

Global Combined Hormonal Contraceptive (CHC) Market: Trends and Opportunities (2014-19)

January 2015



Global Combined Hormonal Contraceptive (CHC) Market

Scope of the report

The report titled "Global Combined Hormonal Contraceptive (CHC) Market: Trends and Opportunities (2014-2019)" provides an in-depth analysis of the global CHC market with detailed analysis of market sizing and growth, market share and economic impact of the industry. The report also assesses key opportunities in the market and outlines the factors that are and will be driving growth of the industry. Growth of the overall CHC industry has also been forecasted for the period 2014-19, taking into consideration the previous growth patterns, the growth drivers and the current and future trends. An insight into strategic issues affecting key brands on the market is provided followed by an analysis of the leading companies in the hormonal contraceptives market. The report also analyzes the key CHC products in pipeline. Further, key players of the industry like Agile Therapeutics; Bayer Healthcare; Teva Pharmaceuticals and Actavis PLC; are analyzed in the report.

Country Coverage

- United states
- United Kingdom
- India
- China
- Japan

Company Coverage

- Agile Therapeutics Inc.
- Actavis Plc.
- Bayer Healthcare
- Teva Pharmaceuticals

Global Combined Hormonal Contraceptive (CHC) Market

Executive Summary

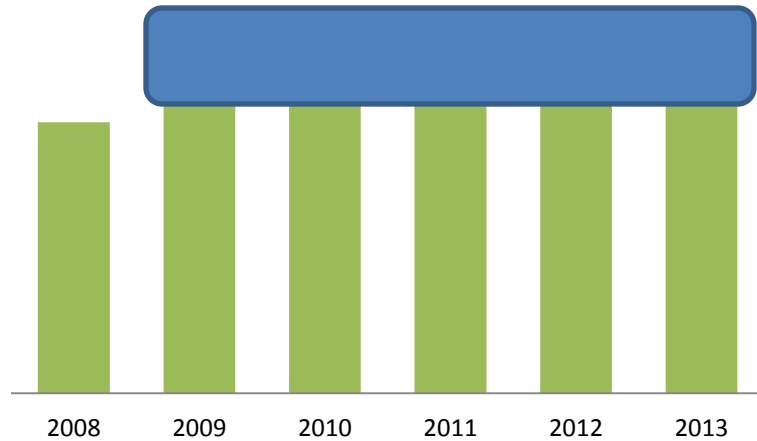
Combined Hormonal Contraceptives (CHC) is widely being used as an effective and reversible birth control method. Mainly used for preventing pregnancies but sometimes also used for treating acne vulgaris, endometriosis, polycystic ovarian syndrome and irregular menstrual flow, CHC works by preventing ovulation i.e. release of egg from ovaries. The hormones are provided in the combined pill, patch or ring. Most popular Combined Hormonal Contraceptives products are Nuvaring and Ortho Evra. CHC products are broadly used throughout the world by women in the age-group of 15 to 49 years.

With increasing health consciousness and awareness, adoption of CHC products or birth control methods is increasing in lesser privileged economic segments too. The growth of CHC market is driven by urbanization and increasing user awareness, rise in menstruating population globally and initiatives taken by governments to encourage the use of contraception. Major trends prevailing in the market are the increasing number of mergers and acquisitions in this business space and demand for reversible method of contraception with fewer side effects.

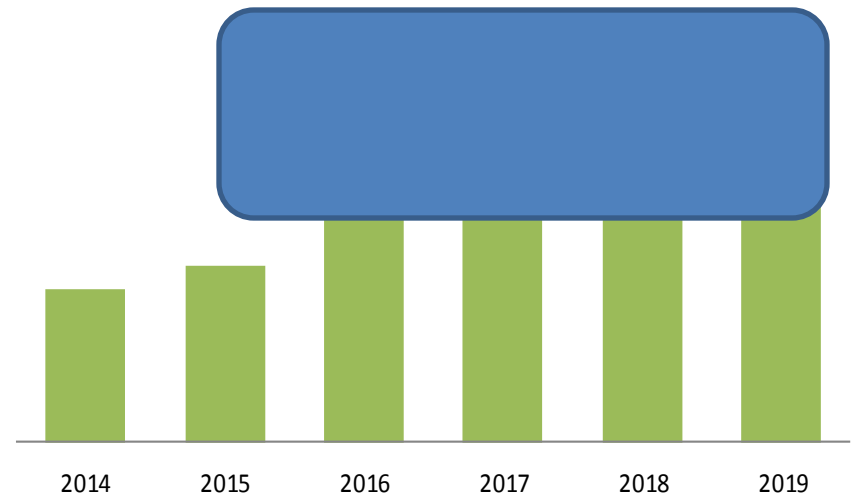
Global Combined Hormonal Contraceptive (CHC) Market

The CHC consists of products such as vaginal rings, injections (long acting), implants, oral contraceptives and emergency contraceptives. In the year 2013, global CHC market generated sales of US\$X million. Global sales figure in the year 2013, changed approximately by Y% over previous year's sales of US\$XX million. Annual-wise global CHC market is showing continuous increase.

