

Global Personal Luxury Goods Market: Size, Trends & Forecasts (2018-2022)

November 2018



Global Personal Luxury Goods Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Analysis

Dynamics

Competitive Landscape

Company Profiles

Global Personal Luxury Goods Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Personal Luxury Goods Market: Size, Trends & Forecasts (2018-2022)
Coverage	Global and Regional
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2018-2022
Competition in the Market	Fragmented
Key Players	Richemont, Tiffany & Co., LVMH and Kering

Global Personal Luxury Goods Market

Executive Summary

Personal luxury goods are defined as those type of luxury goods that are used by the people for self grooming purposes such as apparels, shoes, beauty products, jewelry etc. Their demand increases more than proportionally with rise in income.

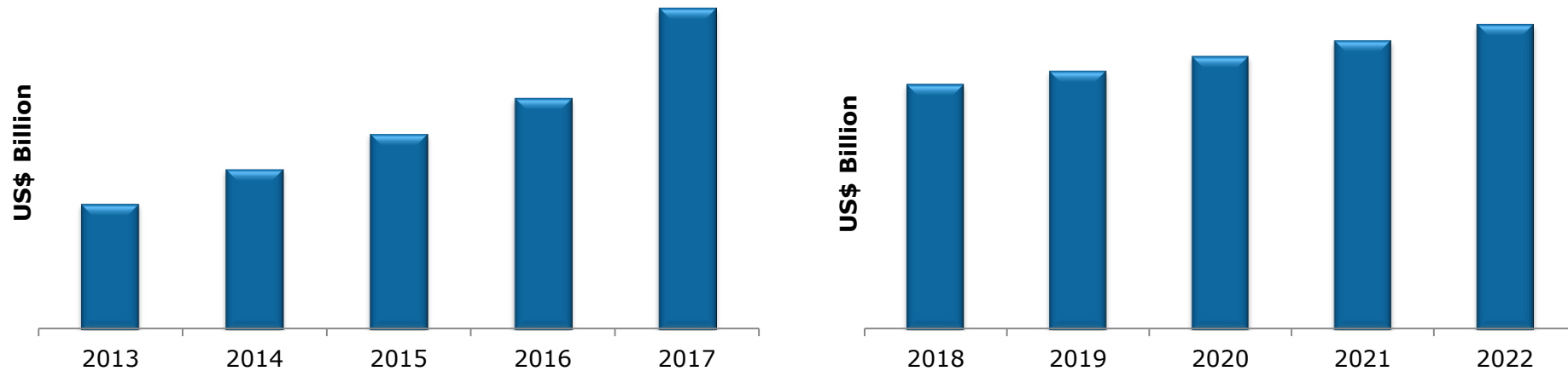
The global personal luxury goods market can be segmented on the basis of product, distribution and channel. On the basis of product, the market can be split into accessories, apparels, hard luxury and beauty items. On the basis of distribution, the market can be divided into wholesale and retail. On the basis of channels, the market is sub segmented into online and offline.

The global personal luxury goods market is expected to grow at a healthy rate during the forecast period (2018-2022). The growth of the market is supported by factors such as expanding middle class population, booming tourism sector and increasing disposable income.

Vulnerability to currency fluctuations, prone to social/economic/ political conflicts and the inability of the players operating in the market to correctly predict rapidly changing consumer preferences are some of the challenges faced by the market. Collaboration of luxury brands with fast fashion retailers and gradual switch of the market to online channels primarily with the purpose of reaching out to the millennials are some of the latest trends existing in the market.

