

Global Sports Apparel Market: Analysis By Product Type, By End User, By Distribution Channel, By Region Size and Trends with Impact of COVID- 19 and Forecast up to 2026

July 2022



Global Sports Apparel Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Impact of COVID

Dynamics

Competitive Landscape

Company Profiling

Global Sports Apparel Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Sports Apparel Market: Analysis By Product Type, By End User, By Distribution Channel, By Region Size and Trends with Impact of COVID-19 and Forecast up to 2026
Coverage	Global and Regional
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2022-2026
Competition in the Market	Fragmented
Key Players	PUMA SE, Nike, Inc., Adidas AG, Under Armour, Inc., Lululemon Athletica Inc., Columbia Sportswear Company, Li Ning Company Ltd., FILA Holding Corporation, ASICS Corporation, VF Corporation, Yonex Co., Ltd., New Balance Athletics Inc., and Umbro.

Global Sports Apparel Market: Coverage

Executive Summary

Sports Apparel is clothing, worn for sport or physical exercise. Typical sports apparel include tracksuits, shorts, T-shirts and polo shirts. In recent years, there has been an increase in the number of people who are interested in health and fitness, as well as an increase in the number of people going to gyms, where young consumers want to not only be fit but also look good. This factor has been and anticipated to continue to increase the demand for sports apparel, globally. The global sports apparel market in 2021 was valued at US\$178.73 billion, and is likely to reach US\$248.99 billion by 2026, growing at a CAGR of 6.10% during the forecast period of 2022-2026.

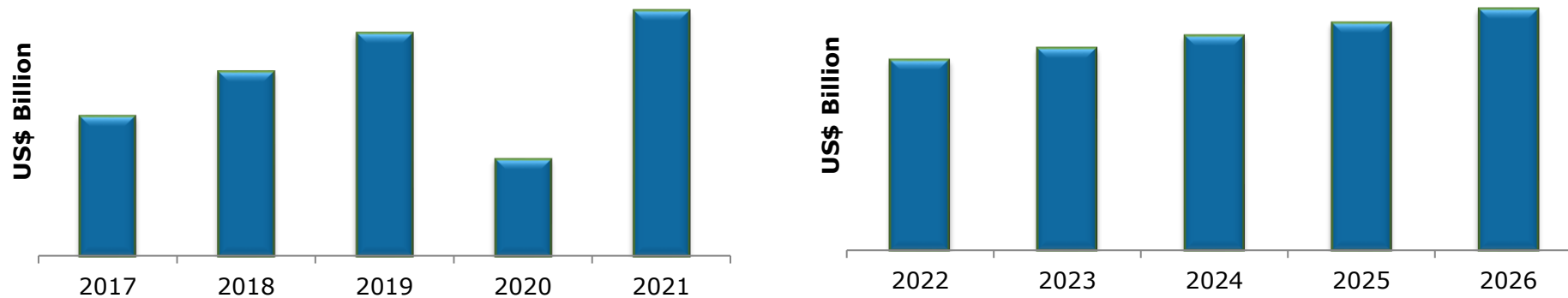
The sports apparel market can be segmented on the basis of product type (pants & tights, tops & t-shirts, surf & swimwear, and sweaters & hoodies), by end user (men, women, and children) and by distribution channel (brand outlets, e-commerce, supermarkets/hypermarkets, and discount stores). On the basis of end user, men segment held around 50% of the share in sports apparel market in 2021, owing to increasing health awareness and gaining popularity of active lifestyles. On the basis of distribution channel, e-commerce segment is the fastest growing segment with a CAGR of around 12.4% during forecast period, as e-commerce helped sports apparel and sports companies to contact new customers and manage their product catalogues more effectively.

The global sports apparel market was impacted in many ways by the COVID-19 pandemic. As a result of the pandemic, the market saw supply chain disruption, a significant fall in orders from European and Northern American consumers, material shortages, companies faced by low cash flow, and other factors that had a significant negative influence on the overall market. However, several positive developments in consumer behavior toward the business, such as Athleisure, community-based exercise and physical activity, sustainability, social media influencers as marketing assets, and localization, have had and are expected to have a greater impact on the market in coming year.

