

Global Amusement and Theme Park Market (2017-2021 Edition)

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Daedal Research



Global Amusement and Theme Park Market : Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Analysis

Competitive Landscape

Company Profiling

Global Amusement and Theme Park Market : Coverage

Scope of the Report

Attributes	Details
Title	Global Amusement and Theme Park Market (2017-2021 Edition)
Coverage	Global
Regional Coverage	North America, APAC, Latin America, EMEA
Forecast Period of Market	2017-2021
Competition in the Market	Top 10 Groups cover more than half of the market
Key Players	Walt Disney, Merlin Entertainment and Six Flags Entertainment Corporation

Global Amusement and Theme Park Market

Executive Summary

Theme parks are venues that are based on a particular theme or an idea; and the accompanying novelties, rides, accommodations and other facilities in theme park are also based upon the same theme idea. For instance, in the US there are theme parks that are based on theme of Harry Potter, Star Wars, etc. The spending in theme parks consists of admission fees, food, souvenirs and other related purchases made at the parks. The amount of money people spend on merchandise and food is included in spending totals as it tends to relate closely to attendance and to the amount of time people stay at a park. Major proportion of theme park revenue is generated from ticket sales.

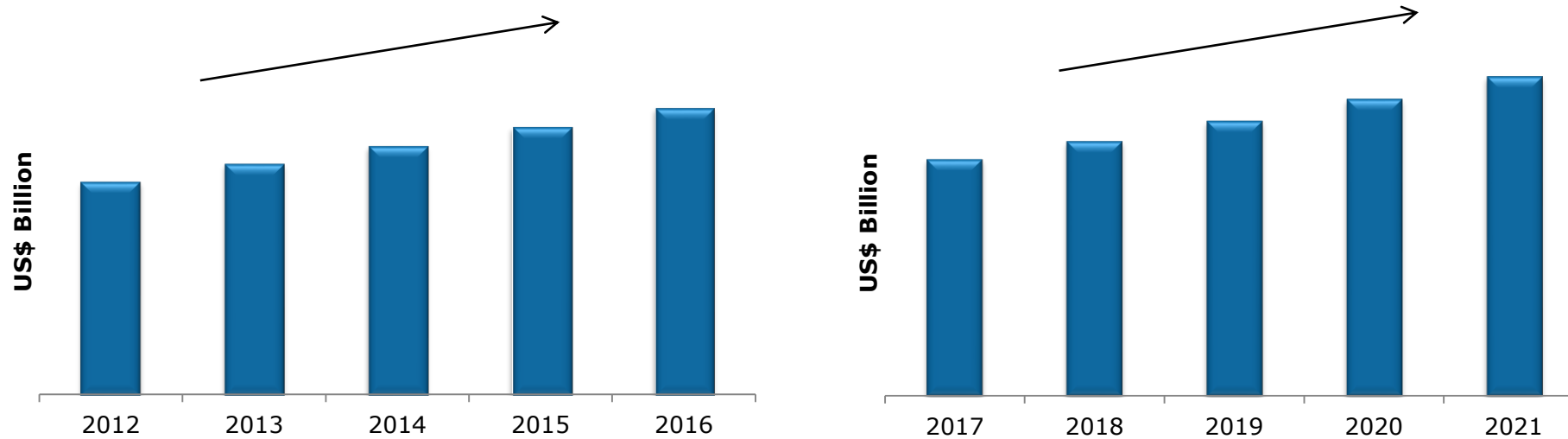
Theme parks can be segregated on the basis of category into international destination theme parks and regional destination theme parks. The theme parks can also be segregated on the basis of types into family theme parks, regional theme parks, property theme parks, educational theme parks, etc.

Theme parks have different admission policies that includes, pay-as-you-go and pay-one-price.