Personal Luxury Goods Market: Global Analysis

Global Personal Luxury Goods Market by Value

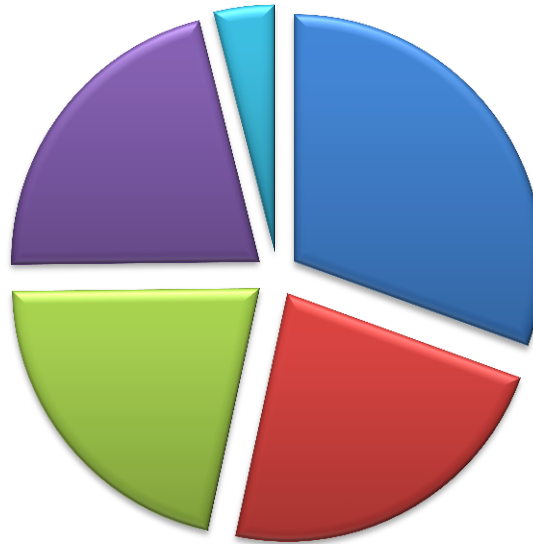


CAGR _s	
2013-2017	xx%
2018-2022	xx%

The global personal luxury goods market was valued at US\$.... billion in 2017, increased as compared to US\$... billion in 2016 at a CAGR of% from 2013 to 2017. The global personal Luxury Goods market is anticipated to reach up to US\$... billion by 2022 from US\$... billion in 2018..

Personal Luxury Goods Market: Product Analysis

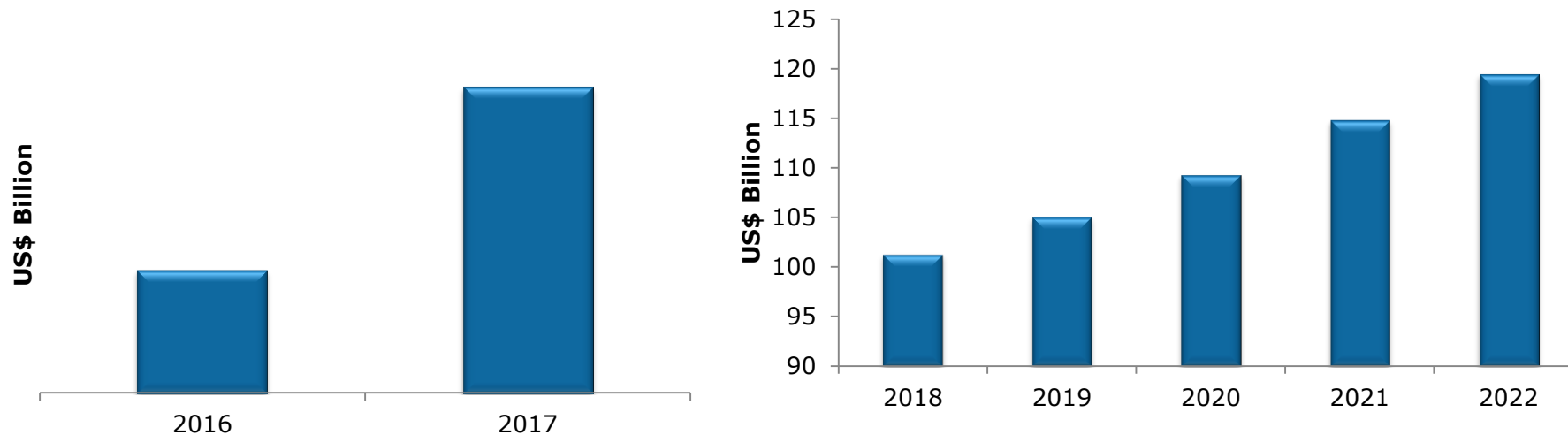
Global Personal Luxury Goods Market by Product, 2017



