

Global Luxury Car Market: Size, Trends & Forecasts (2018-2022)

April 2018



Global Luxury Car Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Dynamics

Competitive Landscape

Company Profiling

Global Luxury Car Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Luxury Car Market: Size, Trends & Forecasts (2018-2022)
Coverage	Global and Regional
Regional Coverage	Europe, Americas, Middle East and Africa, Asia
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2018-2022
Competition in the Market	Dominated by Few Top Players
Key Players	Volkswagen, BMW, Daimler AG, Ferrari

Global Luxury Car Market

Executive Summary

The luxury cars are characterized by good quality, comfort, higher design, technologically innovative modern and all features which have a status, or an image. Luxury cars are also known for broader and wider scope. It is a perceptual, conditional and subjective attribute that may be comprehended differently by different people.

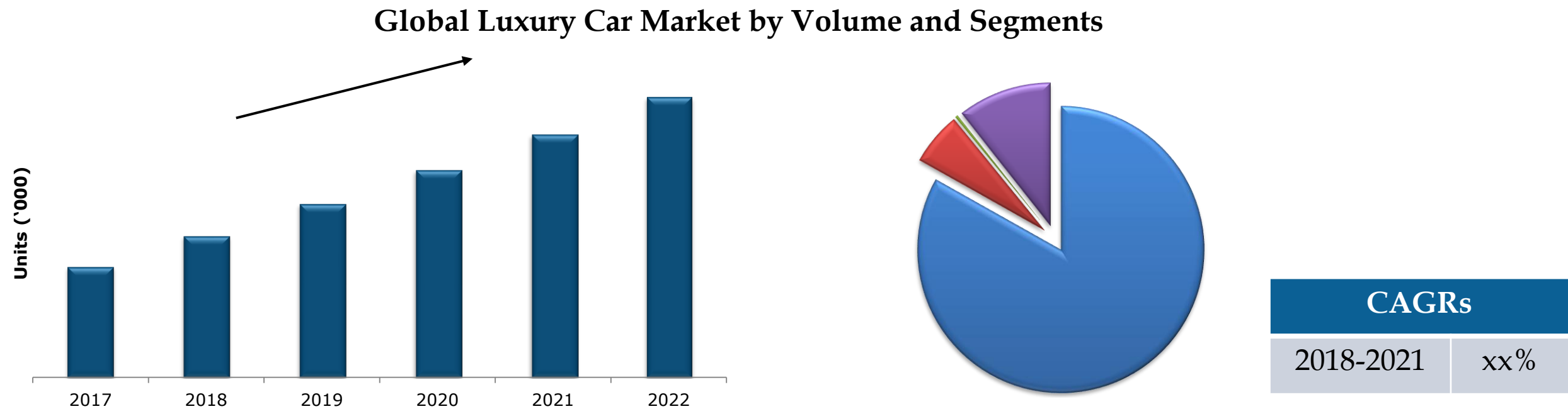
Luxury car provides pleasant and desirable features while travelling and driving. It is a state of great comfort or elegance, especially when involving great expense from buy to drive the car. The luxury car makers in the business produces the cars that are packed with futuristic and advanced technology with having an exceptional quality interiors and provides mind blowing performance in a calm, waft sort of a way.

The luxury cars have been segmented on the basis of average type and the body type. On the basis of average type, it includes super niche, standard premium, ultra luxury, high performance and other. On the basis of body type, it includes 2 Door, 4 Door and SUV.

The global luxury car market has increased at a significant CAGR during the years 2010-2017 and projections are made that the market would rise in the next four years i.e. 2018-2022 tremendously.

The global luxury car market is expected to increase due to increase in high net wealthy individuals, electrification, technology, global work force diversity, growth in SUVs, etc. Yet the market is facing some challenges such as pre-owned luxury cars and regulations and environmental issues.