The global sports apparel market has increased in 2021 and projections are made that the market would rise in the next four years i.e. 2022-2026 tremendously. Sports apparel has been gaining traction in emerging market, owing to aggressive advertisements and celebrity endorsement via social media which influences majority of population to pursue gymming habits and to stay fit. This has induced the demand for sports apparel in recent years. Further, the market is expected to increase due to increase in gen z income, growing penetration of e-commerce, growing popularity of Athleisure, etc. in recent years, yet the market faces some challenges such as competition from counterfeit stores, degree of competition, etc.

Sports Apparel Market: Global Analysis

Global Sports Apparel Market by Value



CAGR	
2022-2026	xx%

The global sports apparel market valued at US\$... billion in 2021, increased as compared to US\$... billion in 2020. Global sports apparel market is anticipated to reach up to US\$... billion by 2026, at a CAGR of%, from US\$... billion in 2022.

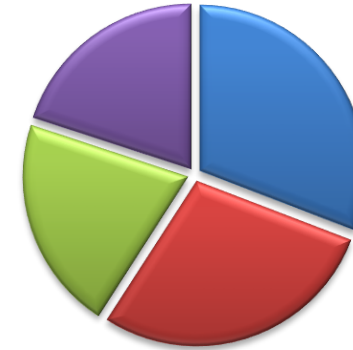
Sports Apparel Market: Global Analysis

Global Sports Apparel Market by Product Type; 2021



Product Type	Share
Pants & Tights	xx%
Tops & T-shirts	xx%
Surf & Swimwear	xx%
Sweaters & Hoodies	xx%

Global Sports Apparel Market by End User; 2021



End User	Share
Men	xx%
Women	xx%
Children	xx%

Sports Apparel Market: Global Analysis

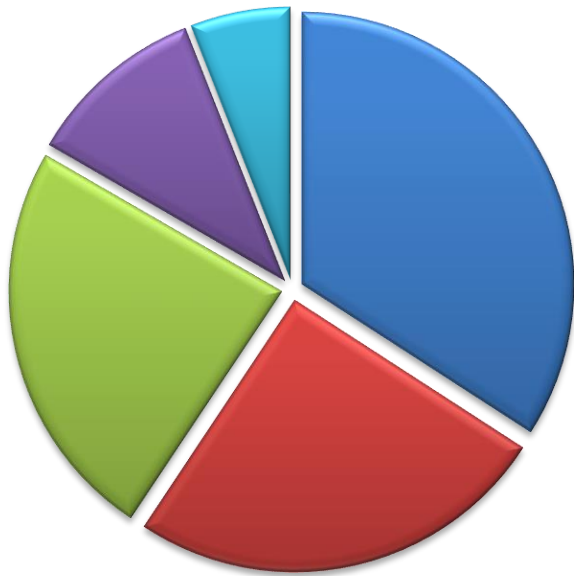
Global Sports Apparel Market by Distribution Channel; 2021



Distribution Channel	Share
Brand Outlets	xx%
E-commerce	xx%
Supermarkets/Hyper Markets	xx%
Discount Stores	xx%

Sports Apparel Market: Global Analysis

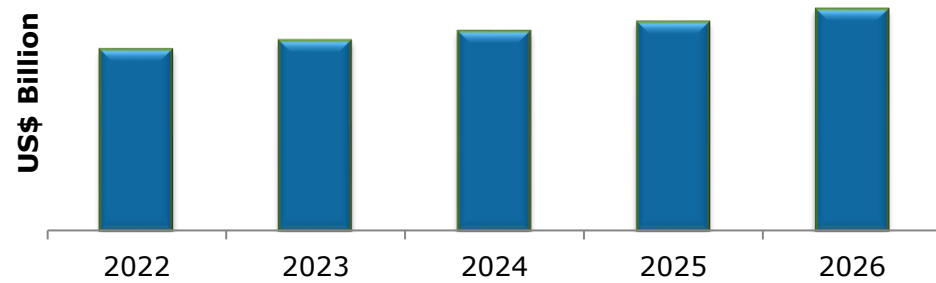
Global Sports Apparel Market by Region; 2021



