

Global Contraceptive Market: Size, Trends & Forecasts (2018-2022)

October 2018



Global Contraceptive Market: Coverage

Executive Summary and Scope

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Global Market Analysis

Regional Market Analysis

Dynamics

Competitive Landscape

Company Profiling

Global Contraceptive Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Contraceptive Market: Size, Trends & Forecasts (2018-2022)
Coverage	Global and Regional
Regional Coverage	North America, Europe, Asia Pacific, ROW
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2018-2022
Competition in the Market	Fragmented
Key Players	Pfizer, Inc., Bayer AG, Merck & Co., Inc., Allergan Plc.

Global Contraceptive Market

Executive Summary

Contraception, also referred as birth control, is a method to prevent unwanted pregnancy by restraining with the normal process of fertilization with the help of drugs, barriers, devices and surgical techniques. Contraceptives are the drugs or devices which inhibit unintended pregnancy as well as Sexually Transmitted Diseases (STDs), such as chlamydia, gonorrhoea, HIV/AIDS, syphilis, etc. There are various forms of contraceptives available that can be used at different times in the process. Unfortunately, there is no perfect form of contraceptive. There is a failure rate associated with the use of each and every contraceptive.

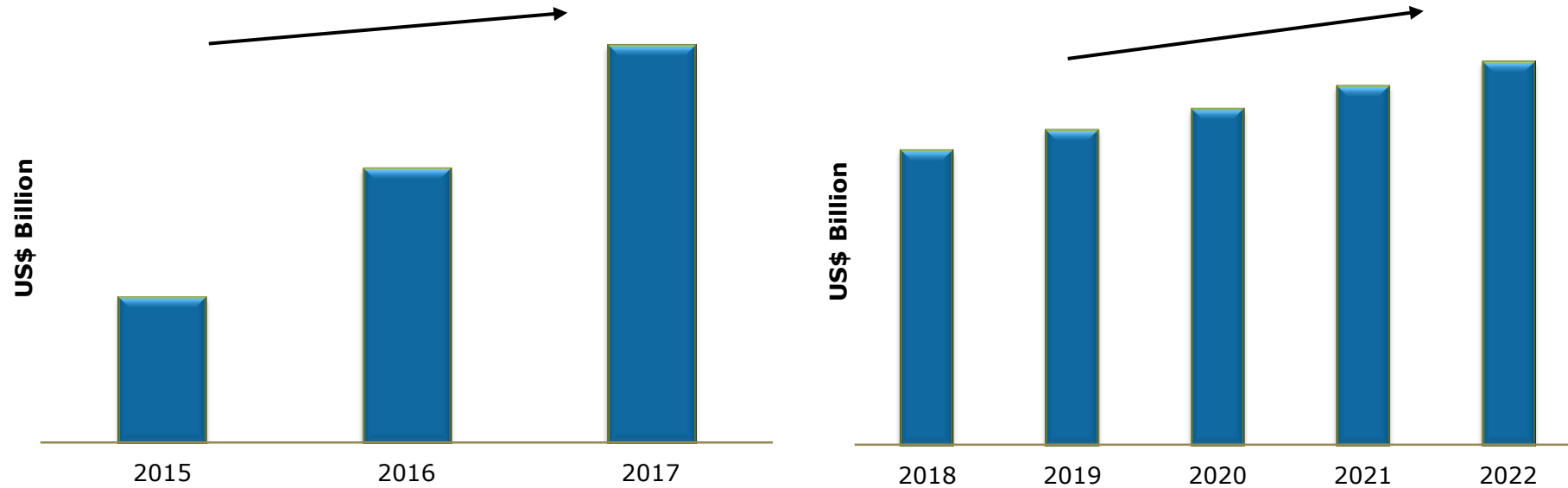
The benefits of using contraceptive are reduction in pregnancy-related risk, reduction in teenage pregnancies, population control, low risk of sexually transmitted infection, etc. The common side effects associated with the use of contraception are vomiting, weight gain, bleeding between periods or spotting, nausea, breast swelling, urinary tract infection (UTIs), allergies, etc.

Contraceptives have a long history with continuous adoption of effective contraceptives to prevent pregnancy and a shift from traditional contraceptives to modern contraceptives. Presently, contraceptive devices are used by approximately 100 million women across the globe. The contraceptive market can be segmented on the basis of product type and end-user.

