

Global Wireless Headphones Market: Size, Trends & Forecasts (2017-2021)

August 2017



Global Wireless Headphones Market

Scope of the Report

The report entitled "Global Wireless Headphones Market: Size, Trends & Forecasts (2017-2021)", provides analysis of the global wireless headphone market, with detailed analysis of market size and growth, and segmentation of the industry. The analysis includes the market by volume and by segmentation.

Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global wireless headphones market has also been forecasted for the years 2017-2021, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Apple Inc.(Beats Electronics), Bose, Sony and LG Electronics Inc. are some of the key players operating in the global wireless headphone market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

Company Coverage

Apple Inc. (Beats Electronic)

Bose

Sony

LG Electronics

Global Wireless Headphones Market

Executive Summary

Headphones are the smaller version of loudspeakers which are worn on or around ears. There are various types of headphones available such as circumaural, supra-aural, open/closed back, ear fitting headphones and headsets. On the basis of technology, headphones are segmented into wired headphones and wireless headphones.

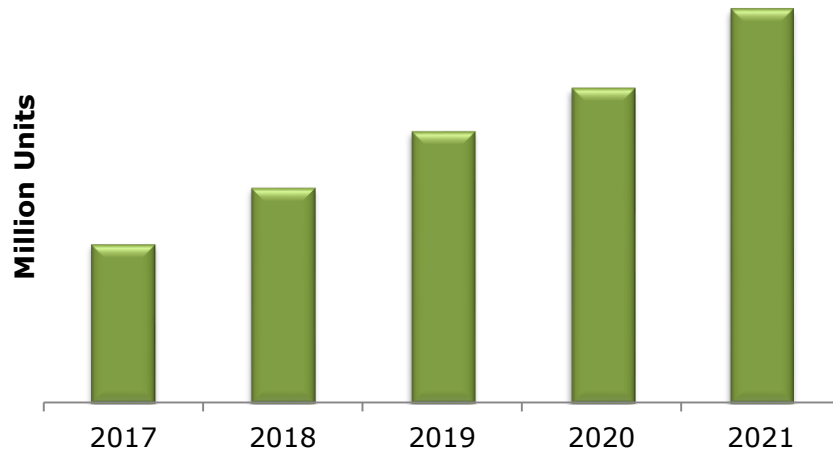
Headphones provides various features for the benefits of the consumers for example noise cancelling, portability, cord shape, adjustable size, temperature, bluetooth, microphone, compressed files, etc.

Wireless headphones are small electronic speakers that a user can wear close to his or her ears to listen to sounds provided by a device without any wires help. Most of the wireless headphones are embedded with bluetooth technology. There four types of wireless headphones available in market: Wireless headphones that are used for TV's, Bluetooth headphones, Infrared headphones and UHF headphones.

The global wireless headphones market is expected to increase at high growth rates during the forecasted period (2017-2021). The global wireless headphones market is supported by various growth drivers, such as innovations in noise-cancelling headphone, widespread use of mobile, rising adoption of type-C audio connector, etc. Yet, the market faces certain challenges, such as, misplacing of wireless headphones, intensified competition, etc. Few new market trends are also provided such as, products varieties- sportswear headphone and gaming headphones, growing worldwide demand for home audio devices, waterproof and stereo sounds, etc.

Global Headphones Market : An Analysis

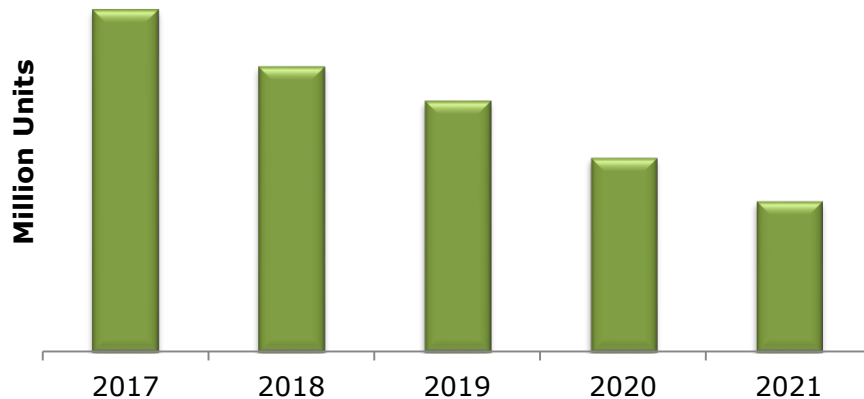
**Global Headphones Market by Volume;
2017-2021 (Million Units)**



The global headphone market volume was ...million units in 2016.