Global theme park market has increased at a significant CAGR during the years 2012-2016 and projections are made that the market would rise in the next four years i.e. 2017-2021 tremendously. The theme park market is expected to increase due to growth in urban population, increase in GDP per-capita, rise in middle class population, increase in international tourism expenditure, etc. Yet, the market faces some challenges such as, foreign exchange rate fluctuation, regulatory changes, threat of terror attacks, seasonal nature of industry, etc.

Global Amusement and Theme Park Market : An Analysis

Global Amusement and Theme Park Market by Value

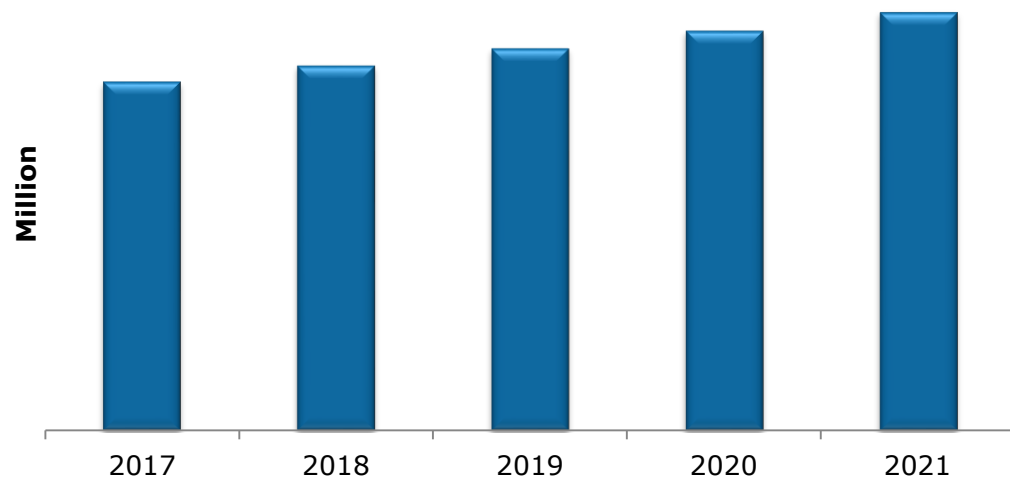


CAGRs	
2017-2021	xx%

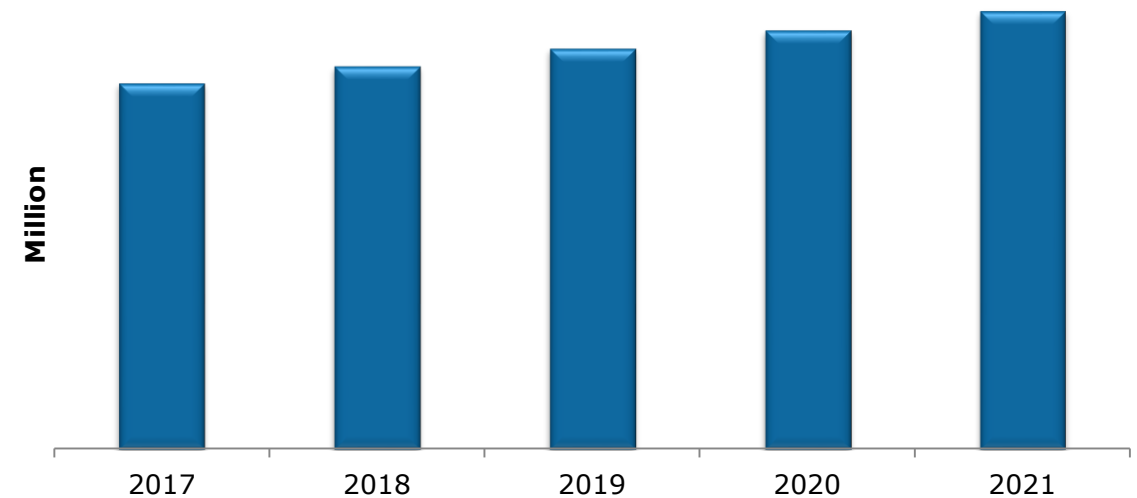
The global amusement and theme park market value was US\$... billion in 2016. The global amusement and theme park market is anticipated to rise up to US\$... billion by 2021 as compared to US\$...billion in 2017, representing a CAGR of% over the years 2017 to 2021.

