

Global Prefabricated Housing Market: Trends & Opportunities [2013-18]



Scope of the Report

The report “Global Prefabricated Housing Industry: Trends & Opportunities (2013-18)” analyzes the potential opportunities and significant trends in the global prefabricated housing market. The report analyzes the market of United States, Canada, Japan, United Kingdom and Australia. The report assesses the various factors driving the prefabricated industry and covers the various segments and sub-segments of prefabricated houses and their shipment in major markets. The report also profiles and analyzes the business strategies of the leading companies operating in the prefabricated housing industry.

Geographical Coverage

- Global
- United States
- Canada
- Japan
- Australia
- United Kingdom

Company Coverage

- Clayton Homes
- Skyline
- Champion HomeBuilder
- Cavco
- Fairmont Homes
- Commodore Corporation

The housing industry in the developed regions of United States and Europe underwent a radical change with the introduction of prefabricated housing and modular home living culture. The concept of mobile housing began in 1960's with the introduction of trailers shipped by train to mobile home parks to factory built homes. The present day scenario of prefabricated housing (manufactured and modular homes) is highly considerate and advanced.

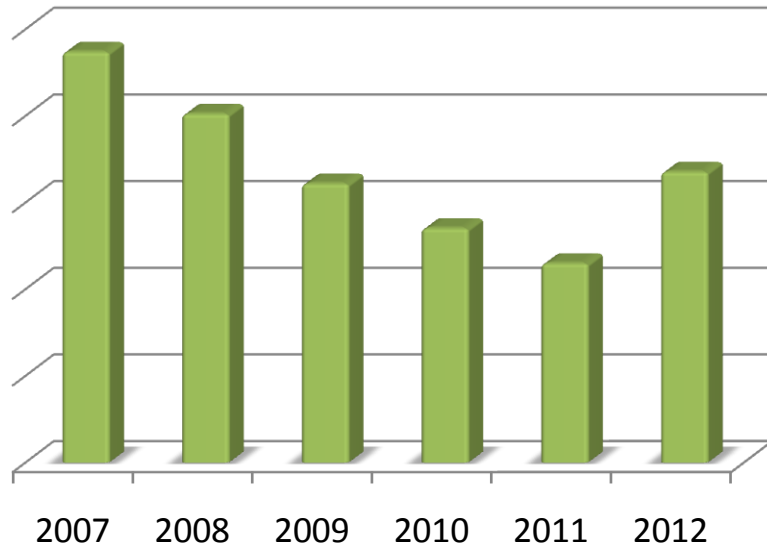
The developed nations like United States, Canada, United Kingdom and Japan are the biggest trade centres for prefabricated house manufacturers. The attractive features of a fully furnished house, mainstream locale, low housing costs and the concept of being build in a controlled environment manner have been the primary factors fuelling the market of prefabricated housing and manufactured homes. Players like Clayton Homes, Commodore Corporation, Cavco, American home Store has been catering to the prefabricated industry for years.

Off late, the prefabricated housing industry has witnessed a trend of 'Green' identity, which focuses on the affinity towards eco friendly, energy efficient and waste management features of the building structure. The continuous technological advancements and improving economy would play a crucial role in driving the demand of manufactured house and modular homes in the future.

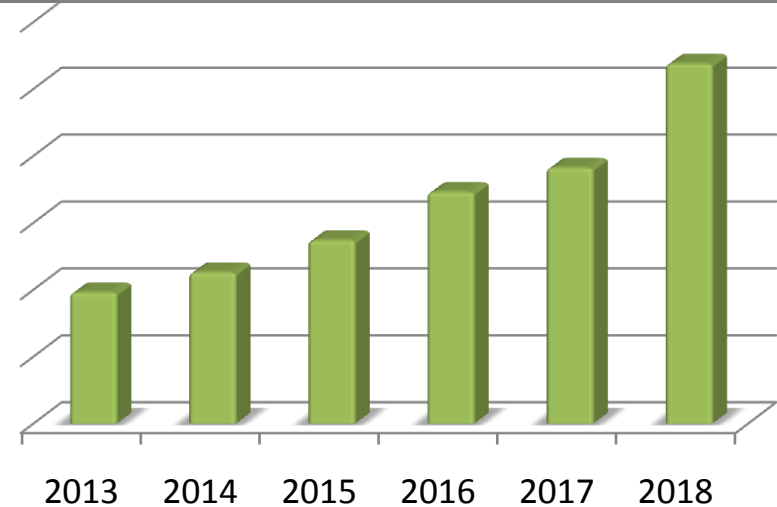
Global Prefabricated Housing Market: Overview

United States is one of the largest market of prefabricated housing across the world. Though the market brutally suffered under the attack of the global economic recession of 2008, it is forecasted to witness an improvement in the years to come.

United States Shipment of Prefabricated Houses, By Volume, 2007-12 (Units)



United States Shipment of Prefabricated Houses Forecast, By Volume, 2013-18 (Units)

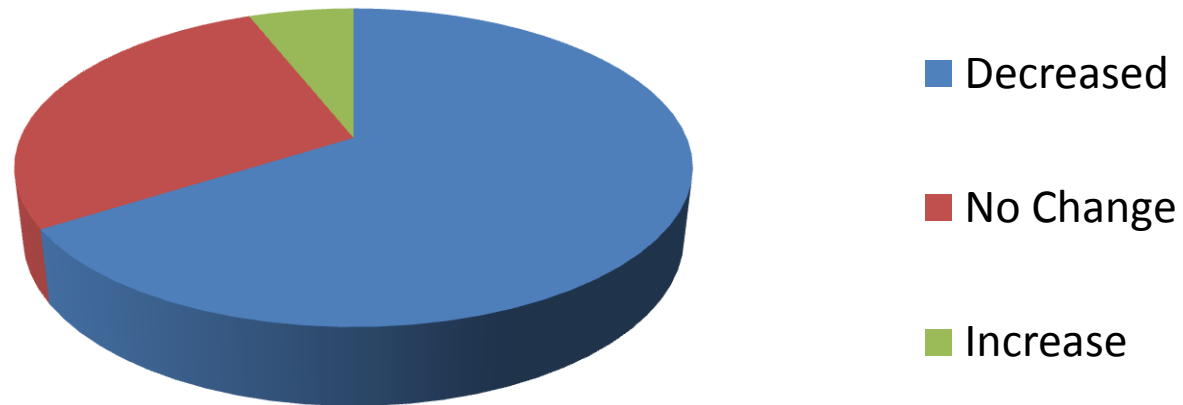


- The United States Shipment of prefabricated homes recorded a negative CAGR of during 2007-12.
- The Shipment is forecasted to grow from Units in 2013 to..... units in 2018.

Global Prefabricated Housing Market: Overview

The usage and adoption of Prefabrication has been extensively increasing with every passing year. Efficient Productivity in terms of cost and time and higher return on investment (ROI) are few of the primary factors fuelling the demand and usage of prefabricated houses across the globe.

Total Impact of Prefabrication/Modularization in Project Schedule



- About% of the construction projects utilizing prefabrication housing technology have witness a decrease in the project schedule.
- Whereas on the other hand only% recorded no change in time schedule.

Growth Drivers

Environment Friendly

-
-
-
-

Competitive Advantage

-
-
-
-

Generate greater ROI

-
-
-
-

Client Demand

-
-
-
-