

Global Digital Health Market: Analysis By
Technology (Tele-healthcare, mHealth,
Healthcare Analytics and Digital Health
Systems), By Component (Hardware,
Software and Service), By Region Size and
Trends with Impact of COVID-19 and
Forecast up to 2028

August 2023



Global Digital Health Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Impact of COVID-19

Dynamics

Competitive Landscape

Company Profiling

Global Digital Health Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Digital Health Market: Analysis By Technology (Tele-healthcare, mHealth, Healthcare Analytics and Digital Health Systems), By Component (Hardware, Software and Service), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2028
Coverage	Global and Regional
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2023-2028
Competition in the Market	Fragmented
Key Players	Cisco Systems, Inc., Oracle Corporation (Cerner), Qualcomm Technologies, AT&T Inc., Veradigm Inc. (Allscripts Healthcare Solutions) , Nextgen Healthcare, Inc, International Business Machines Corporation, Samsung SDS, Siemens Healthineers, Epic Systems Corporation, AdvancedMD, Athenahealth, and eClinicalWorks

Global Digital Health Market: Coverage

Executive Summary

Digital Health refers to the use of information and communications technologies in medicine and other health professions to manage illnesses and health risks and to promote wellness. Digital Health has a broad scope and includes the use of wearable devices, mobile health, telehealth, health information technology, and telemedicine. One of the main objectives of Digital Health is to improve the quality of outcomes of care and service. The Rapid growth in the adoption of smartphones, advancements in coverage networks is one reason leading to the rising demand for Digital Health in recent years. The global Digital Health market in 2022 stood at US\$235.70 billion, and is likely to reach US\$612.40 billion by 2028.

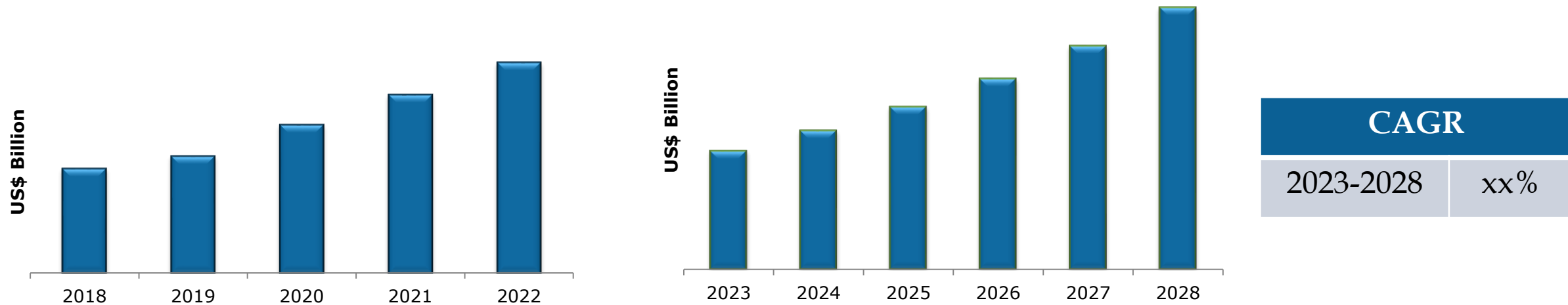
The Digital Health market can be segmented on the basis of technology (tele-healthcare, mHealth, healthcare analytics and Digital Health systems), and components (hardware, software and services). On the basis of technology, the tele-healthcare segment dominates the market share in 2022, due to its ability to provide remote access to medical services, improve patient convenience, advancements in technology and address healthcare disparities. On the basis of component, services segment is expected to be the fastest-growing segment due to continuous advancements in software solutions as it requires training and education to work on new software.

The COVID-19 pandemic has had positive impact on the global Digital Health market. The pandemic has driven digital transformation and telehealth and remote monitoring saw a rapid surge in adoption, enabling healthcare providers to conduct virtual consultations. Post-COVID, the impact on Digital Health continues to drive sustained growth as healthcare systems embrace telehealth, remote monitoring, and digital tools to enhance patient care, improve efficiency, and increase accessibility to healthcare services.

