

# Global Point of Sale (POS) Terminal Market: Size and Forecasts with Impact Analysis of Covid-19 (2020 Edition)

August 2020



# Global Point of Sale (POS) Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Dynamics

Competitive Landscape

Company Profiles

# Global Point of Sale (POS) Market: Coverage

## Scope of the Report

Attributes	Details
Title	Global Point of Sale (POS) Market: Size and Forecasts with Impact Analysis of Covid-19 (2020 Edition)
Coverage	North America, Europe, Middle East and Latin America
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2020-2024
Competition in the Market	Dominated
Key Players	Ingenico, Verifone, Toshiba Tech Corp and PAX Global

# Global Point of Sale (POS) Market

## Executive Summary

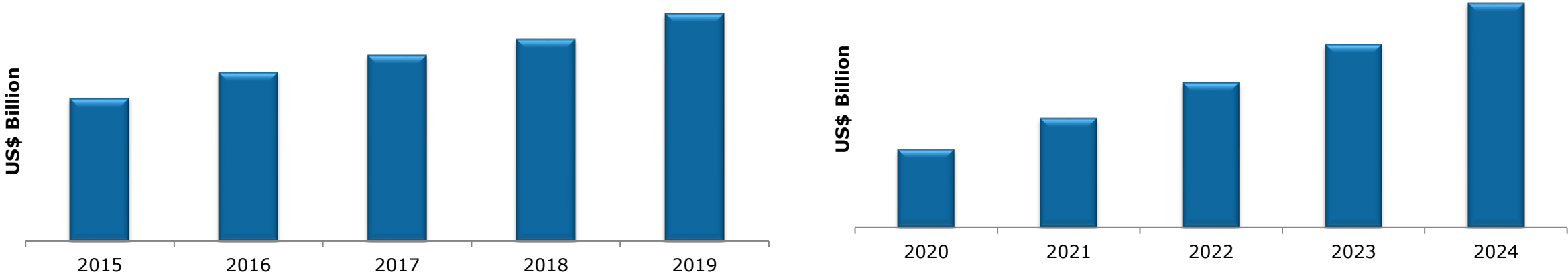
Point of sale (POS) refers to capturing of data related to customer payment information when goods and services are bought and sold at any physical location or on online platform. POS transaction can be captured using a variety of devices via computer, barcode and optical scanner, magnetic card readers or any combination of such devices. Point of sale (POS) terminals market has gained significant momentum in recent years due to the ease of use, enhancing customer experience and improved return on investment being offered by these systems. Point of sale has applicability in millions of retail business, education, supermarkets, hospitality businesses, healthcare, etc. The major functions of POS Terminals are: calculate cash due for every value entered, keep track of cash in the cash drawer, calculate labor and payroll data, record information on repeat customers, record daily check averages for every worker, etc.

The POS terminals market can be segmented according to the components, into hardware POS terminals and software POS terminals. The POS terminal market can also be segmented according to the product type, into fixed POS terminals and wireless/mobile POS terminals. The POS Terminal market could also be segmented on the basis of technology into NFC enabled POS terminals and non-NFC enabled POS terminals. The global POS terminal market has increased at a significant CAGR during the years 2015-2019 and projections are made that the market would rise in the next four years i.e. 2020-2024 tremendously. The POS terminal market is expected to increase due to rising e-commerce sales, growing adoption of smartphones, technological upgradation, rising number of electronic payment transactions, adoption of cloud technology etc. Yet the market faces some challenges such as, non compliance to PCI, low POS terminal penetration rate in ASEAN countries, and selection of wrong POS.

Covid-19 pandemic is an irritant for the growth of the revenues of POS terminal market in 2020. This is due to the fact that major users of these terminals such as supermarkets, hotels, spas etc. have been closed down due to lockdowns imposed in various countries across the globe. Many retailers have been cash stripped and as such are not in position to invest greatly into POS technologies in the current scenario. However, the demand for POS terminal would showcase recovery backed by reopening of the above mentioned places as a part of economy revival measures. Further, as the impact of Covid-19 subsides, mobile POS adoption is expected to intensify physical contact and better queue management compared to traditional counterpart.