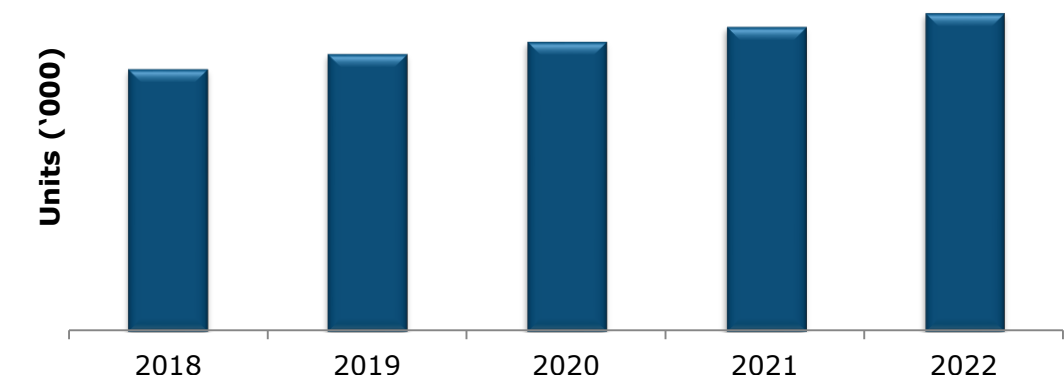
Luxury Car Market: Global Analysis



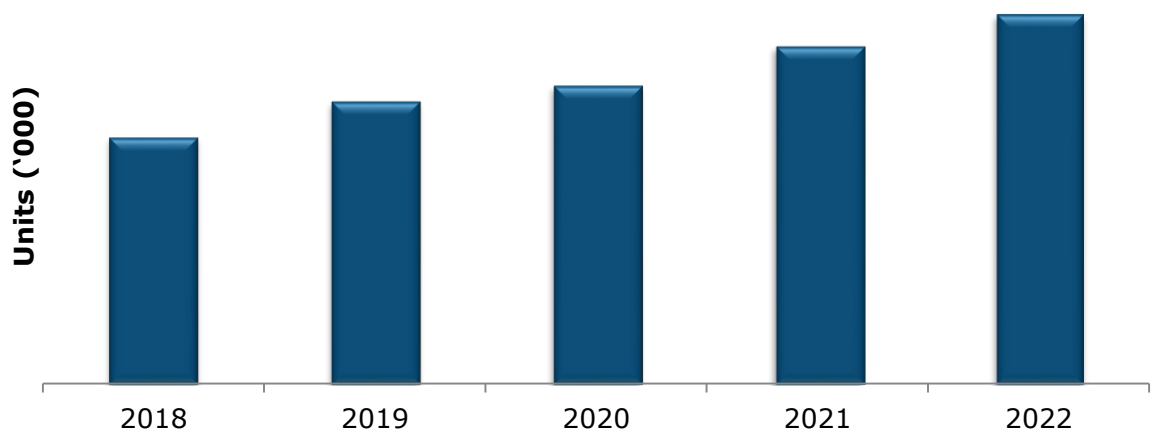
In 2017, the number of luxury car sold were thousand. The global luxury cars market volume is expected to increase to thousand units in 2022, Global luxury car market is vast with different type of cars embedded in it. The market is divided into 4 segments on the basis of average prices, namely Standard Premium, Cars,

Luxury Car Market: Segment Analysis

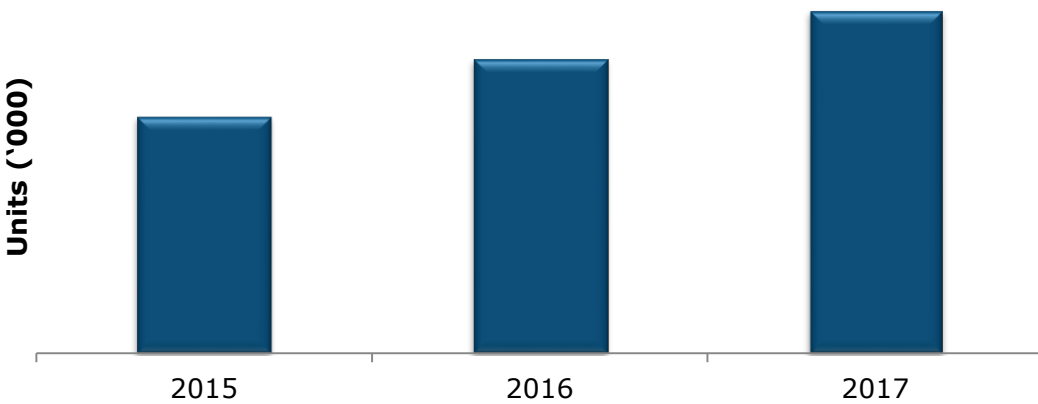
Global Standard Premium Luxury Car Market by Volume; 2018-2022