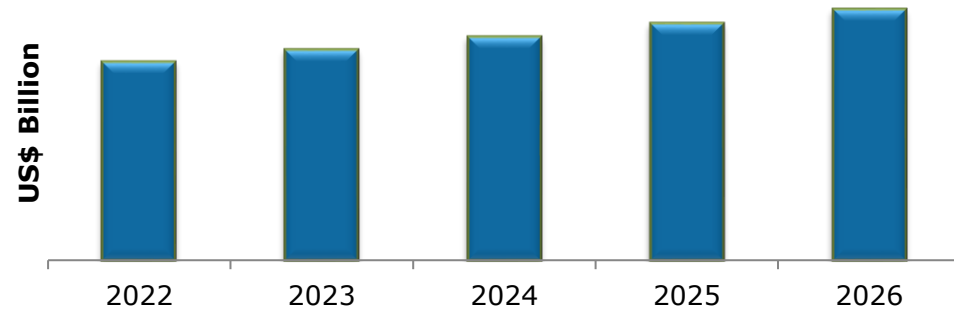
Region	Share
North America	xx%
Europe	xx%
Asia Pacific	xx%
Latin America	xx%
Middle East & Africa (MEA)	xx%

Global Sports Apparel Market: Product Type Analysis

Global Pants & Tights Sports Apparel Market by Value



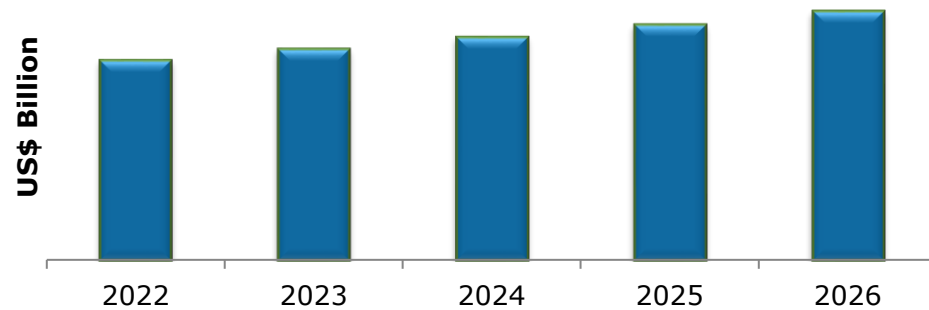
Global Tops & T-shirts Sports Apparel Market by Value



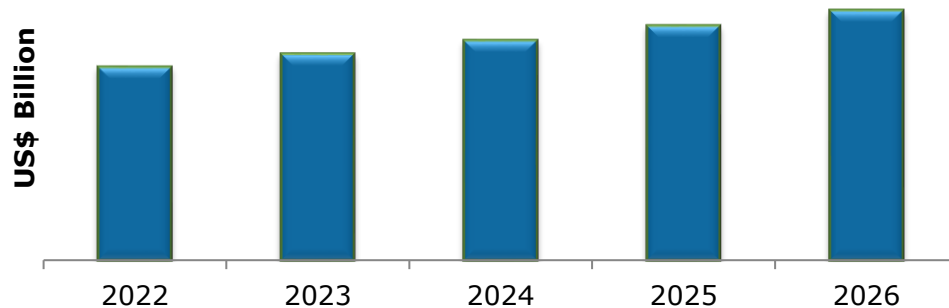
Product Type	CAGR
	(2022-2026)
Pants & Tights	xx%
Tops & T-shirts	xx%
Surf & Swimwear	xx%
Sweaters & Hoodies	xx%

Global Sports Apparel Market: End User Analysis

Global Men Sports Apparel Market by Value



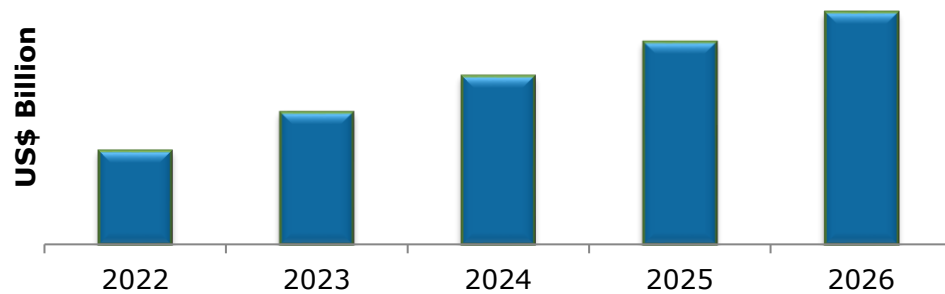
Global Women Sports Apparel Market by Value