The global contraceptive market has increased significantly during the years 2015-2017 and projections are made that the market would rise in the next four years i.e. 2018-2022 tremendously. The contraceptive market is expected to increase due to growing urban population, declining fertility rate, rising number of women at risk for pregnancy, increasing number of women in workforce, surging population with secondary education, etc. Yet the market faces some challenges such as, side effects associated with the contraceptive drugs and devices, lack of social acceptance, less use of contraception among the poor women, etc.

Contraceptive Market: Global Analysis

Global Contraceptive Market by Value

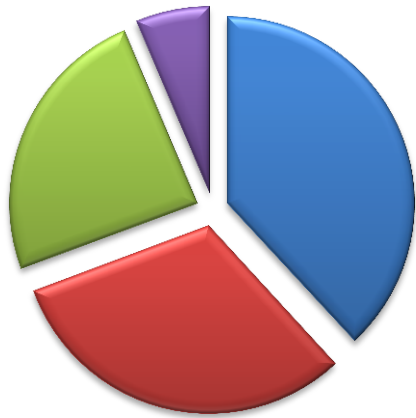


CAGR	
2018-2022	xx%

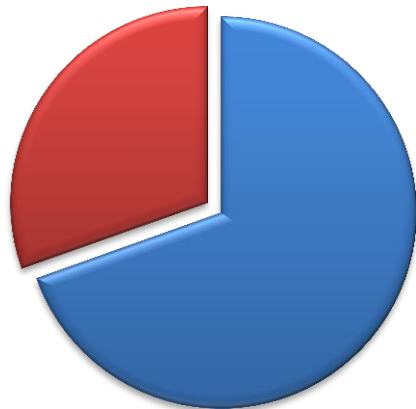
The global contraceptive market, valued at US\$... billion in 2017, increased as compared to US\$... billion in 2016. The global contraceptive market is anticipated to reach up to US\$... billion by 2022 from US\$... billion in 2018..

Contraceptive Market: Global Analysis

Global Contraceptive Market by Region; 2017



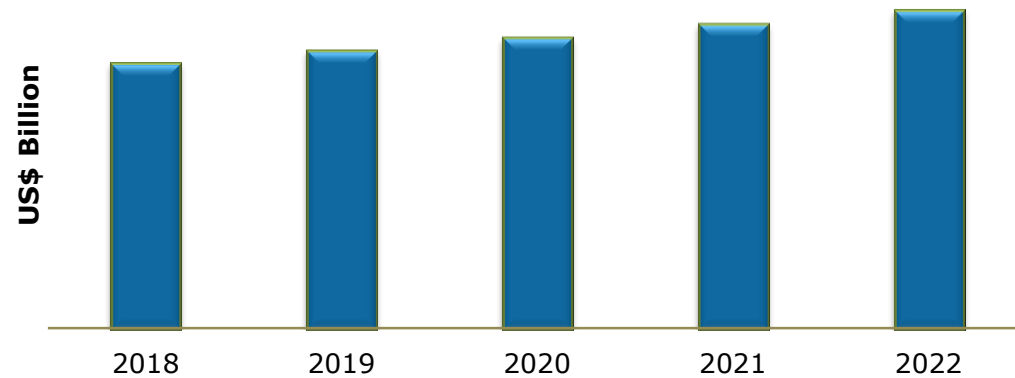
Global Contraceptive Market by Segments; 2017



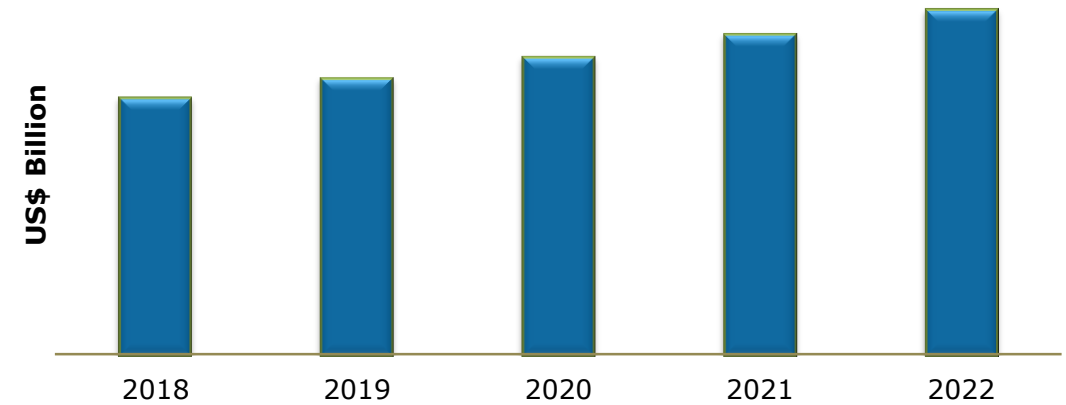
Segments	Share
Contraceptive Devices	xx%
Contraceptive Drugs	xx%

