

Global E-learning Market: Size, Trends & Forecasts (2019-2023)

June 2019



Global E-learning Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Dynamics

Competitive Landscape

Company Profiling

Global E-learning Market: Coverage

Scope of the Report

Attributes	Details
Title	Global E-learning Market: Size, Trends & Forecasts (2019-2023)
Coverage	Global and Regional
Regional Coverage	North America, Asia, Europe, Latin America, Middle East & Africa
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2019-2023
Competition in the Market	Fragmented
Key Players	Oracle Corporation, McGraw-Hill Education, Pearson plc, Providence Equity Partners LLC (Blackboard Inc.)

Global E-learning Market

Executive Summary

E-learning, known as electronic learning, refers to a learning that can be obtained through the internet by using electronic resources. In other words, e-learning means delivering the course digitally, whether it is in a classroom, corporate training or a distance learning course.

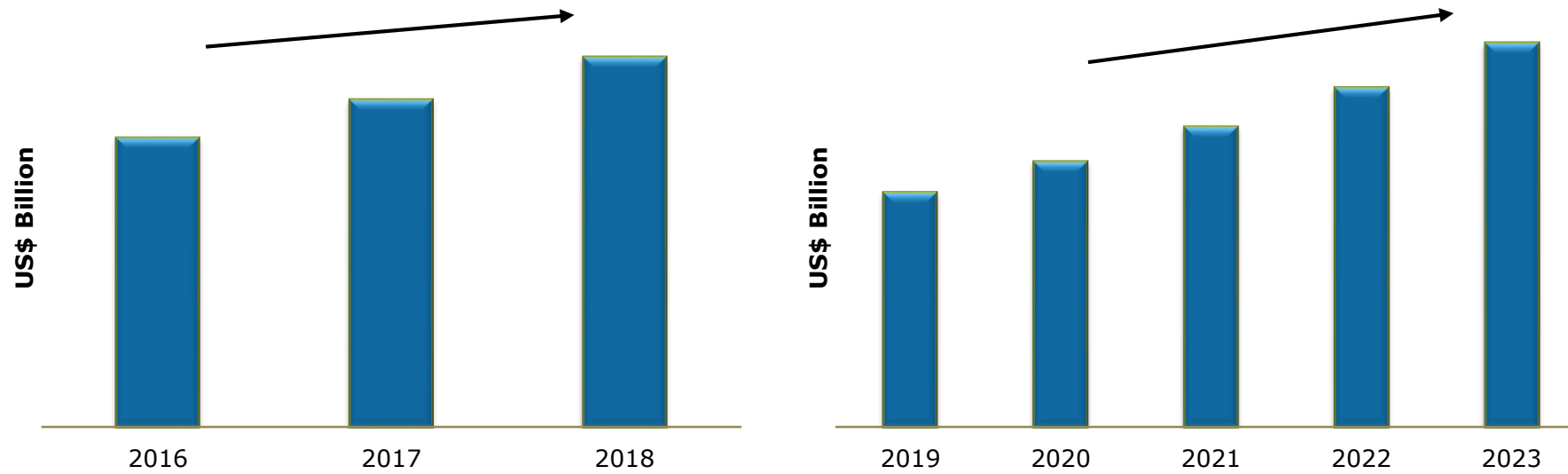
The traditional learning is considered expensive and takes a long time. Here, e-learning provides an alternative solution which is much faster, cheaper and potentially better. With the rapid development in technology and advancements in learning systems, e-learning has proven to be the best means of delivering education to a large number of recipients anywhere and at anytime.

The e-learning has a very significant history with continuous introduction of new and innovative technologies. The e-learning market can be segmented on the basis of technology (Corporate E-learning, Packaged Content, Learning Management System (LMS), Mobile Learning, Massive Open Online Course (MOOC) and Game-based Learning); learning mode (Instructor-Led and Self-Paced); type (Testing and Training) and application (Small and Medium Businesses, Large Enterprises, Education and Government).