Annual Sales of Global CHC Market; 2008-2013
(US\$ Million)



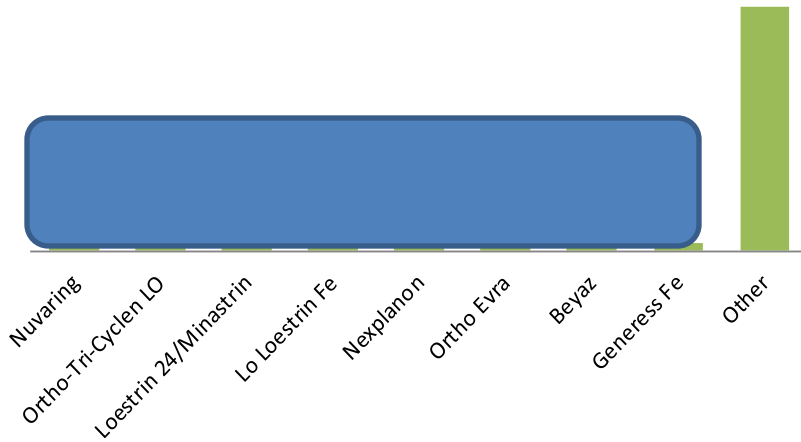
Global CHC Market Size by Annual Sales Forecasted;
2014-2019E (US\$ Million)



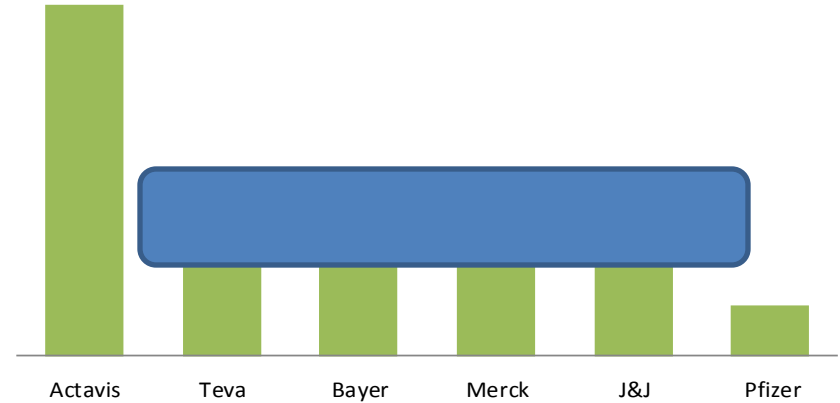
- Market size of global CHC market is expected to reach to millions in the year 2019, from millions in 2014 by growing at a CAGR of.....%.
- Growth in the market is due to

Global Combined Hormonal Contraceptive (CHC) Market

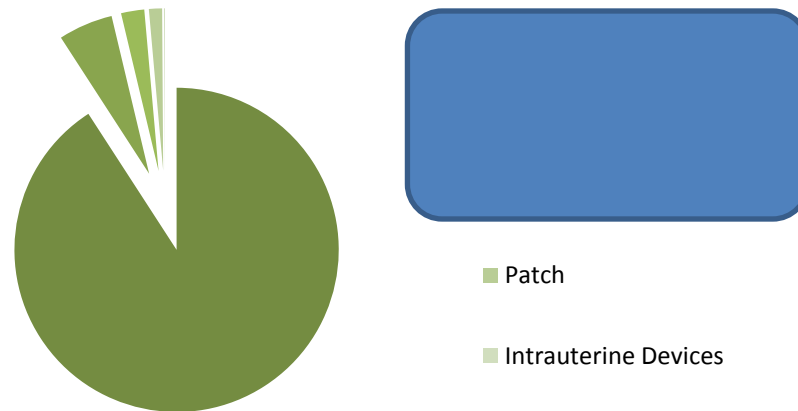
Global CHC Market Share by Key Players; 2013



Global CHC Market Share by Key Players; 2013



Global CHC Market Share by Class-2013



US Combined Hormonal Contraceptive Market

U.S. Oral Contraceptive TRx Breakdown; 2013
(US\$...billion)



U.S. Oral Contraceptive Sales Breakdown; 2013
(US\$...billion)

