

Global Ski Market: Size, Trends & Forecasts (2017 Edition)

January 2018



Global Ski Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Dynamics

Competitive Landscape

Company Profiling

Global Ski Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Ski Market: Size, Trends & Forecasts (2017 Edition)
Coverage	Global and Regional
Regional Coverage	Alps, America, Europe, Asia-Pacific
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2017-2018
Competition in the Market	Consolidated
Key Players	Vail Resorts, Inc., Intrawest Resort Holdings, Inc., Aspen Skiing Co., LLC

Global Ski Market

Executive Summary

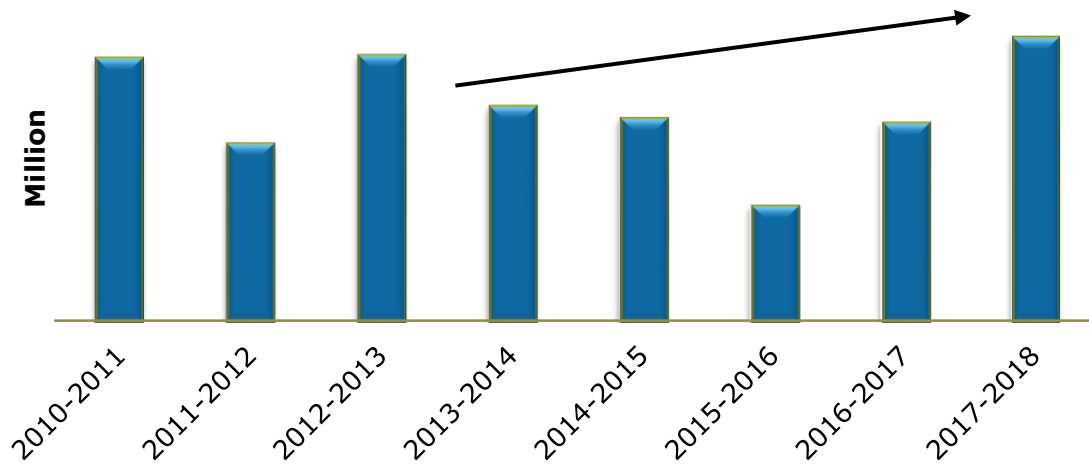
Ski is a snow sport. In earlier days, ski was a means of transportation in snowy areas. The act of manoeuvring long pair of flat runners called skis that are attached to boots or quality plastic shoes is called skiing. Several types of competitive skiing events are recognized by the International Olympic Committee (IOC), and the International Ski Federation (FIS).

There are several forms of skiing that include, Alpine Skiing, Nordic Skiing, Off-Piste Skiing, Backcountry Skiing, etc. The ski gear include, boots, skis, poles, helmets, ski gloves, ski suits, etc. The ski market has been segmented into skiers, skier visits and ski resorts. The ski also includes lifts that include aerial lifts or surface lifts.

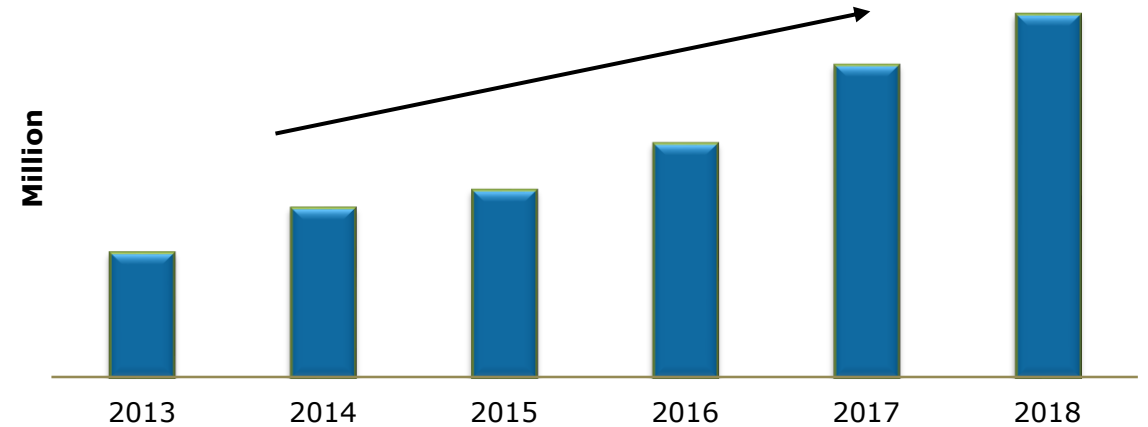
The global ski market by number of skier visits has increased at a significant CAGR during the years 2010-2011 and projections are made that the market would rise by number of skier visits in the next one-two years i.e. 2017-2018 tremendously. The ski market is expected to increase due to growth in GDP per-capita, growing global youth population, etc. Yet the market faces some challenges such as, seasonal nature of industry, Brexit, increasing unemployment, etc.

Ski Market: Global Analysis

**Global Ski Market by Number of Skier Visits;
2010/11-2017/18 (Million)**



**Global Ski Market by Number of Skiers; 2013-2018
(Million)**



The global ski market by number of skier visits is estimated to increase to ...million by 2017-2018 season from ...million in 2016-2017. The global ski market by number of skiers is anticipated to grow to ...million by 2018 from ...million in 2017.