The global e-learning market has increased significantly during the years 2016-2018 and projections are made that the market would rise in the next four years i.e. 2019-2023 tremendously. The e-learning market is expected to increase due to the rising usage of internet, proliferation of smartphones, increasing adoption of cloud based platforms, growing trend of social media learning, surging interest rates on student loan, etc. Yet the market faces some challenges such as the low adoption rate of e-learning in developing countries, technological inadequacies, substandard quality of the online course content, etc.

E-learning Market: Global Analysis

Global E-learning Market by Value



CAGR	
2019-2023	xx%

The global e-learning market, valued at US\$... billion in 2018, increased as compared to US\$... billion in 2017. The global e-learning market is anticipated to reach up to US\$... billion by 2023 from US\$... billion in 2019..

E-learning Market: Global Analysis

Global E-learning Market by Technology; 2018



Technology	Share
Packaged Content	xx%
Corporate E-learning	xx%
Mobile Learning	xx%
Game-based Learning	xx%
LMS (Learning Management System)	xx%
MOOC (Massive Open Online Course)	xx%

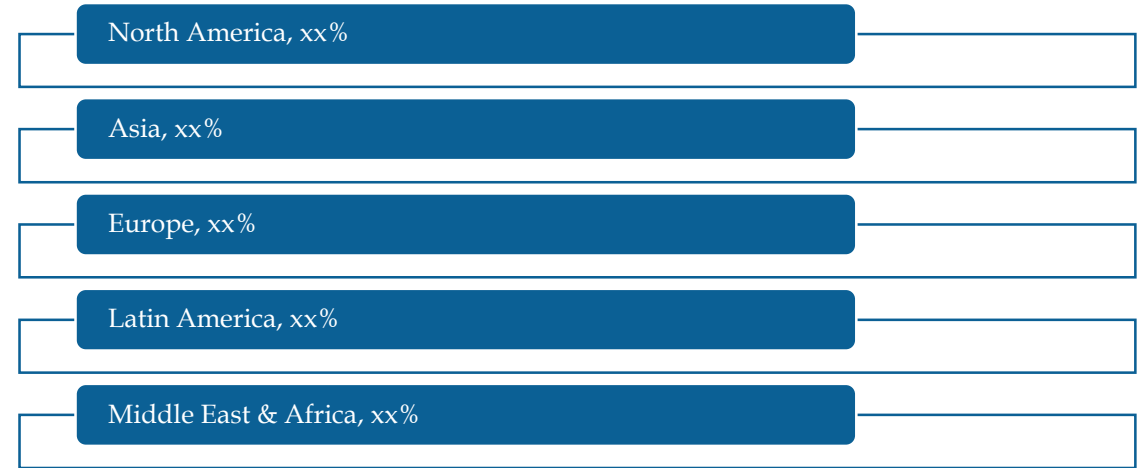
Global E-learning Market by Learning Mode; 2018



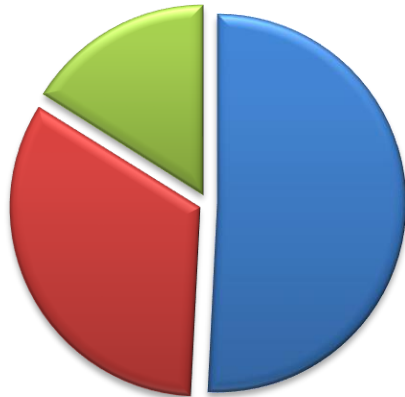
Learning Mode	Share
Instructor-Led	xx%
Self-Paced	xx%