The global Digital Health market has increased in 2022 and projections are made that the market would rise in the next five years i.e. 2023-2028 tremendously. The rising penetration of smartphones, government support, rapid urbanization, and reduced cost of medical treatment, have driven global demand for Digital Health. Further, the market is expected to grow, owing to increasing trend of telemedicine and telehealth, emergence of 5G technology, use of AR/VR in healthcare, etc. in recent years, yet the market faces some challenges such as data security and privacy concerns, knowledge gap, etc.

Digital Health Market: Global Analysis

Global Digital Health Market by Value



Global digital health market was valued at US\$... billion in 2022, increased as compared to US\$... billion in 2021. Global digital health market is anticipated to reach up to US\$... billion by 2028, at a CAGR of%, from US\$... billion in 2023.

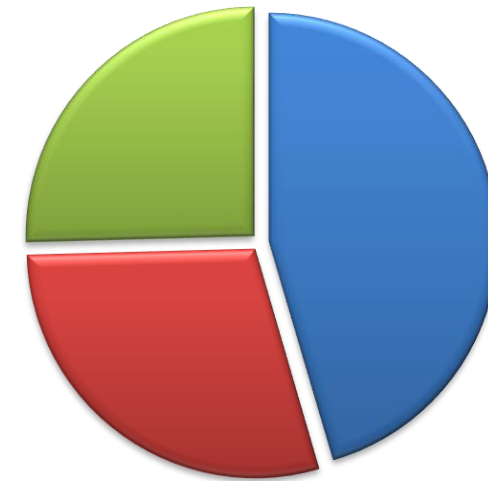
Digital Health Market: Global Analysis

Global Digital Health Market by Technology; 2022



Type	Share
Tele-healthcare	xx%
mHealth	xx%
Healthcare Analytics	xx%
Digital Health Systems	xx%

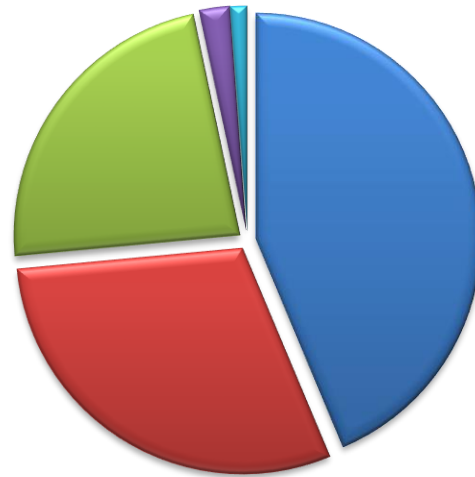
Global Digital Health Market by Component; 2022



Application	Share
Hardware	xx%
Service	xx%
Software	xx%

Digital Health Market: Global Analysis

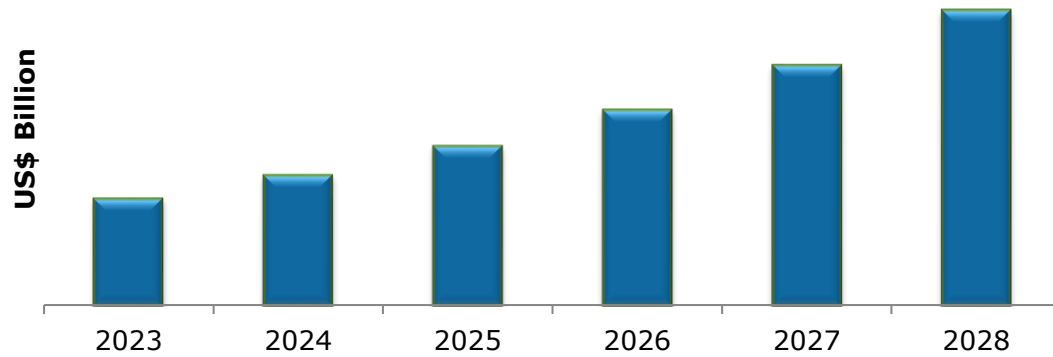
Global Digital Health Market by Region; 2022



