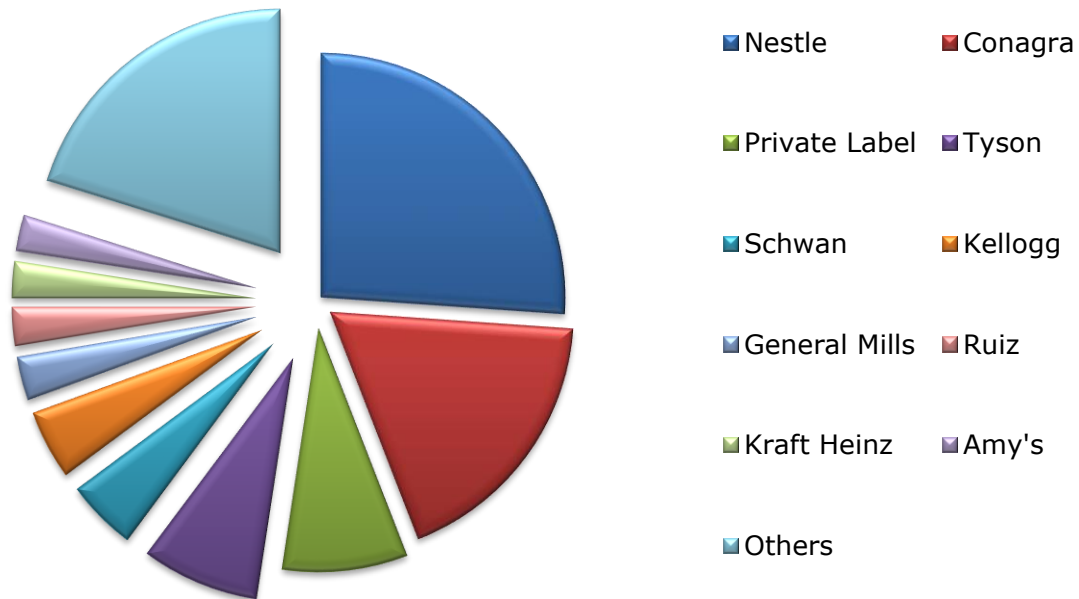
- Increasing Awareness about Fresh Foods
- Lack of Innovation

Market Trends

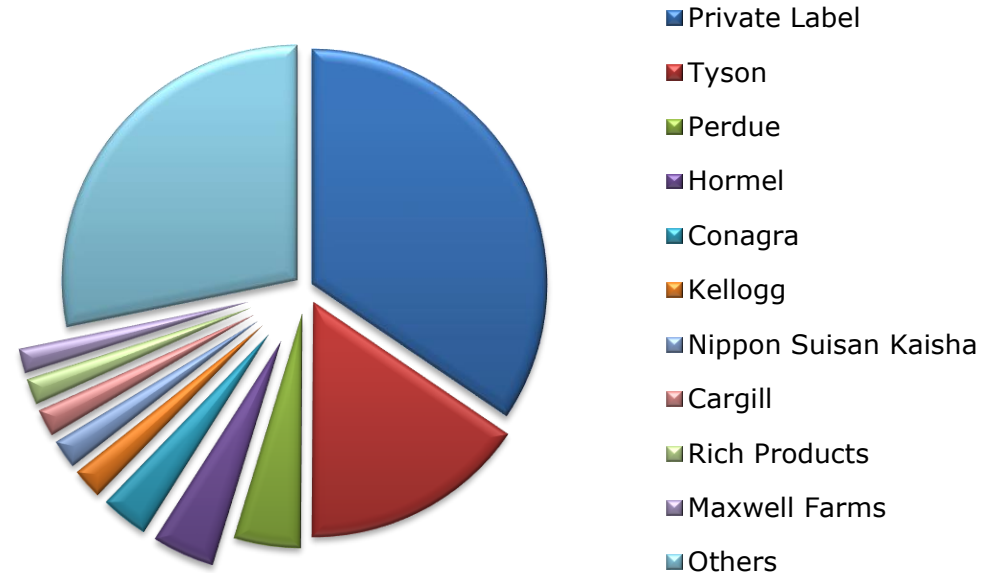
- Rising Use of Plant-Based Proteins
- Growing Demand for Organic and Natural Products