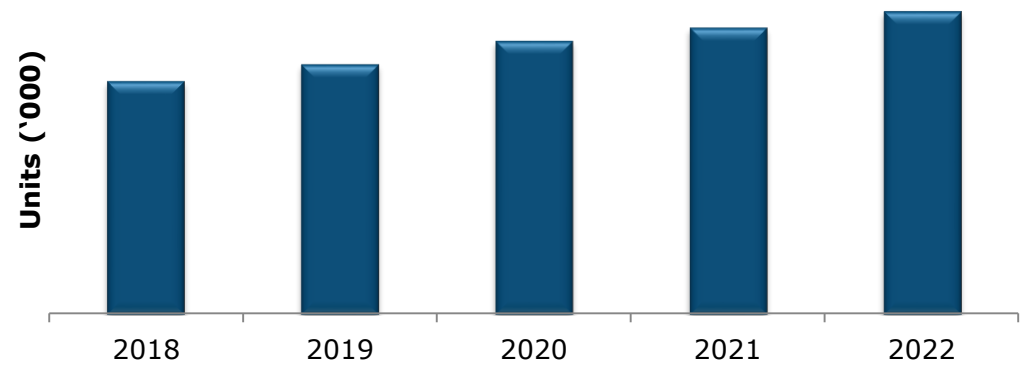
Global Sports Luxury Car Market by Volume; 2018-2022