E-learning Market: Global Analysis

Global E-learning Market by Region; 2018



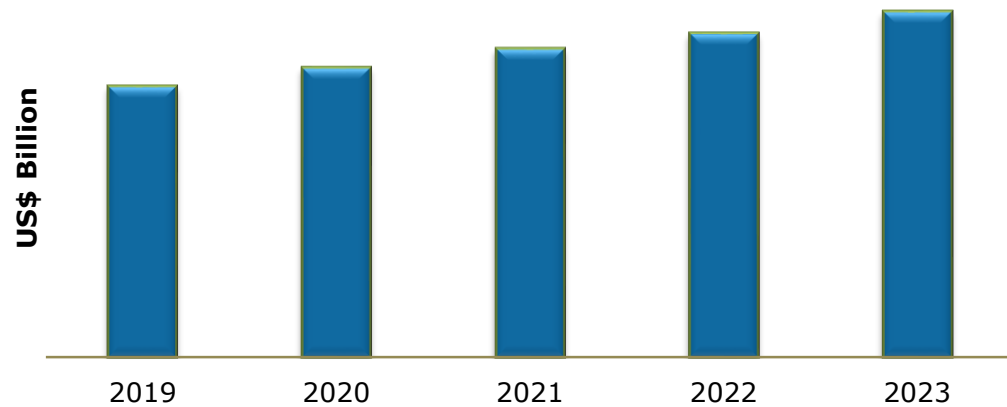
Global E-learning Market by Application; 2018



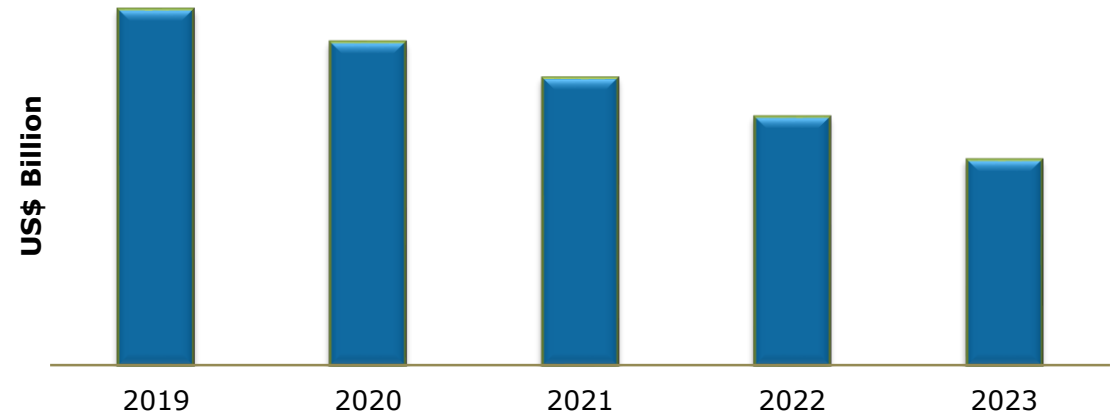
Application	Share
Education	xx%
Large Enterprise	xx%
Small and Medium Businesses (SMBs)	xx%

E-learning Market: Technology Analysis

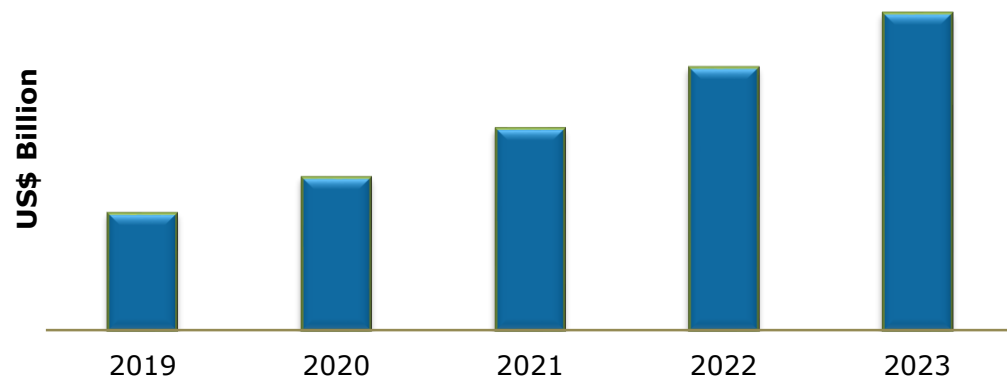
Global Corporate E-learning Market by Value