Contraceptive Market: Segment Analysis

Global Contraceptive Drugs Market by Value



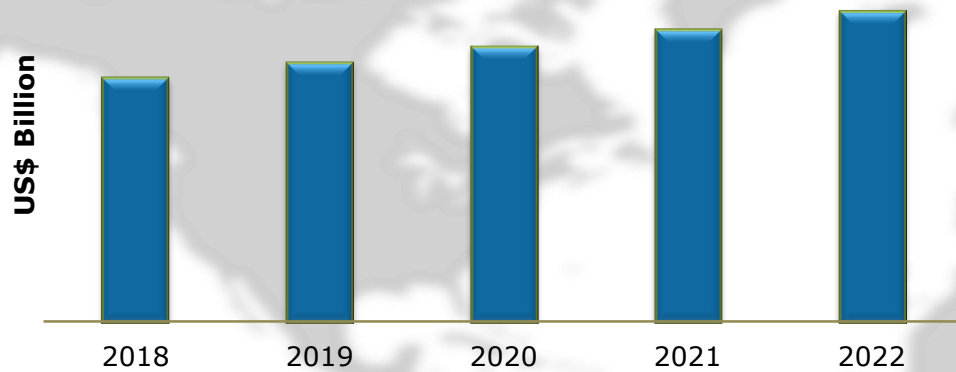
Global Contraceptive Devices Market by Value



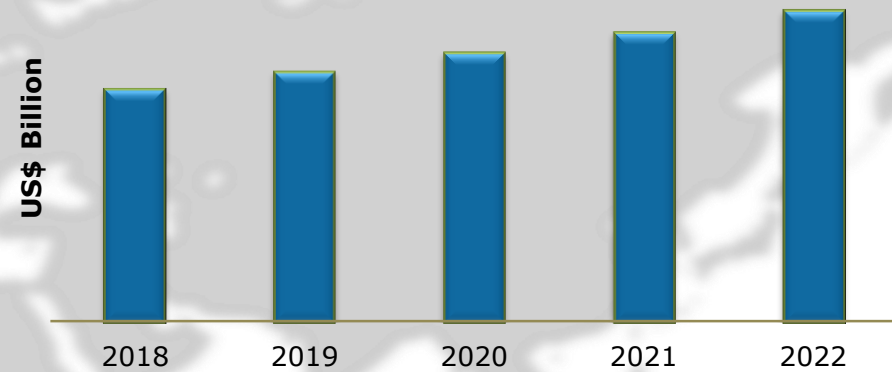
Segments	CAGR
	2018-2022
Contraceptive Drugs	xx%
Contraceptive Devices	xx%

Contraceptive Market: Regional Analysis

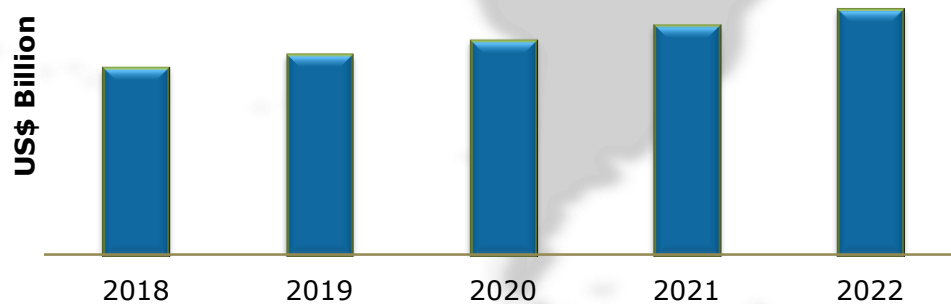
North America Contraceptive Market by Value



Europe Contraceptive Market by Value



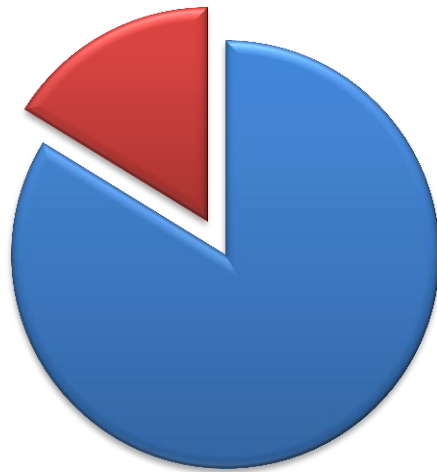
Asia Pacific Contraceptive Market by Value