Global Sports Luxury Car Market by Volume; 2015-2017

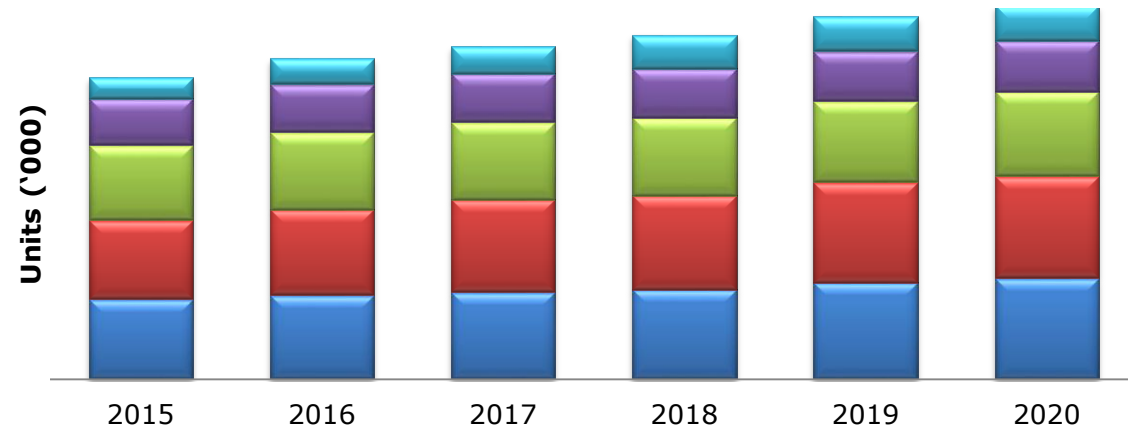


Global Ultra Premium Luxury Car Market by Volume; 2018-2022

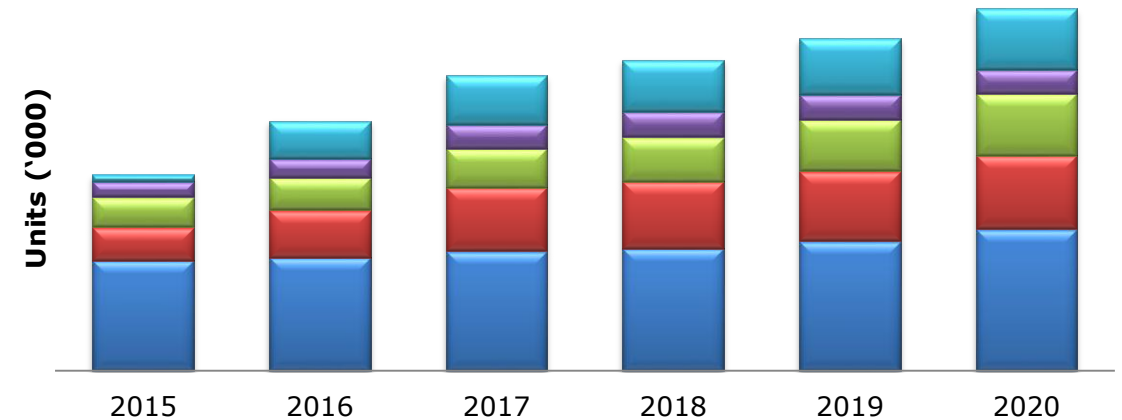


Luxury Car Market: Segment Players Analysis

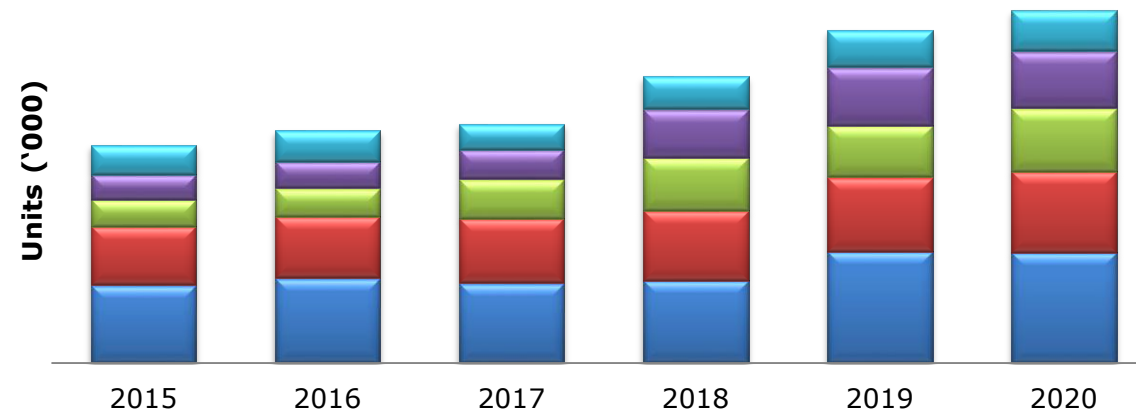
Global Standard Premium Luxury Car Market by Top Players