Global Packaged Content E-learning Market by Value



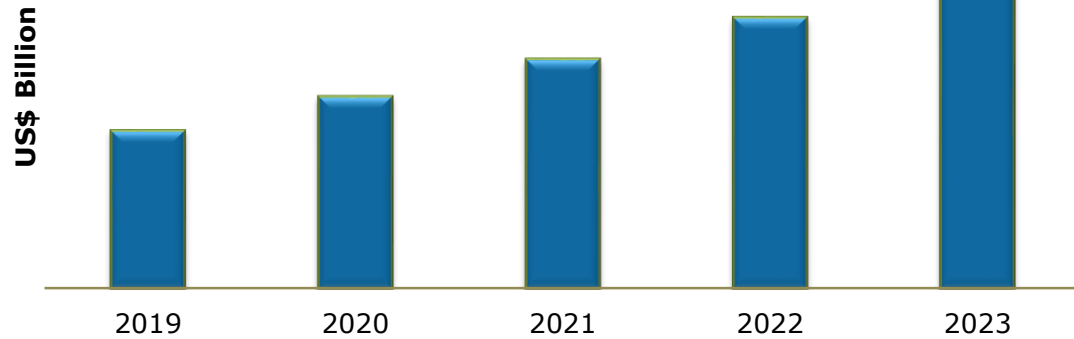
Global Mobile E-learning Market by Value



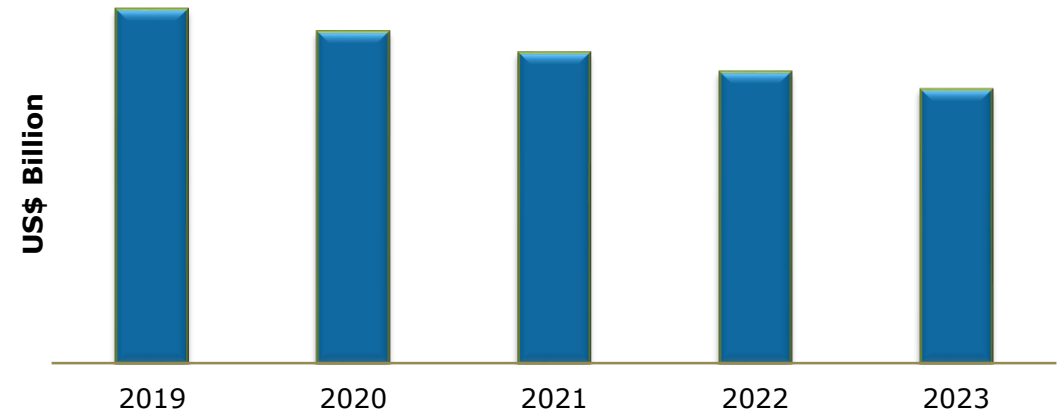
Technology	CAGR
	2019-2023
Corporate E-learning	xx%
Packaged Content	xx%
Mobile Learning	xx%
Game-based Learning	xx%
LMS	xx%
MOOC	xx%

E-learning Market: Learning Mode Analysis

Global Instructor-Led E-learning Market by Value



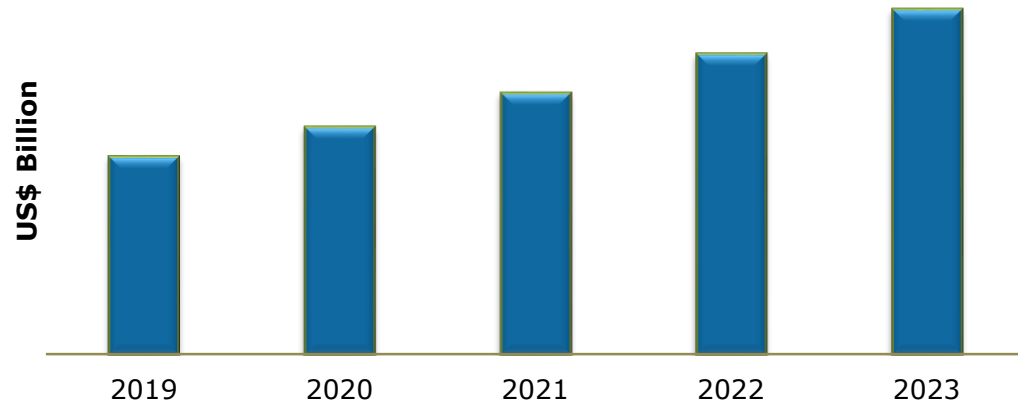
Global Self-Paced E-learning Market by Value