Frozen Food Market: Competitive Landscape

**The U.S. Frozen Meals Market Share by Players; 2020
(Percentage, %)**

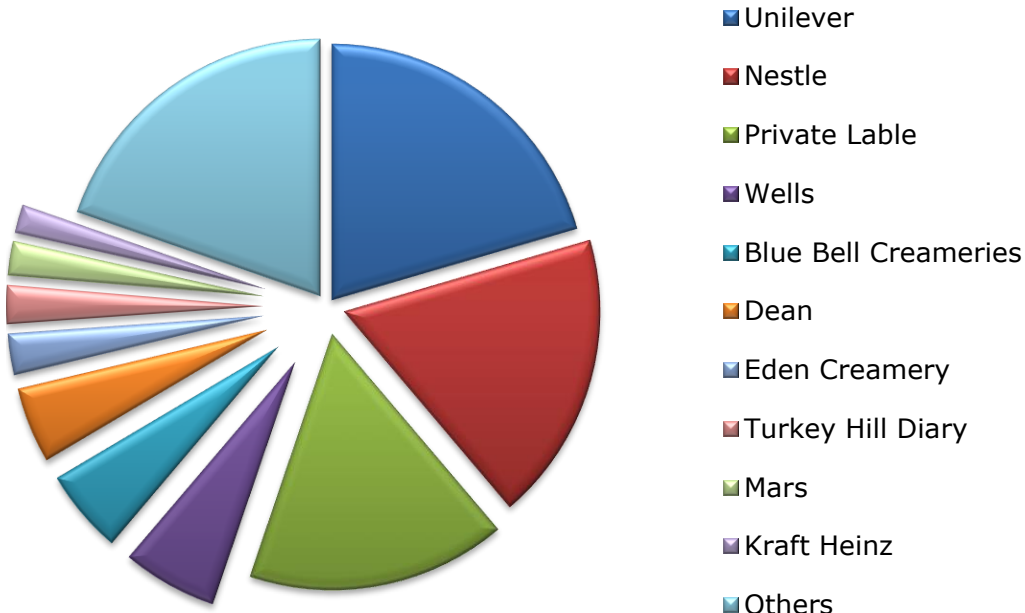


**The U.S. Frozen Meat Market Share by Players; 2020
(Percentage, %)**

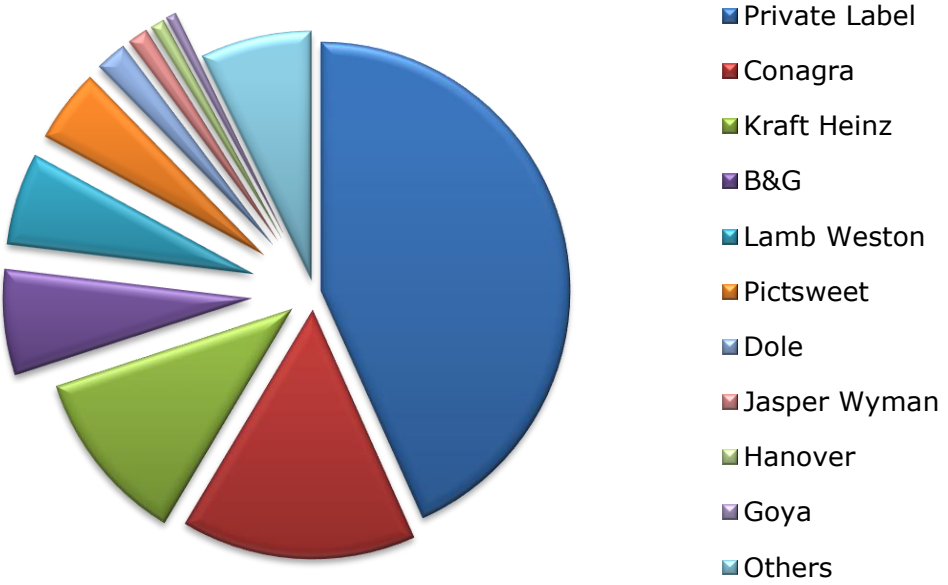


Frozen Food Market: Competitive Landscape

The U.S. Frozen Desserts Market Share by Players; 2020
(Percentage, %)

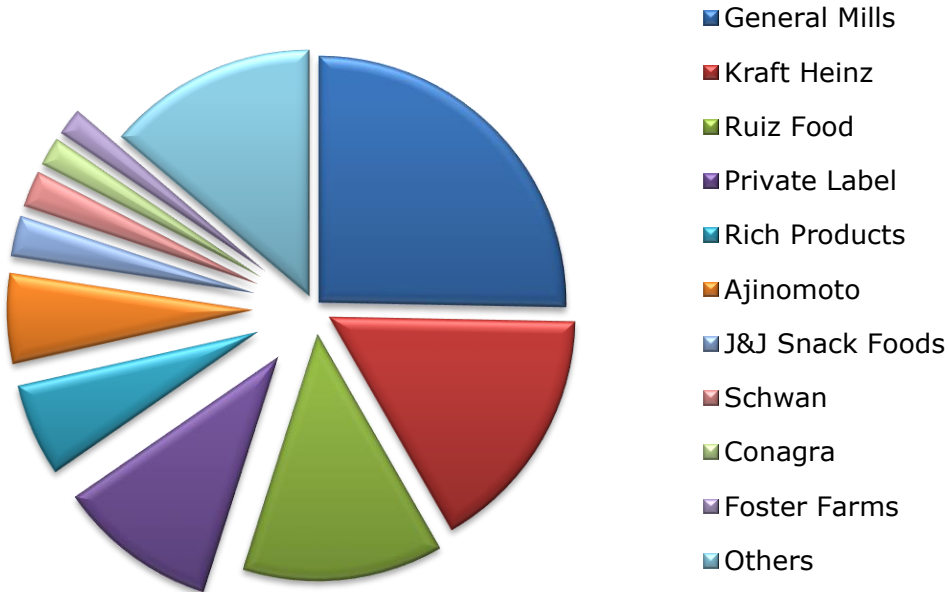


The U.S. Frozen Produce Market Share by Players; 2020
(Percentage, %)



Frozen Food Market: Competitive Landscape

**The U.S. Frozen Snacks Market Share by Players; 2020
(Percentage, %)**



**The U.S. Frozen Baked Goods Market Share by Players;
2020 (Percentage, %)**