# Global Point of Sale (POS) Market: Value Analysis

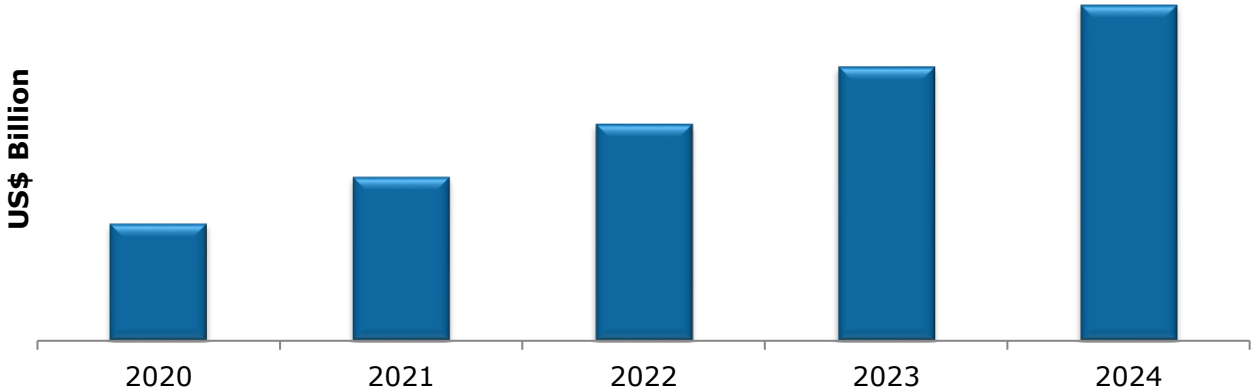
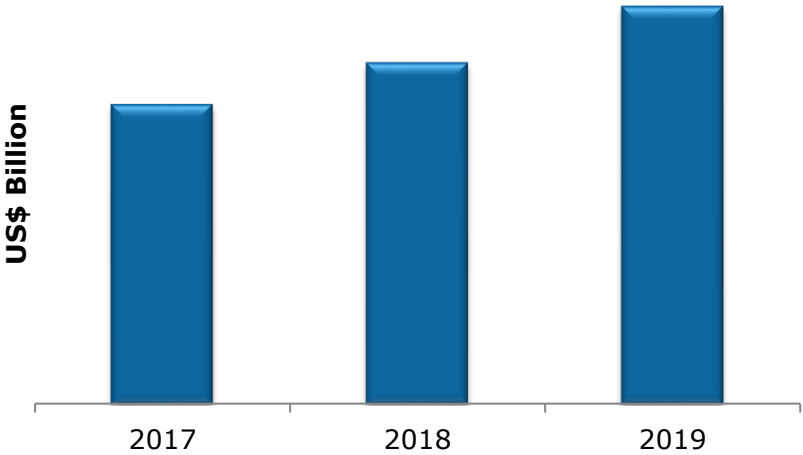
## Global Point of Sale (POS) Market by Value