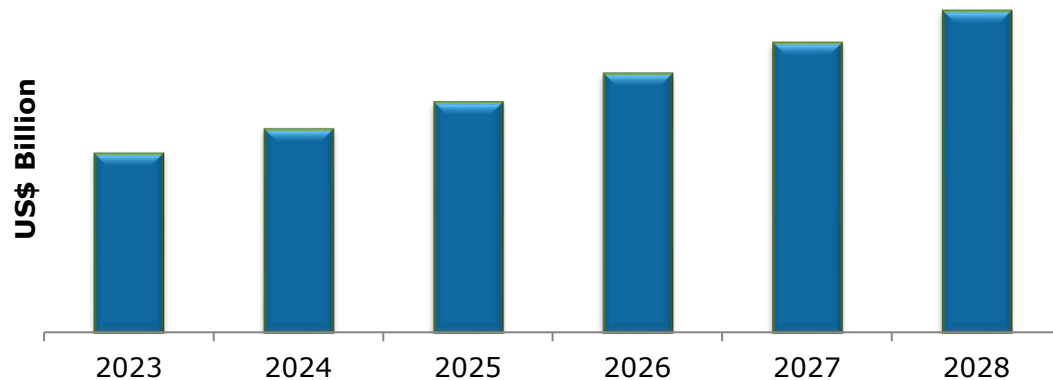
Regions	Share
North America	xx%
Europe	xx%
Asia Pacific	xx%
Latin America	xx%
Middle East & Africa	xx%

Global Digital Health Market: Technology Analysis

Global Tele-healthcare Digital Health Market by Value



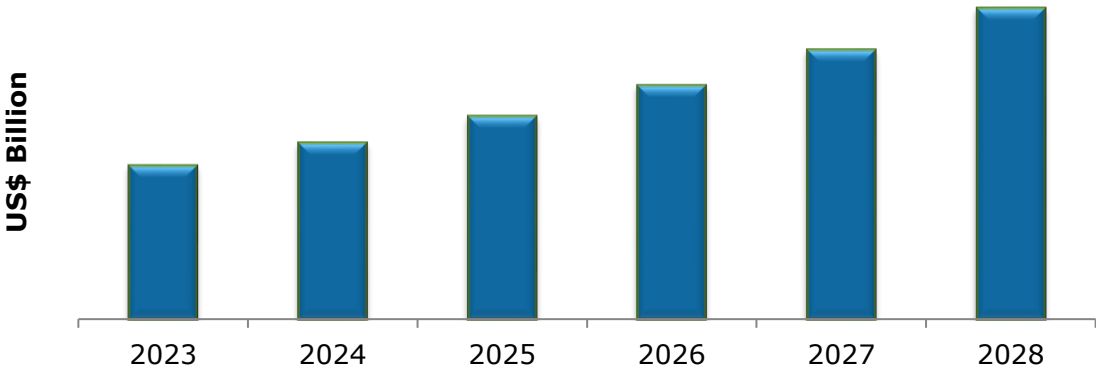
Global Healthcare Analytics Digital Health Market by Value