Global Sports Luxury Car Market by Top Players

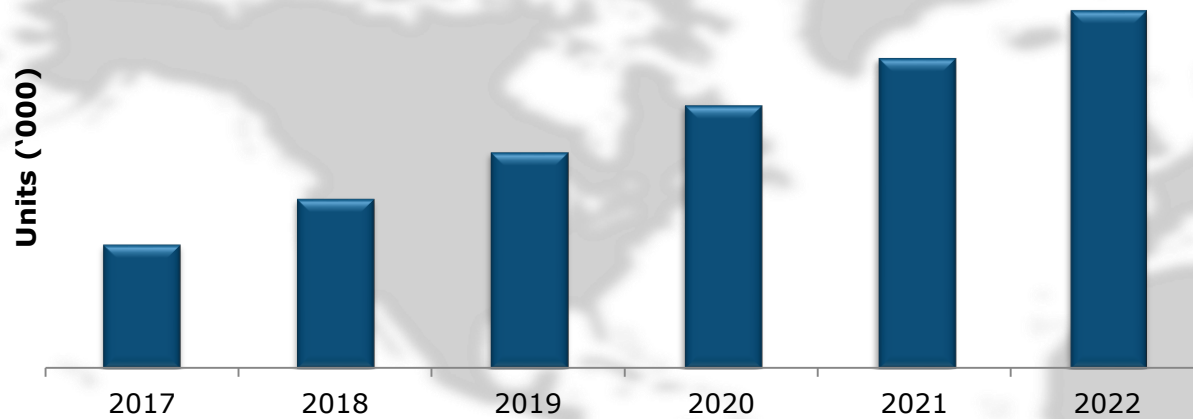


Global Ultra Luxury Car Market by Top Players

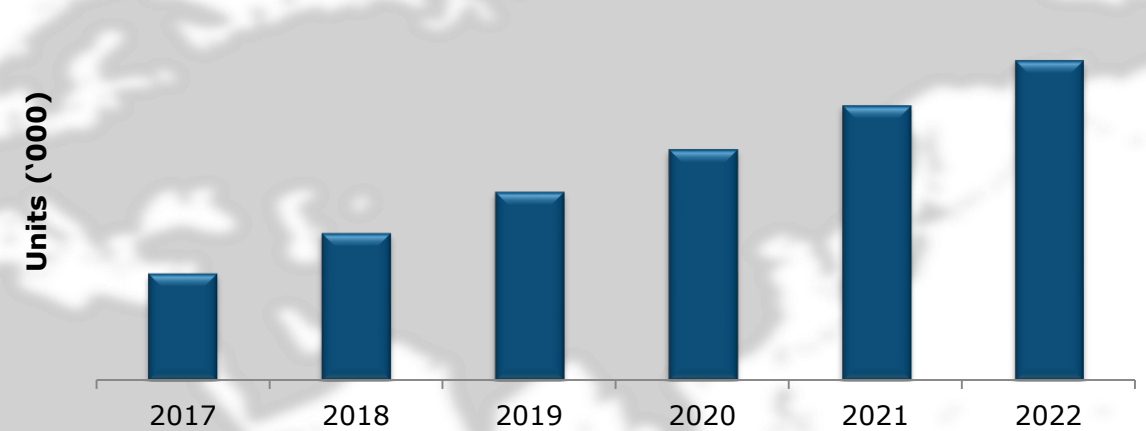


Luxury Car Market: Regional Analysis

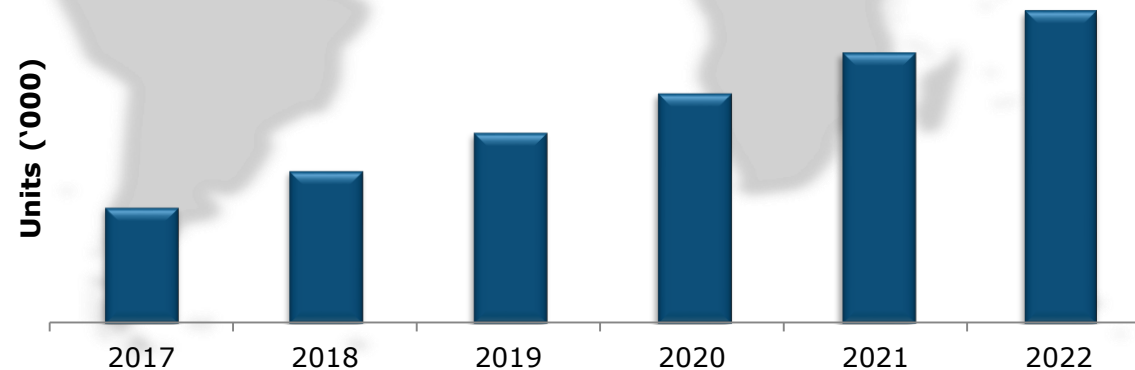
Wester Europe Luxury Car Market by Volume; 2017-2022



North America Luxury Car Market by Volume; 2017-2022



China Luxury Car Market by Volume; 2017-2022



Global Luxury Car Market: Dynamics



Global Luxury Car Market: Competitive Landscape

Global Luxury Car Market Players Growth Comparison; Unit Sales, Revenue, R&D Growth

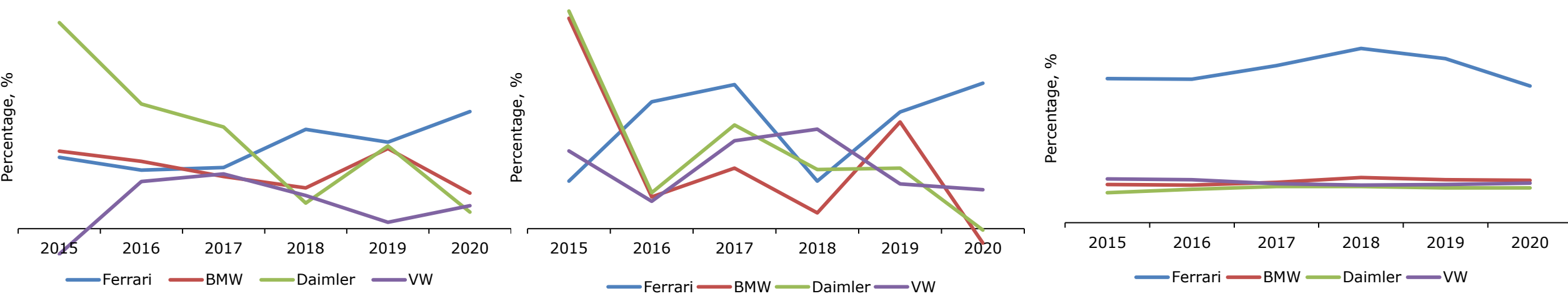


Table : Global Luxury Car Market Players: A Comparison; 2017-2018

Attributes	Volkswagen	Daimler AG	Ferrari	BMW
Revenue (2017)	XX	XX	XX	XX
Number of Employees	XX	XX	XX	XX
Area Served	XX	XX	XX	XX
Products	XX	XX	XX	XX