Products	Share
Accessories	xx%
Apparel	xx%
Hard Luxury Goods	xx%
Beauty	xx%

Personal Luxury Goods Market: Product Analysis

Global Luxury Accessories Market by Value



CAGRs

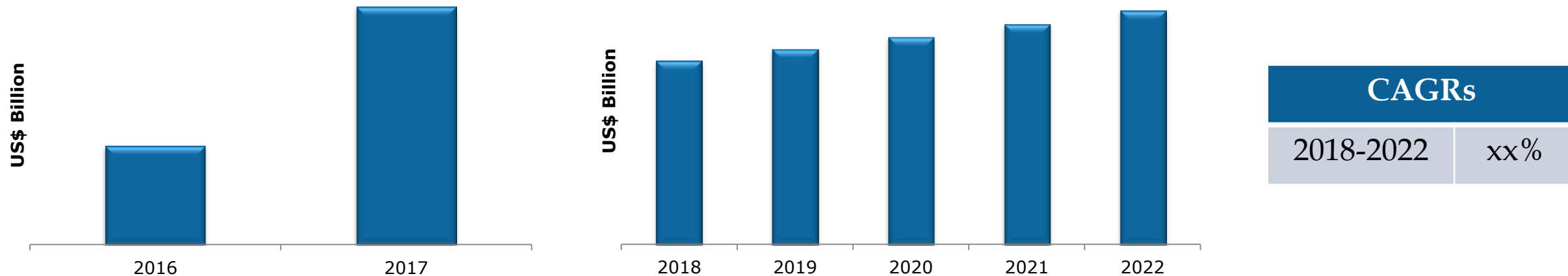
2018-2022

xx%

The global luxury accessories market was valued at US\$... billion in 2017, increased as compared to US\$... billion in 2016 at a CAGR of% from 2013 to 2017. The global luxury accessories market is anticipated to reach up to US\$... billion by 2022 from US\$... billion in 2018..

Personal Luxury Goods Market: Product Analysis

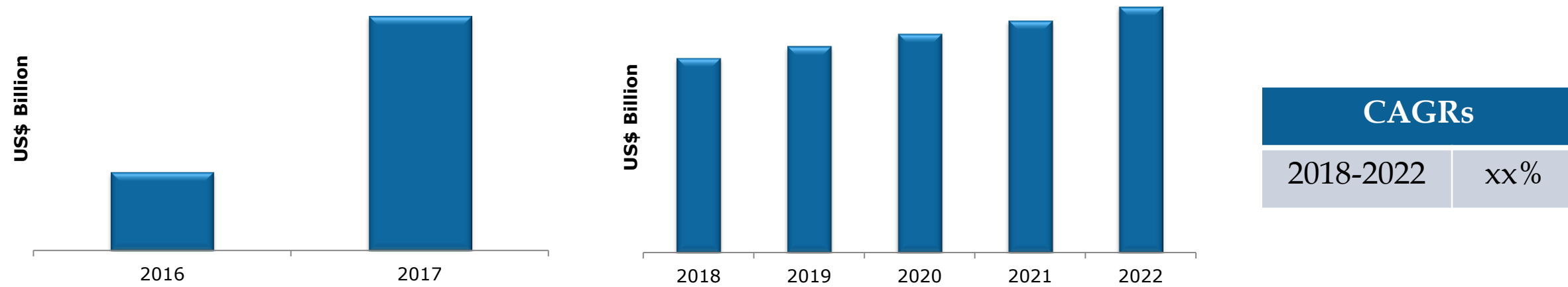
Global Luxury Apparels Market by Value



The global luxury apparels market was valued at US\$.... billion in 2017, increased as compared to US\$... billion in 2016. The global luxury apparels market is anticipated to reach up to US\$... billion by 2022 from US\$... billion in 2018 exhibiting a CAGR of ...% during the forecast period 2018-2022.

Personal Luxury Goods Market: Product Analysis

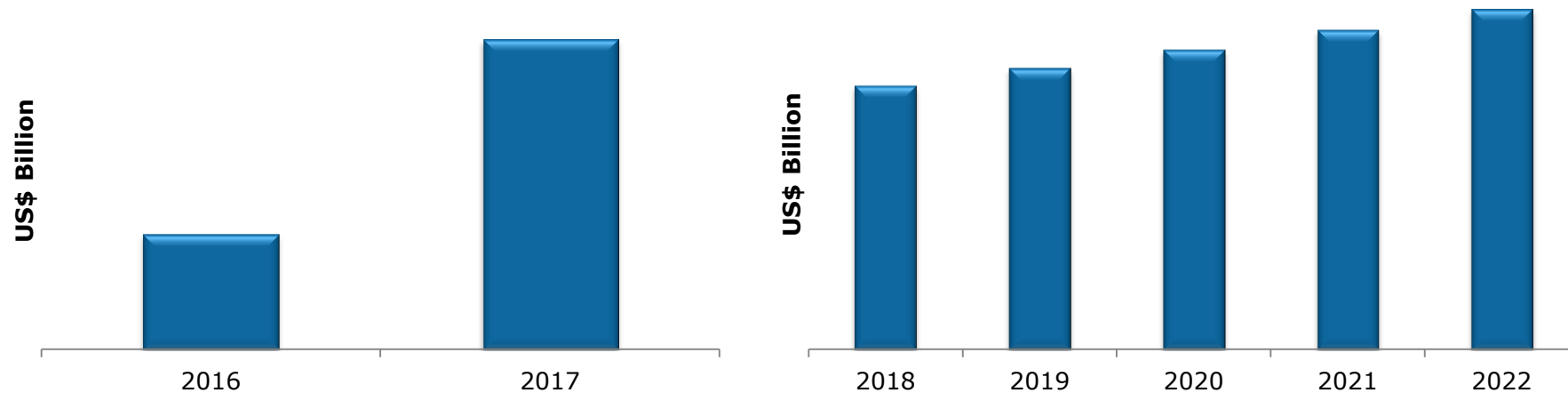
Global Hard Luxury Goods Market by Value



