

Global Price Comparison Websites (PCW) Market: Size, Trends & Forecasts (2017-2021)

January 2018



Global Price Comparison Websites (PCW) Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Competitive Landscape

Company Profiling

Global Price Comparison Websites (PCW) Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Price Comparison Websites (PCW) Market: Size, Trends & Forecasts (2017-2021)
Coverage	Global and Regional
Regional Coverage	UK
Forecast Period of Market	2017-2021
Competition in the Market	Dominated
Key Players	Gocompare.com, MoneySuperMarket.com Group Plc, Zoopla Property Group (uSwitch), Admiral Group PLC (Confused.com)

Global Price Comparison Websites (PCW) Market

Executive Summary

A price comparison website is a search engine, which people use to compare the prices of different products. These websites are also called comparison shopping website, price analysis tool, comparison shopping agent, shopbot, etc. Along with prices, many other categories for comparing the products, such as features, quality, etc. are being added on these websites.

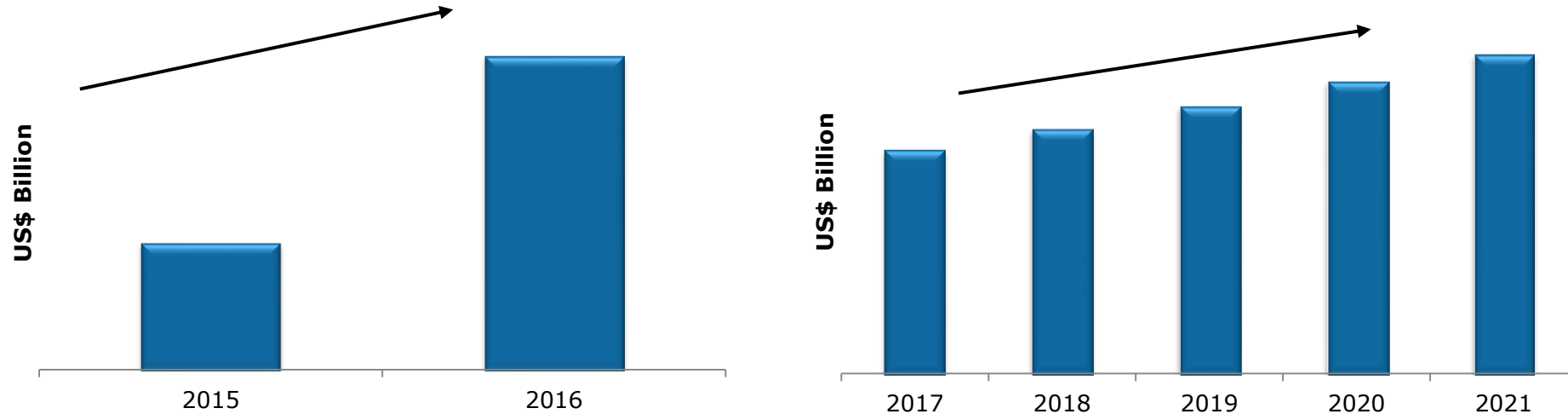
Price comparison websites provide many benefits to both consumers and the suppliers. Consumers get convenience, increased choices, saving of time, etc., while suppliers are benefitted by increased visibility, new customers, etc.

The price comparison websites can be segmented into Insurance, Energy and Others. Insurance segment includes motor insurance, home insurance, travel insurance, etc. Energy segment comprises of gas, electricity and others. Other products included in the market are broadband, mobiles, digital TV, etc.

The price comparison website market is expected to increase at a significant growth rate during the forecasted period (2017-2021). The global price comparison website market is supported by various growth drivers, such as increase in smartphone users, increased internet penetration, increasing switching market, etc. Yet, the market faces certain challenges, such as issues related to reliability and trust, lack of knowledge, etc.

Price Comparison Websites (PCW) Market: Global Analysis

Global Price Comparison Websites (PCW) Market by Value



CAGR _s	
2012-2016	xx%
2017-2021	xx%

The global price comparison website market, valued at US\$... billion in 2016, increased as compared to US\$... billion in 2015 at a CAGR of% from 2012 to 2016. The global price comparison website market is anticipated to reach up to US\$... billion by 2021 from US\$... billion in 2017..

Price Comparison Websites (PCW) Market: Global Analysis

Global Price Comparison Websites (PCW) Market by Region; 2016

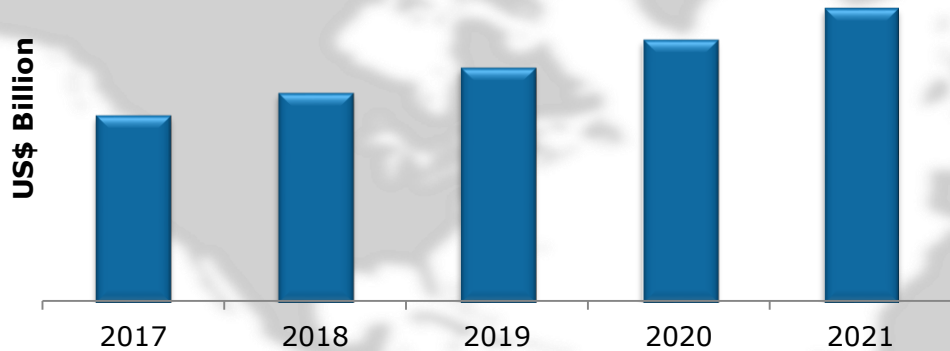


The UK, xx%

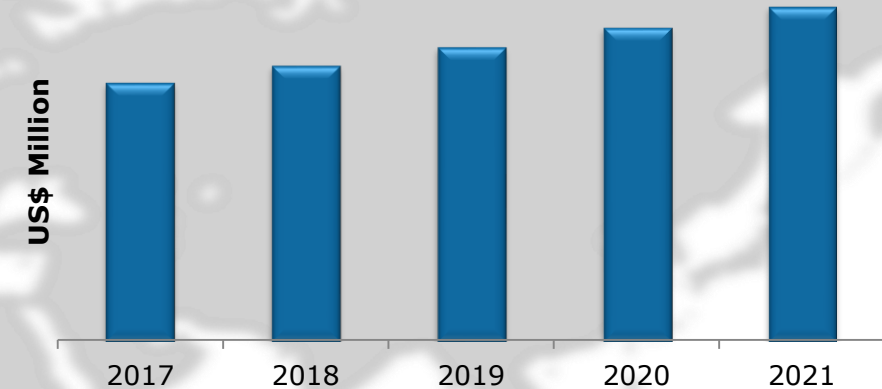
Rest of The World, xx%

Price Comparison Websites Market: Regional Analysis

UK Price Comparison Website Market by Value



UK PCW Market Insurance Segment by Value



UK Region	CAGR	
	2012-2016	2017-2021
PCW Market	xx%	xx%
Insurance PCW	xx%	xx%

Global Price Comparison Websites Market: Competitive Landscape

Players Profiled

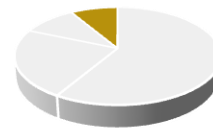
- Gocompare.com



- Moneysupermarket



- Zoopla Property Group (uSwitch)



- Admiral Group (confused.com)



Note: The graphs on this slide are only for sample representation.