Global Amusement and Theme Park Market: An Analysis

Global Theme Park Market by Attendance; 2017-2021

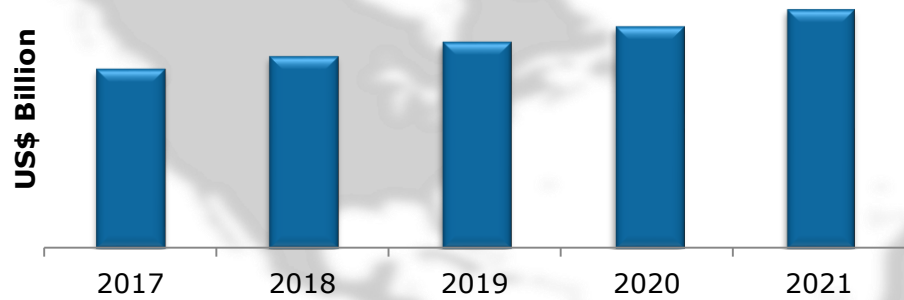


Global Top 25 Theme Parks by Attendance; 2017-2021

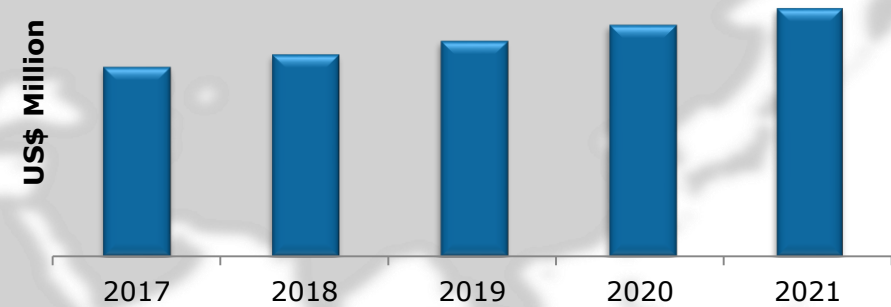


Global Amusement and Theme Park Market: Regional Analysis

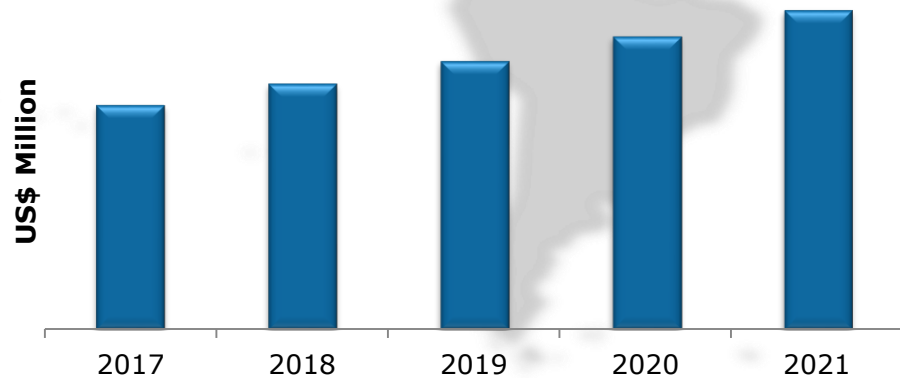
North America Theme Parks Market by Value (Top 20); 2017-2021



Latin America Theme Parks Market by Value (Top 10); 2017-2021



APAC Theme Parks Market by Value (Top 20); 2017-2021



Region	CAGR
	2017-2021
North America	xx%
APAC	xx%
Latin America	xx%
EMEA	xx%

Global Amusement and Theme Park Market : Competitive Landscape

Players Profiled

- Walt Disney
- Merlin Entertainment
- Six Flags Entertainment Corporation