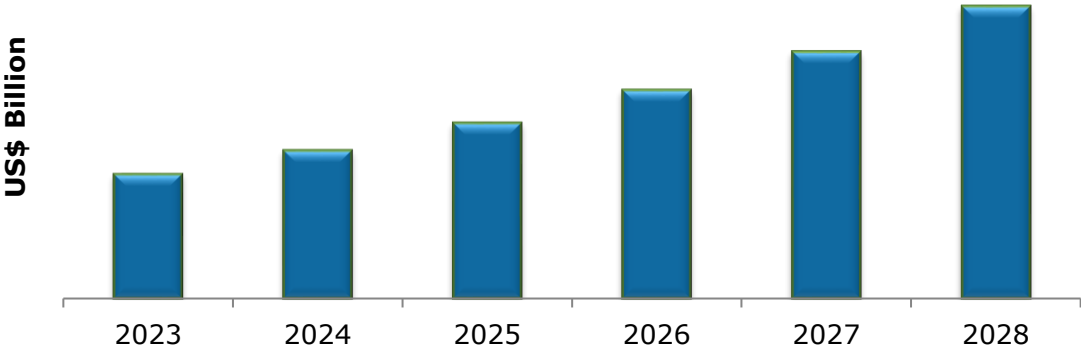
Application	Share
	(2023-2028)
Tele-healthcare	xx%
mHealth	xx%
Healthcare Analytics	xx%
Digital Health Systems	xx%

Global Digital Health Market: Component Analysis

Global Digital Health Hardware Market by Value



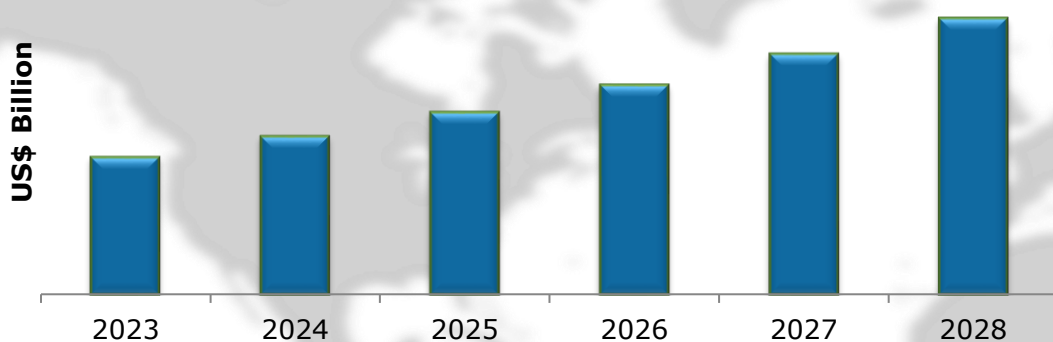
Global Digital Health Services Market by Value



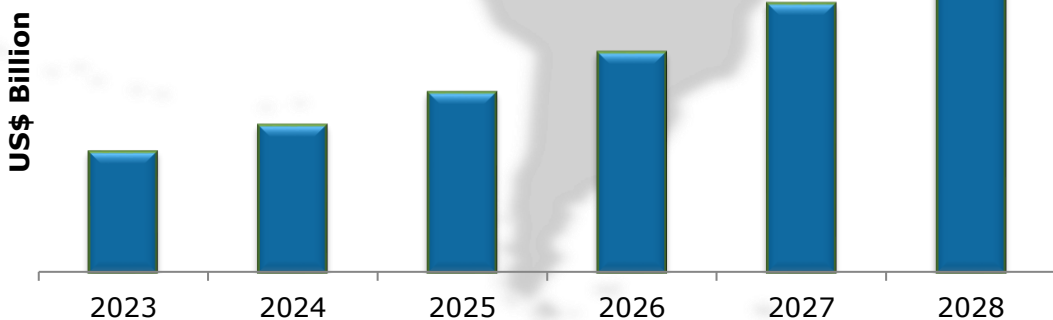
Component	Share
	(2023-2028)
Hardware	xx%
Services	xx%
Software	xx%

