

Global Flexible Packaging Market: Size, Trends & Forecasts (2016-2020)

August 2016



Global Flexible Packaging Market

Scope of the Report

The report titled "Global Flexible Packaging Market: Size, Trends & Forecasts (2016-2020)" presents a thorough study of the global flexible packaging market with comprehensive analysis of market sizing & growth and market share analysis. The analysis covers market by value, market share by substrates, region and segment.

An in-depth study of market share by segment has provided in the report which covers consumer flexible packaging market and industrial flexible packaging market in terms of value. Detailed description of market share by substrates has also presented in the report.

The report encompasses a brief regional analysis of the Asia-Pacific flexible packaging market covering the market in terms of consumption and volume. Asia-Pacific is the largest market for flexible packaging globally.

Furthermore, the report also assesses the key opportunities available in the market and summaries the dynamic forces that are and will be accountable for growth of the industry. Growth of the global flexible packaging market has also been forecasted for the period 2016-2020, taking into consideration previous growth outlines, growth drivers and the existing and forthcoming trends.

A brief company profiling of Amcor Group, Berry Plastic Group and Bemis Company Inc. has provided in the report. This section briefs about business overview, financial summary and business policies of these major companies.

Global Flexible Packaging Market

Company Coverage

Amcor Ltd.

Berry Plastic Group

Bemis Company Inc.

Country Coverage

Asia-Pacific

Executive Summary

Anything that offers protection, information, promotion and waste reduction to the products are known as packaging. The main purpose of packaging is to deliver products in perfect condition to the ultimate consumers. Packaging fulfills the necessities of the product while reducing commercial and ecological effects of both the product and its package. One of the primary functions of packaging is promotion of the product as it depicts products features & benefits, list of ingredients and promotional message & branding.

Container or package made of flexible or elastic materials that when filled and closed can be readily change in shape. Bags, envelopes, pouches, sachets and wrap etc. are some of the examples of flexible packaging which are generally made up of materials such as film, foil or paper sheeting. There are four types of packaging namely primary, secondary, tertiary and service. Main advantages of flexible packaging are convenience & portability, cost saving, sustainability and health benefits.

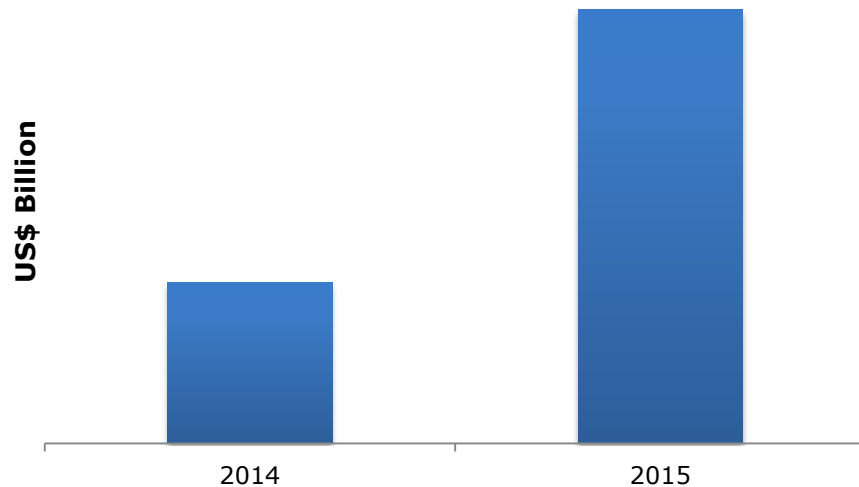
The global flexible packaging market is rising at a rapid pace with substantial growth rate over the previous few years and is projected to grow further over the forecasted period (2016-2020). Drivers that are supporting the growth of the market are rising urban population, increasing number of small households, growing & ageing population, technological advancements, increasing health awareness, changing life style and eating habits, rising disposable income of population in developing economies like India and China etc. Apart from these key factors there are considerable numbers of other factors that are propelling the demand of the flexible packaging.

In the forecasted period market is expected to grow on the back of increasing awareness towards reduction in food waste, rising shelf-appeal of products, health snacking practices by consumers and introduction of smart packaging etc. Yet the market is facing some challenges which are dampening the growth of the market. Some of the challenges faced by the industry are volatile prices of raw materials, lack of substantial e-packaging and environmental & regulatory issues.