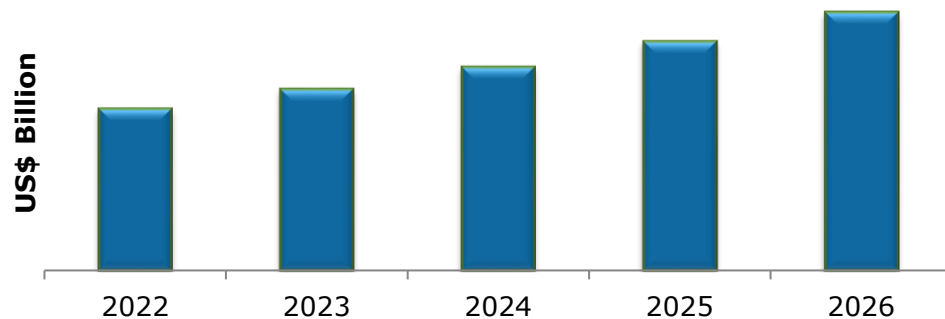
End User	CAGR
	(2022-2026)
Men	xx%
Women	xx%
Children	xx%

Global Sports Apparel Market: Distribution Channel Analysis

Global Brand Outlet Sports Apparel Market by Value



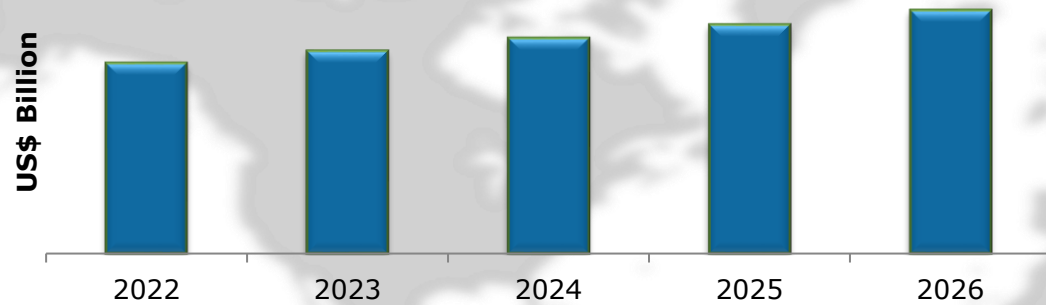
Global E-commerce Sports Apparel Market by Value



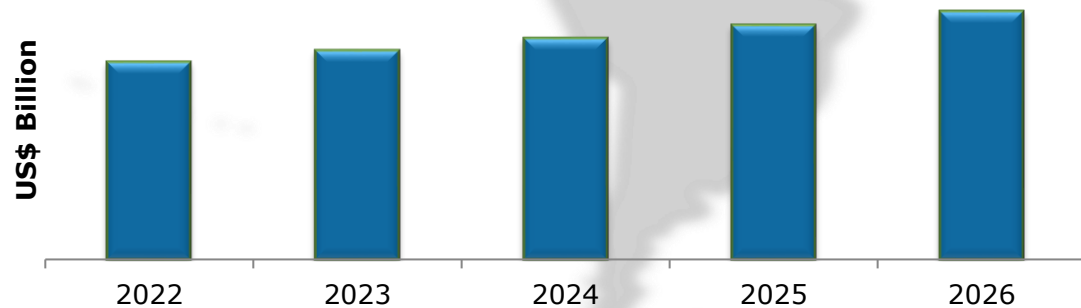
Distribution Channel	CAGR
	(2022-2026)
Brand Outlets	xx%
E-commerce	xx%
Supermarkets/Hyper markets	xx%
Discount Stores	xx%

Sports Apparel Market: Regional Analysis

North America Sports Apparel Market by Value



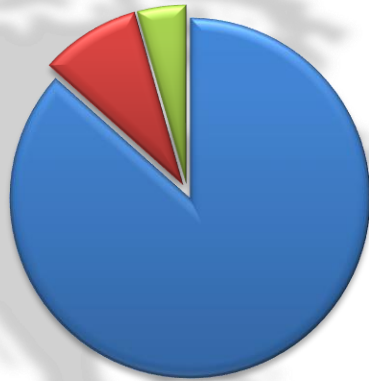
Europe Sports Apparel Market by Value



Region	CAGR
	(2022-2026)
North America	xx%
Europe	xx%
Asia Pacific	xx%
Latin America	xx%
Middle East & Africa	xx%