Region	CAGR
	2018-2022
North America	xx%
Europe	xx%
Asia Pacific	xx%
ROW	xx%

North America Contraceptive Market: An Analysis

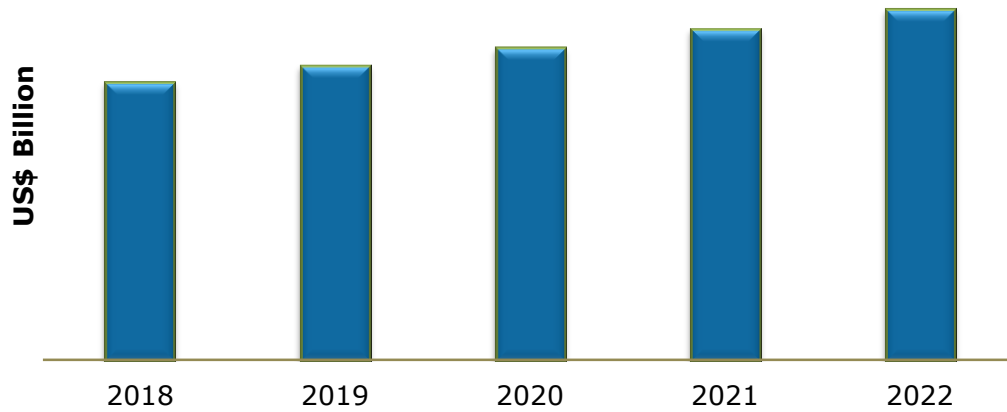
North America Contraceptive Market by Region; 2017



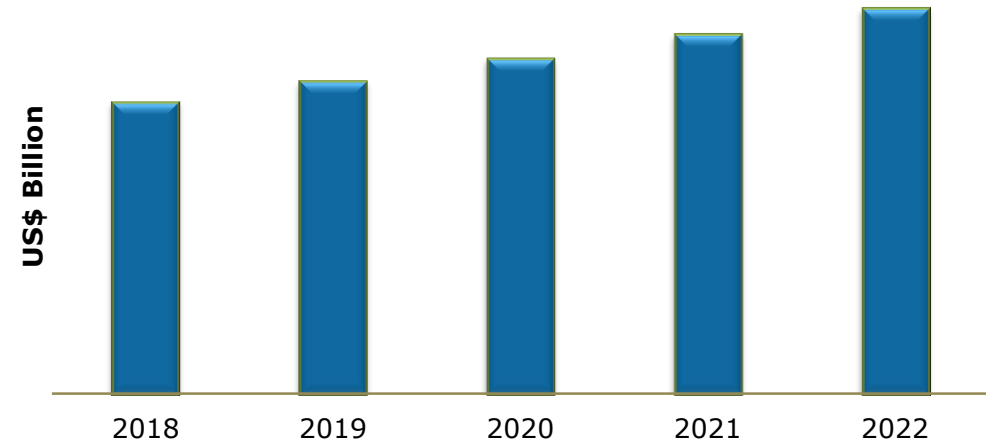
Region	Share
The US	xx%
Canada	xx%

North America Contraceptive Market: Regional Analysis

The US Contraceptive Market by Value



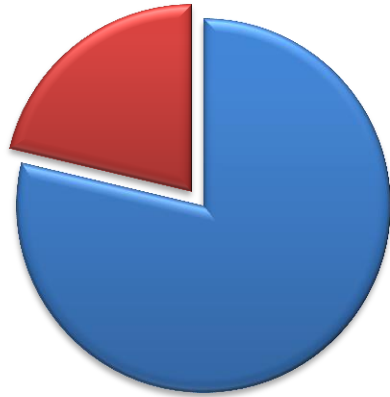
Canada Contraceptive Market by Value



Region	CAGR
	2018-2022
The US	xx%
Canada	xx%

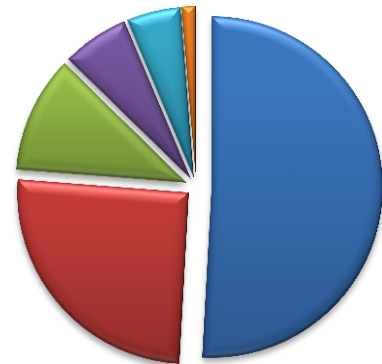
The US Contraceptive Market: An Analysis