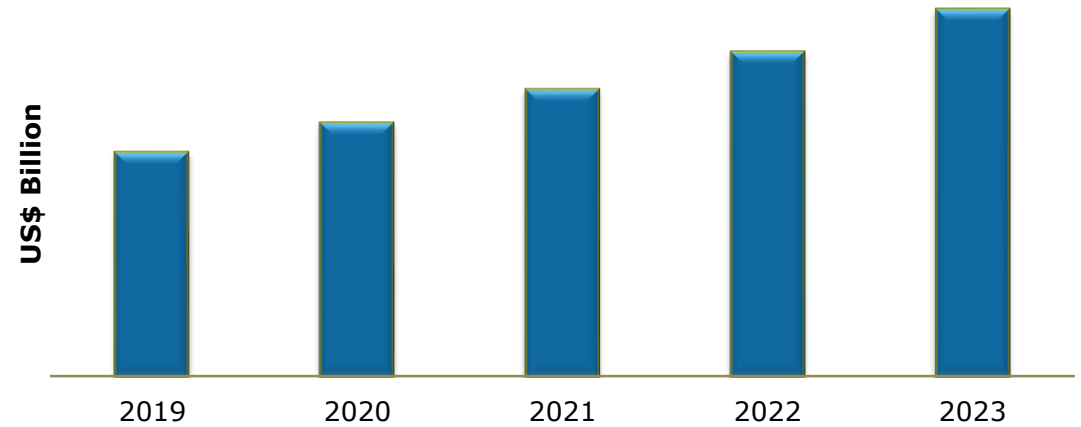
Learning Mode	CAGR
	2019-2023
Instructor-Led	xx%
Self-Paced	xx%

E-learning Market: Application Analysis

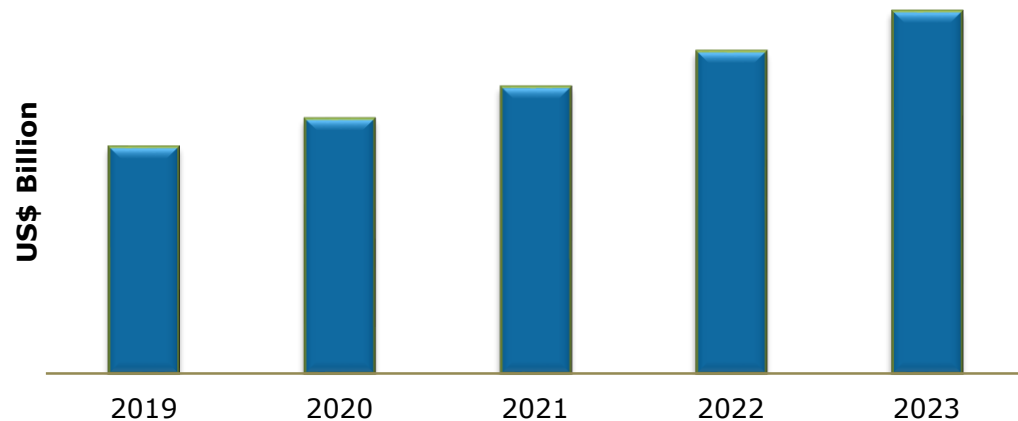
Global Small and Medium Businesses (SMBs) E-learning Market by Value



Global Large Enterprises E-learning Market by Value



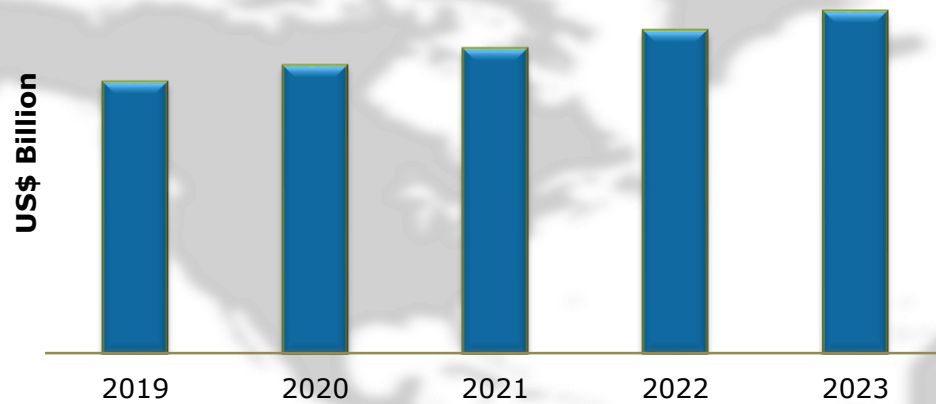
Global Education E-learning Market by Value