The global headphone market volume is expected to increase at a CAGR of ...% over the years 2017-2021, to reachmillion units in 2021, as compared to million units in 2017. And the global headphone market is segmented into in 2016.

**Global Wired Headphones Market by Volume;
2017-2021 (Million Units)**

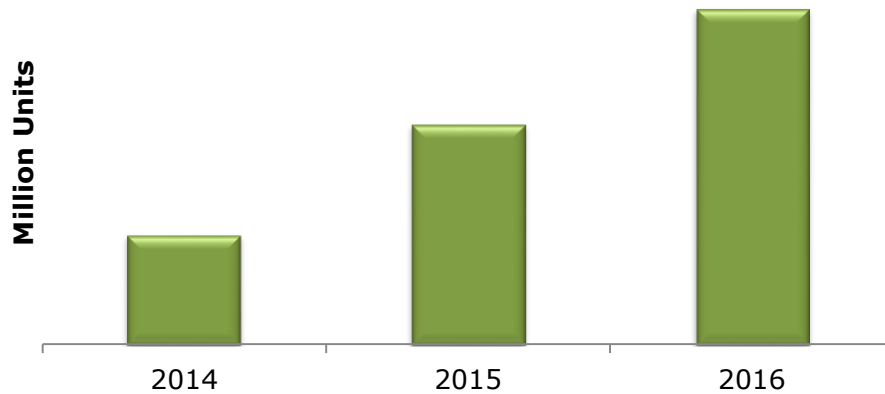


**Global Headphones Market by Segment;
2016 (Percentage,%)**

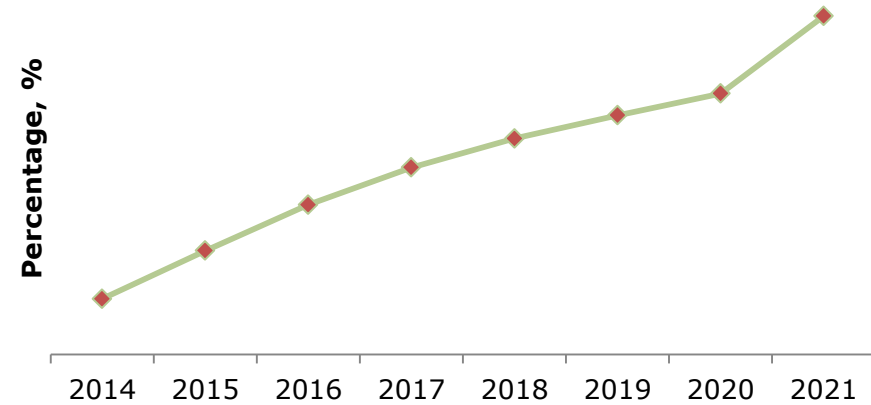


Global Wireless Headphones Market : An Analysis

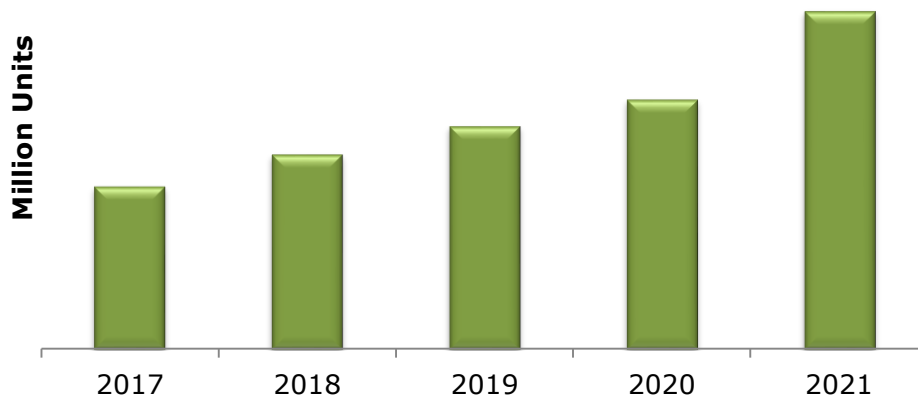
Global Wireless Headphones Market by Volume; 2014-2016 (Million Units)



Global Wireless Headphones Market by Penetration Rate; 2014-2021 (Percentage, %)



Global Wireless Headphones Market by Volume; 2017-2021 (Million Units)



The penetration rate of wireless headphones market in global headphone market in 2016 was.....% and is expected to reach....% in 2021

The global wireless headphones market in 2016 was million units. The global wireless headphones market is expected to reach million units in 2017 and Million units in 2021.