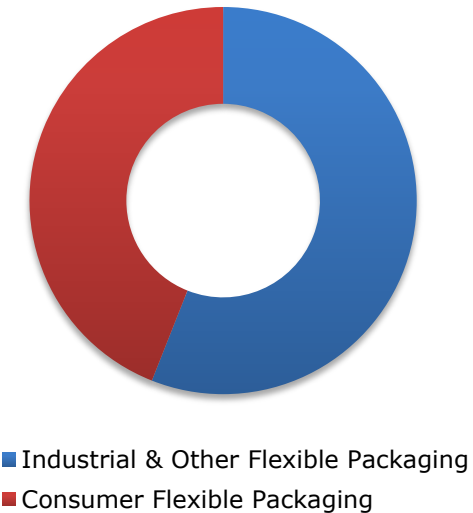
Global Flexible Packaging Market

The global flexible packaging market witnessed an increase of approximately% in revenue, from US\$billion in 2014 to US\$.....billion in 2015. Key growth drivers for rising revenues were growing & ageing population, rising urban population, increasing number of small households in developed economies, and rapidly growing e-commerce market etc.

Global Flexible Packaging Market ; 2014-2015
(US\$ Billion)



Global Flexible Packaging Market by Segment; 2015



Market is expected to grow on the back of increasing trend of reduction in food waste/cost, healthy snacking habit of consumer, shelf-appearance trend for consumer goods and innovation in flexible packaging industry etc.