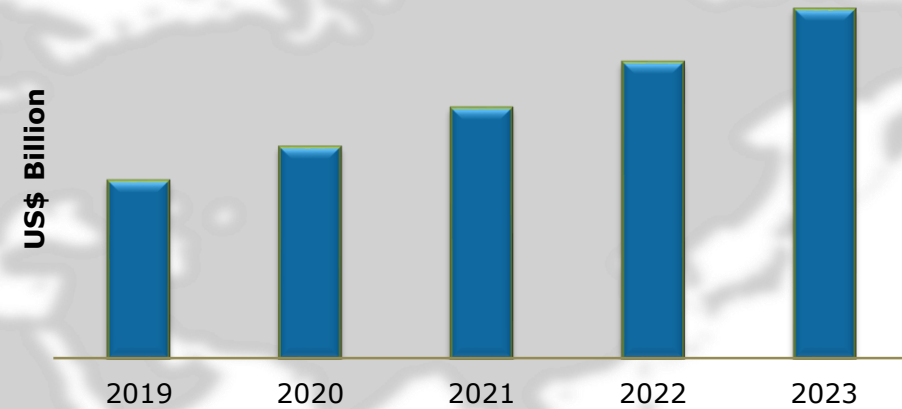
Application	CAGR
	2019-2023
Small and Medium Business (SMBs)	xx%
Large Enterprises	xx%
Education	xx%

E-learning Market: Regional Analysis

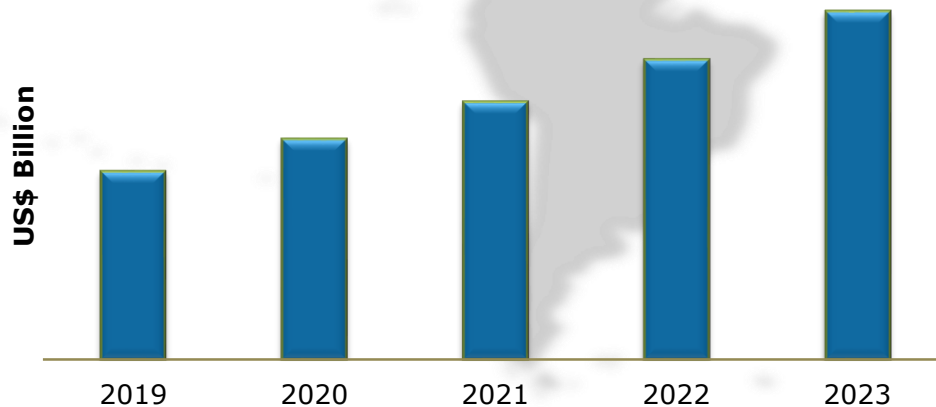
North America E-learning Market by Value



Asia E-learning Market by Value



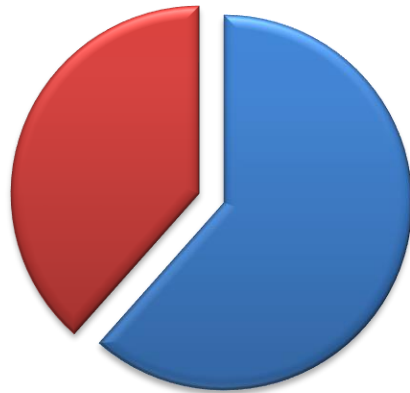
Europe E-learning Market by Value



Region	CAGR
	2019-2023
North America	xx%
Asia	xx%
Europe	xx%
Latin America	xx%
Middle East & Africa	xx%