CAGRs	
2015-2019	xx%
2020-2024	xx%

# Global Point of Sale (POS) Market: Value Analysis

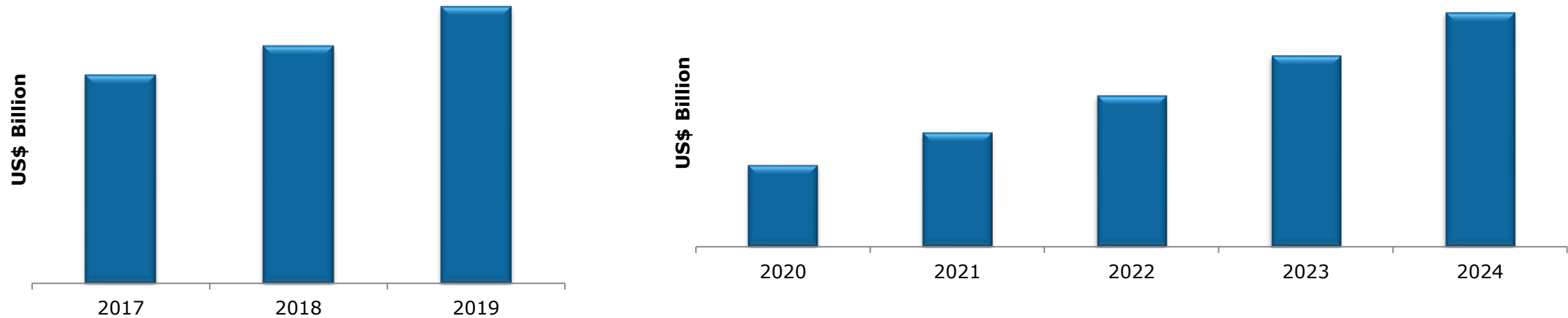
### Global Fixed/ Wired Point of Sale (POS) Market by Value



CAGRs	
2015-2019	xx%
2020-2024	xx%

# Global Point of Sale (POS) Terminal Market: Value Analysis

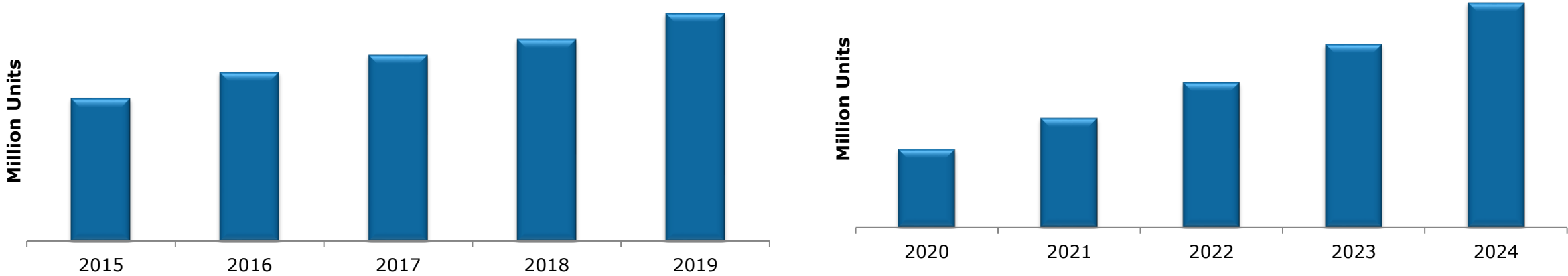
## Global Mobile Point of Sale (POS) Market by Value



CAGRs	
2020-2024	xx%

# Global Point of Sale (POS) Terminal Market: Volume Analysis

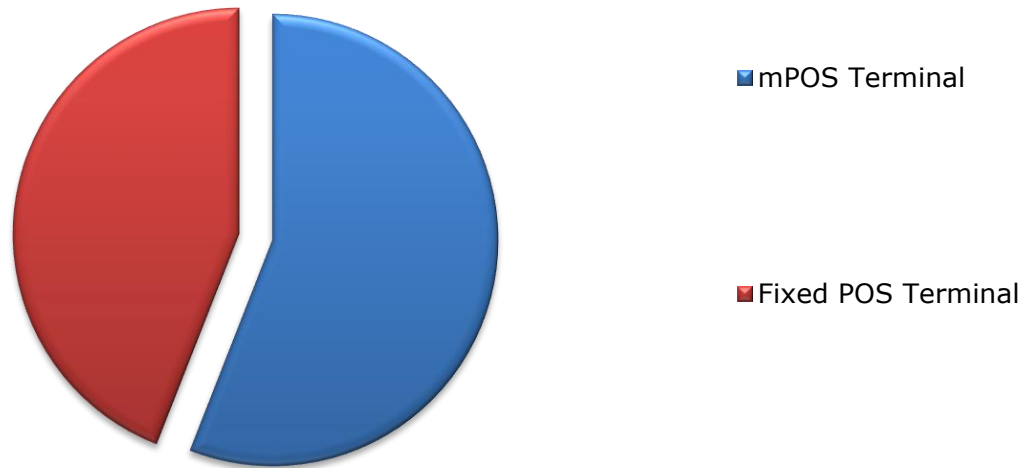
## Global Point of Sale (POS) Market by Shipment