Global Digital Health Market: Regional Analysis

North America Digital Health Market by Value



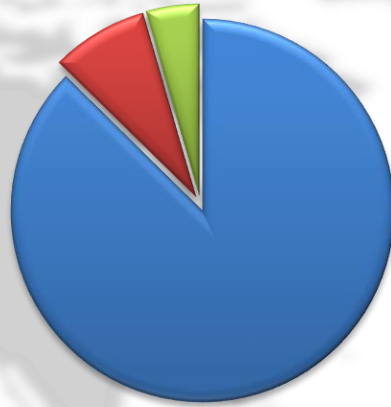
Asia Pacific Digital Health Market by Value



Regions	Share
	(2023-2028)
North America	xx%
Europe	xx%
Asia Pacific	xx%
Latin America	xx%
Middle East & Africa	xx%

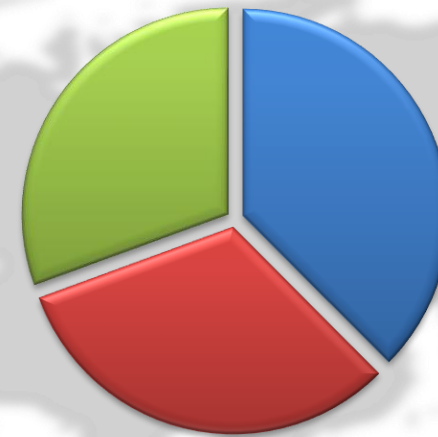
North America Digital Health Market: Analysis

North America Digital Health Market by Region; 2022



Region	Share	CAGR (2023-2028)
The US	xx%	xx%
Canada	xx%	xx%
Mexico	xx%	xx%

North America Digital Health Market by Component; 2022



Component	Share	CAGR (2023-2028)
Hardware	xx%	xx%
Software	xx%	xx%
Services	xx%	xx%

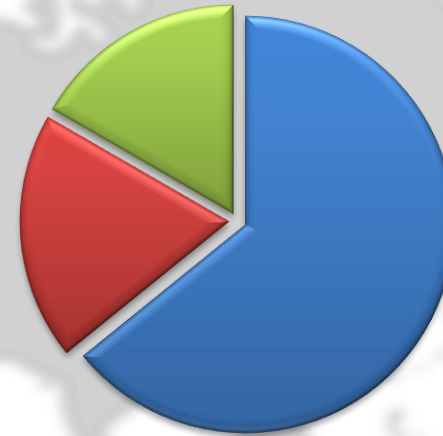
Europe Digital Health Market: Analysis

Europe Digital Health Market by Region; 2022



Region	Share	CAGR (2023-2028)
Germany	xx%	xx%
UK	xx%	xx%
France	xx%	xx%
Italy	xx%	xx%
Spain	xx%	xx%
Rest of Europe	xx%	xx%

Asia Pacific Digital Health market by Component; 2022



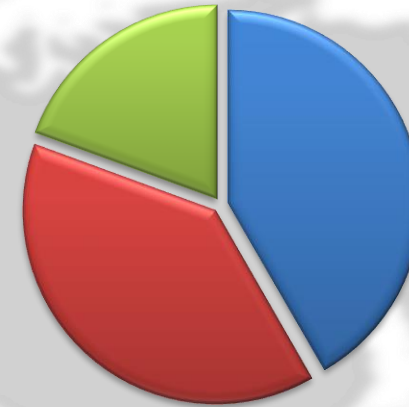
Component	Share	CAGR (2023-2028)
Hardware	xx%	xx%
Software	xx%	xx%
Services	xx%	xx%