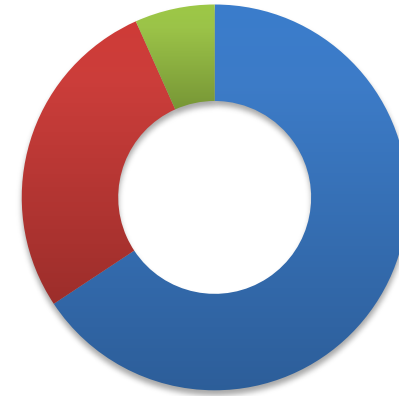
Global Flexible Packaging Market

Global Flexible Packaging Market Share by Region; 2015



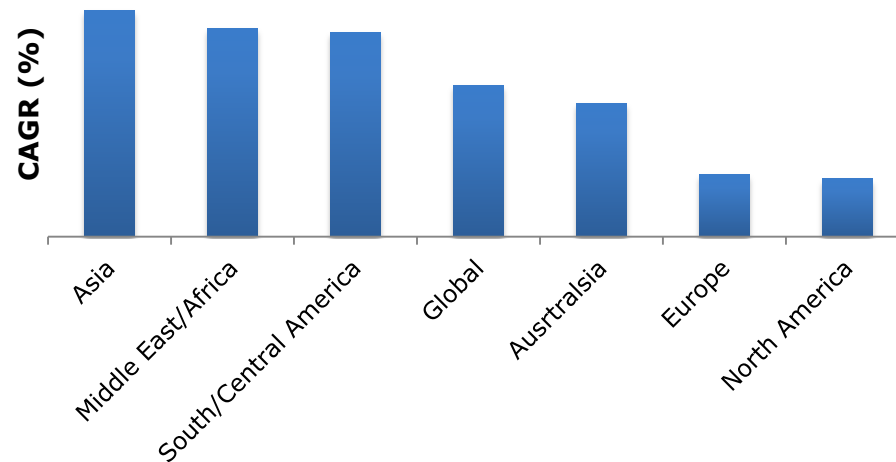
■ Asia ■ Europe ■ North America ■ ROW

Global Flexible Packaging Market by Substrates; 2015



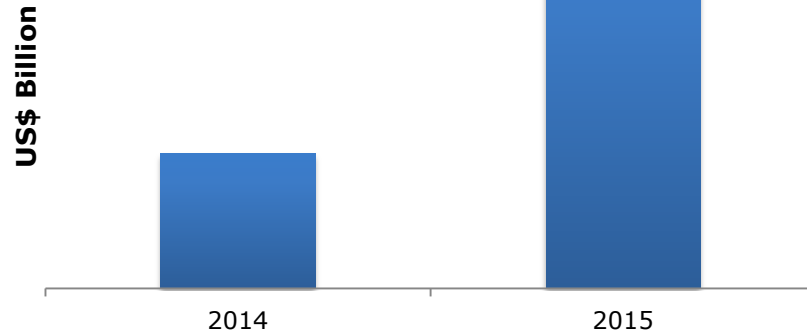
■ Plastic ■ Paper ■ Foil

Global Flexible Packaging Market CAGR by Region; 2014-2020E

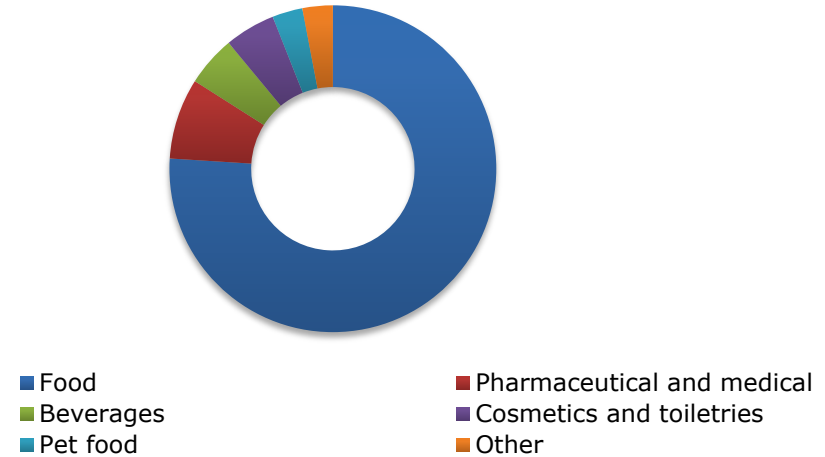


Global Flexible Packaging Market by Segment

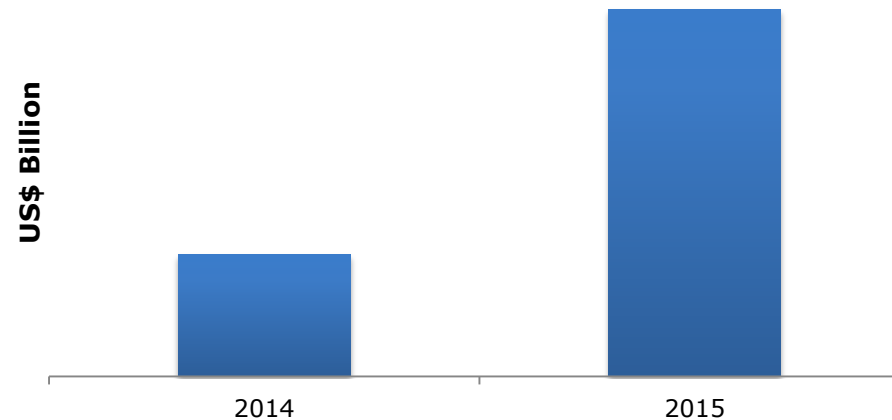
Global Consumer Flexible Packaging Market by Value; 2014-2015 (US\$ Billion)



Global Consumer Flexible Packaging Market by End-Users; 2015

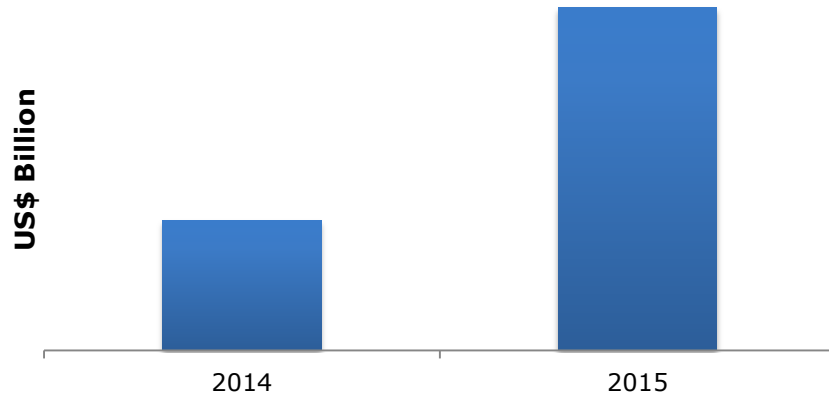


Global Industrial Flexible Packaging Market by Value; 2014-2015 (US\$ Billion)