North America E-learning Market: An Analysis

North America E-learning Market by Region; 2018



Region	Share	CAGR
		2019-2023
The US	xx%	xx%
Rest of North America	xx%	xx%

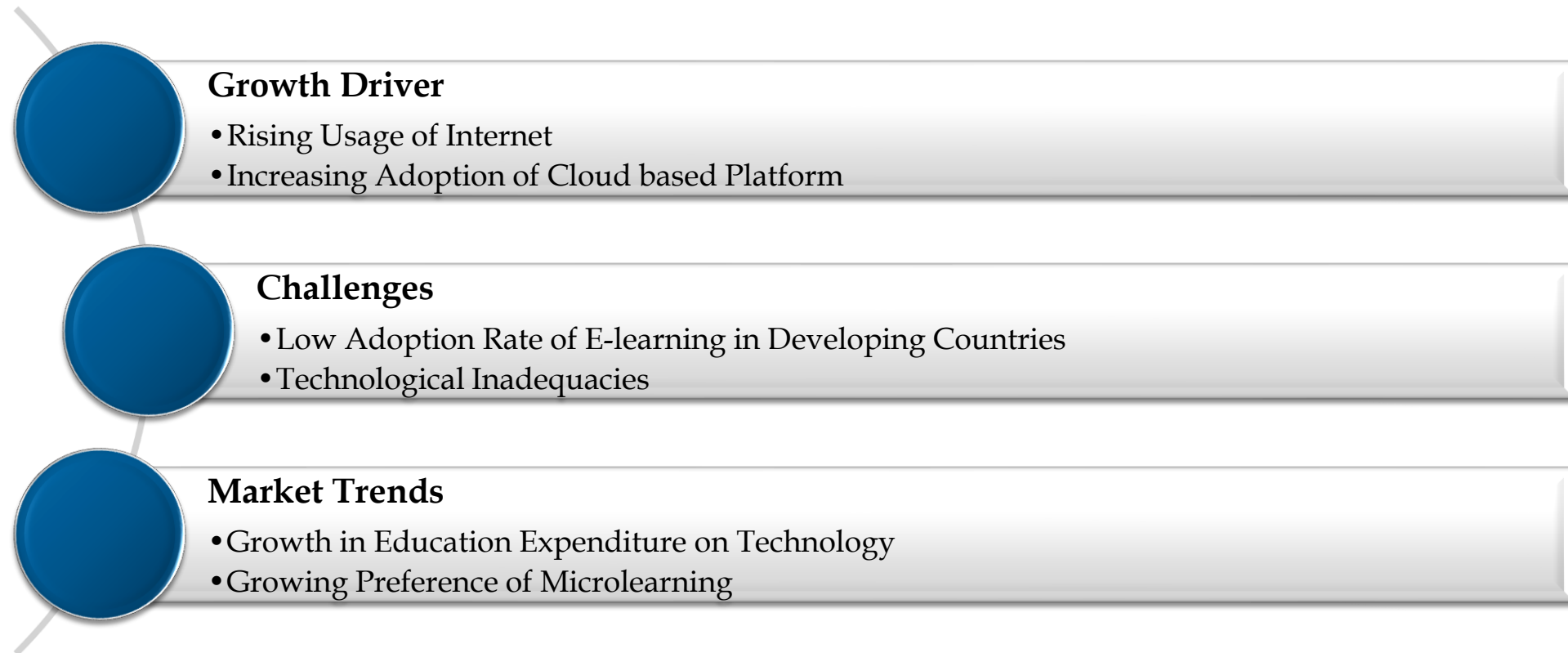
North America E-learning Market: An Analysis

The US E-learning Market by Application; 2018



Application	Share	CAGR
		2019-2023
Education	xx%	xx%
Corporate	xx%	xx%
Government	xx%	xx%

E-learning Market: Dynamics



E-learning Market: Competitive Landscape

Players Profiled

- Oracle Corporation



- McGraw-Hill Education



- Pearson plc



- Providence Equity Partners LLC (Blackboard Inc.)



Note: The graphs on this slide are only for sample representation.