The US Contraceptive Market by Segments



Segments	Share
Hormonal	xx%
Non-Hormonal	xx%

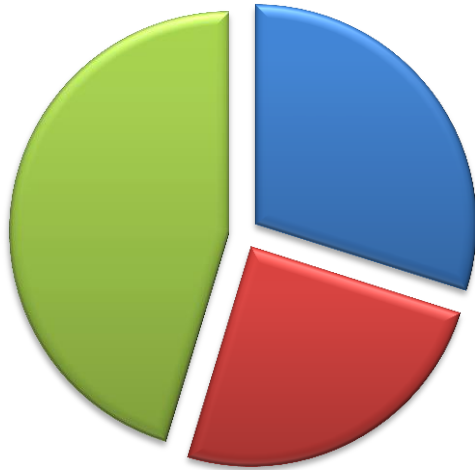
The US Hormonal Contraceptive Market by Segments



Segments	Share
Oral Contraceptive	xx%
Hormonal IUD (Intrauterine Devices)	xx%
Injectable	xx%
Vaginal Ring	xx%
Implants	xx%
Patch	xx%

Europe Contraceptive Market: An Analysis

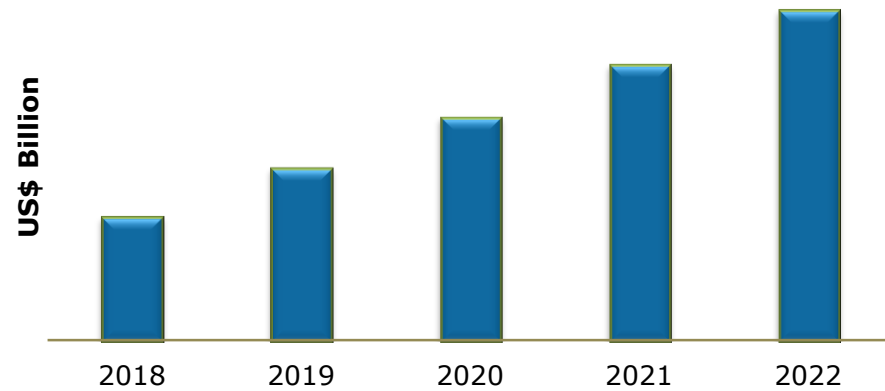
Europe Contraceptive Market by Region; 2017



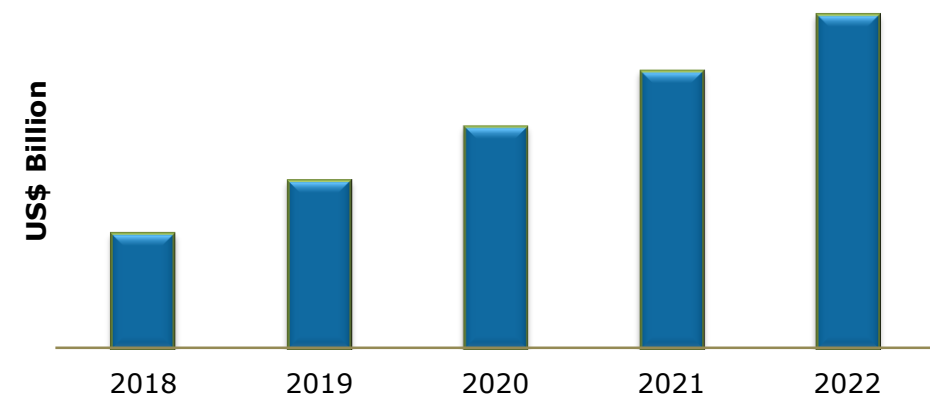
Region	Share
Germany	xx%
UK	xx%
Rest of Europe	xx%