The global hard luxury goods market was valued at US\$... billion in 2017. The market is further anticipated to ascend to US\$... billion by 2022 exhibiting a CAGR of ...% during the forecast period 2018-2022.

Personal Luxury Goods Market: Product Analysis

Global Luxury Beauty Market by Value



CAGRs

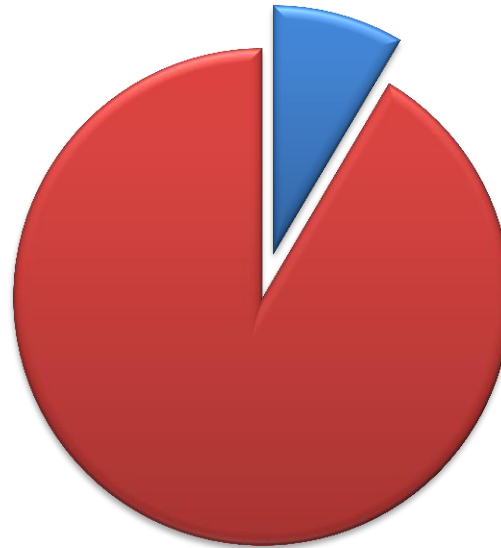
2018-2022

xx%

The global luxury beauty market was valued at US\$... billion in 2017. The market is estimated to amount to US\$... billion by 2022 in comparison to a value of US\$... billion in 2018 showcasing a CAGR of ...% over the years 2018-2022.

Personal Luxury Goods Market: Global Analysis

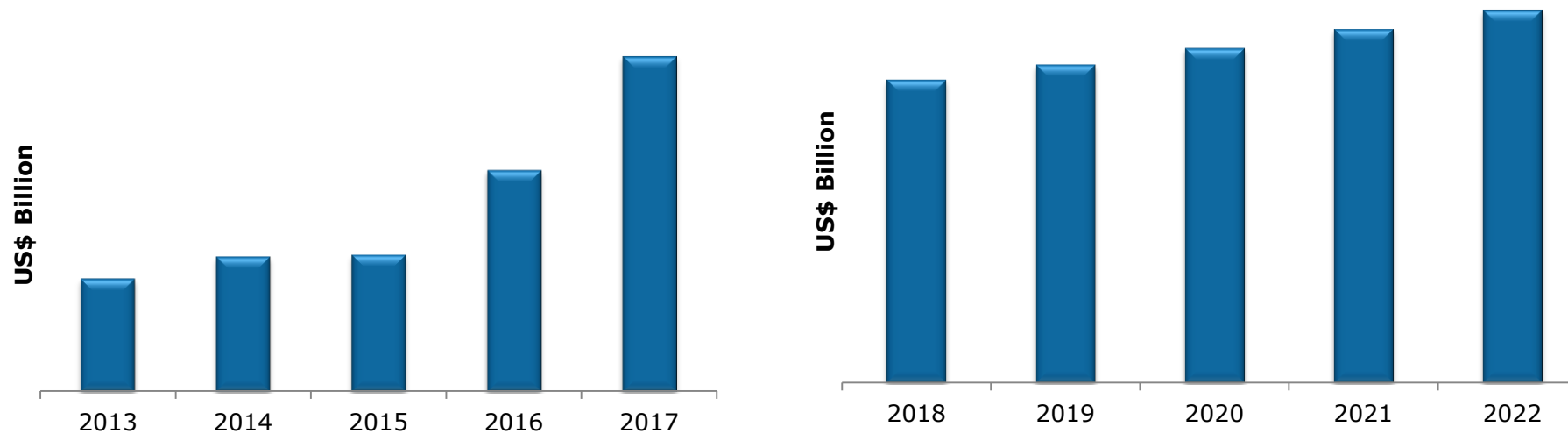
Global Personal Luxury Goods Market by Channel, 2017