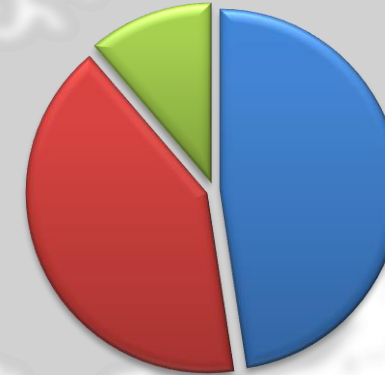
North America Sports Apparel Market: Analysis

North America Sports Apparel Market by Region; 2021



Region	Share	CAGR (2022-2026)
The US	xx%	xx%
Canada	xx%	xx%
Mexico	xx%	xx%

The US Sports Apparel Market by End User; 2021



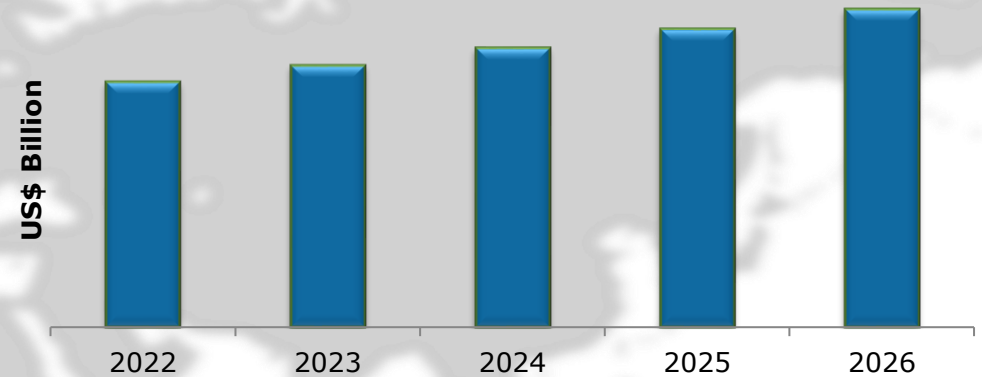
End User	Share	CAGR (2022-2026)
Women	xx%	xx%
Men	xx%	xx%
Children	xx%	xx%

Europe Sports Apparel Market: Analysis

Europe Sports Apparel Market by Region; 2021



Germany Sports Apparel Market by Value



Region	Share	CAGR (2022-2026)
Germany	xx%	xx%
UK	xx%	xx%
France	xx%	xx%
Rest of Europe	xx%	xx%

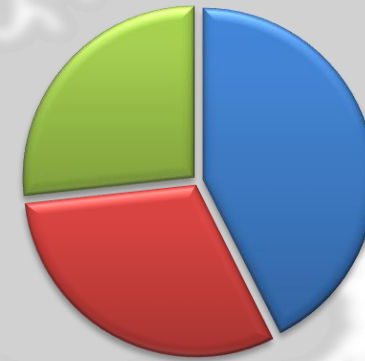
Asia Pacific Sports Apparel Market: Analysis

Asia Pacific Sports Apparel Market by Region; 2021



Region	Share	CAGR (2022-2026)
China	xx%	xx%
Japan	xx%	xx%
India	xx%	xx%
Rest of Asia Pacific	xx%	xx%

India Sports Apparel Market by End User; 2021



End User	Share	CAGR (2022-2026)
Men	xx%	xx%
Children	xx%	xx%
Women	xx%	xx%

Global Sports Apparel Market: Dynamics



Global Sports Apparel Market: Competitive Landscape

Players Profiled

- PUMA SE,
- Nike, Inc,
- Adidas AG.,
- Under Armour, Inc.,
- Lululemon Athletica Inc,
- Columbia Sportswear Company.,
- Li Ning Company Ltd.,
- FILA Holding Corporation,
- ASICS Corporation,
- VF Corporation,
- Yonex Co., Ltd.,
- New Balance Athletics Inc.
- Umbro

Top Players by Market Share; 2021 (Percentage,%)