Asia Pacific Digital Health Market: Analysis

Asia Pacific Digital Health Market by Region; 2022



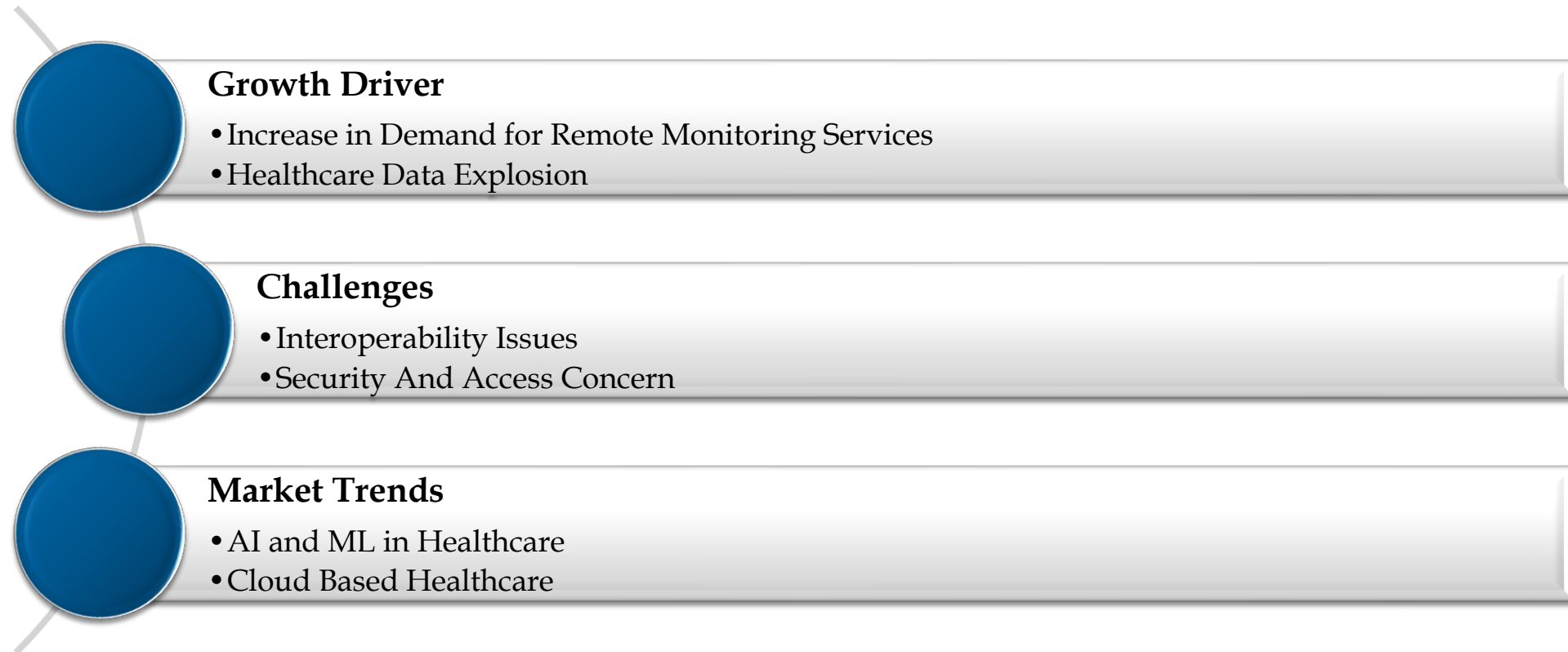
Asia Pacific Digital Health Market by Component



Region	Share	CAGR (2023-2028)
China	xx%	xx%
Japan	xx%	xx%
India	xx%	xx%
South Korea	xx%	xx%
Rest of Asia Pacific	xx%	xx%

Component	Share	CAGR (2023-2028)
Hardware	xx%	xx%
Software	xx%	xx%
Services	xx%	xx%

Global Digital Health Market: Dynamics



Global Digital Health Market: Competitive Landscape

Players Profiled

- Cisco Systems, Inc.
- Oracle Corporation (Cerner)
- Qualcomm Technologies, AT&T Inc.
- Veradigm Inc. (Allscripts Healthcare Solutions)
- Nextgen Healthcare, Inc.
- International Business Machines Corporation
- Samsung SDS
- Siemens Healthineers
- Epic Systems Corporation
- AdvancedMD
- Athenahealth
- eClinicalWorks