Channel	Share
Online	xx%
Offline	xx%

Personal Luxury Goods Market: Channel Analysis

Global Offline Personal Luxury Goods Market by Value

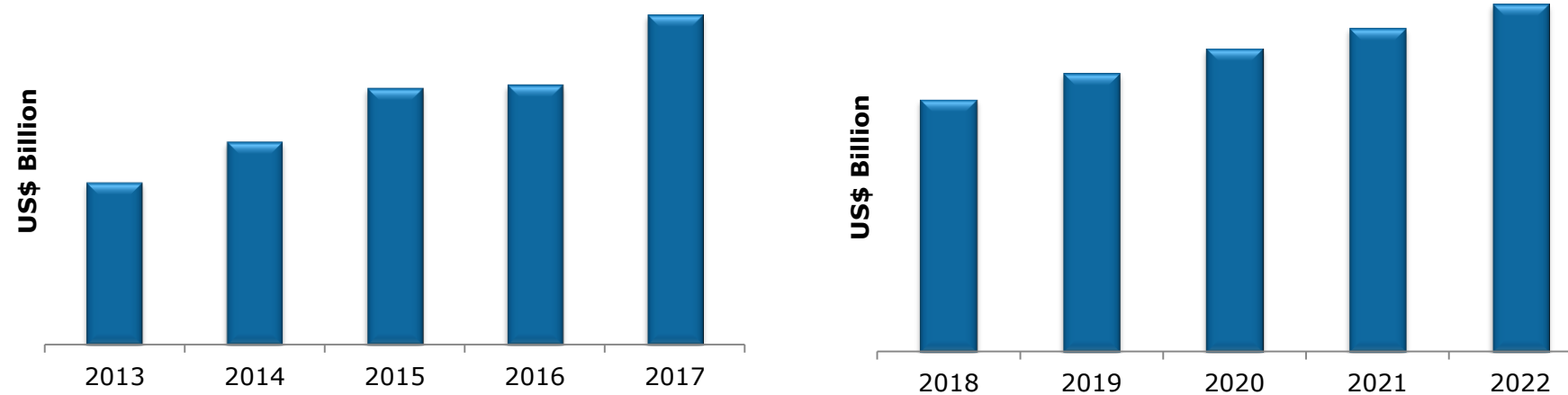


CAGR _s	
2013-2017	Xx%
2018-2022	xx%

The global offline personal luxury goods market was valued at US\$... billion in 2013 and increased to US\$... billion in 2017. During the forecast period, the market is anticipated to exhibit a CAGR of ...% over the years 2018-2022.