Ski Market: Global Analysis

Global Ski Market Top Ski Resorts Skier Visits by Geography; 2017 (Percentage, %)



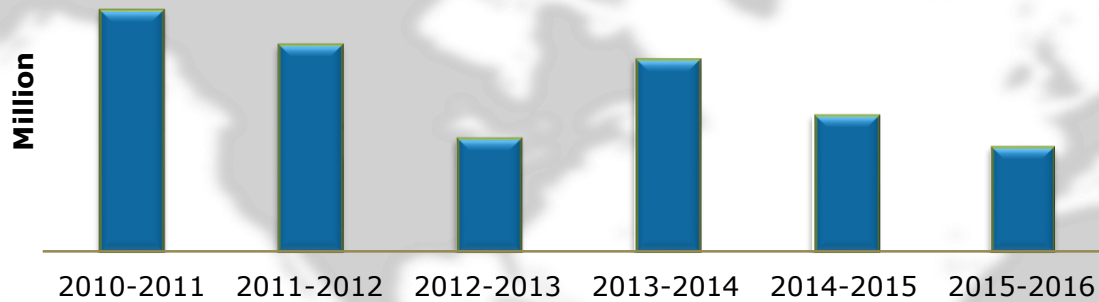
Global Ski Market Ski Resorts by Geography; 2017 (Percentage, %)



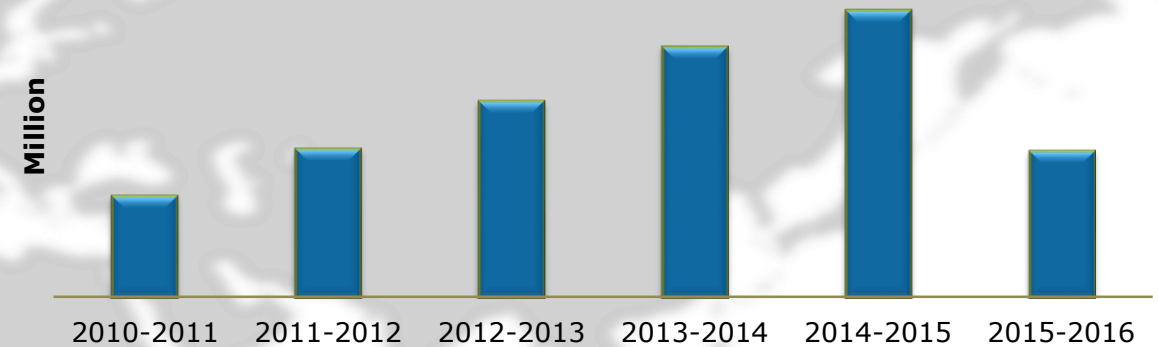
Segments	Share
America	xx%
Asia Pacific	xx%
Alps	xx%

Ski Market: Regional Analysis

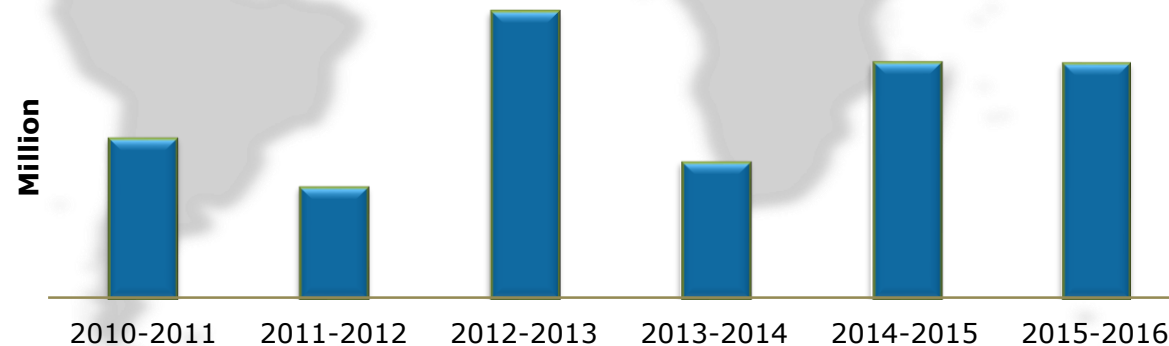
**America Ski Market by Skier Visits; 2010/11-2015/16
(Million)**



**Asia-Pacific Ski Market by Skier Visits; 2010/11-
2015/16 (Million)**



**Western Europe Ski Market by Skier Visits; 2010/11-2015/16
(Million)**

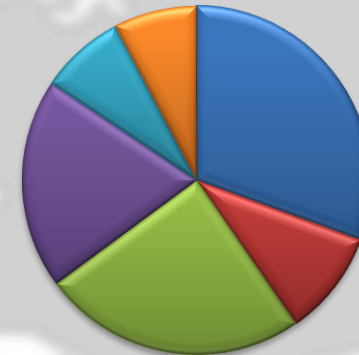


Ski Market: Regional Analysis

Alps Ski Market Skier Visits by Regional Distribution; 2015/16 (Percentage, %)



The US Ski Market Operating Ski Resorts by Regional Distribution; 2016 (Percentage, %)



Asia-Pacific Ski Market Skier Visits by Regional Distribution; 2015-2016 (Percentage, %)



Ski Market: Dynamics



Ski Market: Competitive Landscape

Players Profiled

- Vail Resorts Inc.



- Intrawest Resort Holdings, Inc.



- Aspen Skiing Co., LLC