Europe Contraceptive Market: Regional Analysis

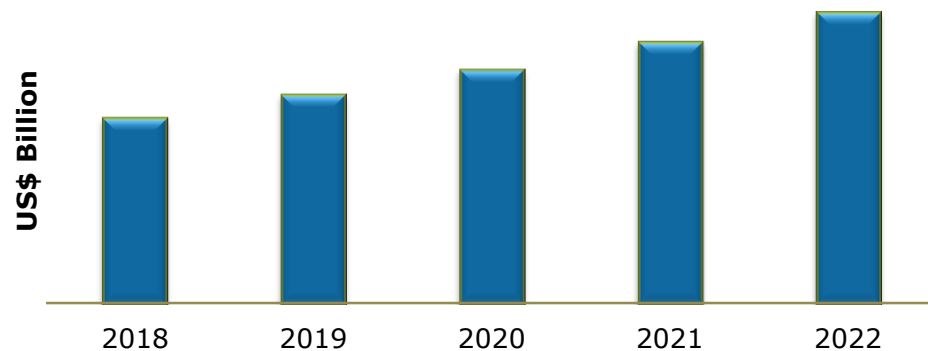
UK Contraceptive Market by Value



Germany Contraceptive Market by Value

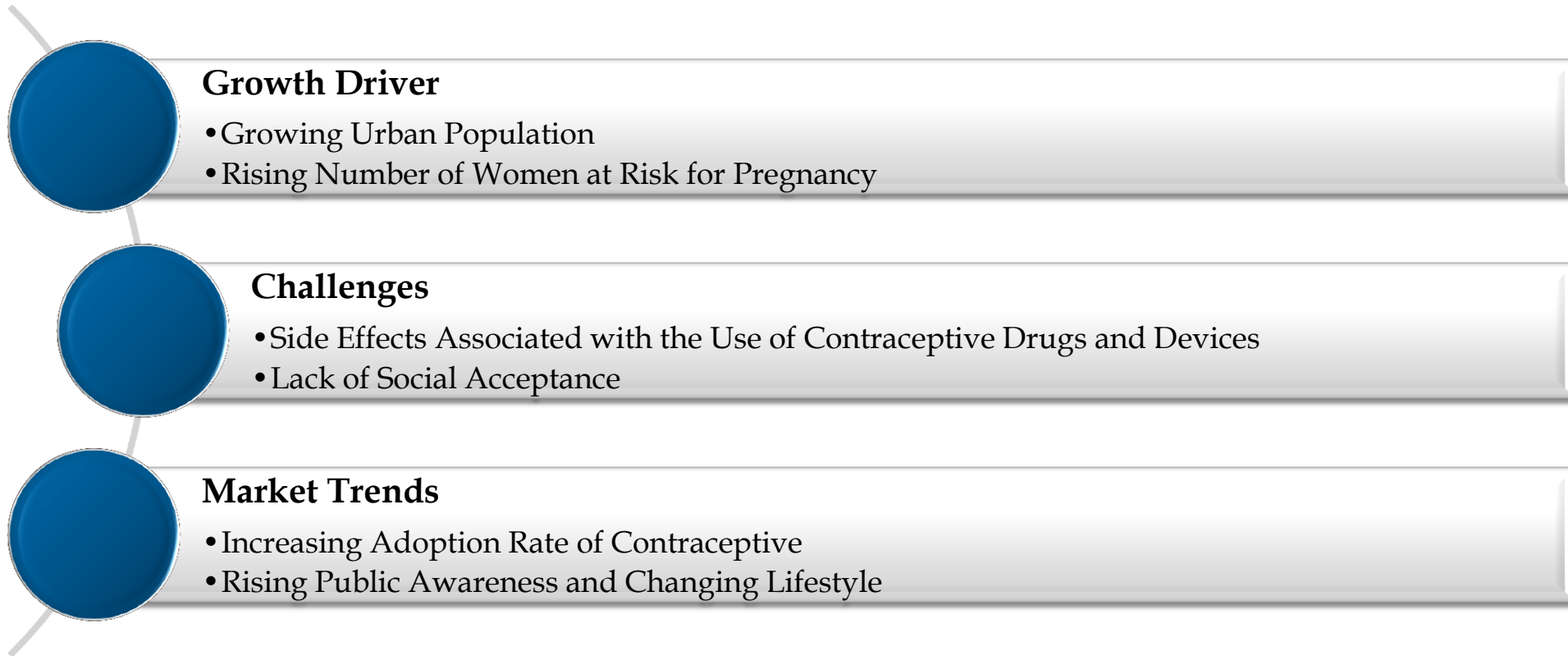


Rest of Europe Contraceptive Market by Value



Region	CAGR
	2018-2022
UK	xx%
Germany	xx%
Rest of Europe	xx%

Contraceptive Market: Dynamics



Contraceptive Market: Competitive Landscape

Players Profiled

- Pfizer, Inc. 
- Bayer AG 
- Merck & Co., Inc. 
- Allergan Plc. 

Note: The graphs on this slide are only for sample representation.