Personal Luxury Goods Market: Channel Analysis

Global Online Personal Luxury Goods Market by Value

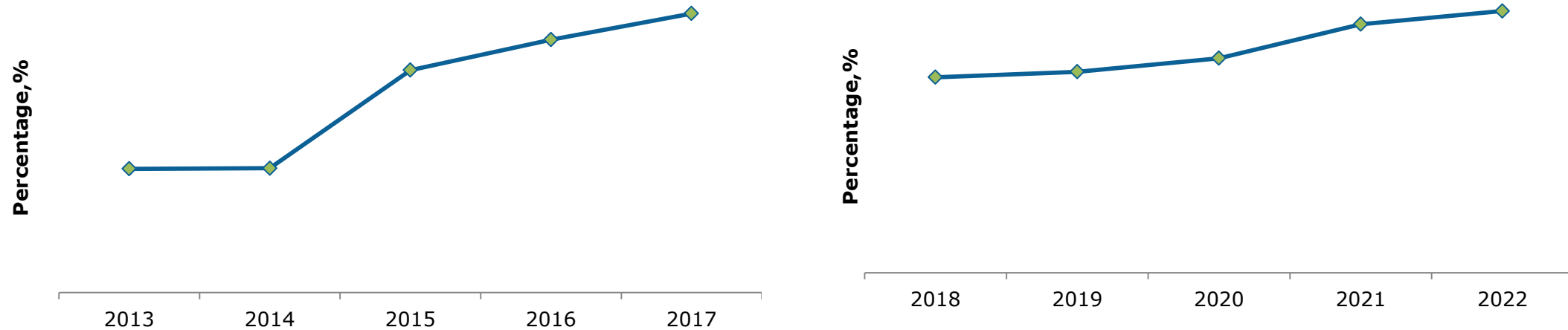


CAGR _s	
2013-2017	xx%
2018-2022	xx%

The global online personal luxury goods market is still at a nascent stage and is growing gradually with time. The market stood at US\$... billion in 2017. The market is further estimated to reach to US\$... billion by 2022 in contrast to US\$... billion in 2018 demonstrating a CAGR of ...% during the period 2018-2022.

Personal Luxury Goods Market: Channel Analysis

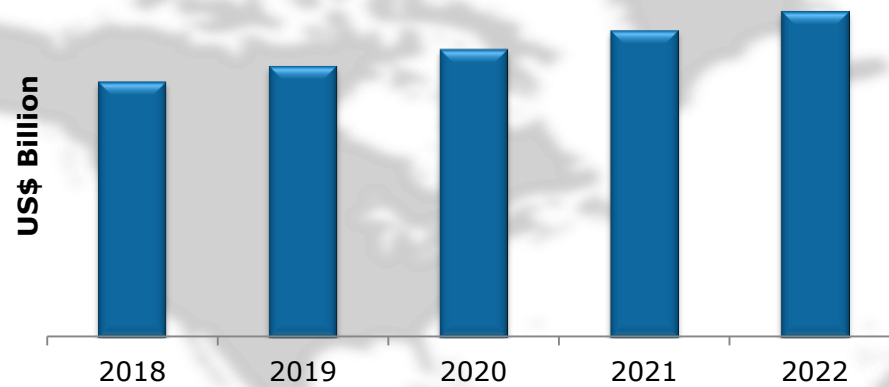
Global Personal Luxury Goods Market by Online Penetration



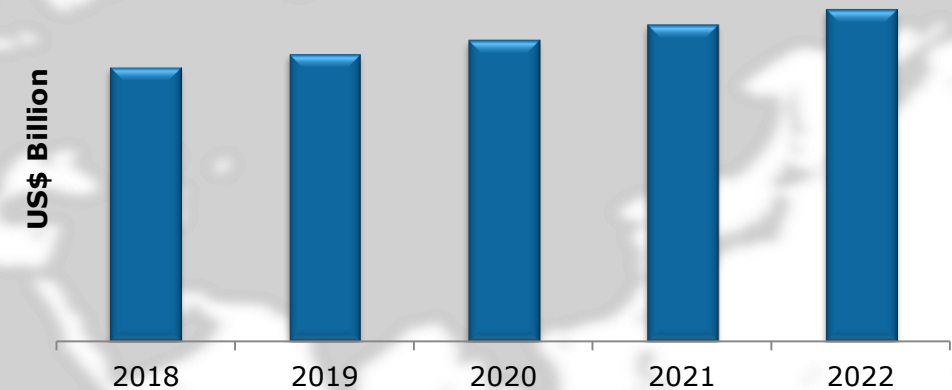
The penetration of online channels in the overall personal luxury goods market was ...% in 2013 which inclined to ...% in 2017. In the forecast period, the penetration of online channels is likely to further increase and reach to ...% by 2022.

Personal Luxury Goods Market: Regional Analysis

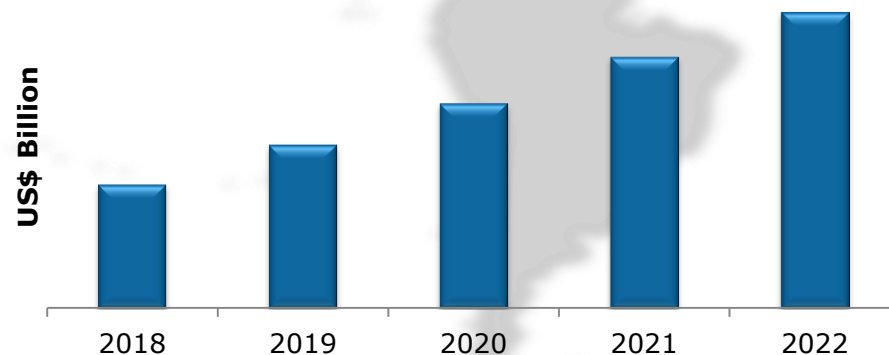
Asia Personal Luxury Goods Market by Value