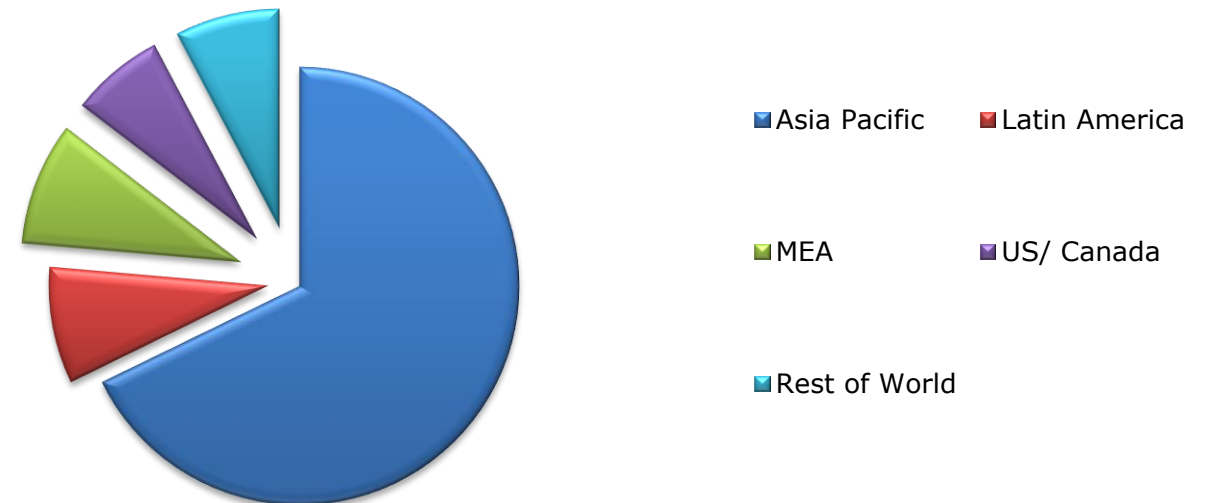
CAGRs	
2015-2019	xx%
2020-2024	xx%

# Global Point of Sale (POS) Terminal Market: Volume Analysis

## Global Point of Sale (POS) Market Shipment by Products

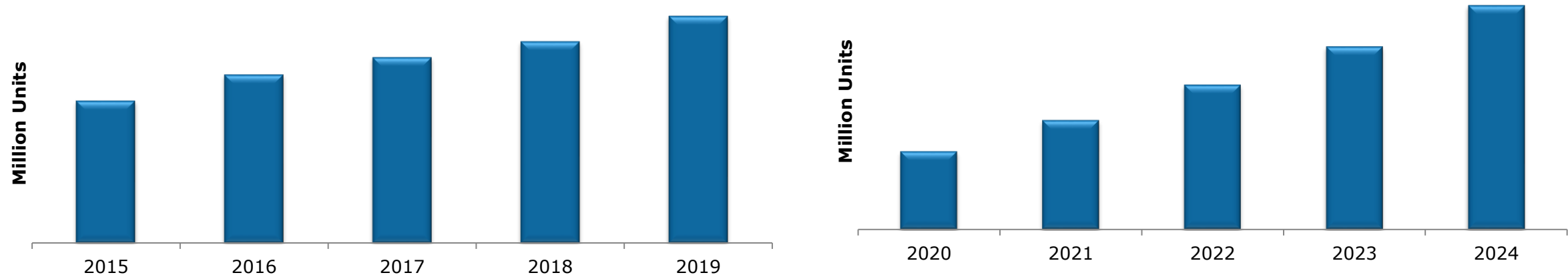


## Global Point of Sale (POS) Market Shipment by Geography



# Global Point of Sale (POS) Terminal Market: Volume Analysis

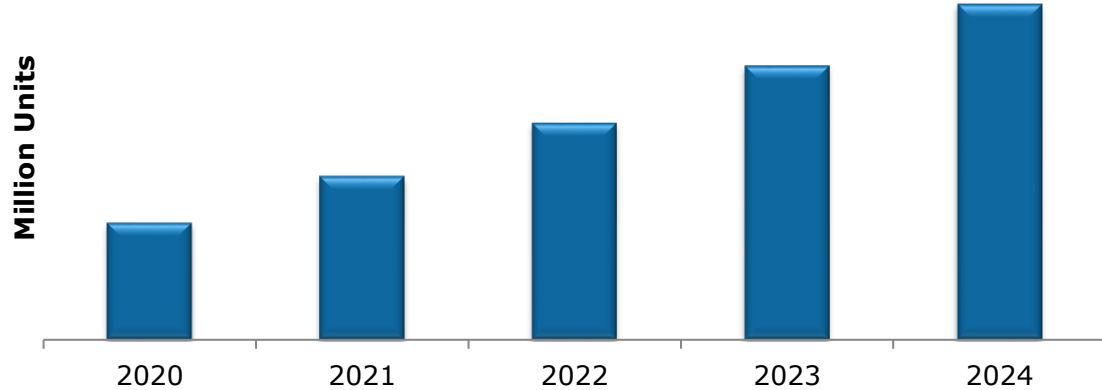
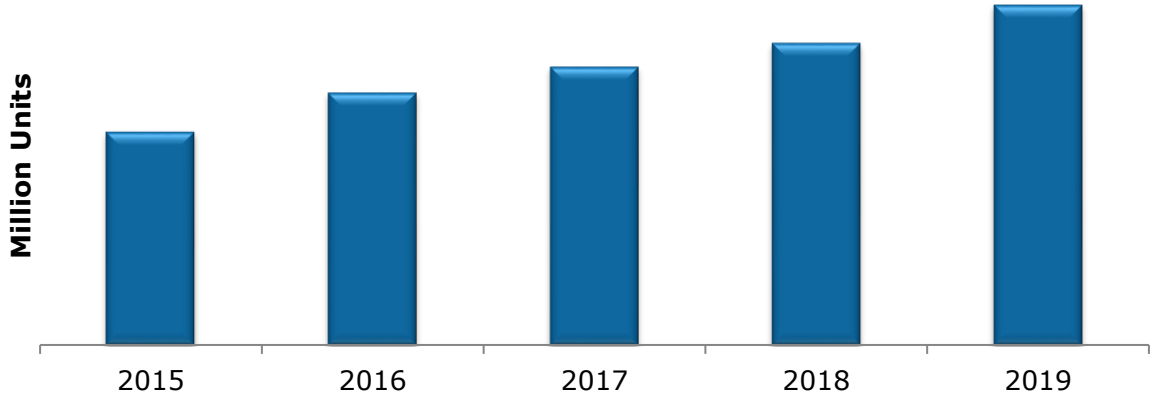
## Global Fixed/ Wired Point of Sale (POS) Market by Shipment



CAGRs	
2015-2019	xx%
2020-2024	xx%

# Global Point of Sale (POS) Terminal Market: Volume Analysis

## Global Mobile Point of Sale (POS) Market by Shipment



CAGRs	
2015-2019	xx%
2020-2024	xx%

# Global Point of Sale (POS) Terminal Market: Competitive Landscape

## Players Profiled

- Ingenico Group



- Verifone



- Toshiba Tech Corp



- PAX Global



Note: The above graphs are for pictorial representation only