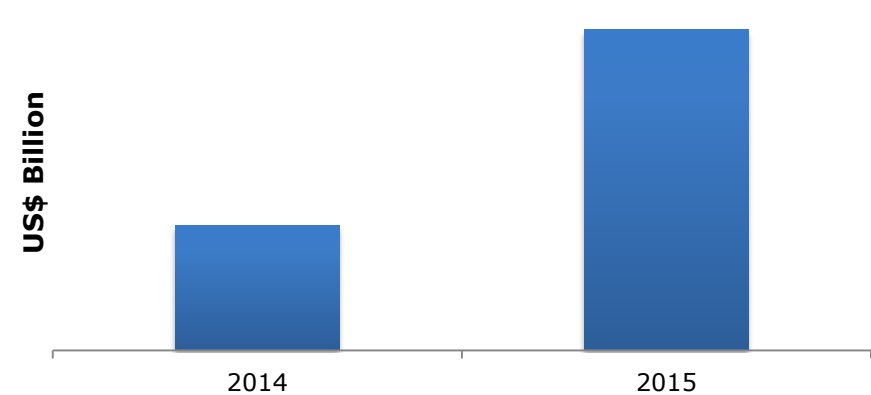


Global Flexible Packaging Market by Substrates

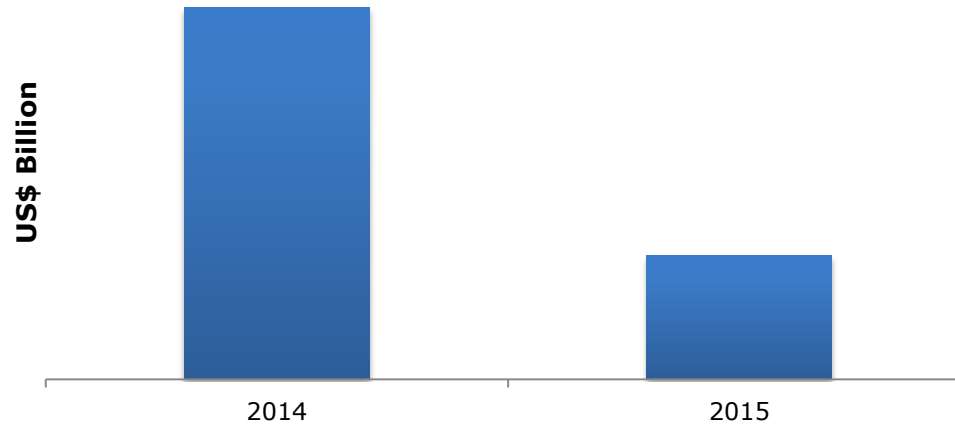
Global Flexible Plastic Packaging Market by Value; 2014-2015 (US\$ Billion)



Global Flexible Paper Packaging Market by Value; 2014-2015 (US\$ Billion)

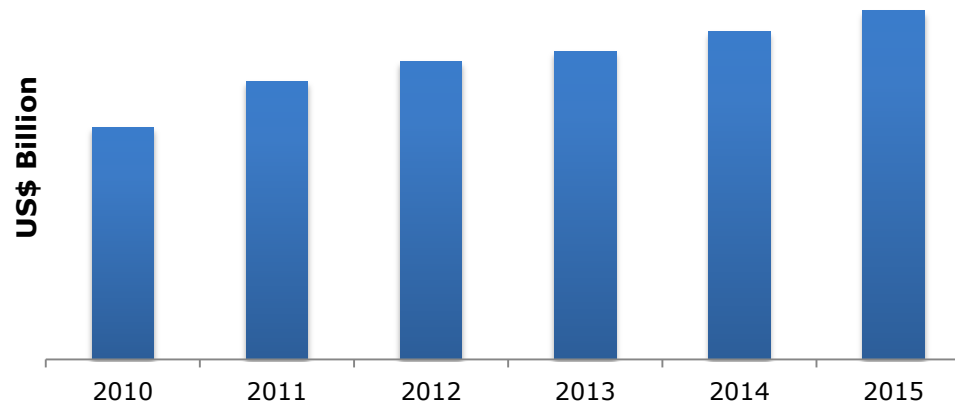


Global Flexible Paper Packaging Market by Value; 2014-2015 (US\$ Billion)



Global Flexible Packaging Market Regional Analysis

**Asia-Pacific Flexible Packaging Consumption by Region; 2010-2015
(US\$ Billion)**



**Asia-Pacific Flexible Packaging Market by Volume; 2012-2015
(Kilo Tons)**