Americas Personal Luxury Goods Market by Value

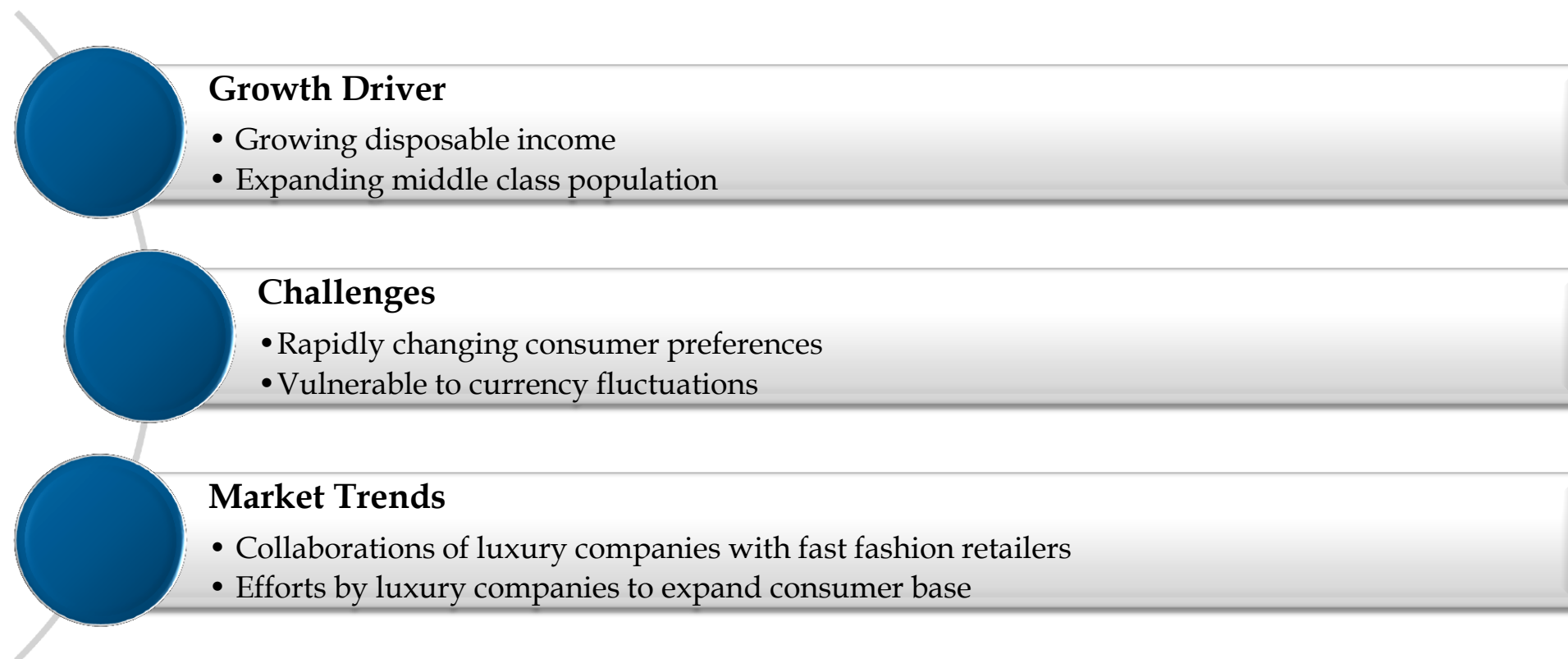


Europe Personal Luxury Goods Market by Value



Region	CAGR
	2018-2022
Asia	xx%
Americas	xx%
Europe	xx%

Personal Luxury Goods Market: Dynamics



Personal Luxury Goods Market: Competitive Landscape

Players Profiled

- Richemont
- Tiffany & Co.
- Kering
- LVMH



Note: The above graphs are for pictorial representation only